

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudge, Pres.

J. Wood, Manager

PROBS.—Southwesterly to north-westerly winds; generally fine and quite warm.

**SIMPSON**

## The China Sale

### DINNERWARE DAY IN THE BASEMENT

Tuesday's sale will present a rare opportunity to acquire high-grade Dinnerware at phenomenal prices.

**2 only Coalport China Dinner Sets**, comprising 102 pieces of this king of chinaware, old English design and decorations. Regular \$300.00. Tuesday sale ..... **215.00**

**Limoges China Dinner Set**, best selected ware, all pieces with rich gold enameled border, 102 pieces, complete dinner and tea service. Regular \$250.00. Tuesday, special ..... **150.00**

**3 only Bernardand & Cie's Limoges China Dinner Sets**, 102 pieces, Russian evangel border design, coin gold finish, new shapes. Regular \$250.00. Tuesday's special ..... **125.00**

**102-piece Limoges China Dinner Set**, genuine coin gold band, translucent white body, all in the artistic St. Regis shape. Regular \$79.00. Tuesday's sale ..... **59.00**

**A Theodore Haviland Dinner Set**, 102 pieces, in the famous Rouen design and decoration. Regular \$50.00. Tuesday ..... **39.50**

**40 High-Grade English Dinner Sets**, some regular up to \$45.00. Tuesday's special **19.75**

**80 only 97-piece English Dinner Sets**, rich decorations, gold trimmed, values up to \$18.00. To clear Tuesday ..... **7.98**

No phone or mail orders taken for this special.

## Wall Paper

**3650 rolls Bedroom and Sitting-room Papers**, in greens, blues, pinks, yellows and greys, plain and floral effects. Regular to 15c. Tuesday ..... **.7**

Regular to 25c. Tuesday ..... **.14**

Regular to 35c. Tuesday ..... **.19**

**4000 rolls Parlor and Dining-room Papers**, in browns, tans, buffs, yellows, greens, reds, imported and Canadian stock. Regular to 50c. Tuesday ..... **.26**

Regular to 75c. Tuesday ..... **.38**

—Fifth Floor.

## Values Up to \$3 Pictures for 50c

A Picture Sale to be remembered.

Tuesday will see one of our noted picture sales. 600 (about) of Odd Frames, gilt and oaks, have been fitted in our Picture Factory with pictures that command attention by all lovers of landscapes, marines and figure subjects.

See Window.

No phone or mail orders.

Packed free for city delivery only.

No dealers supplied.

## Linens and Staples

75c CLUNY DOYLIES, 58c.

**100 Cluny Lace Doylies**, 12-inch, round, heavy handsome lace edge. Regular price 75c each. On sale Tuesday ..... **.53**  
**SPECIAL CRASH TOWELLING**, 9½c YD.

**600 yards All-Linen Scotch Make Crash Towelling**, 17½ inches wide, for roller, red border. Special on Tuesday ..... **.9½**

**TABLECLOTHS, \$1.85 EACH.**

**50 Pure Linen Tablecloths**, full size, 2x2½ yards, good heavy linen border all round, pretty patterns. 50 only to sell on Tuesday **1.85**

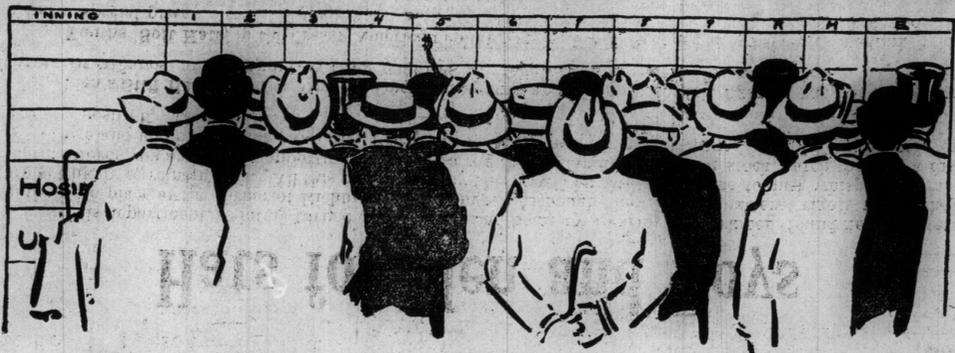
**40-INCH BROWN HOLLAND, 15c YARD.**

**1000 yards Fine Irish Brown Holland**, 40 inches wide, for summer coats and dresses, and children's wear. Regular 18c and 20c. On Tuesday ..... **.15**

**CROCHET SPREAD, 98c.**

**150 Crochet Spreads**, hemmed ends, all pure white, large size, good patterns, medium weight for summer use. A bargain on Tuesday ..... **.98**

## A Score-Board Worth Watching



Thousands of men will be watching the columns of runs, hits and errors this afternoon. But whether the home team wins or not, there's another score-board further up the street, that you may watch with more profit.

There'll be no errors scored up against the man who makes a run for the corner of Yonge and Richmond to-morrow morning—and he'll certainly make a hit when his purchases get home.

Now do you want a New Spring Suit? If so, are you prepared to pay \$30 for one? A man can get a very nice suit for \$30. Here are particulars of very nice suits for \$15. It is one of our specialties, and we are proud of the fact that we can supply such a suit for the money. You will be quite self-satisfied, too, at purchasing clothes such as these for \$15.00.

**English Worsted Suits**, a smooth-finished clay twilled material, in dark navy blue, also in a fine mill-finished English serge; cut on this season's three-button single and double-breasted models, with natural width shoulders, and long lapels; tailored in our own workshops by competent men; finished with extra quality twill mohair linings and trimmings. Sizes 34 to 44. **15.00**

**English Fancy Worsted Suits**, dark brown grounds, stylish three button single-breasted sack style, with collars that will fit; carefully tailored, and lined with fine twill mohair linings. Sizes 36 to 44. **15.00**

## Men's Balbriggan Underwear

We buy balbriggan in immense quantities. That is one of the reasons we are able to sell the usual fifty-cent qualities for 39 cents.

**4000 Dozen Men's Summer Weight Balbriggan Shirts and Drawers**, beautifully finished, sateen facings and waistband; colors are pearl grey, sky and natural; all sizes. Regular 50c. Tuesday ..... **.39**

**1500 Garments of Manchauffee's French Silkette**, flesh color, with white stripe; a good, serviceable garment for summer wear; silk facings, fine elastic rib cuffs and ankles; all sizes 34 to 44. Regular \$1.50. Tuesday ..... **1.00**

**5000 Men's Neglige Shirts**, made from from fine quality cambric, in a good variety of dainty designs and neat colorings; all sizes 14 to 17. Regular 75c and \$1.00. Tuesday ..... **.59**

## Hats for Men and Boys

This department, so lately turned out of house and home by an army of workmen, found new quarters in their old place at the corner of Richmond and Yonge. Although they have squatters' rights there, they are not likely to remain long. All this may seem "by the way," but we would like to just whisper the fact that it affords you a great big opportunity to make a regular onslaught on the hat stock, catch them at a disadvantage and make a regular clean up. Prices are looking tired after "the move," and will not afford you much opposition. Look at these:

**Men's Stiff Hats**, new English and American Spring and Summer shapes, light in weight, fine, easy-fitting sweatbands, and splendid wearing qualities fur felt; brown or black. Tuesday ..... **1.50**

**Youths' Soft Hats**, in the dressy American college style; low telescoped crowns with medium wide brims. Special price ..... **1.00 and 1.50**

**Boys' Bulldog Shape Caps**, in fine navy serge. Tuesday bargain ..... **.25**

The **SIMPSON** Company Limited

## Excellent Values in Men's and Women's Gloves

**Long Gloves at Short Prices**  
**\$3.00 Gloves For \$1.79**

**Women's Long Kid Gloves**, glace finish, also **Undressed Suede Finished Gloves**. This lot is a clearing line from Grenoble's largest and best glove makers; 12, 16, 20-button lengths, in black, white, tan; sizes 5½ to 7. Mousquetaire opening at wrist. Regular \$2.50 and \$3.00 value. Tuesday, per pair ..... **1.79**

Cannot promise to fill phone or mail orders.

**For Men's Spring Wear**  
**\$1.50 Gloves For 79c**

**Men's Gloves for Street Wear**. The lot consists of French made, undressed suede kid, in grey, suitable for street and weddings; also English Tan Cape Leather Gloves, P.X.M. and pique sewn seams. All have dome fasteners. All sizes 7 to 9½. Regular \$1.25, \$1.50. On sale Tuesday, per pair ..... **.79**

**Nottingham Lace Curtains**  
**Tuesday \$2.37**

**Excellent Quality Nottingham Lace Curtains** go on sale on Tuesday, in a large variety of designs, conventional, floral, scroll, lattice and insertion effects, figured and plain centres, highly finished; 52, 54 and 60 inches wide; 3, 3¼ and 3½ yards long. Superior curtains at a low price. Tuesday, per pair ..... **2.37**

**Window Shades at 29c**

There is a chance to save money if you are buying Window Shades on Tuesday. **Oil Opaque Shades**, mounted on good spring rollers, 37 inches wide, 6 feet long, complete with brackets and pull, cream and fawn only. Worth 45c. Tuesday ..... **.29**

**Oriental Rugs. Machine Made**

We would rather sell you a Machine-made Oriental Rug than any other, because we are sending into your house the best rug that can be made. Every thread will hold its own in the battle of service. Every color and every tint will retain its shade as long as a vestige of the rug remains. Then again, the problem of suitability from an artistic standpoint is often a vexatiously difficult one, but our stock of machine-made Orientals has not been chosen haphazard; and our facilities for display are all that one could wish.

The reproduction of Oriental designs is scarcely a novelty. But by infinite care it has been developed to such a standard of excellence that householders of moderate means now find it within the limits of their purses to obtain rugs of tested quality and highest decorative value. We are making a special display of machine-made Orientals on Tuesday, and a visit would be well worth your while. Prices range from ..... **35.00 to 70.00**

**Beautiful Black Dress Goods and Silks**

On Tuesday we are having a demonstration of Black Dress Goods and Silks. By a demonstration we mean that black cloths and silks will be given the counter space and brought into prominence. Never has there been a greater variety; dress goods, suitings, novelty dress lengths, French fabrics for reception wear, lightweight fabrics for house wear, and mourning material, will be represented in countless weaves; in fact, black adapted for any and every occasion. Prices from **50c to \$3.00 per yard**. Two specials will be put on sale, both of which are great bargains:

**1500 yards Black Silk-Striped Voile**, Regular 75c, for 59c. This is a beautiful sheer fabric, in six of the newest designs specially purchased from a French manufacturer; 42 inches wide. Tuesday ..... **.59**

**750 yards Rich Black Satin Paillette**, in a rich full black, guaranteed Yons dyed. This material has a beautiful soft finish, for dresses, waist linings, etc.; 40 inches wide. Per yard ..... **1.19**

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