

# Simpson's Ready With Coatings, Silks and Velvets in Wonderfully Big Variety!



## Stunning New Fall Skirts

For every occasion. Developed in novelty and plain silks, checked, striped and plaid velours and plain serges. Strictly tailored, dressy or elaborate models. Priced \$10.00 to \$25.00.

## Madame, Your \$25 Has a Great Assemblage of Smart Winter Coats to Choose From

In Velour, self or plush trimmed; taupe, navy and brown.—In Frieze, heavy coats in grey and tan.—In Chinchilla, grey, brown and navy.—In Cheviot, taupe, brown and navy.—In Tweed, novelty designs, many distinctive styles.

### Also Smart Velour Coats \$32.50

A VARIETY of charming styles, self or fancy plush-trimmed. Huge convertible collars. Price, \$32.50.

## Women's Better Class Suits, \$35.00 and \$45.00

AN ATTRACTIVE ASSORTMENT of gabardines, tricootines, poplins and French serges, in navy, brown, burgundy, green and black. Plain tailored styles, smartened by braid trimming. Novelty styles with long, dressy coats, belted, prettily collared and button-trimmed. Excellent value. Today, \$35.00 and \$45.00.

## Misses' Swagger Coats Are Just \$32.50

SWAGGER COATS AT \$32.50—A variety of styles in the popular wool velour, dashingly cut and finished with great collars and novelty buttons. Richly lined and interlined. Leading shades. Extremely good value.

ATTRACTIVE SERGE SKIRTS AT \$8.75—The kind you would ordinarily pay for \$10.00 to \$12.50 for. Tailored or pleated models, modish in cut and trimming. Black, brown, navy or green.

BEAUTIFUL JERSEY FROCKS—The very essence of individuality expressed in dozens of adorable styles. Soft, rich tones of fawn, brown, blue, grey, etc. Priced \$42.50 to \$65.00.

### Special for Today

## Misses' Smart Frocks \$18.75

Serges, satins and silk poplins in a variety of autumn styles and shades. Straight line, high waisted effects, featuring new novelty embroidery and trimmings. Extra special value today, \$18.75.

ALSO SMART COATS FOR GIRLS—Miniature grown-up styles to delight the junior miss. Many fabrics, styles and colors, often enriched with silky plush or fur. Priced, \$15.00 to \$35.00.

CHARMING FALL SUITS of serge, gabardine and velvet. A great variety of indescribably smart styles. Well tailored and effectively trimmed. Price, \$35.00 to \$45.00.

## Winter Coatings for Every Occasion, Business, General Wear

Popular All-Wool Coating Velours—Rich, soft suede finish, in dark tones. 54 inches wide. Yard, \$5.00, \$6.00 and \$6.50. All-Wool Whitneys for zero days. Navy, Russian, wine, brown and black. 54 inches wide. Yard, \$4.50. Heather Friezes are very rich and smart. Yard, \$4.00, \$4.50 and \$5.00. Novelty Check Wool Coating—Check tweed effects with small and large overplaids, 54 inches wide. Yard, \$4.50 and \$5.00.

For the Little Folk—Cream coatings abound in great variety—bear cloth, lamb curl coating, chinilla coating, blanket coating—specially displayed in our cream section.

### 500 Yards Lister's Black Silk Seal \$7.79

For 8.30 a.m. selling, our regular \$10.00 black silk seals. Superfine long rich pile—showerproof. 45 inches wide. Extra special value, today, \$7.79.

## Colored Duchesse Satins---Today Special Value \$2.38 Yard

Including regular \$2.79 and many \$2.95 qualities. Lovely, soft, rich dress satins from the best makers of Switzerland and the United States. Every conceivable color for street and evening wear.

## Chiffon Velveteens at 25% Less

Chiffon Velveteens, last season's qualities and prices repeated. Our big contracts enable us to do this and save you at least 25%.

22-inch Twill-back Chiffon Velveteens, yard, \$1.00. 22-24-inch Twill-back Chiffon Velveteens, yard, \$1.25. 27-inch Twill-back Chiffon Velveteens, yard, \$1.50 and \$2.00.

## Novelty Silks

Novelty Silks, in greater variety than ever. Satin Stripes at \$2.50. Plaids and Checks at \$2.55. Taffeta and Satin, combined weaves, at \$2.95 and \$3.50.



And a host of the very latest New York ideas in stripes and checks at, yard, \$4.50.

## OUR ORIENTAL SILK SECTIONS are crowded with the beautiful weaves of the Far East—Habutai Silks

in colors at 50c, 95c, \$1.10 and \$1.50 yard—Shantung at 95c to \$2.50—Printed Satins, \$1.69 to \$2.50 yard—Wash Satins, \$1.79 to \$2.50—Jersey Silks, \$2.00 yard, with special value in extra quality Ivory, 38 inches wide, \$2.00 yard.

## 8000 Yds. Striped Voiles, 25c Yd.

The summer price was 39c; next year these will be at least twenty-five cents per yard higher. More than fifty designs and colors. 36 to 40 inches wide, suitable for waists and dresses. The styles are such that are never out of fashion. Today, yard, 25c.

## Moire Skirting 69c Yd.

Rich silk-finished moire skirting, the ideal fabric for fall and winter underskirts. 36 inches wide. All the fashionable shades, including light and dark greys, old rose, orange, wine, Russian, purple, navy and black. This is extra special value, worth from 85c to \$1.00. Per yard, 69c.

## Women's "Harvey Brand" Fall Underwear

To women who have tested the merits of "Harvey" brand underwear, this new fall stock needs no recommendation.

Women who will be buying it for the first time will be delighted with the rich qualities—form-fitting styles and beautiful finish. Choose from:

Combinations of fine ribbed Peruvian cotton. High V or Dutch neck. Long, short or no sleeves. Ankle length drawers. Prices \$2.50 and \$2.75.

Vests of heavy ribbed cotton. Low or V neck. Elbow or no sleeves. Prices \$1.25 and \$1.50.

Drawers of ribbed cotton. Ankle length, both styles, \$1.25 and \$1.50.

Silk and Wool Vests, low neck and no sleeves. Prices \$2.25 and \$2.50.

All-Wool Combinations of extra fine quality. High or low neck. Long or short sleeves. Ankle length drawers. Price \$5.00.

### Other Fall Underwear and Whitewear Needfuls

Women's Striped Flannellette Nightgowns, made of excellent quality flannellette, in heat pink and blue stripes. Mother Hubbard style, with long sleeves. Today, \$1.25.

Women's Striped Flannellette Petticoats, perfect fitting, gored style. Frill of self. Today, 85c.

Women's Flannellette Drawers, closely woven in white or striped design. Elastic knee with frill of self. Both styles. Today, 75c.



## On Sale From 8.30 to 10.30 a.m. Today Special 2-Hour Sale, Crepe-de-Chine Blouses \$3.95

Smart striped crepe de chine Waists, of lovely quality, on sale at less than cost of material.

White, with colored or black stripes, finished with a chic tuxedo collar and large pearl buttons. Sizes 34 to 44. No phone orders. Extra value. Today, \$3.95.

## Today Will Be Basement Day Extraordinary---Study This Big List

### Clothes Wringers, \$4.69

Clothes Wringers, the "Imperial," enclosed cogs, warranted grade rolls, a good serviceable household wringer to sell today at, each, \$4.69.

Folding Wash Benches, holds two tubs and a wringer. Substantially built. Varied hardwood. Today \$2.75.

The "Standard" Washing Machine is well made, quick and easy running, round cedar tub, doley action.

The Climax Water Power Washing Machine, saves time, labor, expense—washes clothes thoroughly—just attach it to the water tap; 12 only to sell today at \$19.95.

### Galvanized Wash Tubs

Galvanized Iron Wash Tubs, rust-proof, four sizes:

- No. 0 size, 18 in. diameter, today's Basement sale, \$1.50.
- No. 1 size, 20 in. diameter, today's Basement sale, \$1.65.
- No. 2 size, 22 in. diameter, today's Basement sale, \$1.85.
- No. 3 size, 25 in. diameter, today's Basement sale, \$1.95.

### Wash Boilers at \$1.98

Copper Bottom Wash Boilers, with heavy tin bodies and tin cover. No. 8 or No. 9 size, flat copper bottom. Today \$1.98.

Spring Clothes Pins, today, 5 dozen for 25c.

Common Clothes Pins, selected grade, 5 dozen package 15c.

### Polish Mop and Bottle of Polish 79c

Big Wonder Polish Mop and Bottle of Polish for 79c—The mop is a good size—triangular shape—cleans, dusts, polishes hardwood floors, linoleums, oilcloths. Complete with handle and 50c bottle of Spruett's Polish. Today 79c.

### Coal Scuttles, 95c

Coal Scuttles, black japanned steel, open pattern, today 75c; galvanized iron, open pattern, today 95c.

### Dustless Ash Sifter \$3.85

The "Banner" Dustless Ash Sifter, saves coal, is dustless in operation, serves also as an ash can, made of heavy galvanized iron. Today \$3.85.

### Shoe Shine Stools, \$1.49

Shoe Shine Stools, dark oak finished, a place under the cover for brushes, polishes, etc.; a great convenience. Today \$1.49.

### Corn Brooms at 79c Each

Corn Brooms, four-string, well made, medium weight, a very good broom and excellent value, today 79c.

### Enamelware About Half Price

Covered Convex Kettles, as illustrated. Lipped Preserving Kettles—5-quart size, today 48c. 7-quart size, today 58c. 8-quart size, today 58c. 10-quart size, today 48c. Enamel Chambers, medium or large sizes, today 25c.

### Aluminum Utensils

Wear-Ever Aluminum Covered Saucepans \$1.25 and \$1.75

Wear-Ever Aluminum Covered Saucepans at about factory prices.

- 2 1/2-quart size, today \$1.25.
- 3 1/2-quart size, today \$1.75.

Wear-Ever Aluminum Stewpan, with handle, 1-quart size, today 35c.

### Aluminum Tea Kettles, \$2.95

Aluminum Tea Kettles, clean, bright, sanitary; five years of satisfactory service.

- 3 1/2-quart size, today \$2.95.
- 5-quart size, today \$2.75.

### Aluminum Teapots \$2.69

Aluminum Tea Pots, five-cup size, handsome design and finish. Today \$2.69.

### Universal Food Choppers, \$1.75 and \$1.95

Universal Food Choppers, the best made, cut meat, fruit and vegetables, coarse, medium and fine.

- Small family size, today \$1.75.
- Large family size, today \$1.95.

### Cast-Iron Fry Pans, with white enamel lining, No. 8 or 9 size, today 95c.

## Big Bargains in Clover Leaf Dinnerware

### Buy Pudding Bowls Today

- 1/2 pint size, today, each..... 12
- 1 pint size, today, each..... 12
- 1 1/2 pint size, today, each..... 18
- 2 pint size, today, each..... 23
- 3 pint size, today, each..... 28
- 4 pint size, today, each..... 33

### Teapots 49c Each

A Huge Cup and Saucer Bargain for Today—300 dozen only, thin white good quality English Cups and Saucers. Popular Kermis shape. Today, cup and saucer for 15c.

### Quick Cookers 55c and Up

Grimwade's Famous English Quick Cookers, for cooking stews, puddings, etc.

- 5 in. size, capacity 1 pint, each 55c.
- 6 in. size, capacity 1 1/2 pint, each 70c.
- 7 in. size, capacity 2 1/2 pint, each 90c.
- 8 in. size, capacity 3 1/2 pint, each \$1.00.

### Odd Toilet Ware

- 100 only, English Covered Cheese Dishes. Various decorations, each 69c.

## Odd Cups, 7c Each

### Cup and Saucer, 15c

600 Prettily Decorated Shaving Mugs, today at, each, 49c.

### Baby Plates 49c

Heavy and Strong Serviceable Decorated English Baby Plates, today, each 49c.

### Stoneware Crocks

PHONE YOUR ORDER TODAY FOR PRESERVING TIME NEEDS.

Preserving Stoneware Crocks.

- No. 1 size, with cover, for 82c.
- No. 2 size, with cover, for \$1.00.
- No. 3 size, with cover, for \$1.19.
- No. 4 size, with cover, for \$1.39.

Fruit Jars—Crown Jars

- Pint size, doz. 1.00
- Quart size, doz. 1.10
- 1/2-gal. doz. 1.25

Red Rubber Fruit Jar Rings, doz., 8c. Metal Rings for Crown Jars, doz., 25c.

## Women's Boots \$5.95

All the newest styles and colors, in button and lace styles, including grey, brown and black kid, gunmetal and patent leather. Some are made with long plain ramps, imitation straight and wing toe caps. Goodyear welt and McKay sewn soles; all sizes in the lot, 2 1/2 to 7. Values \$8.00 to \$9.00. Be with the early shoppers to be sure of getting yours in the size and style you want. Today, \$5.95.

## Men's Fall Boots \$5.45

Former Values, \$7.00 to \$8.00. There are gunmetal, Havana brown, calf, dongola kid and patent leather, in button and lace styles; single and double weight Goodyear welt leather and rubber fibre soles; wide and narrow toe shapes; military and low heels. Sizes 6 to 11. Today, \$5.45.

## Girls' Kid Boots, \$2.39 and \$2.69

A special purchase of these boots enables us to offer these values. The boots are in smart, full-fitting lasts, with medium weight McKay sewn soles, and low heels. Sizes 8 to 10 1/2. \$2.39; 11 to 2, \$2.69. Simpson's—Second Floor.

## Men's Corduroy Suits \$12.50

Men's English Corduroy Suits, golden brown; single-breasted, three-button sacque; six-button vests. Trousers finished with five pockets, belt loops, lined with heavy brown drill. Sizes 36 to 39 only. This morning, \$12.50.

## Trousers for Men and Youths

Men's Trousers, of a dark grey worsted finished tweed. Sizes 31 to 44, \$2.75. Men's Fawn Corduroy Trousers, serviceable and strongly made. Sizes 32 to 44, \$4.50. Youths' Trousers, of a fine dark grey worsted. Sizes 27 to 31, \$4.50. Men's Dark Grey Worsted Trousers, with neat invisible stripe. Sizes 32 to 44, \$4.75. Men's Dark Brown Tweed Trousers. Sizes 32 to 44, \$5.50.

## Men's \$2 and \$2.50 Felt Hats \$1.45

Samples and odd stock of Soft Felt Hats, in shades of grey, green, brown, navy and black; flat set, and slightly curled brim shapes. Today, \$3.90 special, \$1.45.

## Boys' Tweed Suits \$9.50 to \$11.00

Brown tweed, with grey check pattern; made in single-breasted model. Patch pockets. All-around belt. Full-fashioned bloomers. Sizes 7 to 12 years, \$9.50; 13 to 16 years, \$10.50; 17 years, \$11.00. Suits in grey and black broken stripe effect tweed. Made in three-button single-breasted model; all-around belt. Full-fashioned bloomers. Sizes 7 to 12 years, \$9.00; 13 to 16 years, \$10.00; 17 years, \$10.50. Boys' Overcoats, green, mixed tweed. Made in the popular trench model. All-around belt, with buckle. Sizes 9 to 12 years, \$8.00; 13 to 15 years, \$9.00. Brown Tweed Overcoats, grey mixed pattern. Made in ulster model; double-breasted. Sizes 13 to 16 years, \$14.50; 17 and 18 years, \$15.50.

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