TO-DAY, WE FORMALLY INAUGURATE THE MER SEASON WITH A GREAT and UNPRECEDENTED SALE!

Summer Sale of Far-Reaching Importance Here To-day Herald an Era of Lower Prices-A New Standard of Value!

No stone has been left unturned, no concession open to cash purchasing on a quantity basis overlooked. Our buyer has been combing the markets for weeks in search of fresh, new merchandise such as everybody wants and has accomplished wonders in providing it at exactly the prices everybody will be only too glad to pay.

News that will bring the thrifty women and men hurrying from far and near to share, for on every item there is a substantial saving, and in the majority of instances the dollar will have double buying power.

SOME SPECIALS:

Not in a decade of years has such a Dress Sale been launched in St. John's. We have been weeks preparing for this event—manufacturers caught the spirit of our earnestness to give the women of this city WON-DERFUL DRESS VALUES, and to make this Sale long remembered for its value giving, they not only gave us the cream of their productions but allowed us undreamed of price concessions. Women and Misses will find every kind of Dresses—for every occasion from the niftiest of sport frocks to the finest dance dress. All materials, including Georgettes, Satin Faced Cantons, Crepe de Chenes, Crepe Knits, Taffetas, Serge, Tricotine, etc. Prices range from only \$6.98 up. SPECIAL !- TWO WHOLE RACKS LADIES' VOILE AND COTTON DRESSES at only \$2.98 each.

Hundreds of Suits, Coats and Wraps, involving our finer garments, with complete ranges just opened, included to-

gether with ranges of Pongee Silk, Crepe-de-Chene, Tricolette and Georgette Waists; Skirts in every material, pattern and size, and SERVE OUR ENTIRE STOCK WILL BE SACRIFICED, BEGINNING TO-DAY.

# EN'S SUITS

A complete new shipment just opened and to be included in this Sale. In every instance prices are brought down to effect immediate and quick clearance. In materials such as Blue Serge, Sport Models, Worsteds, Mixtures, Tweeds, Herringbones, Cheviots, etc., comprising the already famous "Society" and "Kuppenheimer" brands. These suits are sure to give perfect fit. Any slight alteration is attended to by us free of

## W YORK AND PARIS ASSOCIATION OF FA

Nervous Exhaustion

aya-Neurall

(TRADE MARK) ntains the form of phosrequired for nerve repair. MYIS & LAWRENCE CO.

Get Steam From Interior of Earth.

ing it thus around the base of the

into an immense water heater.

holes would convert the surrounding

Birth of Billiards.

This was "paille maille,

TS BELIEVE GREAT HEAT The water poured into one hole would be heated and turned into CAN BE UTILIZED. would be heated and turned into steam, which would pass through the second hole to the earth's surface. The pressure of such a column of steam would be enormous for, aside from the initial velocity, the descending column of cold water would exert a pressure of at least 5000 pounds to the square inch, which would drive the square inch, which would be earth's surface. The pressure of such a column of steam would be enormous for, aside from the initial velocity, the descending the steam would be enormous for, aside from the initial velocity, the descending the steam would be enormous for, aside from the initial velocity, the descending the steam would be enormous for, aside from the initial velocity, the descending the steam would be enormous for, aside from the initial velocity, the descending the steam would be enormous for a pressure of such a column of steam would be enormous for aside from the initial velocity. The steam would be enormous for aside from the initial velocity as pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a pressure of such a column of cold water would exert a

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water left in them over with connecting the two holes. This if their depth were accomplished, the water heater would operate itself and establish a source of power that would surpass anything new in use.—Washington Star.

Y OF THE SKIN

niment

#### mercial value. In other words, there would not be the slightest difficulty in

ed to the surface as steam without in- three-inch hose. Dry concrete is put Two holes, it is pointed out, might through it. The mixture is thus made -a monolith

bered into the earth 12,000 feet at the last moment before it is applideep and perhaps 50 feet apart. There ed. In building the first of the houses would be a temperature far above the in this fashion a one-sided frame- better results-Kansas City Star. boiling point of water. Then, if very work of tar paper and chicken wire heavy charges of dynamite of some other explosive were lowered to the was erected. Iron re-enforcing rods holes. The rock would be cracked and "shot" in this way, allowed to dry, bias.

peeled off. The result was a solid Three Inch Gun, concrete wall. Drives, windows and

the water to the hot area, allowing it of a nozzle-like affair at the end of a place, decorative designs in another, and so on. The resulting house and into a container and water, forced yard was a complete home in one place

The second house built with the gun employed wallboard in place of tar paper and chicken wire, with even

Capes of white crepe silk are worn bottom of each hole and exploded rods were placed against this and the simultaneously a sufficient connection might be established between the two of a gun. A wall two inches was worn show patched pockets cut on the

CREDA

"RESSESS" No rubbing in with the fingers is necessary

Men's Boots!

Men's Mahogany Calf Blucher

MEN'S MAHOGANY CALF-

Pointed last, Goodyear welt,



MEN'S MAHOGANY CALF BLU-CHER-Goodyear welt, at

\$8.00 and \$8.50

MEN'S MAHOGANY CALF BLU-CHER OXFORD - Goodwear welt .....\$7.00 MEN'S BLACK GUNMETAL BLU-

CHER ......\$5.00 MEN'S BLACK VICI KID BLU-

CHER .....\$6.00 MEN'S BLACK GUNMETAL CALF -Pointed last (welt) .. ..\$6.00

MEN'S BLACK CALF BLUCHER -Goodyear welt ..... \$7.00

### '. Smallwood,

The Home of Good Shoes, Water Street.

Panels of Georgette edged with sil- Many of the sleeveless evening was have streamers from shoulder and silks brave the waves with equal ver picot are inserted in a skirt of

"REG'LAR FELLERS"

the beard

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By Gene Byrnes







