

Export and Investment Promotion Planning System

REPT: SYN-GEO 87/88 A. Post export program priorities

Region: EASTERN EUROPE

Mission: 471 WARSAW

Market: 099 POLAND

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year:

1. 001 AGRI & FOOD PRODUCTS & SERVICE

REASONS: THIS SECTOR REPRESENTS A HIGH PRIORITY IN THE CURRENT 5-YEAR PLAN

2. 003 GRAINS AND OILSEEDS

REASONS: CONTINUING REQUIREMENT FOR DURHAM WHEAT BECAUSE OF UNFAVOURABLE SOIL AND CLIMATIC CONDITIONS COUPLED WITH US EXPORT RESTRICTIONS

3. 005 COMM. & INFORM. EQP. & SERV

REASONS: THE CURRENT 5-YEAR PLAN PLACES GREAT EMPHASIS ON THE ACQUISITION OF ADVANCED TECHNOLOGY AND EQUIPMENT

4. 009 FOREST PRODUCTS, EQUIP, SERVICES

REASONS: THERE ARE A VARIETY OF PROJECTS FOR THE MODERNIZATION OF PULP AND PAPER PLANTS.

The most important current Canadian export sectors to this market are (based on actual export sales):

1. 003 GRAINS AND OILSEEDS

2. 002 FISHERIES, SEA PRODUCTS & SERV.

3. 008 TRANSPORT SYS, EQUIP, COMP, SERV.

4. 010 MINE, METAL, MINERAL PROD & SRV