

The Robert Simpson Company, Limited

Oh, the Joy of a Well Equipped House

Not merely handsome in build, carefully planned and suitably furnished—but one that is provided with the hundred and one tools that make the housework a pleasure instead of a burden.

The January Basement Sale offers not only every needed article for kitchen, laundry and cellar work, but in most cases several different kinds, to allow you to suit yourself in their selection—and every price is special for Monday.

Popular French China

Limooges is always sure of appreciation. We can show it to you in an amazing variety of decorative effects, from the most dignified conventional borders with heavy gold to the gay little floral spray designs in chaste colorings. Alas, that china should ever break! But when it does, perchance you will find here a new love so enticing in beauty you will be resigned to your loss. For Monday we make a list of price depreciations that will gladden many a heart grieving over china "losses."

The Sale of China

A careful study of your china needs will perhaps make this list welcome, or at least will give it the force of a reminder that during the sale now in progress each day brings new lots up for special pricing.

- 100 Pieces of Brassware, plain and hammered, consisting of Vases, Jardinières, Candlesticks, etc. Reg. 95c for. 40
- DECORATED LIMOGES DINNERWARE handsomely shaped, nicely decorated with floral patterns, excellent quality china, regularly sold at half more.
- Dinner Plates, regular price \$2.80 doz., sale price each, 25
- Tea Plates, regular price \$2.00 doz., sale price each, 11
- Bread and Butter Plates, regular price \$1.25 doz., sale price each, 8
- Pickie Trays, regular price 40c each, sale price each, 35
- Sauce Dishes, regular price \$1.25 doz., sale price each, 7
- Meat Platters, regular price 45c each, sale price each, 35
- Meat Platters, regular price \$1.15 each, sale price each, 90
- Soup Plates, regular price \$2.00 doz., sale price each, 11
- Gravy Boats, regular price 85c each, sale price each, 55
- Covered Vegetable Dishes, regular price \$1.50 each, sale price each, 75
- Sugar Bowls, regular price 50c each, sale price each, 35
- Cream Jugs, regular price 85c each, sale price each, 15
- Bowls, regular price 25c each, sale price each, 15
- Tea Cups and Saucers, regular price \$3.00 doz., sale price each, 17
- ANOTHER LOT OF ENGLISH "BONE" CHINA.
- Cups and Saucers and Plates, with three gold line decoration.
- Tea Cups and Saucers 10
- Bread and Butter Plates 8
- Tea Plates 5
- Cream Jugs 17
- Slop Bowls 17
- Cake Plates 17
- DECORATED TEAPOTS with jet or brown body, large assortment of fancy designs, second quality, 8 sizes. Usual price 25c, 40c and 50c. Monday 25c each for early customers only.
- AUSTRIAN CHINA.
- Decorated Tea Cups and Saucers, thin china, with well executed floral designs, as an exceptional offering at each, 10
- A Great Special in "Cauldon" Plates, with high-grade landscape paintings, some with delicately tinted backgrounds; in several sizes; worth two and three times the price for Monday each, 40 (Basement).

The Grocery List

- Pearline 1-lb. pkg., 10
- Fowdered Ammonia Powder, 4 pkgs., 25
- Sunlight, Surprise and Taylor's Borax Soap per bar, 4
- Wide Awake and Comfort Soap, per bar, 4
- Fels Naptha Soap per bar, 5
- Heather Brand Soap 7 bars, 25
- Simpson's Big Bar Soap per bar, 10
- Santa Claus and Victor Soap, 6 bars, 25
- Old Dutch Cleanser 3 tins, 25
- Sapallo per cake, 5
- Naptha Powder pkg., 5
- Gold Dust Washing Powder, large pkg., 25
- Lux Washing Powder, 25 pkgs., 25
- Taylor's Soap Powder, 3 pkgs., 5
- Pan Shine Cleanser 3 tins, 25
- So Clean Sweeping Compound, per tin, 25
- Royal Blue 2 pkgs., 7
- White Swan Lye per tin, 7
- Canada White Laundry Starch, 1-lb. pkg., 7
- Bon Ami per cake, 12
- 5 LBS. PURE CELONA TEA, \$1.15.
- 1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday 5 lbs., 1.15 (Basement).

2500 Only Carpet and House Brooms

2500 only Carpet and House Brooms, made strong, with five strings, full corn, serviceable, best quality. Our special (S) brand. Regular 55c, for, each 31

- Phone orders direct to department.
- Skirt Boards, 14 inches wide by 5 feet long. Regular 60c line. Special for Monday 43
- Hair Brooms, with handles, superior make; the best kind of broom for hardwood floor. Monday selling for 1.00, 1.50 and 1.75
- Wooden Wash Tubs, light in weight and durable. Monday selling for 65, 75, 85 and 95
- Knife Boxes, with divisions, made of hardwood, neat and useful. Monday selling for 25, 50, 75 and 1.00
- Stove Daubers. Monday selling for 10
- Stove Polishing Brushes. Monday selling for 15
- Solid Back Dandy Scrub Brush. Regular 25c line. Monday for 15
- Dish Mops. Monday selling for 4
- Hand Whisks, to hang. Monday for 18 and 25
- Hand Whisks, wood handle. Monday for 15



Tinware and Kitchenware

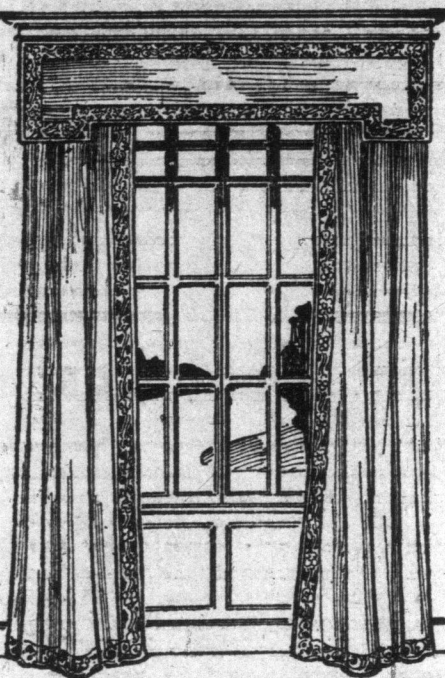
- Tin Wash Boilers, flat copper boiler, strongly made, in sizes 8 and 9. Regular selling price \$1.25 and \$1.50. Special for Monday 85
- Galvanized Wash Boilers, flat bottom, strong make, sizes 8 and 9. Regular \$1.00 boiler. Special for Monday 65
- Galvanized Garbage Cans with fit-over cover and ball handle, in 3 sizes. Regular 65c size. Special for Monday 54
- Regular 75c size. Special for Monday 54
- Galvanized Oval Hinges or Foot Tubs. Regular 40c value. Special for Monday 34
- Regular 75c size. Special for Monday 44
- Regular 95c size. Special for Monday 74
- Strong, Tin Quick Heating Baiter Tea Kettles. Regularly 15c. Special for Monday 11
- Stove Shovels, made of steel, japanned black, with short handle. Special price for Monday 5
- Stove Shovels, with long handle. Special for Monday 8
- 500 only, Sets Mrs. Potts' Laundry Irons, in sets of 3 Irons, one stand and handle, nickel plated. Regular \$1.15 line. Special for Monday, per set 89
- Polished. Regular \$1.00 line. Special for Monday, per set 79
- Phone orders direct to Department.
- Hardware to Hold 3 Potts' Irons, made of sheet iron. Regularly 25c. Special for Monday 18
- Coal Scuttles, galvanized open patterns. Regularly 40c. Special for Monday 34
- Galvanized Coal Scuttles, with funnel hood. Regularly 50c. Special for Monday 44
- 50c Line of Coal Scuttles, japanned black, with rich gold band decoration, on best heavy sheet iron, with ball handle. Regular 25c value. Special for Monday, each 22
- Workmen's Dinner Pails, bright tin of strong make, with flat top. Regularly 15c. Special for Monday for 15
- Tin Dippers, good house size. Special for Monday 5
- Separate handles for Potts' Irons. Regularly 10c value. Special for Monday, each 5
- Phone orders direct to Department.
- 250 only, Best Nickel Plate on Copper Tea Kettles, in sizes 7, 8, 9, flat or tilt bottom, selling regularly for \$1.45, \$1.65, \$1.85. Special for Monday, each 1.05
- Phone orders to Department.
- Knitted Nap Cloths. Monday for 100 and 150.
- Rolling Pins. Monday for 15c, 25c, 35c.
- Butter Pans. Monday for 5c each.
- Salt Boxes, new line, well made and to hang. Monday selling for 15c, 25c, 35c.
- House Scrubbers, useful size. Monday for 10c, 15c, 25c, 35c.
- Hand Scrubs. Monday selling for 5
- Ironing Boards on Stand. Regular \$1.35 line. Special for Monday, 1.19
- Galvanized Clothes Line, twisted wire, 100-foot lengths. Monday special for 19
- 50-foot lengths. Monday special for 12
- 25c Zinc Faced Wash Boards. Monday special for 19
- 15c Zinc Faced Wash Boards. Monday special for 12
- (Phone orders to Department).

White Sale of Enamelware

- Special for Monday, 8 o'clock, January Sale.
- Tea Kettles. Regularly \$1.35. Monday for 87
- Tea Kettles. Regularly \$2.00 and \$1.75. Monday for 1.19
- \$1.00 Dish Pans, Monday for 77
- Baking and Frying Bowls. Regularly 55c and 40c. Monday for 35
- \$1.50 Bed or Hospital Pans, special for Monday 95
- Rice Boilers, good family size, splendid for oatmeal or custard cooking. Regularly \$1.25. Special for Monday 1.05
- 500 only, Painted Enamel Bread Boxes, with word "Bread" stenciled on outside, nicely lithographed; full size for family use, with hinged cover, can be used in addition for cakes, 60c also. Monday, special Basement sale, for, each 37
- The Oval Washing Tub. Regular 90c. Monday special for 64
- Galvanized Wash Tubs, in 4 sizes. Regular 55c size. Special for Monday 44
- Regular 67c size. Special for Monday 54

Hardware

- 1000 Only Strong Snow Shovels, sheet steel scoop, japanned black, with long wood handle. Regular 95c line. Special for Monday, 15c each.
- 500 Only Galvanized Metal Ash Sifters, strong make, with wood handle. Regularly 25c. Special for Monday 15c each.
- Chopping Axes, best Canadian make, keen cutting, handled and ready for use. Monday selling for 75c and \$1.00.
- Furnace Shovels, D handle, strong steel scoop, right size for house furnace. Regular 45c value. Special for Monday 24
- 150 Only, Horizontal Rim Locks, complete with white porcelain knobs. Regularly 40c. Special for Monday, 25c each set.
- 500 Only Strong House Claw Hammer, full large size with abraded handle, good line. Special for Monday, 15c each.



English Upholstery Tapestry \$1.85

Rich verdure effects, in soft browns, blues and greens, very handsome coverings for living-room, den, hall or library. Our representative will call and estimate on all kinds of re-upholstering work free of charge on receipt of card or phone message.

All orders promptly attended to. Between-seasons prices are lower than at any other time.

Place your orders now for immediate execution.

ENGLISH CHINTZ, 35c YARD.

Slip covers, window hangings in living rooms or sleeping apartments, new designs and colors, an unequalled assortment to select from, 30 and 32 inches wide. We make a specialty of slip covers, style and fit guaranteed; estimates given at house free of charge. These English chintzes and cretonnes are all fast colors, and give excellent service. Special value at, yard... 35 (Fourth Floor)

English Wilton Rugs

We have marked them at a low price that should effect a very speedy clearance. There are four designs, and in splendid combinations of Oriental designs and colorings, especially suitable for dens, libraries, halls and dining-rooms.

- 6.9 x 9.0. Specially priced 14.50
- 9.0 x 9.0. Specially priced 19.25
- Small Rug, size 27 x 54 inches, 2.25, 30 x 60 inches 4.25
- Scotch Jute Velvet Rugs, a very inexpensive and serviceable carpet at greatly reduced prices:
- 6.0 x 9.0. Special price 3.45
- 7.6 x 9.0. Special price 4.45
- 9.0 x 12.0. Special price 7.25
- 9.0 x 10.0. Specially priced 22.50
- 10.6 x 12.0. Specially priced 25.00
- 30 x 60 inches 4.25
- 9.0 x 9.0. Special price 5.45
- 9.0 x 10.6. Special price 6.25

Embroidered India Felts, exquisite color harmonies on a white background. A beautiful rug for bedrooms, 7.0 x 4.0. Special price, each 4.95 (Fourth Floor)

Boys' Sweater Coats 98c

250 Boys' Heavy Plain Rib Sweater Coats, in an assortment of plain and combination colors, sizes 28 to 32. They will stand lots of hard wear. Regularly \$1.50. Monday 98

200 Garments of Boys' Wool Underwear, shirts and drawers, heavy English natural wool and light weight Wolsey underwear, in all sizes 22 to 32. Regularly \$1.25. For Monday 89

GENUINE AUSTRIAN MADE SHIRTS, 98c.

300 Men's Pure White Business Shirts, with laundered bosom, made to open back and front, can be had with either bands or cuffs, splendid fine quality linen and beautifully finished, all sizes 14 to 18. Regularly \$1.25. Monday 98 (Main Floor)

The January Sale of Men's Trousers

Brings new values forward with each succeeding day. Tomorrow offers three very substantial savings on grades that we are glad to guarantee.

Strong, good-wearing English tweeds, in assorted patterns; well made, stylish trousers, that will give excellent service. Specially priced at 1.50

Men's Worsted Pants, that will always look good and give excellent wear. The material is English trousering, in striped design, of a medium shade of gray; these trousers are carefully tailored and worth \$2.50 and \$2.75. Special Sale price 1.75

Trousers that will go with any coat and vest; are made from English trousering of gray worsted with a striped design; nicely tailored. Regular value \$3.00 and \$3.50. Special Sale price 2.49

MEN'S FUR COLLAR COATS.

Made from heavy English black beaver cloth, double-breasted style, with shawl collar of marmot fur, lined throughout with warm curl cloth, a good imitation of Persian lamb; has an interlining of rubber cloth, that makes it proof against wind and rain; leather arm shields; an ulster that is long and roomy, very warm, and neat in appearance. Special Sale price only 12.45

BOYS' RED NAP OVERCOATS.

A splendid style, made from genuine English nap cloth of smart red, trimmed with black velvet collar, black buttons and red flannel linings. Monday, sizes 2 1/2 to 7 years 4.95

BOYS' BLUE SERGE "MAN-O-WAR" SUITS.

Regulation navy style, with full cut sailor blouse and wide sailor collar; roomy long pants, with bell bottoms; white serge shield and fancy ornament on sleeve. Monday, sizes 24 to 28 5.00 (Main Floor)



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