

REPORT 4  
88/03/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 603-CLEVELAND

008-TRANSPORT SYS, EQUIP, COMP, SERV.  
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BUYER PROCUREMENT SEMINARS FOR SPECIFIC MAJOR U.S. CORP. AND INDUSTRIES. PREPARATION OF CDN CAPABILITY GUIDE TO MATCH SPECIFIC COMPANY AND INDUSTRY NEEDS TO BE DEVELOPED IN COOPERATION WITH DRIE.

INCREASED PURCHASING ACTIVITY DIRECTED TO SPECIFIC CDN COMPANIES LISTED IN THE POST/ DRIE DEVELOPED CAPABILITY GUIDE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 POST TO PARTICIPATE IN THE OHIO AUTOMOTIVE WHOLESALE SHOW WITH INFORMATION BOOTH.

ONE CDN FIRM EXHIBITED THEIR PRODUCTS AT THE CONSULATE'S BOOTH.

QUARTER: 2 RECRUIT EXHIBITORS FOR GREAT LAKES SAIL AND POWER BOAT SHOW.

CANADIAN FIRMS EXHIBITED AT THE SHOW. ONE BOAT SOLD.

QUARTER: 3 INFORMATION BOOTH AT THE NATIONAL RECREATIONAL VEHICLE TRADE SHOW IN LOUISVILLE.

PARTICIPATED IN AMTDA SHOW WHICH WAS HELD IN CINCINNATI INSTEAD OF THE RV SHOW. ONE CDN EXHIBITED AT THE SHOW.

QUARTER: 4 -----