

VERY SPECIAL VALUE IN CURTAIN SCRIMS IN THE MEN'S STORE

Opened this week—a very special line of imported Curtain Scrims. The very finest of mercerized voiles with satin stripes and dainty borders. Regularly priced at 75c and 85c, marked to clear at.....45c and 60c

Another clearing line of fine Scrims—handsome designs and very fine, in eoru or white. Regular 25c, for.....15c per yd.

New Silk Poppins of Extra Quality

These are without doubt the finest silk dress poppins that we have ever seen. 40 inches wide, all the new shades, extra weight and a beautiful finish. Special at.....\$1.25 per yd.

35 Cents Instead of \$1.35

For a short time only you can secure 12 copies of The Women's Magazine at 10c.....\$ 1 20
1 Fashion Book and 1 New Idea Pattern..... 15
Instead of \$1.35, Our Special Offer to You..... \$ 1 35
A Saving of.....\$ 1 00
But you must act at once. This offer is made by special arrangement with the publisher and only lasts a short time.

A. BROWN & CO.

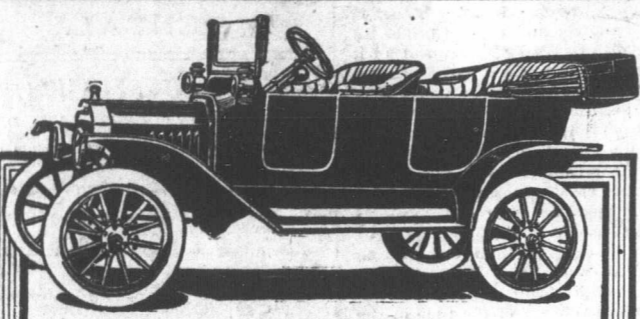
"THE STORE THAT SATISFIES"

Arrow and Regal Shirts for Summer Wear

SILK SHIRTS—New shades, fast colors, French cuffs, separate collar, silk throughout, for.....\$2.25 and \$2.50.
OUTING SHIRTS—Silk bosoms, French cuffs, silk collar and tie to match.....\$1.50
OUTING SHIRTS—With reversible collars, a splendid range of patterns.....75c, \$1.00, \$1.25
The Arrow or Regal shirt at \$1.00 is a wonder, color absolutely guaranteed.

Summer Underwear Range Complete

Natural wool underwear, summer weight.....50c, 75c and \$1.00 per garment
Penman's "satin" underwear, long or short sleeves, knee or ankle length drawers.....50c garment
Porous Knit underwear, single garments 50c; union suits \$1.00
Penman's Elastic Knit union suits.....\$1.00
W. R. B. union suits.....75c
An extra fine quality Balbriggan underwear, all sizes.....25c per garment
Boy's Balbriggan, all sizes.....25c



"MADE IN CANADA"

Ford Touring Car Price \$590

Your neighbor drives a Ford—why don't you? We are selling more Fords in Canada this year than ever before—because Canadians demand the best in motor car service at the lowest possible cost. The "Made in Canada" Ford is a necessity—not a luxury.

Runabout \$540; Town Car price on application. All Ford cars are fully equipped, including electric headlights. No cars sold unequipped. Buyers of Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914, and August 1, 1915.

RAY MORNINGSTAR, Arkona, dealer for Watford and Warwick. G. A. HADDEN Alvinston, dealer for Brooke and Alvinston.



A COMPLETE WRECK

From the After Effects of Pneumonia Followed by Diphtheria

Frequently the after effects of illness are more serious than the original trouble. This was the case with Mrs. James B. Morr, Mutana, Sask. Mrs. Morr says: "Some years ago, while we were still living in Nova Scotia, I was taken down with a severe attack of pneumonia. I had sufficiently recovered to be around, but had not been able to get out when I was attacked with diphtheria. In my weakened state it took a terrible hold on me, and neither my friends nor neighbors thought I would recover. I did, however, pull through, but was a physical wreck. The muscles of my throat were paralyzed, so that even a sup of water would flow back through my nostrils unless they were held closed. My voice was almost inaudible, and my eyes so badly affected that I feared I was going to lose my eyesight. I could only walk with assistance and it looked as though I would be a helpless cripple. Medicine after medicine was used, but did not help me. Then a neighbor advised Dr. Williams' Pink Pills. I began taking them but had the utmost difficulty in swallowing them owing to the condition of my throat. However, after a couple of boxes had been used I began to take them, which was a sign they were helping me, and I felt greatly cheered. I do not know how many boxes I took, but I continued their use until I was as well as ever. Much to the surprise of all who knew me, as all thought I could not get better. Since then I have several times taken the Pills when run down and have always been greatly benefited by them." "However, for the after effects of fevers and all wasting diseases there is no medicine can equal Dr. Williams' Pink Pills. They enrich the blood, build up the nerves, restore the appetite and bring back complete health strength. Sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

under heavy shell fire. Jack died about ten minutes after he was hit, but Charles did not get wounded until three days later. There is something else I must tell you. When we started the battle there were only two battalions, the 4th and the 1st, Canadians, and in front of us were fifteen thousand Germans, and the few of us kept them at bay until reinforcements came up, which was about four hours after we took the hill.

Death of Mrs. Oliver Douglas

The death took place on Tuesday, May 11, at the residence of her daughter, Mrs. John Zavitz, Walnut, of Mrs. Oliver Douglas.
Deceased was born in St. Catharines, Ont., in the year 1840. When she was a few years old, she and her parents moved to Adelaide Township. On November 6th, 1860, she was united in marriage to late Oliver Douglas who predeceased her about eleven years ago. In the year 1869 they moved to Brooke, where she has resided ever since.
The remains were interred in the Alvinston cemetery on Thursday, May 13, and the funeral, which was largely attended, took place from her late residence at 2 o'clock. The service was conducted at the house by Rev. S. V. R. Pentland, pastor of the Walnut Methodist church, of which the deceased was a life-long member. The burial service was read by Rev. D. Brittain, Baptist minister of Alvinston; followed by a prayer by Rev. Mr. McKay, of the Presbyterian church, of Alvinston. She leaves to mourn her loss three sons and three daughters, namely:—William, of Detroit; John and Joseph, of Brooke; Mrs. James G. Boyd, of St. Albans, England; Mrs. John Dolbear, Loraine, Ohio; and Mrs. John Zavitz, Walnut.
The pallbearers were three sons, two sons-in-laws and one nephew.

HIGH SCHOOL EXAMS

FRENCH—FORM II.
F. MacDonald 99, A. Mitchell 85, A. Barnes 83, E. Cowan 82, F. Waddell 67, S. Cran 65, J. Cameron 49, S. McCausland 42.
LATIN—FORM II.
F. MacDonald 96, A. Potter 93, E. Cowan 90, E. Acton 88, F. McGugan 85, A. Mitchell 77, F. Waddell 75, L. Blain 74, J. Cameron 73, S. Cran 68, S. McCausland 63.

HISTORY—FORM II.
V. Auld 100, E. Prentiss 71, J. Cameron 64, S. Cran 64, A. Potter 61, B. Cook 61, C. Fitzgerald 57, M. Roche 56, A. Mitchell 53, A. Barnes 52, J. Gavigan 46, E. Cowan 43, L. Blain 42, E. Acton 40.

Dr. Patterson represented Forest; Dr. Brown Camlachie and Dr. Grant, Theoford and Bosanquet at the provincial board of health meeting at Peterboro, this week.

LETTERS FROM OUR BOYS AT THE FRONT

Capt. T. L. Swift Thanks The Ladies

France, May 5th, 1915.
Editor Guide-Advocate:—Kindly thank all the good women of Watford and vicinity through the columns of your paper for so kindly sending socks and mufflers to the men of the 27th Regt. who are with me. I am sorry I have not time to write each one who has helped the good work along to express my appreciation of what they have done.
THOS. L. SWIFT.

Glenn Nichol Writes From Hospital

Pte. W. Glenn Nichol writes from Torbay Hospital, Torquay, England, May 4th, as follows:
At present I am having a slight change in my usual daily routine. Am in hospital, owing to poor judgement on my part of course, as I tried to stop a couple of German bullets with my limbs. To my sorrow, I failed to do so, as they passed right through and I presume if nothing else barred the way they are no doubt travelling yet. But never mind I'll know the way to act next time. The wounds are very slight and expect to be on my feet in a few days. We sure had a hot time and gave those greasers more than enough, and believe me some of our enemies paid dearly for these souvenirs. I had the misfortune to receive a bullet wound in each leg, but luckily they passed right through without doing any severe damage. We lost a great number of men but remember it is for a good cause. I had a very narrow escape, myself. After being hit I crawled on my hands and knees for nearly a mile in a ditch with a foot or more of mud right up before I was hit. Had to crawl back on hands and knees in a ditch before I got to our dressing station. I made it at last and am nearly as good as new again so that is one consolation anyway. It was sure a bloody affair alright but will save the story of the fight until the war is over and can relate it to you all in person. We are in a nice hospital here and get treated fine. One bullet went through about 3 inches above the ankle on the right leg and the other through about 2 inches below the knee—nice clean wounds too. I received same on Friday morning, April 23, about 10 o'clock. We started our advance shortly after daybreak and it is surprising how cool we all were. The shells were flying all around and amongst us and you could hear groans and screams on every side. But one doesn't mind it in the least—never think of yourself. Our advance was over level and exposed ground for over a mile so they had a good sweep at us. I was one of the lucky ones—got right up before I was hit. Had to crawl back on hands and knees in a ditch—took over 4 hours, so you see I was kept busy. I might say we lost very heavily. Was in three different hospitals in France, the last being Rouen, which is run on a large scale, thence to here. Expect to be hobbling around in a few days and when I'm right I'll have another go at old Fritz.
"Nick."

Extracts From Lance-Corporal Manning's Letter to His Mother

France, April 30th.
Just a few lines to you hoping that they will find you quite well. I am well after the warm charge we made a week ago to-day which was something awful. There was not a man that knew what he was going into until we were all on the field and heard the bullets flying past our ears and then see one or two fall down wounded or killed—then the men knew what they were up against. Poor Jack is killed and Charles is wounded. Tom, Fred and myself have come out alright. The wounded were brought in

ARKONA

Mr. Harold Johnson of Toronto, is visiting friends in town.
Mr. Ivan Crawford, of London, spent the 24th with his parents.

Mr. and Mrs. John Dickson who have been visiting friends in Detroit and Columbus, Ohio, returned home last week.
Mrs. P. Neff of Wyoming, is visiting her brother, Mr. Fred Jackson.

Mr. and Mrs. Ed. Dickson, of Columbus attended the silver wedding of Mr. and Mrs. John Dickson on May 24th.

Mrs. Turnbull of Toronto, spoke to the women in the interest of the Red Cross work.
Mrs. Frank Kimes and Mrs. W. Bartm of St. Louis, Mich., are the guests of Mr. and Mrs. J. Dennis.

Mrs. (Rev.) Fair is visiting her son Mr. Henry Fair in London.
Miss Irene Dickson, of Toronto, spent the 24th with her parents.

Miss Georgia Davidson of Melbourne, spent the 24th with Mrs. R. Rigbourne.
Mrs. J. White spent the 24th with her daughter in Forest.

Mr. and Mrs. Brown and Mr. McDonald of London, attended the silver wedding of Mr. and Mrs. Dickson on the 24th.
Mr. D. P. Blackburn, of Sarnia, is visiting friends in town.

Mr. and Mrs. Geo. Kreiger of Valparaiso, Mich., are the guests of Mr. and Mrs. J. Dennis.
Mr. and Mrs. Otto Schmidt are visiting friends in Detroit, Mich.

Miss Anna Combs of St. Thomas, is visiting Mrs. J. Dennis.
Just received a large assortment of suit cases and club bags, ranging in price from \$1.35 to \$8.50.—Fuller Bros.

Large crowds spent the 24th at Rock Falls, picnics coming from Watford, Stratbroty, etc.

King—Pressey

On Wednesday, May 12th, the home of Mr. and Mrs. Thos. Pressey, Arkona, was the scene of a very pleasant gathering, it being the marriage of their eldest daughter, Elsie Almina, to G. Frederick King, a prosperous young farmer of the township of Brooke, by the Rev. H. J. Fair, in the presence of over one hundred guests. Promptly at four o'clock to the strains of Lohengrin's wedding march played by Miss Maud Fuller, the bridal party took their places on the verandah under an arch of evergreens and apple blossoms. The bride, who was given away by her father, looked beautiful in a gown of cream satin de chine and embroidered net with veil and orange blossoms and carried a bouquet of bridal roses, lily of the valley and maiden hair fern. The bridesmaid, Miss Etta Kundel, cousin of the groom, wore a dress of crepe de chene and carried pink roses and maiden hair fern. The groom was supported by Eldred Pressey, brother of the bride. During the signing of the register, Mrs. Henry Baynton sang very sweetly, "Abide with us," after which a bountiful lunch was served. The presents were numerous and very beautiful, among them being an oil painting by Wm. Holmes from the Arkona Epworth League and a cut glass berry set by her S. S. class of boys, who very ably acted as waiters. Among the guests were friends from Tilsonburg, Aymer, St. Thomas, Sparta, Union, Salt Lake City, Appin and Parkhill. The happy couple motored to Watford, where they took the 9 p.m. train for Niagara. Mr. and Mrs. King will be at home to their friends after July first.

W. C. Allin, principal of Glencoe Public School, has tendered his resignation to the board, to take effect during the coming midsummer vacation. Mr. Allin has been principal of Glencoe public school for twenty-five years.

BROOKE TOWNSHIP DEBENTURES FOR SALE

MARKED TENDERS will be received by any member of Brooke Council, the Treasurer or Clerk, up till noon of Saturday, the 25th day of May, 1915, for the purchase of any or all of the undermentioned five per cent. Debentures:

1. Deficit 12-13 Concession Road Drain..... \$ 30 00
2. For construction Stevens-Zavitz dr..... 800 00
3. Deficit Bourne Drain Repairs..... 1434 35
4. Deficit 34 Sideroad and 8 1/2 Concession Road Drain Repairs..... 1870 00

The first mentioned Debentures are payable in three equal annual payments, the other three sets in five equal annual payments, with interest added. Any one debenture of any set can be tendered for, as each debenture bears its own interest coupons. Debentures will be dated May 29th, 1915, and No. 1 of each set will fall due in seven months.
W. G. WILLOUGHBY, Clerk,
Brooke, May 8th, 1915.

WESTERN UNIVERSITY LONDON

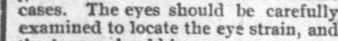
ANOTHER GREAT ADVANCE
Income Doubled—now \$75,000.
Another large addition to Faculty and equipment in Arts and Medicine.
Greatly increased enrolment in view.
Write for particulars to
E. E. Braithwaite, M.A., Ph. D.,
a16-3m President.

BULLS FOR SALE

Thoroughbred Shorthorn Bulls. Address or apply to
THE ENGLEHART FARM,
Petrolia, Ontario.

HEADACHE LENSES

differ from the ordinary lenses, therefore no person can pick out a pair of glasses that will be beneficial in these cases. The eyes should be carefully examined to locate the eye strain, and the lenses should be



ACCURATELY GROUND

No person should suffer with eye headaches when we are ready and willing to do all we possibly can to relieve with perfectly fitted glasses. Our optical business is on the increase day by day. We give a service hard to equal.

OPTICAL REPAIRING

CARL CLASS

JEWELER ISSUER OF MARRIAGE LICENSES

The Parkhill Tennis Club boasts of three courts.

A most interesting ceremony took place at Chatham on last Sunday morning, when the 24th regiment deposited their old colors in the keeping of the rector and wardens of Christ church. The regiment turned out in full force. Recently the Daughters of the Empire purchased new colors for the regiment, so the old ones, in accordance with the English custom, were placed in the Anglican church.

Spring Wall Papers

All the New Things in Wall Papers

Come and look through our samples

We can give you Very Low Prices on patterns Getting Low

J. W. McLAREN

Drugs Stationery
The Rexall Store

Wa

Volume XLI—No

LOCAL HAPPENING

THE GUIDE-ADVOCATE welcomes items of interest for this column. If possible, please send them in GUIDE-ADVOCATE LETTER BOX.

GALT is now the Baby City.

LAMBTON County Council meet Monday.

SEVERAL June weddings in this burhood this week.

THERE was a good turnout from Ford and vicinity to the Alvinston

HAVE you paid up your subscription to the Patriotic Fund?

MOTTO for the neutral nations: are only a few of us left.

R. C. McLEAY has been appointed for the Regal automobile.

HARRY BOLLINGSWORTH has the day business of John Dobbin.

BILLS for the big 12th July celebration at Watford will be issued in a few

The post office department has a two-cent postal card, which will both postage and war tax.

THERE will be a celebration Holy communion in Trinity Church Sunday morning next at 11 o'clock

NAPIER post office was closed on day. The residents of that district now supplied by rural route from Stratbroty.

The little seed we plant with care in the onion or the pea; the little sown again, may land right in our door's hen.

CUSTOMERS of P. Dodds & Son The Howden Estate who require Saturdays are requested to place orders before 5.30 o'clock.

A MEDICAL furore says that I should be done through screens. Would I be like a lot of people forgetful and leave their screens at

STRATBROTY has banished the child play wagon from the sidewalks. A move in these days when many children are not taught to respect the right

LADY friend suggests that if I gets into the war the fat will be fire and the turkey will get a basting than is being administered now.

R. WHITEHEAD, Woodstock, manufacturer of flour-mill machinery, works Monday and Tuesday looking G. Chambers' premises with a view installing flour machinery.

THE Daughters of the Empire are asking for clothing, especially children's clothing. Please send same to the secretary in time for next shipment. A move in these days when many children are not taught to respect the right

CAPT. R. F. FAIRBROTHER, of the 10th Batt., was reported wounded in action. Capt. Fairbrother was one of the staff of the local branch of the St. Bank about five years ago.

At the meeting of the Directors of East Lambton Agricultural Society on Monday last the different committees for the fair were appointed, and arrangements made for a thorough revision of the prize list.

OFFICIAL notification has been received by postmasters to accept correspondence and packages destined for British prisoners of war in German concentration camps, free of charge, and forward to their destination.

JUDIC WILLIAM T. MITCHELL, 58, is the oldest past grand master of Masonic order in the world, celebrated his ninety-eighth birthday in Fort H. Thursday. Friends who called to congratulate him found him working in a garden.

"George Washington," the working 100 year old, was born May 17th, 1732, A. D. "What does 'A stand' mean?" inquired a teacher. A small boy pondered "I don't know," he hesitated. "After dark night," as babies are generally born

"FAMILIARITY breeds contempt" the old copy book heading. How last fall people were sadly shocked hearing of several thousands being killed in the war. To-day we hear with excitement reports of tens of thousands being slain.

A WRITER to the Sarnia Observer that the Northern Navigation Company boats carry the German colors on stacks. If such is the case it will be the company to make a change with delay. The travelling public are sive this year, and the few who travel by boat do not want any reminder of the Lusitania starring them in the

THOS. A. LAMB, son of Mr. Wm. Lamb, Watford, who joined the Regina regiment some time ago active service, left with part of the contingent for England on Saturday. Tom is a graduate of the Guide-Advocate and makes the second prunier from office to go to the front to make "p" the Kaiser's army.

On Sunday morning next there will be no service in the Methodist church according to the minister, Rev. F. Robinson, being at St. Mary's attention Conference. Sunday school will held at 2.30 p.m., and in the evening 7 o'clock there will be a union service in the Methodist church, when Rev. M. Mead will preach.