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PATTERN OUTFIT

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THE LONDON ADVERTISER

To indicate you are a regular reader you must present Six Coupons like this one.

THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX Coupons and 68 cents to this office and you will be presented with One Complete Outfit, including Book of Instructions and one All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you.

N.B.—Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.

OUTLOOK GOOD FOR BUSINESS HERE

Crops in Vicinity of City the Best in Recent Years.

BRADSTREET'S REPORT

Commercial Conditions in All the Chief Centres of the Dominion of Canada.

London reports to Bradstreet's say that field crops in the vicinity have been unprecedented this year. The business and industrial outlook in the city is good. New manufacturing concerns are negotiating to locate there, and outside capital is becoming interested. Real estate is in good shape. The volume of orders in wholesale houses has been satisfactory.

Ottawa reports to Bradstreet's refer favorably to business conditions in that city. With a population of 102,000 the city shows an increase of 5,000 during the year. Wholesalers and retailers, while quiet at this season, expect to do a large volume of business this fall.

Quebec reports to Bradstreet's say with the exception of groceries and provisions business in most lines is seasonably quiet, but not unusually so. Shoe manufacturers are getting active. Retail dealers in general are satisfied with conditions. Country collections are only fair. Crop conditions continue good, the weather being ideal. Preparations have been under way for some time, making space, erecting permanent buildings, etc., for the annual exhibition which is to open next week. It is expected a large number of country people will take advantage of the cheap fares offered by the transportation companies and wholesalers are making displays in their various lines to show their country customers their different wares. In shipping circles, with the exception of timber, a quietness is noticeable.

At Queen City.

Toronto reports to Bradstreet's say that business conditions among wholesalers and manufacturers are satisfactory. At wholesale houses the rather quiet August holiday period is on, but already big preparations are being made for the fall trade, which dry-goods, grocery and hardware houses regard with optimism. Already buyers are in in large numbers at dry-goods houses, anticipating the millinery opening and the exhibition. While there have been no actual advances made in the price list recently, the tendency is firmer. Flannelette goods is the big item in the trade. Orders are heavy and deliveries from factories behind. Remittances from central and eastern Canada are satisfactory, but from the west they are behind. In some houses fall shipments have begun and are good. In dry-goods this year to date business has shown an increase of about twenty per cent. Staples lines of groceries have sold well. The price list for canned goods lately issued show a considerable cutting in one or two cases up to 50 per cent. At hardware houses demand for all seasonable lines of goods keeps fair, even in building materials. Wholesale men do not speak over optimistically. Placing orders are a little below last year. Live stock business was active this week with

prices steady to firm. Cheese sold better, but other country produce has been dull. Stock markets have been rather quiet.

Trade at Montreal.

Montreal reports to Bradstreet's say that a better feeling now exists in commercial circles there. The volume of trade is assuming large proportions. The good crops of Eastern Ontario have already resulted in more lively demand for merchandise throughout the province. While boot and shoe factories are seasonably quiet, hardware trade and manufacturing is going on apace. Wholesale grocery trade is good with sugar firm and corn and starch advanced 1/4c per pound. Export trade in grain has been quiet, but large consignments of cheese have been shipped to England. The shipping trade continues busy. Live stock trade has been fairly brisk this week, as crops for a big business this fall, as crops are being cut and the political and financial horizons are clearing. Money is still tight and settlements somewhat under normal.

Early Harvesting.

Winnipeg reports to Bradstreet's say that the cutting of wheat has become a little earlier than last year. Enthusiasm predominates in all branches of trade, and the winter wheat crop has four facts indicate it. First, the wheat is in the majority of communities has been cut down decidedly. Travelers have been cut down, and in many from Eastern Canada have been withdrawn. Various descriptions are backward. It is in face of this that wheat is confident, because they realize that with the West's vast resources restraint in trade can only be transient. All kinds of merchandise is being shipped out of Winnipeg freely, and placing orders have been common of late. Sorting orders are still on the lean side. In a fairly active grocery trade sugar is selling firm. Hardware houses are quiet, especially in building materials. Millers report a quiet trade, but stocks are low.

At the Coast.

Vancouver reports to Bradstreet's say that while the effect of money stringency during the first year has been a flat real estate business, especially in subdivision properties, business fundamentally is in a sound position, though perhaps a little quiet. This is a good deal due to lack of demand for luxuries in staple needs of the community and country, activity has been undiminished. Building has fallen off in a marked degree, and this has its effect on labor and the concerns that supply building materials. Despite this the leading industries of the province are being developed, and this keeps the balance against adverse conditions. Trade in dry-goods has been fair. The wholesale grocery business continues very satisfactory, the demand for staples showing a substantial increase over last year at this period. Prices are steady and the outlook for business is good. The grain market is active with corn firm.

Hamilton reports to Bradstreet's say that the city has been given over to celebration, but wholesale and retail business has benefited by it. The city's industrial greatness is being well advertised. Retailers are doing an active trade, and orders at wholesale houses are liberal.

Robert Stuart Is Dead at Ingersoll

[Special to The Advertiser.]

Ingersoll, Aug. 24.—Robert Stuart, aged 73, died at his home here today after an illness extending over several weeks. Mr. Stuart had conducted a grocery business here for nearly 50 years. He came to Canada when a young man and settled for a few years in Embro, afterwards engaging in the grocery business here. He is survived by his wife, one son and two daughters.

St. Thomas Man Instantly Killed

[Special to The Advertiser.]
St. Thomas, Aug. 24.—Jumping from a train on which he was conductor, John Waddell, of St. Thomas, was killed at Rigaud, Que., on Thursday. The funeral will take place here tomorrow.

CRIMEAN VETERAN

Nathan Kett, Aged 85, Dies at His Home in Amherstburg.

[Special to The Advertiser.]
Windsor, Ont., Aug. 24.—Nathan Kett, a Crimean veteran and at one time a petty officer on H. M. S. Phantom, is dead at his home in Amherstburg, at the age of 85.

Born in Norfolk, England, in 1828, Mr. Kett, after serving in the navy for 10 years, came to Canada in 1869, and settled near Amherstburg, where he became a farmer. He is survived by his widow and 11 children.

FLORENCE.

Florence, Aug. 25.—Miss Charles Bodkin visited with her daughter, Mrs. H. Scarlett, over the week-end. Bilton Snary, of Dresden, is visiting his grandmother.

Mr. and Mrs. Tripp and Mr. and Mrs. N. Sinclair attended the wedding of Miss Brock and Rev. Mr. Armstrong.

Messrs. Richard Bobier and Jack Vansickle, left for the Northwest yesterday.

A number of local young folks attended the social at Croton.

Mrs. McFarlane and Lola visited friends in Zone on Friday.

Miss Winnie Wakefield, of Dover Centre, is visiting her grandparents, Mr. and Mrs. Christner.

Miss Lizzie Thomson was in Detroit recently.

Gordon Ackert, of Northern Crown Bank, is taking his holidays.

Mr. Ellison visited in Detroit recently.

LAMBETH.

Lambeth, Aug. 25.—Miss Larnell, of Port Huron, is the guest of Miss Laura Queen.

Mrs. Ed Robinson has returned from a visit to Hamilton and Toronto.

Mrs. Ladd, of Detroit, is visiting her mother, Mrs. Palmer Summers.

Mr. and Mrs. John King have been holidaying at Port Stanley the past week.

Mr. and Mrs. W. Playter and children, of Toronto, are visiting with Mrs. David Lown.

Mrs. McNeice, of Byron, was the guest of Mrs. E. J. Williams on Friday.

MARINE

At Detroit.

Aug. 24.—Up: Cepheus, 7:30 p.m.; Friday: Linn, Magna, Hand, 7:50; Cignus, Sagamore, 8; Penobscot, 8:45; Fisher, 8:50; Peter Reiss, M. A. Hanna, 9:30; Curtis, Marvin, Harrison, 9:40; Dimmock, 10:10; Empress of Midland, 11:15; Normania, midnight; Ishpeming, Holmes, 2:30 a.m.; Saturday: McDougall, 2:30; Berry, M. A. Bradley, 2:30; Inland, 3:15; Eads, Bryn Mawr, 3:30; Gilbert, A. Perceus, 4:30; Kirby, 4:55; Alpena, 5; W. D. Mather, 5:05; Jupiter, 5:10; Delaware, 5:45; Zillah, Miztec, Peshtigo, Goshawk, Schoonmaker, 6:50; Richardson, 6:55; Palmer, 7; H. L. Shaw, 7:05; Plummer, 7:10; J. J. Barlum, 7:15; Calumet, 8:50; St. Paul, 9:15; Ramona, 11:25; Venus, 12:30 p.m.; Cuddy, 2:20; Shaughnessy, 3:50; Corunna, Tuscarora, 4:30; Wickwire, 4:35; Walter Seranton, 5:15; Duluth, 5:30; C. R. Hubbard, 5:40; Lagonda, 5:45; Garrettsville, 5:50; Gogebic, 5:55; Reiss, 6:30; Sicken, Gawn, 11:30; John Oades, 11:50; Crawford, 12:55 a.m. Sunday: Luzon, 1:20; Mariposa, S. Parks, C. W. Elphicke, 3; Roumania, 3:55; Minnekahta, 4:30; Meacham, 5:30; Neebing, 5:50; Wolfe, Maruba, 6:50; Rend, French, George Peavey, 6:55; Cole, 7:30; Verona, 7:35; Omega, 7:40; Michigan, 9:30; Boland, Agnew, 10; D. Haughton, North Star, 10:30; Schuykill, 12:30 a.m.; J. W. Rhodes, 12:35; Seilwood, 12:40; Cetus, 12:50; Norway, Turret Chief, 1:10; Mauch Chunk, 2:45; Squire, 3; McCullough, 3:30; Sachem, 4:20; Choctaw, 4:45; W. H. Mack, 4:50; Barnum, 5:30; Dunbar, 5:35; Pawnee, Orion, R. Edwards, 7:10; R. P. Reiss, 8:30; Collingwood, 8:45; Minnetonka, 9; J. T. Hutchinson, 9:05; Princeton, Carrington, 9:15; Tomlinson, 9:20; Wyandotte, 9:30; Lyman C. Smith, 9:45; P. P. Miller, 10:10.

Down: Muncy, 6:40 p.m. Friday: Amazonas, George Peavey, Houghton, Carrington, 7:30; Kensington, 7:50; Capt. Wilson, 9; Wyandotte, 9:20; F. C. Osborne, 10:10; Cole, 10:20; St. Clair, 1:10; 1:20; 1:30; 1:40; 1:50; Victoria, 12:50 a.m. Saturday: Manchester, 1:35; Calcite, 1:50; St. Clair, 1:55; Fowler, 2:20; tug Chas. E. Osborne, Iron Cliff, 2:30; Hawgood, 2:30; Agassiz, 3:15; L. J. Joyce, Bourke, 3:20; Pellatt, 3:25; Princeton, 3:30; Sonoma, 4; Sachem, 4:25; Taurus, 6:05; Moll, H. H. Brown, Hartwell, 6:10; E. L. Wallace, 7:45; Pendennis White, 8; Butler, 8:45; Graham, 10; Maima, W. E. Corey, Mariposa, Robling, 11:30; Roberts, Jun, 12:25 p.m.; Watt, Corliss, 12:40; Superior, 12:50; Adriatic, 1:05; Huron, 1:10; Nottingham, 1:50; Fryer, 2:5; Alexis Thompson, 2:50; Maritana, 3:30; Cornell, 5:15; Bulgaria, 5:30; Condon, 5:50; Linden, 7; Elba, 7:40; Fairmount, 8; Sinala, 8:10; Goulder, Siemens, Marsala, 9:40; H. H. Hanna, 9:50; Baker, D. R. Hanna, Myron, Page, Reddington, Neilson, S. O. barge No. 137, 1:15; Winona, 12:20 a.m. Sunday: Steel King, 12:30; Holly, 12:50; Rockefeller, Martha, 1:40; Brownell, 2:10; Corsica, Abyssinia, 3:10; Centurion, 3:30; Yates, 4:30; Hydus, 5:10; Morrow, A. A. Augustus, 6; Andrews, 6:10; Sheadle, 7:40; Stearns, 8:20; Boston, 9:45; Carnegie, 10:25; J. H. Brown, Palpoone, 11:20; Kaminitiquia, 11:40; Peter White, 12:45 p.m.; Nakoning, 12:45; J. E. Upson, 1:10; Roman, 1:15; Dunelm, Polynesia, 2; Huron City, 3:30; Dunham, 4; Crerar, steamer Troy, 4:15; Gettysburg, Melbourne, Walters, 4:30; Clarke, L. B. Miller, 5:15; Kendall, Saranac, 5:30; Ream, 6:30; Kerr, 6:40; Thomas, 8; Butler, 8; Cony, A. D. Davidson, 8:30; Senator, 9:20; Derbyshire, 9:30; Dundee, R. Holland, Fassett, White, Truant, 9:45; Oswego, 10:05.

At Spaulding, 9 p.m. Friday: Jenkins, 9:20; Edenborn, 12:20 a.m. Saturday: England, 2; Perkins, 2:10; Northland, 2:30; Peters, Pollock, 3; Athens, 3:30; Lynn, 4; Penobscot, 4:10; Fisher, 4:30; Hans, 5:20; Peter Reiss, 5:40; Hanna, 6:30; Dimmock, 6:50; Cynus, 7:20; Normania, 8:20; Empress of Midland, 9:10; McDougall,

NEW FALL DRESS GOODS—
Black and Colors.
Complete New Stock.

STORE CLOSSES AT 5 O'CLOCK SATURDAY.

SMALLMAN & INGRAM.

NEW CLOAKINGS.
Reversible Cloths, Golf Coatings,
Etc. Complete new stock.

Homecomers and Passers Through the City Are Interested in New Fall Fashions at This Store



The Standard Fashion Book for Autumn

With its hundreds and hundreds of the best, smartest, and most practical designs for the Autumn season. A complete assortment for ladies, misses, girls and children.

Any Standard Pattern FREE With Every Copy

20 Cents By Mail 30 Cents

AT THE PATTERN COUNTER

Special Subscription Offer, 85c

The Designer for one year, issued monthly; single copies, 10c. The Fall Fashion Book, 20c, with subscription to Designer, 10c, and any 15c Standard Pattern free. All of these if ordered singly total \$1.55. If ordered with purchase of fall Fashion Book, 85c, at counter. If mailed, \$1.25.

Inquire at Pattern Counter.

Designer and Fashion Book now ready for distribution.

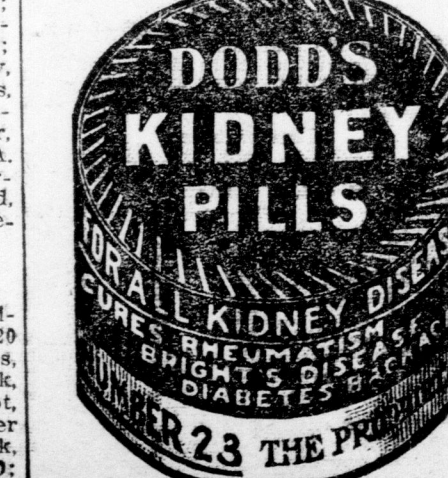
For the Kiddies

New Teddy Bear Flannelettes for the children just received. This material is very popular for night robes and children's kimonos. Pretty shades of pink, pale blue and fawn. Animal and bird designs or spots, with narrow figured border for trimming. Fast washers, 27 and 34 inch. Price, yard 25c

Samples on Request.

Sale Boys' School Suits for Ages 3 to 16 Years, \$2.95, \$3.95 and \$5.75. Former Prices Up to \$10.00.

SMALLMAN & INGRAM LIMITED



Do not suffer another day with itching, bleeding, or any other ailment of the rectum. FRY'S COCOA. It's Flavor Is Delicious. Buy It.

Dr. Chase's Ointment will relieve you at once and as certainly cure you. Use a penny, all dealers, or Edmonson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stamp to pay postage.

At the Soo.
Aug. 24.—Up: Phipps, 8 p.m. Friday: Sylvia, Clements, 11; Mohagan, Aloha, midnight; Ashley, 2 a.m. Saturday: Hemlock, Republican, 4; Erick, Wm. Livingstone, 5; Hurlbut Smith, 6; Sherwin, 6:30; Hart, Ball, 7:30; Wilbert Smith, Lakewood, Kailash, Fryer, 8:30; B. Lyman Smith, Matthews, 9; Steinbrenner, 10; North Sea, 11:30; Cuyler, Adams, Yankee, noon; Queen City, Argus, Brazil, Barlow, 1 p.m.; Maytham, Tyrone, D. O. Mills, Wisconsin, 2:30; Angelina, 3; Rensselaer, 5; Dinkey, 5:30; Fitch, Matland, 6; Paine, Kopp, 7; Charles Hubbard, 8; Presque Isle, 10; Monroe

Smith, 10:30; Wilkinson, Regina, 1; John Moore, 1 a.m. Sunday: Canadian, Van Hise, Nasmith, 2; Jenkins, 3; Edenborn, 4:30; Penobscot, Perkins, 6; Lakeport, Pollock, 7:30; Copheus, 8:30; Linn, Magna, Henry Rogers, 9; McDougall, 10; Robins, 11; (small) Livingston, 11:30; Maritana, Gilbert, Hamonic, Assinibola, 12:30 a.m.; Nipigon, (steel) Bradley, 1; Hedler, William Mather, Howard, Shaw, 2:30; Palmer, Kirby, Peters, 3; Perseus, Schoonmaker, 4; Eads, Bryn Mawr, 6; Jupiter, Lakeland, 6:30; Berry, 8.

Down: Centurion, 7:30 p.m. Friday: Hill, 8:30; Yates, 9:30; Hydus, 10; Sheadle, 10:30; Gettysburg, Melbourne, 11:30; Kaminitiquia, Morrow, midnight; Andrews, Stearn, A. A. Augustus, 1:30 a.m. Saturday: Peter White, 3; J. J. Brown, 4; Lakeland, 5; Dunelm, Carnegie, 5:30; Juniata, 6; J. E. Upson, Derbyshire, 7; Walters, 7:30; Gates, Boston, 8:30; Helen C. Dunham, 9:30; Kewatin, Clarke, 10; Kogewash, 11:30; Randolph, Warner, Warriner, noon; Leonard, Miller, 12:30 p.m.; Coulby, 1:30; Saronic, 3; Wade, Smith Thompson, Dundee, 4; Pathfinder, Constitution, Wahoonah, Gary, 5; Sierra, 7:30; Osborn, 8:30; Briton, Harvester, Champlain, 9; Gratiwick, Pontiac, 10; Byers, 10:30; North Lake, 11; Lyman Smith, 11:30; Jones, midnight; Denmark, 1 a.m. Sunday: Cowie, Brower, 3:20; James Davidson, 4:30; Leonard, Hanna, Seguin, 5; Bangor, Crescent City, Philip Minch, Newona, 6; Trimble, Vulcan, 7; Dustin, 7:30; Willis King, 8; Castalia, 9; Norton, 9:30; Samuel Morse, Matka, noon; Ogilby, Manitoba, Widner, 1:30 p.m.; Kennedy, 4; Ressemer, Mala, 4:30;

Early Shipment of Kimono Cloths
These include a fine assortment of German Velour—heavy, soft, fleecy materials with the appearance of wool, in a great variety of patterns and beautiful color combinations. All the very newest, such as light gray, pale blue, green, red, mauve, tan, brown and king's blue, all with pretty floral designs in white or contrasting colors. Also fine range of plain colors, such as mauve, blue, fawn and red, with pretty floral borders. These are all warranted fast washing colors, and are entirely satisfactory for robes or long or short kimonos. Full 42-inch width, per yard. 50c
Also 28-inch German Velour, soft fleecy finish, in gray, brown, tan, mauve and blue, for robes or kimonos, fast colors, yd. 30c
Special Kimono Cloth, red shades only, pretty patterns, 27-inch. Yard. 20c

Fresh Stock of Cream Flannels
New fall stock of Cream Flannels now in. Our famous all-wool French unshrinkable qualities, 32-inch width, at yard. 45c, 50c, 55c, 65c and 75c
42-inch, yard 95c
Other qualities, at yard 25c, 35c and 40c

NOTICE—
See Other Ad on Page 12
Re Cooking Economy.

At Fort William.
Aug. 24.—Arrived: Steamer Adams, coal, Cleveland; Amasa Stone, light, Cleveland; Osler, light, lower lake port; Doric, general cargo, Montreal; Drummond, bulk freight, Montreal; Neopawah, light, Goderich; Jonic, passengers and package freight, Sarnia; Turret Cape, light, Meaford; Kenora, bulk freight, Montreal; J. P. Walsh, coal, Cleveland.
Departed: Steamer Sarnia, passengers and wheat, Point Edward; Hefel-finger, light, West Superior; Dundee, wheat and oats, lower lake ports; Seguin, wheat, Kingston; Kewatin, passengers and wheat, Port McNicoll; Wahoonah, light, Superior; Newona, wheat and flour, lower lake ports; Huronic, passengers and wheat, Sarnia; Bickerdike, wheat, Montreal; Carnegie, wheat, Sarnia; Scotia, light, Meaford; lower lake ports; A. S. Upson, light, Duluth; Manitoba, passengers and wheat, Port McNicoll.

At Owen Sound.
Aug. 23.—Cleared: Caribou, Soo, freight; City of Meaford, Providence Bay, freight.

Free Treatment for Skin Sufferers!
Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, free of charge, on application to The J. C. Ayer & Co., Lowell, Mass., U.S.A.

The Perfect Egyptian Cigarette

Maspero Freres

Cairo, Egypt

- No. 22, plain 10 for 15c
- No. 31, cork tipped 10 for 15c
- No. 37, plain 10 for 25c
- No. 41, plain 10 for 50c

Maspero Cigarettes are universally recognized as being the most perfect Egyptian Cigarettes on the market.

They are smoked all over the world.