

POST: PARIS, FRANCE

ACTIVITY/EVENT	CUSTOMER SEGMENT	TARGET AUDIENCE	DATE(S)	LOCATION(S)	CONTACT
*Consumers Evenings	Culture & Nature	Travel Trade	Mar - Apr/93	7 cities	B. Couet 144433200
*93/94 Winter Activity Guide	Outdoor	Press, Trade, Cons.	Sept/93	Paris	B. Couet 144433200
*Vendanges(Montaigne)	Culture & Nature	Travel Trade	Oct/93	Paris	B. Couet 144433200
*Atelier Canada	Culture & Nature Outdoor Activities Sport and Entertainment	Travel Trade	Nov/93	Paris	B. Couet 144433200

* INDICATES ACTIVITIES/EVENTS ARRANGED/COORDINATED BY POST.