Quebec

International Trade Centre

5 Place Ville-Marie Seventh Floor

Montreal, PQ H3B 2G2 Tel.: (514) 496-4636 Fax: (514) 283-8794

Ontario

International Trade Centre Dominion Public Building

1 Front St. West Fourth Floor

Toronto, ON M5J 1A4 Tel.: (416) 973-5053 Fax: (416) 973-8161

Manitoba

International Trade Centre

P.O. Box 981

330 Portage Avenue

Eighth Floor

Winnipeg, MB R3C 2V2 Tel.: (204) 983-4540 Fax: (204) 983-2187

Saskatchewan

International Trade Centre The S.J. Cohen Building

119-4th Avenue South

Suite 401

Saskatoon, SK S7K 5X2 Tel.: (306) 975-5315 Fax: (306) 975-5334

Alberta

*Edmonton office is also responsible for Northwest Territories International Trade Centre

Canada Place 9700 Jasper Avenue

Room 540

Edmonton, AB T5J 4C3

Tel.: (403) 495-2944 Fax: (403) 495-4507

International Trade Centre

510-5th Street S.W.

Suite 1100

Calgary, AB T2P 3S2 Tel.: (403) 292-6660 Fax: (403) 292-4578

British Columbia

*Vancouver office is also responsible for the Yukon International Trade Centre 300 West Georgia Street

Suite 2000

Vancouver, BC V6B 6E1 Tel.: (604) 666-0434 Fax: (604) 666-8330

WORLD INFORMATION NETWORK FOR EXPORTS (WIN EXPORTS)

WIN Exports is a computer-based information system designed by DFAIT to help Canada's trade development officers abroad match foreign needs to Canadian capabilities. It provides users with information on the capabilities, experience and interests of more than 23,000 Canadian exporters. To register on WIN Exports, call (613) 996-5701, or fax 1-800-667-3802 or (613) 944-1078.

PROGRAM FOR EXPORT MARKET DEVELOPMENT (PEMD)

PEMD is DFAIT's primary export promotion program. It supports a variety of activities to help Canadian companies expand into export markets.

PEMD shares up to 50 percent of eligible expenses. Program financial assistance is a repayable contribution, not a grant, and must be approved in advance. Funded activities include:

- Market Development Strategies, which consist of a package of support for visits, trade fairs, and market support initiatives, under one umbrella of the company's marketing plan.
- New to Exporting Companies, which provides a vehicle for these companies to seek out individual export opportunities, either through a market identification visit or participation in an international trade fair.
- Capital Projects Bidding for specific projects outside
 Canada involving international competition/formal bidding procedures.
- Trade Association Activities undertaken by non-sales national trade or industry associations on behalf of their member companies.

Support is provided for certain types of government-planned activities, such as outgoing trade missions of Canadian business representatives and incoming missions to Canada of foreign business persons and officials who can influence export sales. For general information, call the InfoCentre at 1-800-267-8376. For applications for assistance, call the International Trade Centre nearest you.

