

Guide-Advocate

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ADVERTISING RATES
Display ads, set, transient, 28c inch. Display, yearly contract, set, 18c in. Display Ads. all plate.....18c inch Special Position. 5c per inch extra. Theatrical Adv't with reader or cut.....35c per inch Business Locals, Front page 10c per line; Inside pages 5c per line. Classified Ads, One Cent per word each insertion. Minimum 25c.

FRIDAY, JUNE 19, 1925

'Squibographs'

Man cannot live by bread alone. The season has arrived when the prefers strawberry shortcake.
A real estate boom is reported in Jerusalem. The activities of the money changers may not be confined to the vicinity of the synagogues.
A Detroit anglers' club offers a round trip ticket to the tomb of Ananias for the best fish yarn of the season.

June brides got off to a good start in Chicago. Two hundred marriage licenses were issued on the first day of the month.

The average small boy considers it a hardship that the longest days of the year come before the mid-summer school vacation.

These early June mornings enable economical students preparing for examinations to save much "mid-night oil." Nature's light is available at 4 a.m.

A plebiscite in Ontario is suggested to decide whether the new 4.4 has a "kick" or is a weak apology for the real thing.

A candidate for mayor in a New York city referred to his opponent as a "soup head." The term is said to mean a liquid adaption of "bone-head."

Soft drink manufacturers in Ontario are protesting against the new provincial tax on "pop." It is contended that the beverage is already highly charged.

A crowd of forty thousand people greeted the Prince of Wales at the little South African town of Umtata. In acknowledging the welcome H. R.H. could simply say, "ta ta."

It is announced that the United States treasury department purposes discontinuing printing \$10,000 bills. Those fortunate enough to own one can preserve it as a souvenir.

An ordinance is advocated in Portland to restrain dogs from barking during unseemly hours of the night. The promoters forget that "dogs delight to bark and bite it is their nature to."

Alligator steaks and monkey chops are said to be popular dishes with the natives of British Guiana. Although it is suggestive of cannibalism Mr. Bryan might relish a chimpanzee cutlet.

Applicants for marriage licenses in Ontario are now required to produce their birth certificates. They are regarded as a guarantee that the contracting parties have reached the age of discretion.

It is claimed for St. Louis women that they wear smaller shoes than those of any other city in America. Chicago modestly refrains from competing for the Cinderella championship.

The corner stone of a college of chiropody was laid in San Francisco, Sunday. This is one institution where it is no reflection on the intelligence of a student to be at the foot of his class.

Niagara Falls now offers an added attraction for honeymoon couples. The "bridal veil" is brilliantly illumined at night by a battery of powerful searchlights. The dazzling spectacle amazes nervous bridegrooms.

John Phillip Sousa, noted bandmaster, is suing a cigar manufacturer for using his name to advertise a five for fifteen cents stogie. The "smoke" in question is said to be stronger than a massed chorus of bass drums.

The mayors of Calgary and Edmonton are scheduled to engage in a spectacular rough-riding contest. Both contestants, having been in the civic saddle for years, may find bronchos easier to "bust" than obstreperous aldermen.

A New York man made a will in verse, leaving his entire estate to his wife. It is consoling to the widow to know that his lines were cast in pleasant places.

East Lambton Women's Institute

The annual convention of the East Lambton Women's Institute was held in the Baptist church, Arkona, on Thursday afternoon, June 11th, with an attendance of nearly one hundred ladies. The president, Mrs. S. Shrier, occupied the chair. All branches, with the exception of Aberarder, Auchrim and Shetland, were represented. After the opening exercises the minutes of the previous annual meeting were read and confirmed. Each branch reported excellent work done during the year. In the absence of Miss Pettypiece, treasurer of the Queen Mary Cot Fund, Mrs. Rawlings reported that the various branches had paid their apportionment and that there is a balance on hand of \$32.74. The vocal solos by Mrs. Herrington and Mrs. Dickison were very much enjoyed by all. The secretary-treasurer's report showed the following gratifying statistics:—

Branch	Receipts	Expenditures	Balance	Membership
Aberarder—	\$103.80	\$55.85	\$47.95	27
Alvinston—	593.63	146.40	447.23	17
Arkona—	1403.95	795.22	608.73	45
Aughrim—	55.33	36.75	18.58	20
Brooke—	90.94	66.05	24.89	24
Florence—	812.14	735.22	76.92	61
Forest—	324.65	280.43	44.22	63
Inwood—	548.28	379.64	168.12	67
Shetland—	45.19	35.93	9.26	23
Theford Jr.—	85.01	51.22	33.79	17
Theford Sr.—	255.83	73.93	181.90	30
Uttoxeter—	133.78	93.59	40.19	19
Warwick—	71.27	46.46	24.81	24
Watford—	146.89	112.02	34.83	46
Total	\$4670.69	\$2908.75	1761.42	495

The auditors reported having examined the above, and found it correct.

The Asst Supt of Women's Institutes, Miss Ethel Chapman, gave a very interesting and helpful address on "The Vital Things in Institute Work."

Officers were elected as follows:— Hon. pres., Mrs. A. B. Connor, Alvinston; president, Mrs. S. Shrier, Arkona; vice president, (north) Mrs. Lochead, Forest, (south) Mrs. (Dr.) McLean, Inwood; secretary-treasurer Mrs. C. A. Rundle, Watford; auditors, Mrs. W. S. Shugg and Mrs. H. J. Lett; representatives to Provincial Federation, Mrs. S. Shrier, with Mrs. H. Humphries as her alternate; treasurer of Cot Fund, Miss S. Pettypiece of Forest; district directors were elected as follows:— Aberarder, Mrs. Tom Greenlees; Alvinston, Mrs. N. A. McLean; Arkona, Mrs. R. S. Lammman; Auchrim, Mrs. J. C. Cox; Brooke, Mrs. W. S. Shugg; Florence, Mary Drew; Forest, Mrs. J. D. Livingston; Inwood, Mrs. G. Courtright; Shetland, Ethel Elliott; Theford, Jr., Evelyn Shepherd; Theford Sr., Mrs. Frank Wight; Uttoxeter, Mrs. L. King; Warwick, Mrs. J. Robinson; Watford, Mrs. R. A. McIntosh.

Mrs. W. T. Walker of Arkona gave a concise report of what is being done in agricultural work by some of the branch secretaries.

Moved by Mrs. Humphries, seconded by Mrs. W. Brown, that we pay three dollars for use of church.

Next convention to be held in Inwood.

A dainty tea, served by the Arkona Women's Institute, brought the convention to a close.

MURINE
For Your Eyes
Refreshes Tired Eyes
Write Murine Co., Chicago, for Eye-Care Book

Keep Your Shoes Neat
2 IN 1
WHITE
Shoe Dressing
CAKE OR LIQUID

TOWN WAS GIVEN AWAY

LOWESTOFF'S RISE TO RAIN AND FORTUNE

Had Its Origin as a Fishing Village, But Now Caters to Two Million Visitors in Summer—The Toll of the Sea.

Like many other seaside places, Lowestoft, England, which caters for nearly 2,000,000 visitors in summer, had its origin in a village whose inhabitants depended upon fishing for a living. But while its growth into a holiday centre covers a period of little over half a century, its history stretches so far back that no one knows exactly how it got its name.

Before it was called Lowestoft it was known as Lowistoff, and before that, at various times, as Laystoff, Lothu Wistoff, Lovistoke, Lothbrog, and Lodbrog.

Lodbrog was the name of a Danish chieftain who, being driven ashore near Lowestoft by a storm, was welcomed by Edmund, King of East Anglia, who gave feasts in his honor. The king's huntsman, Berne, was jealous of Lodbrog's skill in the chase, and murdered him in the woods.

The crime might never have been discovered but for the sagacity of Lodbrog's dog, which was instrumental in bringing Berne to justice. For punishment, the murderer was set adrift at Corton, near Lowestoft, in an open boat.

Nearly dead from exposure, he was picked up and taken to Denmark. There he accused King Edmund of the murder. As a result, the Danish king sent an army to East Anglia, vanquished the kingdom, and founded a number of towns and cities, Lowestoft among them.

Later the town came into the possession of Henry III, who gave it to John Balliol, a Scotsman of renown. From him it passed to his son, the King of Scotland. Since those far-off days Lowestoft has often figured prominently in the country's history, notably in naval engagements, among them the great battle between the English and Dutch fleets in 1665.

Most visitors to Lowestoft are aware of the town's elaborate precautions against coast erosion, but few realize the vast expenditure involved. During the past twenty-five years close on £100,000 has been spent in building special groynes and breakwaters, without which the fine stretches of beach on which visitors disport themselves could not exist.

But while these measures have proved effective in the centre of the town, the southern portion is still gravely menaced by the sea. At Kirkley and Pakefield are houses so close to the edge of the cliff that they are unsafe for occupation. It is estimated that on an average the sea takes toll of this part of the coast at the rate of 11 feet a year.

One of the features of the town are the quaint streets known as "Scores," a name derived from the Anglo-Saxon scoren, a cleft. They are situated on part of what is the most easterly point of land in England, and are a relic of the days when fisherfolk were Lowestoft's only inhabitants. At the top of Mariner's Score is the house, formerly an inn, in which Oliver Cromwell lodged on his surprise visit, with a thousand cavaliers, in search of malignants.

Up Rant's Score George II. rode on his return from Hanover, while at the top of Martin's Score is a curious wooden post on which have been recorded, as they occurred, the dates of historical events in years ending in 88, from the Spanish Armada in 1588.

Just outside the town, at Oulton Broad, may be seen the summer house in which George Borrow, author of "The Romya Rye" and "The Bible in Spain," did much of his work. Edward Fitzgerald, the translator of "Omar Khayyam," lived at No. 11 Marine Terrace. During the time he lived there he went into the fishery business, taking a half share in a smack.

At Corton is Cliffe House, the former residence of a "mustard king," who declared that he built the house out of "the mustard that people leave on their plates!"

A Famous London Mansion. Devonshire House, London, which was recently pulled down, was built in 1737 by one Kent, the architect for the third Duke of Devonshire.

Squat, gloomy, and unimposing though it appeared to the passer-by, its interior gave the impression of a certain stately, though sombre, magnificence.

The ballroom was one of the finest in the kingdom, and the beautiful circular staircase by which it was approached was unique. The low broad steps were of pure white marble, flanked on the one side by an alabaster wall, and on the other by a handrail composed of oblong blocks of rock crystal clamped together by bands of silver gilt.

In 1775 Georgina, the fifth Duchess of Devonshire, used to go visiting friends in the West-end in a Sedan chair, escorted by eight gold-laced footmen.

PINE CLAN HOLD REUNION AT AL

Banking Service and Prosperity

PROSPERITY on the farm is largely dependent on factors beyond the realm of the farmers' control. There must be a good market demand for farm products and the production costs must be kept in proper relation with market returns. Our Branch Manager is thoroughly familiar with the business of farming and is ready to assist in carrying your farm program to a successful conclusion.

BANKING FIFTY YEARS

THE STANDARD BANK OF CANADA
WATFORD BRANCH—H. W. Nixon
Branches also at Arkona, Strathroy

BIRD'S ROOFS



NEPONSET Twin Shingles

Bird's Neponset Twin Shingles are 12 1/2" deep and form three layers of absolutely waterproof, fire-safe protection on the roof. In addition—

1. Have more asphalt waterproofing, more coating and more slate surfacing.
2. Cover twice the area of ordinary shingles with a saving of over a third in labor and nails.
3. Have the distinctive arched cut-out and come with red, green or blue-black slate surfacing.
4. Are packed in easy-to-handle bundles.

Bird's Neponset Twin Shingles are made by Bird & Son, Limited (Est. 1795), manufacturers also of Bird's Canadian Twin Shingles, Art Craft Roll Roofing, Paroid Roofing, Neponset Black Building Paper and Combination Wall Board. There's a Bird's product for every sort of building. We are headquarters for Bird's roofings, building papers and wall board.

J. R. McCORMICK "A Reliable Place to Buy Groceries and Hardware."

Children Cry for



Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Absolutely Harmless—No Opiates. Physicians everywhere recommend it.

YOUR AD. HERE WOULD PAY!

FRIDAY, JUNE 19, 1925

Never Gather
PETROLIA that her found in eve
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