IT'S REASONABLE
to suppose that a business training such as the

F.C.B.C.

Forest City Business and Shorthand College, London, Ont., is giving will make your rise in the business world rapid.

Mr. Gibson has accepted a position temporarily with the Screw Works, Ingersoll, Ont., as stenographer.

J. W. WESTERVELT, Principal. ywt

Hot Soda.....

—A New, Delicious
—Winter Drink.
—All Flavors.
—Try it at

BOOMER'S, 181 Dundas St. ywt

R.K.Cowan
Barrister, etc., over Bank of Commerce London.

OUR Shortening
Consists of best butter and lard. Not a speck of cottolene is used in our bakery.

G. W. Kent, 209 Dundas St.

At a Small Expense.

You can transform a dingy room into a bright cheery one by having it papered with one of our numerous patterns. Call in and see them, and bring the size of the room. We'll tell you what it costs.

R. LEWIS,
434 Richmond St. ywt

WITH REPEATERS, CHRONOGRAPHS,
and all complicated watches is where our expert shows his ability. You can intrust all your watch repairing with us. Charges very moderate.

H. DAVIS & SON,
(Established 66 years.)
170 Dundas Street.

YOUNG MAN
ARE YOU SAVING MONEY?

You may be saving money now; but perhaps you may die before you have saved enough to provide for your wife and children after you are gone. The only way to make immediate provision for them is by a policy of insurance. The Unconditional Accumulative Policy, issued by the Confederation Life is unexcelled; lapse impossible.
FRED H. HEATH, General Agent. GEO. PRITCHARD, Local Agent.
OFFICE—Market Lane, ground floor.

FOR SALE
Carbon Cylinder Batteries, 50c
Electric Bells, 3 inch gong, 55c,
Wood Push Buttons, any finish 15c; Magnet Wire, all sizes in stock.
The above goods are the celebrated Partrick & Carter supplies, and the best on the market.

Rogers Electric Co'y,
425 RICHMOND STREET. ywt

Collars, Cuffs, Shirts
Have the best finish and look cleaner and whiter if done by the
Parisian Steam Laundry
TELEPHONE 559.
Parcels called for and delivered.
J. K. Spry, Manager. ywt

Walter Fairbairn,
MERCHANT TAILOR.
Clothing made up to suit the most fastidious.
Over Priddis Bros., (Entrance Through Store), 156 Dundas Street. ywt

SPECIAL NOTICES.

Don't forget when in want of furniture, that our prices are as low as the lowest, while in quality nothing better, at WM. TRAFFORD'S, 95 and 97 King street.

Hunt & Sons' old established feather bed and mattress cleaning factory, manufacturers of goose feather pillows, mattresses and spring beds. Ticks filled with feathers and delivered. Stoves bought, sold, or exchanged. 593 Richmond street north, opposite Victoria Park and Central avenue. Telephone 997.

Your Gold Mine IS GOOD HEALTH
If you have a cough don't trifle with it. Get the best at once.
LARGE BOTTLES, 25c.
The best Cough Remedy has been proved to be
Syrup, Linseed and Tar,
....SOLD ONLY BY....
N. W. EMERSON, Druggist,
491 Richmond Street, London, Successor to J. G. ROSS. ywt

Dissolution Sale
A Grand Success.
Low Prices Tell

Our stock is still well assorted in every department.
This sale is a special chance for housekeepers to save money.
P.S.—Parties owing accounts will kindly settle.

Priddis Bros.

Jos. Dambra,
FINE MERCHANT TAILORING.
262½ DUNDAS STREET, ywt

REPAIRING.
Razors, Knives and Scissors ground; Keys fitted and Locks repaired; Skates hollow ground.
WM. GURD & CO.
185 Dundas St., London.

YOUR WARDROBE
isn't complete unless you own a Dress Suit. This is a garment that ought to last for years—you cannot afford to have anything short of the best. Better let us make it—then you'll be sure of tailoring par excellence. Moderate prices. Best workmanship—smartest style.
SOUTHCOTT'S, 361 Richmond Street. ywt

CLOUDY, WITH SNOW.

Toronto, Feb. 10—11 p.m.—The high area over Ontario is diminishing, while a storm center now over the Gulf of Mexico is likely to develop and move towards the lake region. There has been generally fair weather throughout the Dominion and decidedly cold in Northern Ontario.

Minimum and maximum temperatures:

Calgary, 2-40; Edmonton, 4-28; Qu'Appelle, 12 below-4 below; Winnipeg, 8 below-4 below; Port Arthur, 10 below-12; Toronto, 14-20; Ottawa, 2 below-12; Montreal, 2-10; Quebec, 2-12; Halifax, 20-30.

PROBABILITIES.

Toronto, Feb. 11.—1 a.m.—Probabilities for 24 hours for lower lakes region: Increasing easterly winds; cloudy, with a fall of snow; stationary, or higher temperature.

LOCAL TEMPERATURES.

The highest and lowest readings of the thermometer at the observatory yesterday were 29 above and 19.5 above.

$1 WORTH OF BREAD, will convince you that it pays to get ours. There's none better. Just try it.
Johnston Bros.
Telephone 818.

Those Eyes
Should be properly tested if they are giving you trouble. Don't delay, your sight is not to be trifled with.
E. W. BOYLE, OPTICIAN
652 Dundas St.

Watson's Cough Drops
Allay irritation and produce a soothing effect upon the vocal organs. TRY THEM.

DON LUCAS
A GOOD FIVE-CENT CIGAR.....
W. J. PORTWOOD, 394 RICHMOND STREET. ywt

LETTERS TO THE "ADVERTISER."

THE LONDON WEST FIRE.

To the Editor of The Advertiser:

Our brigade did noble work at the fire in London West on Tuesday, and I think they deserve credit for it. The foam-flaked horses of Blucher's artillery, as they galloped on the field of Waterloo, were no more welcome to the British soldiers than were the gray team of the London South brigade as they dashed over Blackfriars bridge with a line of hose. They came in the nick of time. Gurd's broom factory was red hot and cottages and other buildings surrounding the fire could not have stood the heat 30 minutes longer. From start to finish Chief Roe displayed ability and generalship. He had only one stream of water and had to fight a fire that was threatening buildings on three sides of a square, and I will venture the assertion that not a gallon of water was wasted. The hose was kept moving to the right spot every time and not a board was scorched that was not in flames before the brigade arrived. This is the first time I have seen our brigade at work at a fire where so much judgment and foresight was required, and I was delighted to see that we have a chief who can keep his men under complete control without any swearing or shouting. And I think where credit is due is should be given. Yours truly,

W. C. COO.

BEECHAM'S PILLS cure Sick Headache.

FREE TO BALD HEADS.
We will mail on application, free information how to grow hair upon a bald head, stop falling hair and remove scalp diseases. Address, Altenheim Medical Dispensary, Dep't. B. V. Box 779, Cincinnati, Ohio. ywt 2

SATURDAY—

February Sale of Furs
As winter is waning we anxious to clear out the remainder of our stock of
Jackets, Capes, Collars, Muffs, Ruffs, Caps, etc.
Everything is now going..... AT COST.

Milne, Spittal & Co
....FURRIERS....
146 DUNDAS STREET.

TRY SPRINGBANK SKATING RINK FOR A GOOD FREE SKATE.

London Advertiser.
TELEPHONE NUMBERS.
107.....Business Office.
134.....Editorial Rooms.
175.....Job Department.

A Local Budget

—Do you require some envelopes? If so, send to The Advertiser Job Department and get quotations. All sizes in stock.

—Mr. J. W. Metherall, of the East End, is somewhat improved in health today. His sister, Mrs. J. J. Cuthbertson, of Port Huron, is in attendance.

—A letter has been received from Mr. and Mrs. Ed. Martyn, announcing the safe arrival in England of the party of eleven Londoners of which they are members.

—At the formal opening of the College of Disciples at St. Thomas on Tuesday night, between forty and fifty sympathizers drove over from London. There were also present a number from Iona, West Lorne, Rodney, Aylmer, Lobo, Dorchester and other points. The building was crowded, and all seemed enthusiastic over the new college. Mayor Wright presided, and addresses were given by Rev. Dr. Austin, of Alma College, and many others. Rev. George Fowler, on behalf of London, wished to extend congratulations. He promised prayers and financial aid for the college.

THE LONDON WEST FIRE.

Mr. George Finnegan, whose stock and store were destroyed by fire on Tuesday night, has resumed business with an entirely new stock in the stand occupied by him prior to moving into the premises recently burned. He is now at 45 Blackfriars street.

A CHEEKY THEFT.

A cheeky theft occurred at the Princess Rink last night. When Mr. Albert Taylor, of Piccadilly street, and Dr. C. N. Abbott returned to the cloak room, after enjoying themselves on the ice, they found their overcoats gone. Mr. Taylor was the heaviest loser, as with his coat went a muffler, a pair of shoes and some cash. Evidently two thieves made the haul, each paying his admission to the rink, then donning the overcoats and passing out unnoticed.

A POET'S VIEWS OF POETS.

At the Catholic Club rooms Friday, a lecture, the subject of which is "Canadian Poets and Poetry," will be given by Dr. Thomas O'Hagan, himself a poet of some note. Besides being the author of a book of poems, he has written a history of Canadian authors, and is a constant correspondent to the leading magazines of the continent. Dr. O'Hagan was formerly English master in the Mitchell (Ont.) Collegiate Institute, and is now professor of English at the Georgetown University. He is ably qualified to make the lecture Friday evening a rare intellectual treat. A short musical programme will also be given by Miss Maud Regan, Miss Lanahan, Mrs. R. M. Burns, and Mr. J. M. Daly.

BRILLIANT SOCIAL EVENT.

The conversazione at the Western University tomorrow evening promises to eclipse even the brilliant social event of last year. The refreshment committee, under the convenership of Miss Flo Fraser, are making large preparations for the entertainment of their guests. As last year many warm friends of the university have kindly loaned a large number of beautiful pictures and curios, and these, with the scientific exhibits, will form one of the chief attractions. The two concerts will undoubtedly be of the best ever rendered in London. Signor Delasco, the best tenor in Canada, sang with Nordica in Montreal for four concerts, and is described by those who heard him as "a most magnificent singer." M. Walthar, violinist, of the London Conservatory of Music, will make his first appearance before a London audience. Miss Maud Gordon, pianist, of Toronto, and Miss Roblyn, soprano, will also take part. One special feature this year will be the promenade concert, the music for which will be provided by an orchestra under the leadership of Mr. Fred L. Evans. Rendezvous are placed all over the building for the convenience of those making engagements, the names being written on the last page of the programme, and the number of the rendezvous opposite. Special invitations are not being sent through the post by the general committee this year, but all friends of the university and the public generally are cordially invited to attend. For the convenience of those who live down town, tickets have been placed at the several city book stores.

Kur-a-Kof, for Coughs and Colds, 25 cents, at Anderson & Nelles' drug store.

Disappointed People
Are those who have failed to find relief for a troublesome cough. To such we would recommend
Barkwell's Bronchial Balsam
(as a certain curative.)
Price 25c per bottle.
We have also a fresh supply of "Takem," the latest popular breath perfume.
W. S. B. Barkwell
CHEMISTS AND DRUGGISTS,
268 Dundas Street. ywt

YOU CAN ALWAYS RELY
on getting the very best table supplies in the market here, goods that will give you both pleasure and satisfaction. Our reputation for keeping The Best Coffee in the city has long been established.
WHEN YOU WANT OYSTERS
try our Baltimore Counts. They are the best that are packed. We get them direct. You can always rely on them being fresh.
BREMNER'S PEARL OYSTER CRACKERS are the finest made. Try them.
T. A. Rowat & Co.,
234 Dundas Street. Phone 317.

Street Watering

May be Done Much Cheaper by City Teams.

Ratepayers Should Have the Option of Broken Stone or Water.

The second meeting of this year's No. 3 committee of the City Council was held last night, Chairman McCallum being assisted by Ald. Hunt, Olmstead and Dreaney. Secretary Bell, Chief Roe and Market Clerk Wilson were also present.

Chief of Police Williams applied for an electric light at the police station. No action.

An interesting estimate of the relative cost of street watering by contractors and by city work was made by Engineer Graydon, showing the great advantage of city labor.

The cost of street watering in 1896 was as follows: Paid contractors, $2,304 50; water commissioners, $2,500; inspectors, $429 38; repairs to carts, $150; total, $5,383 88. Twenty-one miles of streets were watered, making an average cost of $256 37 per mile, or, deducting the $2,500 paid for water, an average cost of $137 33 per mile for actual work. The engineer estimated that if the present system is continued, excepting that the London Street Railway do one-third, or seven miles three times a day, at $750, the cost would be $534 78 greater. If the watering be done by the city teams and the Street Railway Company it would cost $589 12 less than last year. The estimated cost for watering by city teams entirely is $4,157 94, showing a saving of $1,225 94. Some $199 38 of this estimated difference is in the charges re inspector and repairs. All city work shows an estimated saving of $437 44 over the system of city teams and London Street Railway.

The chairman brought up the question of ratepayers having the option of having the street watered or improved with broken stone or gravel. Broken stone is about $4 a cord, and a cord would cover an area from 36 to 40 feet in length and from ten to twelve feet in width. It would greatly improve the roadway, and there would be little or no dust from it. With street watering ratepayers get no permanent value and must spend money to repair streets after paying for water to destroy them. At the season of the year when there is the most dust the water is scarce and street sprinkling is discontinued. If people had the option of broken stones it would also mean a great saving of water, of which about 16,560,000 imperial gallons are used a year in street watering.

Jacob Smith, who keeps a market stall, was allowed an extension of time for the payment of his rent.

Ald. Dreaney said that when the matter came up in the council he would move that the bazar be abolished.

Market Clerk Wilson said complaints were made of butchers and others dumping hides on the market contrary to the bylaw, but as there is no hide office it is hard to deal with the matter. Action deferred.

A FORMER LONDONER,

Now Pastor of an Influential Toronto Congregation.

A very large representation of the Toronto Presbytery attended the induction of Mr. G. R. Faskin, B.A., formerly a master of the London Collegiate Institute, which took place in St. Paul's Presbyterian Church, on Tuesday evening.

Dr. Middlemiss, of Elora, former pastor of the congregation with which Mr. Faskin, the pastor-elect of St. Paul's, was connected, and Rev. Mr. Martin, the former pastor of St. Paul's, were also present. The church was crowded to the doors, every available space being occupied.

The public service was conducted by Rev. Prof. Ballantyne, who read Psalm, cxxi. and preached a sermon from I. Cor., xxiii. Rev. Mr. Martin led the singing.

After the sermon, the moderator, Rev. Wm. Patterson, gave an account of the steps taken in the matter, and called Mr. Faskin, to whom the questions in order were presented and duly answered, whereupon the moderator, with the usual ordination prayer and the laying on of hands of the Presbytery, inducted him into the office of the ministry, and to the pastorate of St. Paul's.

Rev. Principal Caven then gave a fitting address to the new pastor upon the work of preaching the Gospel. This was followed by an address to the congregation by Rev. J. A. Brown, of Agincourt, upon their duties to their new pastor.

The name of Rev. G. R. Faskin was then added to the roll of the Presbytery as a member.

Rev. Mr. Martin and Dr. Caven introduced Mr. Faskin to the members and congregation as they left the church.

KINGSMILL'S
SACRIFICE SALE OF
Drygoods
AND
Carpets.
128½ and 130 Dundas Street. 130 and 132 Carling Street.

STUDY ECONOMY

Economy is wealth.
Economy increases comfort.
Economy adds to the purse.
Economy in time is effected by buying here.
Economy in strength results by saving yourself unnecessary shopping.
Economy in cash follows.

Time Saved
Strength Saved
Cash Saved
BY ATTENDING
KINGSMILL'S
Great Sacrifice Sale of Drygoods and Carpets.

DUNDAS AND CARLING STREETS.

AGENTS FOR BUTTERICK'S PATTERNS AND PUBLICATIONS.

THE BLACK KNIGHTS

Meet in St. Thomas — Election of Officers for the Year—A Banquet.

The annual meeting of the county of Middlesex Royal Black Knights of Ireland was held in St. Thomas Tuesday afternoon, there being a good representation from London present. It was decided that the preceptory should meet semi-annually in the future, instead of annually, as in the past. The next meeting will take place in London on June 2 next.

The following officers were elected for the ensuing year: Worthy county preceptor, Sir Knight John McDonald, 346, London; worthy deputy preceptor, Sir Knight Thomas Loney, 278, St. Thomas; chaplain, Sir Knight James Kains, 278, St. Thomas; registrar, Sir Knight, Samuel Clare, 346, London; treasurer, Sir Knight H. Wallace, 346, London; lecturer, Sir Knight, T. O. Johnston, 278, St. Thomas; deputy lecturer, Sir Knight J. McKee; censor, Sir Knight J. Drennan, St. Thomas; deputy censor, Sir Knight S. Walker, London; standard bearer, Sir Knight J. McKay; deputy, Sir Knight Fox; pursuivant, Sir Knight, J. Gunning; first committeeman, Sir Knight D. J. Patterson, 346; second committeeman, Sir Knight, James McGuffin, 346; third committeeman, Sir Knight Dr. J. B. Campbell, 346; fourth committeeman, Sir Knight W. Scarlett, 278; fifth committeeman, T. M. Talbot, 346; sixth committeeman, Sir Knight John McCormick, 278; seventh committeeman, Sir Knight Joe Murray, 346; tyler, Sir Knight Wm. Hunter.

The officers were installed by Sir Knight James Kane, of King Hiram Preceptory, assisted by Sir Knight T. O. Johnston. After the installatin the sir knights repaired to the G. T. R. hotel, where the host, D. Boughner, had prepared a sumptuous repast. After the tables had been cleared, Sir Knight John McDonald, of London, took the chair, and Sir Knight Thos. Loney, of St. Thomas, the deputy chair, and a short programme of toasts, songs and speeches was carried out. The proceedings were brought to a close by singing "God Save the Queen" and "Auld Lang Syne." The London sir knights returned home by the 10 o'clock train.

TO STIR UP MINISTERS.

Rev. F. B. Meyer, of London, Comes on This Mission and Talks Plainly.

New York, Feb. 11.—Many ministers of all denominations gathered yesterday afternoon in Carnegie Music Hall to hear the first of a series of talks on evangelical work, delivered by the Rev. F. B. Meyer, pastor of Christ's Church, London. Every seat in the large hall was occupied, and Russell Sage left Wall street to sit in a box near the platform.

The man who talks plain truths to his brother clergymen has much in his appearance and manner that resembles Gladstone in former years. He is 60 or more years old; his body is slight, though erect, and crowned with a fine head. His eye is clear and piercing under heavy eyebrows, his face has deep lines and his lips are thin, but his smile is as soft and gentle as a woman's.

Mr. Moody introduced him and then in slow, measured tones he began his address. Taking for his text Paul's words, "Lest I myself should be a castaway." Mr. Meyer applied it to the ministers and asked if they did not fear sometimes that they were castaways from faith.

"May I confess," he said, "that this has become the great dread of my own life. If a week passes that no one tells me of help through my ministry I sit down and say 'Good God, has the time come to me that I have become a castaway?"

"We preach the same old sermons, go through the same mechanical routine and there is no stir of life, no addition to the church roll.

"I am not here to denounce specific forms of sin. If I did the result would be that people not directly attacked would pass my words on to others as not fitting them. But I am here to bring you face to face with God and allow the great white searchlight of his glory to play upon your consciences. I have not come to scathe you, to denounce you, to hurl thunder-bolts at you. I have been too near the pit myself.

"You expect me to bring you a system of spirit truth, and I have one. You expect me to tell you how to receive the Holy Ghost of Pentecost, and I have that blessed message. But I dare not go on with these subjects until I have searched you and introduced into your hearts a spirit of self-scrutiny. I must begin at the bottom—the root of self-conscience.

"Are you quite sure that some slight and beautiful form has never come into your life and diverted your love of God; that some appetite has taken such hold of you that you cried 'I must have it, and made you a castaway? Go direct from this meeting to your homes. Don't let people stop you to talk. Brush them aside. Hasten to some dark closet and get down on your knees and pray that you may not be a castaway."

The lecture had a remarkable effect not only on the many ministers but also upon the other people present. There was a rush towards the platform to greet the speaker, but he slipped away without meeting any one.

Mr. Meyer will speak twice daily in Carnegie Hall, closing on Friday. The lectures will form a series showing how evangelical work can be best carried on.

DODD'S KIDNEY PILLS
Any POISON in the blood is sure to do havoc somewhere. The only Preventive is sound kidneys, the only Cure, kidney medicine, the only Medicine is Dodd's Kidney Pills.