

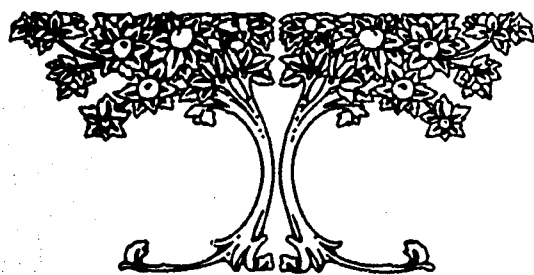


## MENTONNIERE

[CHIN SUPPORTER]

Is a marvelous French invention. It is the only device that will positively prevent and overcome the double chin, the lines about the mouth, and the wilted throat.

It prevents abnormal tissue formation, rests and supports the tired neck and relaxed muscles, holding them in place while they contract and regain their natural strength and firmness, thereby insuring a perfect contour.



**LADIES:** Have you seen the latest, wonderful Sleeping Masks? Will keep the flesh of the face fresh, firm and youthful; prevents and removes flabbiness, lines and wrinkles.

It will be a pleasure to show you one and explain.



## MADAME STANNER

Dermatologist

Hairdressing Parlors, Hair Goods and Manicuring  
729 Fort St., Victoria, B. C. Phone 2135

## A Word to Cautious Advertisers

THE "DE LUXE" goes into the pick of the homes.

THE "DE LUXE" is not thrown away after having been read.

THE "DE LUXE" January number is still circulating in December.

THE "DE LUXE" therefore has no waste circulation.

THE "DE LUXE" is the most expensive production on the Pacific.

THE "DE LUXE" shows its advertising to advantage.

THE "DE LUXE" has news that is bright and spicy.

THE "DE LUXE" also is starting this issue with a splendid new serial.

THE "DE LUXE" is the cheapest medium for your merchandise, providing you wish to reach the proper class in the right manner.

THE "DE LUXE" has no dissatisfied advertisers.

THE "DE LUXE" advertisers do not try to cancel their advertise-

THE "DE LUXE" ments for they know what standing the magazine has in Society.

THE "DE LUXE" wants you to give it a trial and see if results won't compel you to continue. And

THE "DE LUXE" has an advertising department where courtesy is always present.

Therefore it should surely command respect and consideration when you are making your appropriations.



## "A GARDEN OF VICTORIA"

5th prize, \$2.00. Miss Babe McClure, Victoria.