Insurance

# THE

LIFE ASSURANCE COMPANY.

HEAD OFFICE. HAMILTON, ONT.

\$700,000 Guarantee Capital. Government Deposit,

Writes Liberal Policies without Burdensome Conditions.

On the Ordinary Level Premium Plans, the POPULAR HOMANS' PLAN and the most perfect Endowment

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Agents wanted in all unrepresented districts.

T. H. SCHNEIDER, General Agent, Montreal.

DAVID DEXTER, Managing Director.

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"It is the safest and fairest Policy I have ever seen." was the remark made by a prominent representative of one of the largest and best American Life Insurance Companies when he had carefully examined the

ordinary Life Policy of The Temperance and Ceneral Life Assurance Co.

This is the only policy offered to the Canadian public that can neither lapse nor expire, as to its paid-up value, till death ensues, after three annual premiums have been paid on it.

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Guarantee Fund, - - - - \$300,000 Deposit with Government, 50,000

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