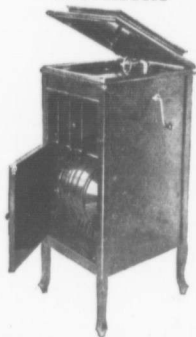


Two New Popular Priced Columbia Models for the 1914-15 Season

IN accordance with this Company's usual policy of supplying what the Public wants at the price it can afford to pay, we have ready for shipment the "Patricia" at \$78.00 and the "Comet" at \$20.00. (For particulars see below.) These two styles round out the Columbia line and place the Columbia dealer in a position to supply every taste, every want and every pocket book.

PATRICIA



ORDER
THESE
TO-DAY
FROM
YOUR
JOBBER

THE COMET



☞ The Patricia is a complete, self-contained Grafonola. This is the first fully cabinetted instrument selling at a price below three figures.

☞ The cabinet is mahogany. All exposed metal parts heavily nickel plated. Two spring drive motor, non-varying, non-vibrant. Plays 3 records at one winding.

☞ The Patricia is equipped with the Columbia tone-control leaves, new bayonet-joint tone-arm and New Columbia No. 6 Reproducer. Record racks to hold a number of records also included.

☞ The Comet is the latest Hornless Graphophone made.

☞ It is supplied in order to fill a long felt want for a low-priced, portable instrument, containing the well-known tone and finish of all Columbia Graphophones and Grafonolas.

☞ The Comet is finished in oak and measures 12 $\frac{3}{4}$ in. by 11 $\frac{1}{2}$ in. by 7 in.

**IMPORTANT—The Big Song of the day all over the British Empire is
"It's a Long Way to Tipperary"**

This is the air the British troops are marching to Battle to.

IT IS ON COLUMBIA RECORD NUMBER R2163

Attractive window cards, posters and circulars featuring this record, are yours for the asking. There will be an enormous sale of this record. Get your share of the profits—ORDER NOW.

DEALERS WANTED WHERE WE ARE NOT ACTIVELY REPRESENTED.

Columbia Graphophone Co.
TORONTO, ONT.

