

THE LAKE MAGAZINE ADVERTISEMENTS.

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GIVING 1,000 LOTS AWAY.

GIVING 1,000 LOTS AWAY.

ONE THOUSAND PARK LOTS.

**The Lake Publishing Co.**

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**T**IME is money and we intend to save some. On or about July 20th, 1892 the Lake Publishing Company will issue the initial number of **THE LAKE**, a monthly magazine which will prove to be without a peer in Canada. In order to save time and the expense of canvassers, we propose making the following unparalleled offer:

To the first 1,000 subscribers who send us \$3.00 we will mail one copy of the magazine for one year and give them a warranty deed of a lot, 25 x 120 feet, in Huron Park. We hope by offering this inducement to at once place our subscription list on a substantial basis, instead of incurring the tedious delay that has hitherto marked attempts to secure for Canadian magazines an adequate circulation.

Huron Park adjoins the town plot of Oliphant, overlooking Lake Huron. This is one of the most delightful locations along the shores of this charming lake, directly opposite the well known Fishing Islands of Lake Huron. Bass and other fishing unexcelled on the great lakes.

Remember there are no blanks, the magazine alone is worth the money, but this is our method to save time in introducing it to the public.

A first-class publication and a lot with a clear title for \$3.00.

Send in your subscriptions at once. Remit by money order, postal note, draft or registered letter.

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ADDRESS

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49 KING ST. WEST, TORONTO. ONT.  
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