

Services

“A healthy and educated middle class, stable political climate under parliamentary democracies, and a welcoming investment culture made Canada a sound choice for Macquarie to grow our international operations.”

Paul Donnelly, President and CEO (Canada) of the Macquarie Group

Business Services

- Canada has significant expertise in business process outsourcing, human resources management, customer relationship management, knowledge process outsourcing, financing and accounting, data mining, application development labs, business continuity and disaster planning support. These services contributed \$60.6 billion to the GDP and employed 1.2 million Canadians in 2009.
- A.T. Kearney rated Canada no. 3 in the world for the quality of its business environment in 2011.
- Canada is the world's third-largest exporter of engineering services, after the United States and the United Kingdom, and has more than 160,000 professional engineers.
- Canada is the world's second-largest provider of business process and information technology outsourcing to U.S. firms. IDC forecasts that Canada's IT outsourcing market reached \$15 billion in 2010, an increase of 4 percent over 2009.

Financial Services

- Canada's banking system is the soundest in the world, as reported by the World Economic Forum for the third straight year.
- In 2009, the financial services sector brought more foreign direct investment to Canada than all but two sectors: manufacturing and mining, and oil and gas.
- Canada has a strong and sophisticated regulatory system, which helped shelter it from the most severe effects of the global financial crisis of 2008.

- Moody's Investors Service ranks Canada's banking system first in the world for financial strength. Six of the world's 50 safest banks and four of North America's 10 largest banks are Canadian.
- Canada's financial services sector has grown and diversified to include banks, financial cooperatives, insurance companies and independent insurance agents and brokers, securities dealers, and managers of pension and mutual funds.

