



Joy in the Trenches

What Cigarettes mean to our Men at the Front

A soldier who has been sent home from the Front wounded, describing his experience, states that he saw many remarkable sights, but nothing more wonderful than the scene in the trenches upon the arrival of the cases of cigarettes and tobacco.

"No words can describe the men's delight and gratitude," he says. "If only the subscribers could have been there they would have been well repaid for their contributions."

Our Soldiers are giving their lives ; you are asked to give them something to smoke.

Official Collecting Book, No. _____

Please return this book to :

**The Overseas Club Amalgamated Tobacco Funds,
402 King's Hall, 591 St. Catherine St. W.,
MONTREAL.**

Name of Collector _____

Address _____

For the benefit of _____ (if possible)
Regiment or Battleship.

If no Regiment is named, the parcels will be sent to a Regiment that has not had a shipment of parcels that particular week.