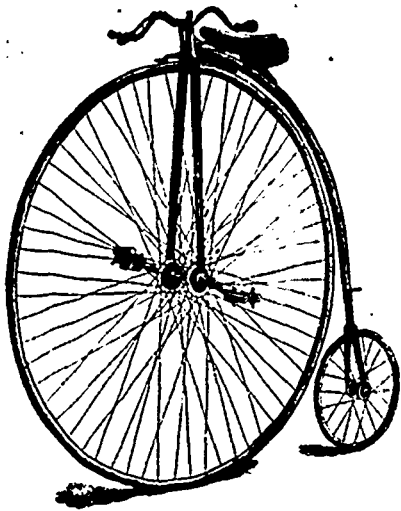


CHAS. ROBINSON & CO.'S Cycling Advertiser.

22 CHURCH ST., TORONTO.

"The Rudge is to be crowned King of the May, brother."—Tennyson.

MAY, 1885.

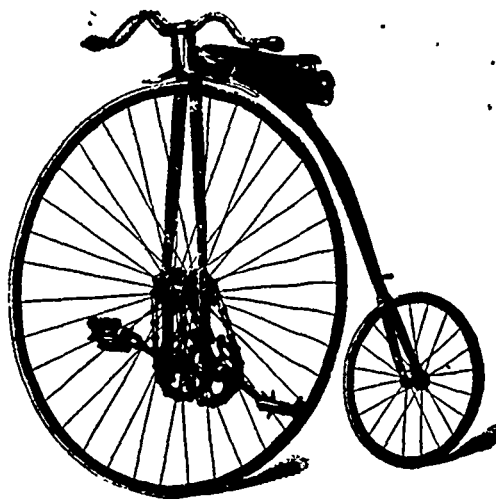


THE RUDGE LIGHT ROADSTER

Is becoming more and more of a favorite. We have had the satisfaction of running short recently of several of the common sizes, although we thought we had laid in a stock sufficient to last through the spring. By last week's English mail we duplicated orders for six cases more, which will be here in good time; and the most pleasing feature of their sale, beyond the receipt of cheques, is the fact that their owners, in nearly every case, have, of their own volition, written us that they were delighted with their purchases. In fact, the happiness that we are spreading over this Canada of ours has a retroactive effect, and makes us to bubble up with the same good feeling. We might remark that we are prepared to spread still more joy and felicity. Terms cash.

A STRANGE CUSTOMER.

Among the many odd customers that drop in on us, by far the oddest and strangest put in an appearance the other day. Old age had silvered his locks and twisted his joints and rheumatized his bones, while his dust-covered and sun-faded clothes indicated a long journey. We gave the poor old veteran a cane-seated chair, and while he coaxed back his breath we eyed him curiously. It suddenly dawned upon our 40 x 10 intellects that we were in the presence of no less a personage than Old Father Time. Slowly and deliberately he laid down his scythe and sand-glass, and, in a voice that squeaked painfully, asked, "How much will you give for this truck in dicker for one of your new tangent-spoked, ball-bearinged Rudges?" Our astonishment made us speechless. "You see," he continued, "I've been a trudging along on my own account for some few hundred centuries, and now find that if I don't get some new method of locomotion I'll get way behind. In fact, I had to work with all my strength to get the old year to balance up evenly last December, so I thought that perhaps we could come to terms for a trade." To make the story short, we sold the old gentleman a 56-inch enamelled Light Roadster, and will sell his scythe and hand-glass, as good as the day he got them in Eden, for \$6.00, C.O.D. We saw him a week after wheeling through space at a terrific rate. Strange to say, he looked thoroughly rejuvenated, and was actually whistling a bar of "For I'm a Jolly Good Fellow," as he shouted down to us that he was two weeks ahead of time, and was going to make a record if possible for a hundred-mile stretch on his wheel.



THE RUDGE SAFETY.

As we anticipated, this little wheel makes a sensation wherever it is seen. Our first shipment was speedily sold, and only two or three are left of the second, and in all probability they will be disposed of before this sees itself in type. However, we will keep ordering, and do our best to meet the demand. By cabling orders we save valuable time and have our orders filled within a month, if not less.

THE BEST-LAID PLANS, ETC.

A certain young man of Guelph
Sought to gain fame for himself,
By standing upright
On a fifty inch bike,
But now he's laid on the sheulph.

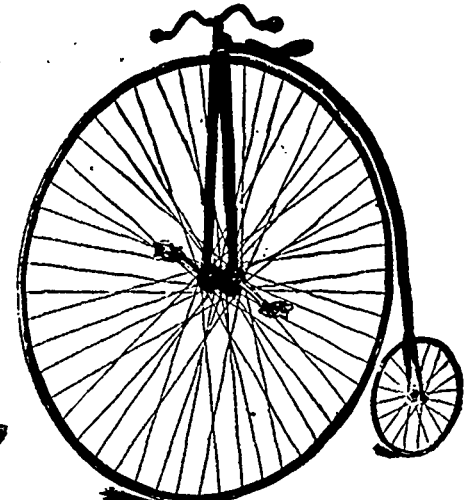
BEHIND THE TIME.

A Nickel-Plated Spoke was out strolling the other day on Wellington Street, when it met an Enamelled Backbone. Mrs. Spoke swept by with an unmistakable air of pride, as her silver dress shimmered in the sunshine, and remarked in an undertone to a Hollow Fork walking at her side that it was astonishing how people could bear to wear black. The Enamelled Backbone, turning around, retorted that black dresses were again in the fashion, and advised Mrs. Spoke to keep up with the times and the fashion. It opened Mrs. Spoke's eyes, and, enquiring at our shop on Church Street, she found she was indeed old-fashioned, and immediately gave us directions to take her measure for an enamelled dress, striped with blue.

TRICYCLING.

We are having quite a boom this spring in this branch of cycling, and have disposed of quite a number of the new Rudge Tandem Tricycles, which, from personal testing and use, we think are the best adapted to our Canadian roads. It is compact in shape, thus concentrating the propelling power, and the ease with which it can be altered into a single machine renders it still more valuable. Probably by the time this month's WHEELMAN comes out, a Tricycle Club, with a membership of both ladies and gentlemen, will be formed in Toronto (the first in Canada), and its club runs will render tricycling still more popular.

OUR CATALOGUES.—We will be pleased to send our new illustrated and poetic catalogue, as well as our sporting goods and clothing catalogue, to any address on receipt of a three-cent stamp.



THE RUDGE RACER ON THE QUEEN'S BIRTHDAY.

A SPLENDID RECORD.
Monday, the 25th of May, was a red-letter day in the history of the Rudge Racer in Canada. Four races were won on it at Woodstock, and three at Newcastle. At Woodstock, Clarke, in the great one-mile race, rode a Rudge Racer, beating Lavender on an Invincible. Clarke also won the five-mile Ontario Championship race. Biette won the three-mile record race and the four-mile handicap at Woodstock, on his Rudge. At Newcastle, Kent, on a 54-inch Rudge Racer, won the one-mile club race and the hurdle race. We might add that Howell won the twenty-miles championship at Belgrave, England, recently, on a 58-inch Rudge Racer.

PERSONAL.

When in town, drop in and see our establishment, even if you do not leave more than a hundred dollars on the counter. You will be made perfectly welcome, and a cane-seated chair placed at your disposal. Next month we will illustrate a number of new novelties, such as Lamps, Cyclometers, Bells, etc.

RACERS FOR RENT.

If unsold, we will rent the 52-inch and 54-inch Rudge Racers (mentioned in the Bargain List) to responsible parties. Terms upon application.

A BUDGET OF BARGAINS.

NO. 1—A 52 INCH RUDGE RACE, IN PERFECT running order, weight on y 22 lbs., Machine good as new. The first man who telegraphs "Send it C.O.D., \$95," can have it. This is a silver-plated, gilt-edged bargain.

NO. 2—A 54-INCH RUDGE RACER, JUST AS GOOD as the No. 1, imported from Eng and this spring. Good as new; in fact, better than new for having been "broken in." \$95 C.O.D., l.o.b. in Toronto.

NO. 3—A 54-INCH FULL-PLATED STAR, COMPLETE with ball-bearings and all the extras and improvements that can be attached to it. Good as the day it came from the New Jersey shop. Cost new, \$170. \$140 takes it.

NO. 4—A 52-INCH FULL-PLATED SANSAPRIEL, complete with ball-bearings and pedals. A little beauty. Cost new, \$137. In first-class condition. \$127.

NO. 5—A 54-INCH FULL-PLATED BRITISH CHALLENGE, with ball-bearings, etc., good as new. Cost new, \$130. \$95 cash. (These are only-amp; bargains. We have fifty second-hand wheels to chuo o from.)

NO. 6—THE DURVEA SADDLE AND SPRING COMBINE, new pattern, sent C.O.D. for only \$4. Price reduced from \$5. Are selling heaps of them.

NO. 7—A NEW RUDGE SAFETY, COMPLETE WITH ball-bearings and pedals and foot-rests, for \$110. C.O.D.