

Guide-Advocate
WATFORD, ONTARIO

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ADVERTISING RATES
Display ads, set, transient, 28c inch. Display, yearly contract, 6c, 18c in. Display Ad., all plate.....18c inch. Special Position, .5c per inch extra. Theatrical Adv'tg with reader or cut.....35c per inch. Business Locals, Front page 10c per line; Inside pages 5c per line. Classified Ads., One Cent per word each insertion. Minimum 25c.

FRIDAY, JUNE 27, 1924

"Squibs by Dad"

The use of tear gas by bandits is rightly denounced as a crying evil.

A restaurant shortcake is one place where the strawberry always comes out on top.

Young America views with alarm possible trouble with Orient. It is feared that international friction may interfere with the supply of firecrackers for the Fourth of July.

The only "sure thing" bet at the Toronto races where over three million dollars were wagered, was the government tax of \$157,406.

A Kansas farm paper says every farmer should have an automobile in order to get away from home on Sunday morning before his city friends convert his barnyard into a garage.

The discovery of a white robin in Pennsylvania has renewed interest in search for a crow of the same color.

Sensations follow each other so rapidly in Chicago that nothing short of an earthquake would give the citizens a thrill.

It is now intimated that the Ottawa session may be prolonged until midsummer, when it will be automatically dissolved by the heat.

Scientists predict that the next speed contest will be between air planes and air waves. Sport will then be elevated to a higher plane.

Republicans, Democrats and Progressives will all join in celebrating President Collidge's birthday. The chief executive of the nation was born on July 4.

From the number of "diabolical" and other life-destroying rays reported to have been discovered they may soon be on sale at all the leading drugstores.

Four hundred thousand people visited Coney Island on Sunday. Bathhouse attendants feared for a time that there would not be enough water in the Atlantic to supply their patrons.

Shin bones of steers are being shipped to China, where they are converted into "ivory" mah jongg sets. It is expected that wind-jammers will be chartered to bring back the finished product.

For the entertainment of rural dwellers noises from a busy downtown New York street corner are being broadcasted by radio. While urbanites are listening to the trill of a nightingale, residents of remote hamlets can listen in on the truck drivers swearing at the traffic cops.

"The sidewalks of New York" is a popular campaign song with the supporters of Governor Al Smith. The White House aspirant was born and brought up within sight of the Bowery. Many an ambitious politician has slipped on a banana skin or dropped through a coal hole on the political pathways.

It would be a vast improvement on present methods if international disputes could be decided in the same manner as the events at the Olympic games. Instead of slaughtering each other by the thousands the beligerent nations could pit their champions against each other and fight it out in the arena.

The restaurant owners who cater to the varied tastes of the host of visitors from all parts of the world attending the British Empire Exhibition are desirous of featuring the favorite national dishes of the different countries. Lovers of garlic, macaroni, noodles, chop suey and rice are provided for but there is some doubt as to the Canadians' most popular nourishment. Until a plebiscite decides, visitors from the side of the water are willing to take "menu run."

Oregon has raised the ban on apiary products from California. The bees flew over the state border regardless of quarantine regulations.

The "radio voice" is considered an important qualification for speakers in the presidential campaign. A voice that will carry "on the air" is as essential as the "winds" in a mah jongg game.

The Oil for the Farmer. A bottle of Dr. Thomas' Electric Oil in the farm house will save many a journey for the doctor. It is not only good for the children when taken with colds and croup, and for the mature who suffer from pains and aches, but there are directinos for its use on sick cattle. There should always be a bottle of it in the house.

Here and There

Although it is only 18 years ago that Alberta became a province, its population has increased fourfold, while the grain yield has increased twentyfold. Even at the present low prices, the total agricultural products of Alberta in 1923 were worth \$223,000,000.

Reports concerning the apple crop in the Annapolis Valley show that the entire crop, including the estimated local consumption, was 1,816,000 barrels. It is reported that 70,000 apple trees and 3,000 plum trees will be set out in the valley this spring.

The railways of Canada up to the end of last April earned \$6,000,000 more than they did for the corresponding period in 1923. This favorable result is due entirely to the fact that the people have been doing more business. All authorities are agreed that such a condition means growing trade.

Nearly 68,000 bushels of high class seed were handled at the Alberta government seed-cleaning plant during the past season. A total of 22,823 bushels of Marquis wheat seed was handled, 3,160 bushels of ruby wheat, 23,073 bushels of Victory oats, 17,862 bushels of Banner oats, and 684 bushels of Bark's Barley.

Three prizes for anglers at the bungalow camps on French River, Nipigon River, and the Lake of the Woods, have been offered to Canadian fishermen by the Canadian Pacific Railway. The trophies are silver replicas of the bass and the trout, and a wonderful reproduction of the head of a fighting muscalonge.

Among the speakers to address the great convention of the Associated Advertising Clubs of the World at London, England, to be held July 14-17, will be E. W. Beatty, K.C., Chairman and President of the Canadian Pacific Railway. Mr. Beatty will speak on July 17, and has chosen as his theme "Building an Empire with Advertising."

Canada's national wealth in 1921 was \$22,195,000,000, according to a report just issued by the Dominion Bureau of Statistics. In the tabulation, agricultural wealth comes first with \$7,982,871,126, nearly 36 per cent of the total and about \$908 per head of population. The Western provinces lead, the Yukon topping the list with \$4,058. The first in absolute wealth was Ontario, to which is credited the sum of \$7,358,000,000, or thirty-three per cent of the Dominion total.

Shipping in and out of the port of Vancouver, B.C., for the calendar year 1923, showed an increase in all departments, according to the annual report of the Board of Harbor Commissioners. Over \$138,000,000 worth of goods were exported, an increase of \$30,000,000 over the value of the 1922 exports, while the imports totalled \$224,000,000, an increase of \$13,000,000 over the 1922 figures. Vessels numbering 19,608, representing a total of 8,427,683 net tons, entered and left the port in 1923, an increase over 1922 of 2,959 ships and 792,289 tons.

A party of 200 Canadian Weekly Newspaper Editors and their wives sailed for Europe on June 11th aboard the Canadian Pacific steamship "Melita." The party will visit the battle-fields of France and Belgium, seeing most important points in those countries including Brussels and Paris and will be received by King Albert. Later, they will tour England and Scotland and are to be presented to the King and Queen at Buckingham Palace on Dominion Day. Returning on the Canadian Pacific steamship "Montclair," they will visit Belfast, where Sir Robert Baird, head of the Belfast Telegraph, will entertain them. They dock at Quebec on August 4th.

Children Cry FOR FLETCHER'S CASTORIA

THE LOGICAL SOURCE OF SOUND FINANCIAL ADVICE


Good financiers keep in close touch with their bankers. They know that a bank—because of its intimate contact with business of every description—is the logical place to come for sound financial advice.

Conservative management—a basic policy of the Sterling Bank—has placed us in a strong and stable position. The experience gained in attaining this position, plus our broad knowledge of business in general, is at the disposal of Sterling Bank clients. 311

THE STERLING BANK OF CANADA

SEVENTH of the series dealing with the establishment of the BANK OF MONTREAL at representative points in CANADA and elsewhere

IN VANCOUVER AND VICTORIA



THE completion in 1886 of the Canadian Pacific Railway, a project that had received the moral and financial support of the Bank of Montreal, cast a bright ray of promise across the then somewhat troubled economic life of Canada.

Canada at last was spanned by rail from coast to coast, opening up for profitable development the fertile territory lying between.

The Bank of Montreal signaled the completion of the line by establishing a Branch at Vancouver and later at Victoria, thus completing its transcontinental chain of Branches and bringing to the Pacific Coast banking facilities essential to the successful development of the great economic potentialities there.

Of its 567 Branches, 53 are situated in the Province of British Columbia.

BANK OF MONTREAL
Established over 100 years
Total Assets in excess of \$650,000,000

Scarfe's
Varnishes & Paints
SURFACE SATISFACTION



When Painting choose Scarfe's —not only beautifies but safeguards your home from wear and weather.

Scarfe & Co., Limited
4 Head Office and Factory - Brantford, Ont.

VARNISHES PAINTS ENAMELS STAINS for every purpose

FARMERS' CO-OPERATIVE STORE WATFORD, ONT.

Sarnia Business College

IT'S A GOOD SCHOOL.
ENTER ANY MONDAY.

"OLD HOME WEEK" August 17, 18, 19, 20

Notice the Chevrolets
—Everywhere You Go

ON city streets, in towns or villages, on the big, paved highways, or on the modest country roads—in fact, everywhere in Canada where automobiles travel—notice the Chevrolets.

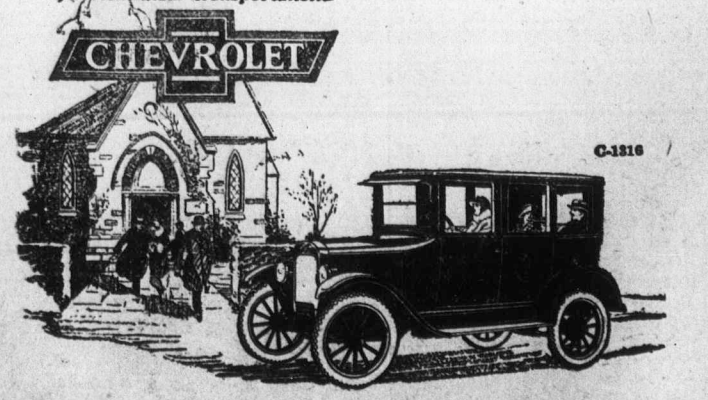
Nor are the reasons for Chevrolet's popularity hard to find, for here is a car whose fine qualities are comparable only with cars much higher in price. Powerful, long-life mechanism; handsome and comfortable Fisher-Built bodies; complete equipment, these are partial reasons—but in addition to these is Chevrolet's remarkably low price (a price made possible by large quantity production)—and the fact that Chevrolet gives quality transportation at a lower cost per mile than any other car.

In short, Chevrolet gives the greatest motor car value per dollar expended.

These are the reasons, wherever you go, Chevrolet is popular.

Ask any Chevrolet owner about Chevrolet performance.

Ask us about the GMAC Deferred Payment Plan



H. HUMPHRIES Sales & Service
ONE BLOCK WEST OF WATFORD POST OFFICE