

"DON'T DUMP YOUR CASH INTO A DRAWER AND NOT KNOW AT NIGHT WHAT IS THERE UNTIL YOU COUNT IT."—W. H. Maher in Chicago "Inter Ocean."

Will You Accept a Helping Hand?

ADVICE BACKED BY EXPERIENCE IS VALUABLE.

IF YOU ARE NOT OPEN TO CONVICTION WHERE YOUR OWN INTERESTS ARE AT STAKE, YOU ARE NOT THE MAN WE ARE AFTER.

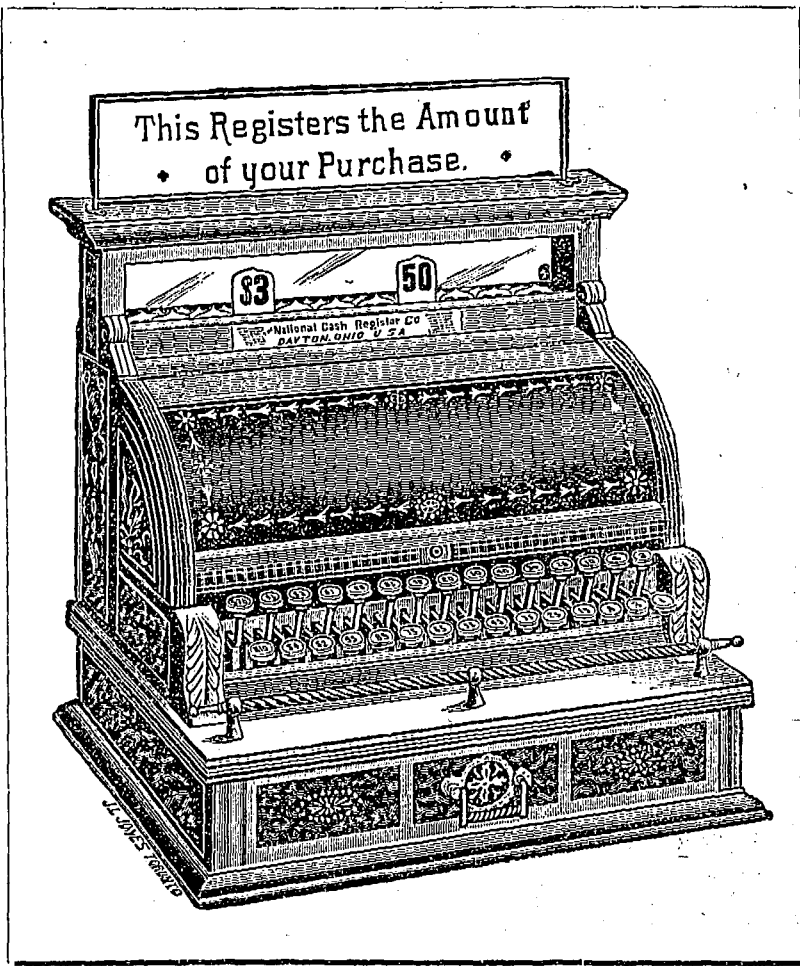
YOU HAVE INVESTED

Money in your business for the sole purpose of getting money. Now, the question arises, "Is it extravagance or is it economy to buy something that takes care of the money and guarantees to you that every time any goods go out of your store you will have full value received for them."

A NATIONAL CASH REGISTER DOES IT.

YOU ARE A CLOSE BUYER.

Our Cash and Credit Systems cost money, but if those who are now using our Registers had felt that they were taking the whole amount out of their capital, our sales would have been few and far between. Now every man that buys a Cash Register, buys it because he sees it will save him money and pay for itself out of the money it saves, even if he does a business on only \$25.00 a day.



YOUR NET PROFITS.

It is well to remember that \$100 saved from the cost of doing business and added to the net profit of the year is equivalent to increasing the total sales by \$1,000 to \$1,500. There is a way by which the net earnings of an ordinary country store—just an average business—can be increased \$100 a month, and this without any reduction of legitimate expense, but entirely from what is in every proper sense of the word, waste. The saving is effected by the use of the National Cash Register.

OUR TERMS.

Our terms are either cash or by instalments, and can readily be proved to you that instead of reducing your bank account to the extent of the price of the Register, you are actually only investing a small sum, and making it up by money you would not have if you did not have the NATIONAL CASH REGISTER.

ONE STROKE OF THE FINGER PRODUCES SIX RESULTS:

- 1—Rings a Bell.
 - 2—Unlocks the Cash Drawer.
 - 3—Throws the Cash Drawer Open.
 - 4—Adds up the amounts of sales on wheels inside.
 - 5—Drops the indicator of former sale out of sight.
 - 6—Raises into full view one or more indicators, showing the new scale.
- The Drawer opens either from the front or back. In the latter case a cashier is used—the clerk registers while the cashier receives the money and makes change.

TURN YOUR ATTENTION TO THE FACT

That in running a business of any kind it is absolutely necessary, in every case, to have some method of keeping account of the daily transactions. It is a satisfaction to both proprietor and clerks to know that everything is running right and that there is no mistake in making change, no shortages in accounts, that whenever a customer pays he can see whether the proper amount is charged and accounted for. Now the way to do this is by

The National Cash Register.

Call and examine our system or drop postal for circulars with full information to

AGENTS:

- G. A. Muntz, 131 McGill Street, Montreal.
- Cragg Bros., Halifax, N.S.
- Fairall & Smith, St. John, N.B.
- Dodd & Rogers, Charlottetown, P.E.I.
- Ferguson & Company, Winnipeg, Man.

THE NATIONAL CASH REGISTER COMPANY
67 Yonge Street, TORONTO.