London Advertiser.

TWO EDITIONS DAILY - WEEKLY.
TELEPHONE CALLS.

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London, Thursday, September 29.

Sir Wilfrid at Sorel.

Sir Wilfrid Laurier's speech at Sorel, Quebec, yesterday, preludes the general election, the date of which he promises to announce in a few days.

The Premier spoke for an hour in the open air to an enormous gathering, and showed himself in good physical trim for the campaign.

His most palpable hit was his challenge of the Conservative party on the issue of the preferential tariff. On this question, the Opposition, as he aptly put it, has been neither fish, flesh nor fowl. Would the Conservative party continue the preference if it should return to power? This is a question which neither Mr. Borden nor any of his colleagues have answered, and which they do not care or dare to discuss. They rail at Sir Wilfrid Laurier because he demanded no quid pro quo from the mother country, but they have not the courage to openly repudiate his free-will offering.

The Premier leaves no one in doubt as to where he stands. He is prepared to defend the preference on its record. Great Britain is our best customer; we must buy from her if we would extend our sales to her and bring back cargoes of British goods to secure lower freight rates for our export trade. The Liberal Government is not prepared to shut British goods out of the Canadian market, and it is ready to enter into a treaty of commerce by which the trade between the two countries may be further developed.

These arguments were advanced by the Premier in Quebec before a French-Canadian audience. He has not one story for Ontario and another for his native Province. Deeds speak louder than words, and the accomplished fact of the Canadian preferential tariff is worth more to the mother country than the loyal pratings of politicians who would stab her with prohibitory duties if they had the power.

The Two Sides of the Story.

An Opposition campaign document prints in flaring type the Consolidated Fund expenditure in the last fifteen years to show that Liberals have been "grossly extravagant and wasteful." In the last full year of Conservative rule 1895-6 it was $37,000,000, in 1903 $52,000,000; ergo the Government is wasting $15,000,000 a year. Let us briefly point out what has resulted from this extra outlay:

1. The gross foreign trade of Canada has risen from $239,000,000 in 1896, the last year of Conservative rule, to $467,000,000. It is now four times greater than it was in 1868. To put it in another way, the gross foreign trade during the last seven years of Conservative rule, 1890-96, was $1,630,000,000, whilst for the seven years, 1897-1903, of Liberal rule it has been $2,540,000,000.

2. Population has greatly increased since 1896; immigration was never so large and the exodus has practically ceased. Meanwhile a very considerable movement of Americans into Canada has set in. Down to June 30 last, the American immigrants to the Canadian Northwest numbered 165,000. All that country is being rapidly settled up, and as its population grows the demand for factory goods and general merchandise from the older Provinces increases.

3. Liberals have added to and improved the Intercolonial, the betterments helping indirectly to promote interprovincial trade, which was never so great in the history of the country.

4. They have improved the St. Lawrence route, are now providing a channel 30 feet deep between tidewater and Montreal, have built canals west of Montreal, and constructed minor works of various kinds at other points, all with the view of cheapening transportation rates and so increasing the selling value of Canadian products.

5. They have opened the Yukon, preserved order there and aided in establishing another market for Eastern goods.

6. The abounding prosperity is due, of course, to natural causes; but Liberals can justly claim credit for having, by a wise readjustment of the tariff and other measures, allowed industry full play and done all that could have been done by human means to advance the general interests of the country.

7. They have arranged for the construction of a second transcontinental road, which will cost the taxpayer little, insure competition and lower rates, and open the back country of the older Provinces as well as a new country in the West. From being on a side street when the Liberals came in, Canada has leaped to a front street; and under the same wise and progressive rule is bound to grow apace in future.

8. Notwithstanding the heavy expenditures occasioned by this general boom, the national debt has been kept down by surpluses. In the last five full years of Conservative rule 1891, 1896, when the country was stagnating, it rose from $238,000,000 to $258,000,000, while in the last five years of Liberal rule 1898-1903, with everything and everybody prospering it has fallen from $264,000,000 to $262,000,000.

Who, then, would want to return to the old days when depression was the rule and people moved out, and the rest of them spent the time largely in sectional and sectarian quarrels?

Performances Versus Promises.

In his Stratford address Mr. Borden said some uncomplimentary things about the tariff, and promised a much better state of affairs if he were given the making of it. The Stratford Beacon reminds him that the Classic City has no cause for complaint, and much cause to congratulate itself, seeing that since 1896 it has gained the following new factories:

A furniture factory, employing 200 hands.
A packing establishment, 80 hands.
An office furniture factory, 100 hands.
An implement factory, 60 hands.
A knitting factory, 50 hands.
A biscuit factory, 100 hands.
A carriage factory, 50 hands.
A threshing machinery factory, now building.
An overshoe factory, now building.
A flax factory, doubled since 1896.
Grand Trunk shops, employing 900 hands, as against 600 hands in the good old days.

This is a satisfactory exhibit, which has been duplicated in nearly every center of industry in Canada. Facts like these rise up to refute and mock Mr. Borden when he injulges in jeremiads. People who feel prosperity in their pockets will not be caught by such chaff or frightened by the bogey of foreign competition, which the Opposition in parading before the workingmen.

No Enthusiasm.

The Windsor Standard, the leading organ of the Conservative party in Essex county, plays the candid friend to the leader of the Opposition as follows:

"Mr. Borden is somewhat cold in his manner, and not calculated to evoke much enthusiasm, even among his own political friends. He is deliberate in speech and especially careful of saying anything personally offensive to his political opponents. He is a very gentlemanly man in his behavior, and shows a disposition to be fair to opponents. One hour, however, of Lewis Wigle and M. K. Cowan, on a public platform, with a mixed audience, would create more enthusiasm than Mr. Borden would do in a year.

"Mr. Borden's meeting in Kingsville must have been very tame to South Essex people after what they have been accustomed to."

Mr. Borden lacks the indispensable quality of leadership—personal magnetism; but he is not altogether responsible for the frosty atmosphere of his Ontario tour. The raw material of popular enthusiasm is lacking. He has no policy to stir the enthusiasm of the people. They go and hear him out of curiosity, but they are too happy and contented to take him seriously. The Dundonald affair has petered out; the tariff issue has no interest for the man with a full dinner-pail; the Grand Trunk Pacific is as good as built, and Mr. Borden's alternative scheme is ignored by his own supporters. Take these three questions out and there is nothing left.

Laurier is himself again.

Mr. Borden finds it hard work bucking prosperity.

Every jailbird heartily concurs with the leading article in the Free Press today.

"Willing to wound and yet afraid to strike," describes the attitude of the Opposition toward the preferential tariff.

The well-fed farmers of North Middlesex are invited by the Free Press to repudiate Governor Boston because he denies his prisoners roast duck and plum pudding.

Reflections of a Bachelor.

[New York Press.]

A girl's red hair gets very much more golden when you fall in love with her.

It makes a woman awful nervous to think how nervous she would be if a button came off.

The more will power a man has the less he tries to convince his wife of anything he knows is right.

Even Christian Science can't fool a woman into thinking green apple colic hasn't a stronger grip on a boy than any other influence.

The satisfaction a woman gets out of her husband not being a genius is it makes it sure for their boy, because it never strikes twice in the same family.

Evolution of Protectionist Thought.

[President Roosevelt.]

Political economists have pretty generally agreed that protection is vicious in theory and harmful in practice; but if the majority of the people in interest wish it, and it affects only themselves, there is no earthly reason why they should not be allowed to try the experiment to their heart's content.—Roosevelt's "Life of Benton," in 1886.

It is a matter of regret that the protective tariff policy, which, during the last forty odd years, has become part of the very fibre of the country, is not now accepted as definitely established. Every class of our people is benefited by the protective tariff.—President Roosevelt's letter of acceptance in 1904.

Their Pedigree.

[Town Topics.]

Denham—It's a good thing for some people that this country never restricted immigration.

Benham—Why?

Denham—They'd have been rather short of ancestors.

Continuous Performance.

[Washington Star.]

"Does your wife insist on having the last word?"

"No," answered Mr. Meekton; "when Henrietta gets started there isn't any last word."

Described Her.

[Tit-Bits.]

Stranger (at the door)—I am trying to find a lady whose married name I have forgotten, but I know she lives in this neighborhood. She is a woman easily described, and perhaps you know her—a singularly beautiful creature, with pink and white complexion, seashell ears, lovely eyes, and hair such as a goddess might envy.

Servant—Really, sir, I don't——

Voice (from head of stairs)—Jane, tell the gentleman I'll be down in a minute.

The Decay of Love.

[H. B. Marriott-Watson, in Nineteenth Century.]

The doctrine of superiority of women, or its analogue, the dominance of woman (it matters not which), has resulted in a breach of the laws of maternity. Evasion of childbirth follows, and will follow the passage of woman's rights and the higher feminism. Events and facts have proved this beyond dispute. And even on the threshold of this great and delicate question is one stayed by the consciousness that the American woman has aimed the first great blow at the reign of Love. We know not what lies on the knees of the gods, nor is it possible to map the course of future events. It may be that the last state of this man shall be better than the first. But so far as the eye of man can carry now, American civilization by the overthrow of Love and its potency, will have inaugurated a new era fraught with portentous issues. American woman stands self-confessed as cold of heart and cool of head. "They never lose their heads and rarely their hearts," says Mrs. George Cornwallis-West, who has the best opportunity of knowing. If that be so, then American civilization is on the eve of a momentous change, a change which is infinitely more important than that revolution which founded the great republic in the eighteenth century.

Drawing the Line.

[Cincinnati Commercial-Tribune.]

"Does you daughter play the piano?" asked Mrs. Wiggs.

"That's what she calls it," replied Mr. Biggs, "but it always sounds more like work to me."

An Outrage.

[Chicago Record-Herald.]

"I understand that your son was on a jury last week."

"Yes poor fellow. It was so unfortunate that it had to come at this time of the year when it gets dark so early. Court never let out in time for him to play more than eighteen holes."

Omar on the Fashions.

[Chicago Tribune.]

I.

I saw a Woman go, with Fretful Frown,
To choose her Winter Habit, Frock or Gown.
"What Color shall it be?" they asked; she said:
'Oh, make it any Color, so it's Brown."

II.

'Tis Fashion sets with Pitfall and win Gin
This Path of Style the women wander in.
'Tis Fashion says: "Last Year I Made you Plump,
This Year I think you'd better all be Thin."

III.

From Paris come Creations full of Curves,
With Lace that sways in fleecy Swirls and Swerves;
Go, look; ask not the value of the Tings—
The Price is sure to act upon your Nerves.

IV.

The Leg-of-mutton Sleeve—this is a Hint—
Is coming back in a terrific Sprint.
It will be served to those of Proper Taste
Who can supply the Sauce coined in the Mint.

V.

The summons goes again for Fashion's Feast;
it opes the Purses of the Great and Least—
And, oh, Dressmakers who sewed Yesterday
Today design, and call themselves "Modiste."

VI.

In Bonnets you may see the maker's Wile,
And trace an Undercurrent deep with Guile—
The Most Important piece of News is this:
"The Hat you bought last Spring is out of Style."

VII.

The styles of Grandma's Time are now displayed,
And Woman in that Garb shall be arrayed.
She will be Quaint—and Her dress shall be Dear,
But Grandma's Dresses Grandma always made.

VIII.

Full thirty yards of Stuff to make a Skirt.
How many Husbands will this edict hurt?
When one has Bought and Paid for all of this,
Will he have Coin enough to buy a Shirt?

IX.

And so—and so of Bodice, Skirt, and Sleeve,
Of Hat and Cloak and Style and Fit and Weave
The Women talk. How much resulted from
The Apple Appetitie of Mother Eve?

Enthusiasm (?) For Mr. Borden.

[Montreal Herald.]

There was to be a brass band welcome for Borden at Aylmer, Ont., but the bandsmen went off to London Fair. Not a bad example of the wild enthusiasm his presence inspires everywhere.

His Charity.

[Boston Transcript.]

Martha—I wonder that Mabel encourages Mr. Gay; surely, he can't be worth much or he wouldn't always look so shabby.

Mary—Oh, that's no sign; they say he gives articles of clothing to his uncle every day or two. At any rate, that's what Fred told me. The uncle, he says, lives downtown at the sign of the gilt balls.

Time for Serious Reflection.

[Philadelphia Inquirer.]

"When does a young man commence first to think seriously of marriage?"

"Usually about two months after he is married."

At a Summer Resort.

[Town Topics.]

Ella—Any men here?

Stella—I believe the head waiter is a man, but I haven't seen him yet.

Barred Out the "Macheen."

[Toronto Star.]

Major Hugh Clark ran in Center Bruce on plans and specifications drawn up by himself. He refused to allow a Conservative convention to be held to nominate him. But this was only a preliminary eccentricity to his campaign. He would enter the field against the Liberal candidate, but he insisted that the Conservative party as an organization should keep out of the riding altogether. He shuddered to think of it. He knew it and did not want it near him. He stipulated that Mr. Whitney should not speak in the riding, neither he nor any member of his political household. He threatened to resign if any Conservative organizer came into the riding. When an unsolicited wad of the purity fund was sent to him he swears he returned the check by the next mail. He did not need the purity fund to aid him, his campaign being purer than the purity fund contemplated. He seems to have known of no honest use to which the money could be put. Was this not the only check returned by a candidate? Yet the Opposition press boasts of Center Bruce — Center Bruce, where this candidate shielded himself from evil by refusing to accept a formal Conservative nomination where the candidate stood on the border of his constituency and warned off Mr. Whitney, his speakers and his organizers, and where even the pure purity fund was ordered off the premises. The Conservative party's election methods are not vindicated by the result in Center Bruce, but quite otherwise. It was by fencing out the party that Major Clark got his results, and it was to get these results that he fenced the party out.

Results from common soaps: eczema, coarse hands, ragged clothes, shrunken flannels.

SUNLIGHT SOAP REDUCES EXPENSE

Ask for the Octagon Bar

THE WORK OF VANDALS

Portraits of the Emperor of Russia Mutilated at St. Louis.

St. Louis, Sept. 28.—When the Russian exhibit at the World's Fair was opened today it was discovered that several valuable oil paintings of Emperor Nicholas had been torn from the wall and mutilated. Another portrait of the Emepror, a handsome and valuable panel, done in colored silk, has been torn from its support and subjected to the greatest indignity. There were marks showing that the features of the Emperor had been stamped upon. An investigation has been ordered.

MORE MEDIATION TALK

Are Germany and Italy Striving to Arrange Peace?

Rome, Sept. 29.—Although a portion of the Italian press insists that the meeting of Premier Giolitti and Count Von Buelow, the German chancellor, at Homburg, was not connected with the subject of mediation between Russia and Japan, the Avanti asserts that the presence of Prince Charles of Hehenzollern at Tokio has a connection with alleged plans of mediation. The foreign office, however, emphatically denies that Italy is concerned in any such movenient. According to semi-official statements the only reason for the visit of Premier Giolitti to Homburg was that he and Count Von Buelow desired to personally discuss different international questions affecting the two countries, Giolitti especially desiring to explain that Italy's membership in the triple alliance was in harmony with her friendly relations with England and France.

The Connecticut Launched.

New York, Sept. 29.—The U. S. battleship Connecticut was launched today. Owing to the rumors of the last few days of an attempt to wreck the new ship, at the launching there was an intense feeling of suspense among the spectators, and the officers and employes at the navy yard lest something mar the ceremony, but everything went off well.

CHOLERA MORBUS, cramps and kindred complaints annually make their appearance at the same time as the hot weather, green fruit, cucumbers, melons, etc., and many persons are debarred from eating these tempting things, but they need not abstain if they have Dr. J. D. Kellogg's Dysentery Cordial and take a few drops in water. It cures the cramps and cholera in a remarkable manner, and is sure to check every disturbance of the bowels.

The way in which billiard-playing is simplified by the advice of a Munich professor has astonished those who have witnessed the test. The sides of an ordinary billiard table are provided with six mirrors, one or more of which can be turned down when a play is made, and the advantage rests in the fact that any image is reflected in the same angle in which it falls on the mirror, just as the billiard ball rebounds from the cushion in the same angle as that of striking. The mirror shows at once the different ways in which a shot can be made.

No Trouble to Answer Questions

Concerning the cheap excursion to New York via West Shore Railroad from Suspension Bridge, or Buffalo, on Sept. 29. The fare is $9 for the round trip tickets, good to return until Oct. 8. Call on or write Louis Drago, Canadian passenger agent, 69½ Yonge street, Toronto, Ont. 12h

A Splendid Opportunity

to visit New York at little expense is afforded by the cheap excursion to be run by the West Shore Railroad on Sept. 29. The fare from Suspension Bridge or Buffalo to New York and return is $9; tickets good for return passage up to and including Oct. 8.

This includes trip on Hudson River steamers if desired. Call on or write Louis Drago, Canadian passenger agent, 69½ Yonge street, Toronto, for further particulars. 12h

Peter Slater, of Sioux Falls, is the name of a strong man who is surpassing all by his marvelous feats. He is a Norwegian, about 24. Slater is a section hand on the Great Northern between Sioux Falls and Garretson. His great strength lies chiefly in his jaws. On one occasion he fastened a strap around an anvil in a blacksmith shop, placed the end of the strap between his teeth and walked away with the anvil. At another time by means of a rope and his teeth he lifted a 300-pound granite hitching block clear of the ground. Another feat is to take three sacks of sugar, weighing 100 pounds each, grasp them with his teeth by the corners and lift them clear of the ground.

Going for Chamberlain's Colic, Cholera and Diarrhoea Remedy.

Don't put yourself in this man's place, but keep a bottle of this remedy in your home. There is nothing so good for Colic, Cholera Morbus, Dysentery and Diarrhoea. It is equally valuable for Summer Complaint and Cholera Infantum and has saved the lives of more children than any other medicine in use. When reduced with water and sweetened it is pleasant to take. You, or some one of your family, are sure to need this remedy sooner or later and when that time comes you will need it badly; you will need it quickly. Why not buy it now and be prepared for such an emergency? Price, 35 cents.

SPECIAL SALE OF CLOTHS

FOR MEN'S AND BOYS' SUITS.

We have a special lot of Cloths, suitable for men's and boys' wear, which we are going to clear out at bargain prices. If we make them you will always be well dressed and at the same time know that you are paying the lowest price for which good clothes can be made.

WE GUARANTEE TO FIT YOU, SATISFY YOU AND SAVE YOU MONEY.

$1.00 All-Wool Friezes for 50c.

Special selection of All-Wool Friezes, 56 inches wide, in mixed colors. Regular price $1.00 the yard. Now clearing at.....50c

75c Canadian Tweeds for 50c.

A fine lot of Canadian Tweeds, suitable for boys' and men's wear. They're all-wool and made for hard wear. Full range of patterns. Now's your chance to get cloth for a suit at a bargain. Cloth cut free of charge. Regular prices of these Tweeds are 65c, 70c and 75c. Now clearing at.....50c

Suit Lengths of Scotch Tweeds.

A very fine lot of Imported Scotch Tweeds—suit lengths—a large range of the best patterns to choose from. Regular prices of these were $3.00, $3.25 and $3.50 the yard. Now clearing at, per yard..... $2.00

ALL CLOTHS CUT FREE OF CHARGE.

"What We Advertise Is So."

KINGSMILL'S

DRY GOODS STORES.
130 DUNDAS AND 131 CARLING STREET
LARGEST CARPET HOUSE IN CANADA
CARPET HOUSE: 128 AND 130 CARLING STREET

Special Sale of CLOTHS.

The city of Trebizond is one of the most important cities and ports in the Black Sea. It is about 480 miles from Constantinople and 100 miles from Batoum. It is the port of entry as well as the distributing point for the interior, viz., Erzerum, Bitlis and Van, and for the caravan route to and from Persia.

Piles To prove to you that Dr. Chase's Ointment is a certain and absolute cure for each and every form of itching, bleeding and protruding piles, the manufacturers have guaranteed it. See testimonials in the daily press and ask your neighbors what they think of it. You can use it and get your money back if not cured. 60c a box, at all dealers or EDMANSON, BATES & CO., Toronto.

Dr. Chase's Ointment

An electrical chronometer, which gives the time of an automobile race to the one-hundreth of a second, has been produced by the Mors Company in Paris. An instrument is placed at the starting point and another at the finish, the two being connected by a charged wire. When the start is made a current is sent through the line, which deflects a needle, making a dot upon a paper on a revolving drum. At the finish another dot is made upon the paper. A scale on the paper shows the exact time.

Monkey Brand Soap makes copper like gold, tin like silver, crockery like marble, and windows like crystal.

During one generation of 34 years—those preceding the year 1901—the divorces granted in Canada numbered only 69. In the United States during the same period the number of divorces was almost 700,000. The population of the United States has averaged twelve times that of the Dominion, while its divorces were 10,000 times as many.

A PILL FOR GENEROUS EATERS.—There are many persons of healthy appetite and poor digestion who after a hearty meal, are subject to much suffering. The food of which they have partaken lies like lead in their stomachs. Headache, depression, a smothering feeling follow. One so afflicted is unfit for business or work of any kind. In this condition Parmelee's Vegetable Pills will bring relief. They will assist the assimilation of the aliment, and used according to directions will restore healthy digestion.

Storks are not often seen on the American continent, but are commonly found in nearly all the countries of Europe. In Holland, where they are particularly numerous and are protected by law, their nests are generally on the summit of a tall post, put up on purpose for them, on which is fixed an old cart wheel.

IT REACHES THE SPOT.—There are few remedies before the public today as efficacious in removing pain and in allaying and preventing pulmonary disorders as Dr. Thomas' Eclectric Oil. It has demonstrated its powers in thousands of instances, and a large number of testimonials as to its great value as a medicine could be got were there occasion for it. It is for sale everywhere.

The making of carbon paper and typewriter ribbons is a trade secret known to scarcely two dozen people in the world. It has been handed down from father to son for probably a century. So carefully is the secret guarded that the process has never been patented.

NOTHING LOOKS more ugly than to see a person whose hands are covered over with arts. Why have these disfigurements on your person when a sure remover of all warts, corns, etc., can be found in Holloway's Corn Cure.

There are 1,023 typesetting machines used by 513 firms, which are scattered throughout Germany, but it is believed that there are in reality 1,040 of these machines in use in Germany.

The smallest coin in the world having a genuine circulation is probably the Maltese "grain," a tiny fragment of bronze about as big around as the top of a slate pencil and having a value of only one-twelfth of a penny.

Pandora Range

The Broiler Door

—big enough to admit a large-sized broiler or toaster easily and just above the glowing coals—no trouble to broil steak or make toast with this door. (Ever occur to you that the most delicious steaks are the broiled ones?)

This point has been given special attention in the Pandora Range—It's an A1 broiler.

Sold by all enterprising dealers—booklet free.

McClary's

London, Toronto, Montreal, Winnipeg, Vancouver, St. John, N.B.

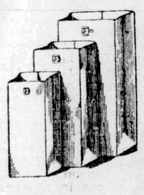
WM. STEVELY & SON, 362 Richmond Street.
J. G. PARK, 663 Dundas Street, London East.

The Best Grocery Bags in Canada

.... ARE MADE BY ....

THE E. B. EDDY CO. LIMITED.

HULL, CANADA.



Light Bags are securely wrapped in red paper and every package branded "LIGHT."

Heavy Bags are wrapped in blue and branded "Heavy."

DONALD McLEAN, Agent, 436 Richmond Street

The Spanish Minister of Agriculture has been authorized to incur expenditures for requisite methods to fight and exterminate the locusts which have become a plague in Spain.

Mrs. Winslow's Soothing Syrup.

has been used for over FIFTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES the CHILD, SOFTENS the GUMS, ALLAYS all PAIN, CURES WIND COLIC, and is the best remedy for DIARRHŒA. Sold by druggists in every part of the world. Be sure and ask for "Mrs. Winslow's."

"Tom" Tobin, an old scout and Indian fighter, who died recently at Fort Garland, Col., was a former companion of Kit Carson. Colonel Tobin served as a scout to the Government troops in expeditions against hostile Navajos and Mexican bandits. His most famous exploit was the killing of the last of the famous Espinoza brothers and his nephew, who had committed numerous murders of white people in Southern Colorado because of religious fanaticism.

IF YOUR CHILDREN moan and are restless during sleep, coupled, when awake, with a loss of appetite, pale countenance, picking of the nose, etc., you may depend up it that the primary cause of the trouble is worms. Mother Graves' Worm Exterminator effectually removes these pests, at once relieving the little sufferers.