

Whig office there was consternation and the devil to pay (his last week's wages, of course). Mr. Pense waxed hot in mighty wrath, and he rushed hither and thither with his mighty mental and physical powers searching for a club wherewith to slay his impudent competitor who had dared to be enterprising. In his anger he seized a knife and cut the figure "2" in halves and decreed by a great oath that henceforth the price of the Kingston Daily Whig should be one cent per copy, or \$3 a year. This would mean a loss to Mr. Pense of \$20 a day, but what mattered that, when a principle was at stake?

Mr. Shannon, in his quiet way, used a similar knife, and the

Kingston people had one cent evening papers instead of two cents, and the great commonwealth of the city slept more soundly, though in their dreams they may have had visions of Folly riding near a precipice.

But what wonders a week will perform! Our reporter passed on, feeling that he had seen Kingston during the throes of one of its greatest changes. But one week thereafter the white flag of truce was carried across the street and the price went up to two cents again, and the semi-weekly, born amid great troubles, is thriving. And some men have again proven to the world that the best of armor has its weak spots.

A FARCE THE TORONTO DAILY NEWS.

THE Toronto Daily News is what newspaper men designate as an "abortion." They simply mean that it is a re-issue of The Toronto Evening News of the previous day, with a few alterations and non-costly editions.

This paper is sold in outside towns and cities at \$1.00 per year. What a profit! Three hundred and twelve papers a year for 100 cents! It has even been offered in Woodstock at less. It appears there with this announcement printed in red ink:

**THE TIMES and
Toronto Evening News \$1.50
ONE YEAR**

Numerous complaints regarding this matter have reached this office and publishers seem to consider that this is a deliberate wrecking of legitimate interests. It is known that the Riordans own the paper and many have got it into their heads that Mr. Riordan is anxious to sell the product of his paper mill and that is all he cares about. Those who feel this way about Mr. Riordan of course withdraw their trade from him, hence if Mr. Riordan thinks it detrimental to his interests it will soon be stopped.

One publisher in a city in Ontario when asked about it

said: "I think The Toronto News has a right to sell its morning edition at any price it pleases, as long as it pays its way."

A Western Ontario paper says: "We received a copy of The Toronto Evening News of Wednesday, Oct. 17, and also a copy of the same paper of Thursday, Oct. 18. The contents of the two papers are identical, save that Thursday's copy contains two pages less of matter than Wednesday's. It is by the simple trick of taking Wednesday's paper and changing the date to Thursday that The News company is seeking to humbug the people in the West to believe that they are receiving a "morning" paper the day of issue, at the exceedingly low price of \$1 per annum. Such practices are very disreputable."

Another publisher writes: "As a newspaper The News is a wretched abortion, but the price at which it is offered has placed it in many homes and is an unscrupulous wrecking of legitimate newspaper interests solely for the purpose of selling white paper for the manufacturer."

The News has certainly a right to do as it pleases in an honest and lawful way, but unfortunately The News cannot win the support and approbation of thinking men by its present course. It is lowering rather than raising the tone of the Canadian press.

THE WEEK.

CANADA'S greatest weekly is The Week, and though up to the present it has not been a financial success, it may be made one in the near future. It has just passed into the hands of a new company, and has been materially improved in appearance. The double column and very clear body type, similar to that used in this journal, makes a wonderful change. The advertisements have been re-classified and re-set, with a corresponding improvement.

Of late the contributions are improving, and if the standard of the issue of Nov. 16th is maintained, the paper will, no doubt, take a new lease of life. The new management, headed by J.

Carter Troop, may rest assured that if they show the Canadian people something worthy of support that support will not be lacking.

Independent political articles will be appreciated, and economic and scientific articles always find a hearing in Canada to an extent only known to those who have had experience in this matter. The Week is national in tone and should be made even more so, for the patriotism of this country is growing rapidly and promises to be a marked feature of Canada's literary, social and political future. It should become "The Thunderer" of Canada on the great questions of the day.

