Bublisher's Department.

ERUTH, WERKLY, 28 PAGES, issued every Bakurday, 7 cents per single copy, \$3.00 per year. Advertising rates—20 cents per line, single insertion; one month, \$1.00 per line; three months \$2.50 per line; also per line; three months \$2.50 per line; also menths, \$4.00 per line; welve months, \$7 per line.

EEUTH is sent to subscribers until an explicit order is received by the Publisher for its discontinuance, and all payment of arrasinges is made, as required by law.

PATMENT FOR TRUTH, when sent by mail, should be made in Monoy Orders or Registered Letter. All postmasters are required to register letters whenever requested to do so.

DISCONTRIBUANCE—Remember that the Publisher must be notified by letter when a subscriber wishes his paper stopped. All arrearages must be paid.

paid.

ALWAYS CIVE THE NAME of the Post-Office to which your paper is sent. Your name cannot be found on our books unless this is done.

FIED DATK AGAINST YOUR NAME on the address label shows to what time your subscription is

That COURTS have decides that all subscriber, to-newspapers are held responsible until arrearages are paid and their papers are ordered to be dis-continued.

LADIES' JOURNAL, monthly, 20 pages, issued about the 20th of each month, for following month, 50 cents per year, 5 cents per single copy. A limited number of advertisements will be taken at low

THE AUXILIARY PUBLISHING CO., printing 16b Weekly Papers and Supplements for leading publishers in some of the largest as well as the smaller towns in Canada. Advertising space received in over 100 of these papers and supplements. Rates:—60 cents per single line; one month, \$1.85per line; three months, \$6.25 per line; aix munths, \$9 per line; twelve months, \$6.25 per line. The largest and best advertising needium ever organized in Canada.

Work.

8. FRANK WILSON, proprietor, 25 and 25 Ads-aids St. Wort, Toronto, Ont.

BRANCH OFFICER

MONTREAL, QUE.—No. 123 St. James St., C. E. SCOTT, Manager.
WINNIPEG, MAN.—No. 200 Main St., Wilsow Bacs., Managers.

ST Business in connection with any of our publications, or the Auxiliary Publishing Company, can be as well transacted with either of our branch establishments as with the head office in Toronto.

THE AUXILIARY ADVERTISING AGENCY.

Mandacturers, Wh 'esale Merchanis and other large advertisers will 'ance their own interests by gesting our estimates it. any advertising whether for long or short dates.

Advertisements inserted in any paper published in Casada at published.' lowest rates. As we pay "ypot" cash for all orders sent to publishers, and the class of advertising we handle is all of the best, publishers much prefer dealing with our establishment to any other.

ers will kindly send their papers for fyling

regularly.

De not advertise till you get our quotation
S. FRANK WILSOM, Proprietor Auxiliary Advertising Agency, 83 & 35 Adelaide St. W. Toronto.

To Prize-Winners.

In the list of prize winners in competition No. 13 as published in the issues of June 6th and 13th, the printer has made a mistake in atating the prizes to be Milton or Tennyson's poins. The awards are butter-knives or sugar spoons, and were so given in the original announcement of the con petition.

KNOW THYSELF, by reading the "Science of Life," the best medical work ever published, for young and middle-aged men.

If a man empties his purse into his head no man can take it away from him. An investment in knowledge always pays the best interest.

best interest.

Brias Cooca, "Grateful and Comforting..." By a ti orough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected Cocca, Mr. Epps has provided our breakfast tables with a delicately flavoured beverage which may save us many heavy doctors bills. It is by the judicious use of such articles of diet that a constitution may be gradually built up until strong enough to resist every tendency to disease. Hunbe gradually built up until atrong enough to resist every tendency to disease. Hundreds of subtle maladies are fleating around us ready to attack wherever there is a weak point. We may escape many a fatal shaft by keeping ourselves fortified with pure blood and a properly nounished frame."—Giol Service Gazette. Made simply with boiling water or milk. Sold only in packets by grocers, labelled—"James Errs & Co., illomocpathio Chemists, London, Eng."

The guardian angel of life sometimes flica so high that man cannot see him; but he always is locking down upon us, and will soon hover nearer to us.

#43.535.00

ANEW PLAN.

FINE CITY RESIDENCE GIVEN AWAY

FOR ONE DOLLAR ONLY.

COMPETITION

About two years ago the publisher of TRUTH resolved to make a great effort to extend the circulation and influence of his paper to the fullest possible extent, and hit on the expedient of offering a large number of splendid prumiums for correct answers to Rible questions. As the effort met with fair encouragement he has ever since continued, from time to time, similar offers, carrying out every promise to the very letter, and promptly paying every prize offered. As his publication is a permanent institution, an oldestablished and widely-circulated journal, and he has staked his all in its success, he is fully alive to the fact that the scheme must be carried out fairly and honorably without favor or partiality to any one.

This has been done in the past, and it will be done in the future. Within the last two years he has, among other rewards, given out about \$3,000 in cash, 25 planos, 25 organs, 500 gold watches, 500 silver teasets, 500 silver watches, besides many other valuable articles too numerous to enumerate here.

valuable articles too numerous to enumerate

valuable articles too numerous to enumerate here.

No other publisher in America, if in the world, has ever paid out anything approaching this in the same manner, and few others have ever so extensively advertised.

The result is that full confidence has now been established in the honorableness of the scheme, and the reliability of the publisher. TRUTH now circulates in every Province in the Dominion of Canada and in nearly every State of the American Union, besides having State of the American Union, besides having a large circulation across the Atlantic,

READ THIS OAREFULLY.

You can compete any number of times in this competition. Senu one dollar now, don't delay, with answers to these questions, and you will stand a good chance among the Second and Third, and more particularly for the Great Middlersward, the residence, as the advertisement has been out some time. Then send one dollar, say one menth hence, and another in competition for the Consolation Rewards, and among the lot you are almost contained. hence, and another in competition for the Consolation Rewards, and among the lot you are almost certain to strike something well worth having, perhaps even a prize for each dollar sent. Of course your answers to the Bible questions must be dorrect to occure any reward. Don't lose an hour now, in sending off the first dollar. Read the full particulars. For each dollar sent your term of subscription will be extended four months.

term of subscription will be extended four months.

Among former competitors are the leading citizens of the country—the most respected ministers, public officers, professional men, ladies of every station, and people of nearly all classes. Large lists of those successful in former competitions have appeared and are still appearing each week in TRUTH. Any of these names may be referred to in regard to what has been done.

A GOOD GUARANTER.

Reader, you need not have any misgivings about this offer. Mr. Wilson has been in business for nine years as a publisher, and has honorably met every engagement and fulfilled all promises. Though money has been actually lost on this scheme, in order to carry it out squarely, yet he his not dissatisfied with the result, as TRUTH has been splendidly established and his own business reputation well built up. This will, however, positively be the last competition this year, and perhaps altogether, so don't lose the present opportunity of securing a valuable prize with TRUTH. A good guarantee for the future now lies in the fact that the publisher cannot more afford to do otherwise than honorably carry out his promises, as to fail at all would forfeit the result of the effects of nearly a whole business life time.

ERE EIBLE QUESTIONS.

THE RIBLE OURSTIONS. 1. Give first reference MARRIAGE in the Bible. to the ward

2. Give first reference to the word propert in the Bible.

In order to give every one, living any-where, a fair chance to obtain one of these rewards, they have been distributed equally over the whole time of the competition, in seven sets as follows:—

THE CREAT MIDDLE REWARD WHOLE COMPATITION.

"TRUTH" VILLA,

a fine, wall-situated dwelling house, No. 12 Ross Street, in the City of Toronto. The house is a new one, semi-detached, fine mantles, grates, bath-room, marble washstand, water closet and bath, and all modern conveniences. It now rents for \$22 per month, so you can judge of its value from the restal. The winner must consent to allow the name "TRUTH Villa" to remain on the house, as a memento of the enterprise

POURTH REWALDS

the last correct answer will be given number two, and so on till all these are given away.

sender of the first correct answers up to number 501 in the FIRST REWARDS, and up to ber 501 in the FIRST REWARDS, and up to number 716 in the SECOND REWARDS, and up to number 401 in the THIRD REWARDS, and up to 511 in the FOURTH REWARDS, and up to 600 in the FIFTH REWARDS, and up to 401 in the SIXTH and last, or CONSOLATION REWARDS, will be given the prizes as stated in each of the lists. Fifteen days only will be al-lowed after date of closing for answers in competition for consolation rewards to reach TRUTH Office from distant points. Each person competing must become a

Each person competing must become a subscriber to TRUTH for at least four months for which one dollar must be sent with their answers. As this is the regular subscription price, you therefore pay nothing extra for the privilege of competing for these costly rewards.

HOW TO SEND.

How to send.

Don't lose a day about looking up these bible questions and sending them in, although your chance is equally good anytime between now and 30th September next. Send in each case a money order for one dollar, or registered letter with the money enclosed, and the answer written out clearly and plainly, with your full name and correct address. Bear in mind, every one must send one dollar, for which TRUTH will be sent for four months. Present subscribers competing will have their term extended, or the magazine will be sent to any other desired address.

This competition is advertised only in Canada, and Canadians therefore have a better opportunity than residents of other countries. The rewards, however, are so

countries. The rewards, however, are so distributed over the whole term of the competition that anyone, living anywhere, may be successful.

De succession.

TRUTH is a 23-page weekly magazine, well printed and carefully edited. A full size page of newest music each week, two or three fascinating serial and one or two short stories, Poet's l'age, Young Folks, Health, Temperance, and Ladies' Fashion Department Illustrated. In the contributors' pages may be found during the