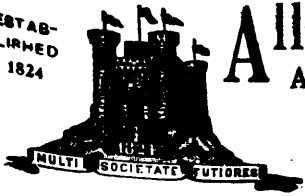


ESTAB-
LISHED
1824
Alliance
Assurance
Company
OF
LONDON.
ENG.

 CAPITAL, \$25,000,000.
CANADIAN HEAD OFFICE, - - MONTREAL
P. A. WICKHAM, Manager.
GEO. McMURRIE, Act., Toronto.
FREDERICK T. BRYERS, Inspector.

Confederation Life Association

HEAD OFFICE, - - - TORONTO

27 Years' Record

to January 1st, 1899

 Insurance in force,
\$29,677,418 00

 New Insurance (written & taken up '98)
\$3,106,550 00

 Income 1898,
\$1,231,197 39

 Assets,
\$6,825,116 81

 Cash Surplus, Government standard,
\$416,206 05

 Total Surplus Security for Policy-
holders, including capital stock,
\$1,416,206.05.

 Hon. Sir W. P. HOWLAND, K.C.M.G., C.B.,
President.

 W. C. MACDONALD, Actuary. J. K. MACDONALD,
Man. Director.

THE [Incorporated 1875] Mercantile Fire

INSURANCE COMPANY

Head Office, - WATERLOO, Ontario

 Subscribed Capital, \$250,000 00
Deposited with Dominion Government market
value \$123,023 97.

 All Policies Guaranteed by the LONDON AND
LANCASHIRE FIRE INSURANCE COMPANY with
Assets of \$15,000,000.

 JOHN SEH, President
ALFRED WRIGHT, Secretary
T. A. GALE, Inspector.

ANGLO-AMERICAN FIRE INSURANCE CO.

HEAD OFFICE

McKinnon Bldg., Toronto

AUTHORIZED CAPITAL, \$1,000,000

 Full Government Deposit. Insurance ac-
cepted at equitable rates.

A. DEAN, Manager

 City Agent—H. G. CHARLESWORTH.
Telephone 8490.

Applications for Agencies Solicited.

BURSTED EGG COMPANY.

Everyone will recall the C. Fred. La Monte Egg Co., which made such a splurge on the coast in the first part of the Klondyke gold excitement, says the Vancouver Province. The company manufactured and sold a sort of an evaporated or granulated or some kind of prepared egg to prospectors going into the Yukon. They opened "demonstrating" show rooms in charge of clever and charming ladies, who made dainty tit-bits for the north-bound travellers. Then they sold the preparation. Some 20,000 pounds of their stock remained in this city as rather dubious collateral for certain moneys advanced, after the people had gone. From a recent issue of the St. Louis Inter-State Grocer, it is learned that Judge Wood, of St. Louis, handed down a decision in the case of the F. W. Brockman Commission Co., against the C. Fred. La Monte Egg Company, which bears on a number of cases brought against the defendant by creditors. The plaintiffs in this suit sought to have certain transfers of property made by the defendant before the assignment set aside. Judge Wood, in his opinion on the demurrer of the defendant's answer, held that a conveyance void as to the creditors of an assignee may be attached by them whether they have accepted under assignment or not.

"THE EVIL THAT MEN DO."

It is well, while the police are searching for a man, whose escape is a serious reproach, and figuring on the probable profits of the "Franklin Syndicate" swindle, to remember that the extent of the evil wrought by the scoundrel Miller and his pals is neither discoverable by official acumen nor to be estimated in dollars and cents. It is recorded in hearts that the police cannot read; and reflected in evidences of poverty that the police do not see. Its story is written in haggard faces, and the sequel will be found, by those with patience to search and sympathy to interpret, in many a barren Christmas tree and the unsatisfied longings of childhood.

The millions committed to this man's villainous grasp were committed by fools, it has been said. True enough. But there are fools and fools—those who could afford to lose and those who could not; those who should have known and those we can hardly blame for ignorance; those who merit only ridicule and those who must command pity. The latter, we are justified in believing, outnumber the former; and the consequent suffering, brought by them not only upon themselves directly, but upon loved ones, whom they hoped to benefit and bless, constitutes social tragedy the extent of which, as we have said, is beyond and "above the reach and ken of mortal apprehension," as this is reflected in police agility and the columns of the public press.

The story that never was written has always been the most thrilling. So it will prove to be in this "syndicate" swindle. The injury and suffering wrought can never be aired in court, nor the crime expiated in prison stripes. That is the pity of it all.—N.Y. Mail and Express.

LIVERPOOL PRICES

Liverpool, Jan. 11, 12.30 p.m.

	s.	d.
Wheat, Spring	6	1
Red Winter	5	10
No. 1 Cal.	6	3 1/2
Corn new	3	5 1/2
" old	3	5 1/2
Peas	30	0
Lard	56	3
Pork	34	0
Bacon, heavy	34	6
Bacon, light	37	9
Tallow	57	6
Cheese, new white	57	6
Cheese new colored	59	0

The American Fire Insurance Co. of New York.

Established 1857.

ASSETS, - - \$1,245,758.71

 For Agencies in the Dominion, apply to
the Head Office for Canada,

 22 TORONTO STREET, TORONTO
JAMES BOOMER, Manager

HARBOTTLE & RIDOUT, Toronto Agents

 The Policies of this company are guaranteed by
the Manchester Fire Assurance Co'y of Manchester
England.

THE Travelers Insurance Co.

HARTFORD, CONN.

 Life and Accident. PAID-UP CAPITAL
\$1,000,000

 Total Assets, July 1, 1898.....\$21,103,936.37
Total Liabilities.....19,859,291.43

Excess Security to Policyholders... \$1,244,661.04

IRA B. THAYER,

 Chief Agent for Province Ontario West of
Hastings and Renfrew Counties.

 Lawlor Building, N. W. Cor. King and Yonge Sts.
Toronto. Telephone 8200.

The Farmers' and Traders'

 Liberal Policies LIFE AND ACCIDENT
Economic ASSURANCE CO. Limited.
Management. Head Office, ST. THOMAS, ONT.

 Authorized Capital.....\$500,000 00
Subscribed Capital.....350,000 00
H. STILL, Pres. JOHN CAMPBELL Vice-Pres
D. E. GALBRAITH, Secretary.
Agents wanted to represent the Company.

Money to Lend ON Life Insurance Policies

Conferences invited and correspondence solicited

THE INSURANCE AGENCY CORPORATION OF ONTARIO, Limited

 Head Office—MAIL BUILDING, (King Street
Entrance), TORONTO

 W. BARCLAY McMURRICH, Q.C., President.
W. E. H. MASSEY, Vice-President.
GEO. H. ROBERTS, Managing Director.

Toronto, Nov. 14th, 1898.

PATRIOTS, BOTH!

 "The patriot who gives his
life for his country and the
man who insures his life
in the

ONTARIO MUTUAL

 for the protection of his
family, alike link their
being with the future by
unselfish devotion to duty "

A Policy in it Pays!