

STATIONERY

THE WHITCOMB CLIP.

THE constantly increasing use of little wire clips is the cause of many new specialties in that line, and one that seems to be meeting with the generous approval of the public is the "Whitcomb" clip, manufactured by The Wire Novelty Co., of Holyoke, Mass. This is a simple little clip, but it is very strong, graceful in appearance and specially adapted for the purposes for which it is designed. It is made of the best quality of steel wire. The facilities of the manufacturers for turning out these clips are such that the cost of production is small and the clips are sold to the trade at a very low price. A sample box, containing 100 clips, will be mailed to the trade for 5c, upon application to The Wire Novelty Co., Holyoke, Mass.

HOME, SCHOOL AND OFFICE.

A FULL line of goods required for home, school and office is shown by The Copp, Clark Co., such as waste paper baskets, cash boxes, wire card racks, writing inks, mucilage, tube paste, etc. Their stock of blank books is very complete, consisting of all that is needed in the office, such as counter books, sales books, indexes, ledgers, day books, journals, minute books, note books, etc.

A large and varied assortment of papeteries was shown to us in the warehouse of The Copp, Clark Co., all shades and newest designs, to retail at from 10c. to \$1 per box.

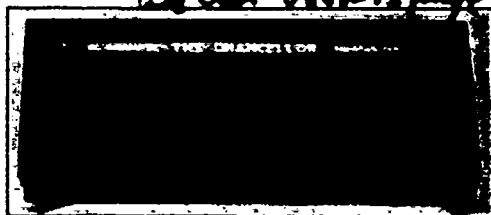
A NEW FOUNTAIN PEN.

A FOUNTAIN pen that is destined to fill a long felt want is the new patent "Swift Reservoir," which is being offered to the trade by Warwick Bros. & Rutter, Toronto. This pen is so constructed that it may be carried in any position without the ink discharging from the barrel. It is neat and dainty in appearance, and the mechanism is so simple that it

Swift Reservoir Fountain Pen.

will at once appeal to the retail trade as a pen which will give them little or no trouble in handling. There has long been a demand for a really high grade pen which would not leak, no matter how handled, and the "Swift Reservoir" just fills the bill. As a pen for ladies' use it will undoubtedly be exceedingly popular.

*Book to Warwick Bros
and Co. 12 page 2*



Chancellor Fountain Pens

Warwick Bros. & Rutter have just made arrangements to distribute a number of handsome show cases with their line of fountain pens, and these are given away with such a small quantity of pens that no stationer need now be without one of these handsome "silent salesmen." The case is made of polished oak and lined with plush, and makes an attractive

display of a small stock of pens which would otherwise be practically unnoticed in the many lines of small sundries usually to be seen in the ordinary cases of a stationery store. This house is now carrying their well-known "Chancellor Pen" in some thirty different styles, to retail from two to ten dollars each, and these pens are absolutely guaranteed in every particular. In appearance they are entirely up-to-date, and with the new patent flat under-feed they have all the modern talking points of the more expensive makes.

ADJUSTABLE STATIONERY.

WHEN the writer of a letter reaches the bottom of the page and has still a few more words to add he may express the wish for another inch of paper attached to the sheet he has filled, says The Philadelphia Record, but must needs add another whole sheet to contain the remaining words of his note. A New England man proposes to alter this customary method of procedure by permitting the writer to cut his sheets of paper in any length he may desire, whether it be one inch or several feet.

Instead of having the sheets cut to uniform length and glued together in tablet form, or cut and folded after the style of notepaper, this new idea is to have the paper in a long sheet, rolled on a spindle, and revolved in a casing attached to the end of a flat pad to unwind as the end of the sheet is pulled through the slot in the end of the support. At one end of the casing is a removable cover, which encloses the paper roll when once in place, thus protecting the paper from soiling.

To prepare the sheet for writing it is passed beneath the upper section of the pad and projected through the slot at the lower end, then folded over on the face of the pad with the loose end clamped by the cleat near the roll casing. When the sheet is filled to the bottom it can be detached or drawn under the cleat and the note continued to any length desired.

NEW MAPS.

SO rapid has been the progress of development in Manitoba and the Northwest that the new map of those districts which has been issued by The Copp, Clark Co., Limited, of Toronto, is very welcome. The map is 91x60 in., and shows Manitoba, Saskatchewan and Assiniboia. The price is \$6. This firm has also a revised map of the Dominion of Canada and Newfoundland, size 84x60 in. The price of this map is also \$6.

Besides up-to-date maps of all the counties, The Copp, Clark Co. are able to supply the revised-to-date, Parkins map of the British Empire.

HIGH GRADE PAPETERIES.

IN high grade papeteries for fine trade and Christmas selling the line offered by Buntin, Gillies & Co., Limited, Hamilton, is of high quality. The range includes several styles (in boxes of different sizes) of their "Dimity," "Dutch Fabrik," "Crep de Velour," "Torchon" and other papers. These are packed in holiday style of great beauty, and the sale for them has already been very large.

A BIT OF PLEASANTY.

BUNTIN, GILLIES & CO., Hamilton, have received the following facetious letter from The United States Playing Card Co.: Gentlemen,—We desire to say that we have read with pleasure the interesting article in the special Fall number of BOOKSELLER AND STATIONER, headed "Buntin, Gillies Co., Limited," but what we wish to congratulate the members particularly on are the speaking likenesses of the trio. We say it, and do so without fear of contradiction, that it would be difficult to find three better looking gentlemen presiding over the destinies of one house than the heads of Buntin, Gillies & Co., Limited.