

# LOOK TO THIS STORE

As the Economy Store for your shopping at all times. Look to it at this particular Season as the sure means of direct savings on all purchases of **SPRING NEEDS** LOOK TO IT THIS WEEK-END



- Needfuls from the Smallware Section**
- Military Hair Brushes, each . . . 10c.
  - Dressing Combs, Black & White . . . 27c.
  - Motorists' Goggles, large . . . 15c.
  - Straw Hat Dye, assorted shades . . . 29c.
  - Hair Wavers, quick and safe . . . 15c.
  - Cuticura Talcum, best; tin . . . 50c.
  - Machine Oil, pure; bot. . . . . 15c.
  - Olive Oil, pure quality . . . . . 25c.
  - Sterarite of Zinc, excellent quality . . . 50c.
  - Wash Cloths, White Turkish . . . 14c.
  - Castle Soap, high grade; cake . . . 20c.
  - Ray Rum Toilet Soap, pure . . . 25c.
  - New Neckties, fashionable . . . . . 45c.
  - White Dressing for canvas goods . . . 15c.
  - Toothing Powders, 6 in packet . . . 15c.
  - Headache Powders, 6 in packet . . . 15c.
  - Mending Wools, Black, Tan and White; slip . . . . . 7c.
  - Moth Balls, for preserving furs . . . 12c.
  - Straw Hat Cleaner, tube . . . . . 5c.
  - Hat Elastics, ready for hat . . . . . 5c.

**WHITE PIQUES**  
The best of quality White Piques in assorted colors. You know how pretty these look as Summer Skirts and their serviceability. Note our price for this sale:

**CHILDREN'S LINEN DRESSES**  
Plain Linen Dresses in shades of Sage, Peach, Pink, Green and Rose; cross-over effect with large bow and roll collar; others buttoned front, belt and pockets, trimmed white; to fit 6 to 12 years. Regular \$7.00.

**WHITE JEAN**  
This has a real soft finish and is sure to give you service made up into Middys, Dresses or Wash Skirts.

## -FRIDAY, SATURDAY and MONDAY-

**LET US HELP YOU WITH WHITE SHEETINGS**  
WHITE SHEETINGS—72 inch Twilled English Sheetings; strong family sheetings that we have specially reduced for this week's sale. Reg. \$1.60 yard. Friday, Sat. and Monday \$1.29

**For Every Member of the Family REPUTABLE HOSIERY Sale Priced**  
MEN'S SOCKS—Lightweight Cashmere finish Socks for spring and summer wear. Reg. 65c. pair. Friday, Saturday and Monday . . . 25c.  
CHILDREN'S HOSIERY—Black and Tan Cotton Hose in the smaller sizes; plain finish. Special to clear, Friday, Saturday and Monday . . . . . 14c.  
BOYS' BLACK HOSE—Double knee, fast Black; stout ribbed Hosiery for sturdy boys; assorted sizes. Reg. 75c. and 80c. pair. Special Friday, Saturday and Monday . . . . . 49c.  
LADIES' WHITE COTTON HOSE—Buy these by all means; they offer you extra good value, also reasonable and reasonable in price. Friday, Saturday and Monday, pair . . . . . 18c.  
LADIES' PLAIN HOSIERY—Plain Black or Tan Summer Lisle Hosiery, seamless finish. Our Special Friday, Sat. & Monday . . . 59c.  
CHILDREN'S SOCKS—Coloured Top Socks with white leg; assorted mixtures. Special Friday, Saturday and Monday . . . . . 44c.



**Some Very Excellent Values in Spring Footwear**  
WOMEN'S LACED BOOTS—Fine Vici Kid Laced Boots with White Kid tops; spool heel pointed toe. Regular \$7.00. Friday, Saturday and Monday . . . . . \$4.49  
WOMEN'S BROWN BOOTS—Tidy fitting Summer Footwear, with Brown Cloth tops; spool heel and plain pointed toe. Reg. \$6.50. Friday, Saturday and Monday . . . . . \$3.79  
WOMEN'S SHOES—Two-strap, Soft Gun Metal Shoes, comfortable and durable; odd sizes in incomplete lines. \$5.00 regular. Fri- Saturday, Saturday and Monday . . . . . \$3.49  
INFANTS' BOOTS—Sizes 3, 4 and 6 only, in a fine Dongola Kid, with cloth tops; comfort shape. Regular \$1.50. Friday, Saturday and Monday . . . . . \$1.19  
CHILDREN'S SANDALS—Tan Leather Barefoot Sandals, heavy stitched soles; they wear like iron; sizes 6 to 10. Reg. \$2.60. Friday, Saturday and Monday . . . . . \$2.19

**Money-Saving Prices on Pillow Cases, Shams, etc.**  
BOLSTER CASES—English Bolster Cases; good quality, linen buttoned; value for \$1.10 each Friday, Saturday & 95c. Monday . . . . .  
PILLOW CASES—Strong serviceable English Pillow Cases, brand new stock; linen buttoned end. Special Friday, Saturday and Monday . . . 55c.  
PILLOW SHAMS—Good looking Shams, showing hemstitched frill border and prettily embroidered corners; full size. Reg. \$1.10. Friday, Saturday and Monday . . . . . 94c.  
LAUNDRY BAGS—Nice convenient size for individual use. Put one in each bedroom; strong Linen Craah make; embroidered front. Special Friday, Saturday and Monday . . . . . 90c.  
BATTENBURG TABLE COVERS—Large Circular Cloths, with part Linen and Battenburg Lace centre; finished with a deep lace of same. Reg. \$3.50. Friday, Saturday & Mon. \$2.69

**PRETTY CURTAININGS Are not Expensive Here Friday, Sat. and Monday**  
36 INCH ART MUSLINS—Cream grounds, neat fancy spray in assorted colours and pretty wide floral borders. Reg. 55c. yard. Friday, Sat. & Monday 44c.  
CREAM LACE CURTAINS—32 pairs of Cream Lace Curtains in two and a half yard sizes. Reg. \$2.00 pair. Friday, Saturday and Monday \$1.39  
ART MUSLINS—Neat little patterns in single width Art Muslins, white fancy centre and bordered. Friday, Saturday and Monday, yard . . . . . 17c.  
CURTAIN LACES—60 inch White Nottingham Curtain Laces; new patterns; scalloped edge. Reg. \$1.00 yard. Fri. Sat'y. and Monday . . . 75c.

**THE CALL OF THE NEW SEASON --NEW SPRING HATS They're Here**  
All our New Hats for Ladies, Children and Misses Now on Display  
CHILDREN'S UNDERSKIRTS—White Lawn Underskirts with body; skirt embroidered and trimmed with fine tucks; sizes to fit 6 to 12 years. Reg. \$1.20. Friday, Saturday and Monday . . . . . 89c.  
LACE VEST AND COLLARS—Suitable for Costumes, Dresses or Waists, trimmed with insertion in Cream or White. Reg. \$1.70. Friday, Saturday and Monday . . . . . \$1.49  
DRESS SHIELDS—Lightweight Dress Shields, linen covered; small, medium and large sizes. Regular values to 25c. pair. Friday, Saturday and Monday . . . . . 9c.  
LADIES' UNDERPANTS—Fine Ribbed White Jersey Knickers, wide legged, open lace trimmed; sizes 36 to 44. Reg. 90c. value. Friday, Saturday & Monday . . . . . 78c.

**Men's Extra Large SHIRTS**  
For the real large men we have a new line of good-looking Soft Neigree Shirts in sizes up to 17, 17 1/2 and 18 inch neck; pretty striped patterns; soft cuffs. Friday, Saturday & Monday . . . . . \$4.60

**Men's Particular Own Spring Needs**  
MEN'S SPRING CAPS—We show a swell assortment of Tweed Caps in pieced or one-piece crowns; Silk lined and unlined; any mixture you could wish you will find here. Reg. up to \$2.50. Friday, Saturday and Monday . . . . . \$1.85  
MEN'S SOFT COLLARS—The new shape, deep point front, in pretty White Hair Cord. This is the popular shape to-day; all sizes. Special Fri. Sat'y. and Monday . . . . . 32c.  
WHITE BEACH DUCK COATS—F o r Stewards, Butchers, Bakers, Barbers or Clerks; excellent quality and beautifully made; patch pockets, detachable buttons; assorted sizes. Special, Fri. Sat'y, and Monday \$3.85  
MEN'S UNDERWEAR—\$4.00 value, beautiful soft natural wool finish; the smaller sizes have gone; from 40 inch up on sale this week near the half price mark; Shirts or Pants. Fri. Sat'y, Sat. & Monday, ea. \$2.20

**To Complete Your Spring Outfit-- LISLE and SILK GLOVES**  
LADIES' SILK GLOVES—Double tipped Queen Quality Silk Gloves, warranted not to wear out at the finger ends; shades of assorted Greys, Pongee, Palm Beach, Champagne and Brown; 2 dome wrist. Reg. \$2.50. Friday, Saturday and Monday . . . . . \$1.90  
LADIES' LISLE GLOVES—Superior quality for wear, and all the most wanted shades among them, such as Greys, Tan, Brown, Pastille, Black and White. Reg. \$1.25. Friday, Saturday and Monday . . . . . 98c.

**\$15.00 Ladies' Coat Dresses, \$6.98**  
Suitable for house or street wear in mixed tones Black and White, Plaid and Brown and White Plaid; they show collar and revers, girde and pockets, trimmed with self buttons; lined to waist; also a few Costume Coat and Skirts with belt. Regular values to \$15.00. Friday, Saturday and Monday . . . . . \$6.98

**MEN'S EXTRA Large SHIRTS**  
For the real large men we have a new line of good-looking Soft Neigree Shirts in sizes up to 17, 17 1/2 and 18 inch neck; pretty striped patterns; soft cuffs. Friday, Saturday & Monday . . . . . \$4.60

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**Boys' Sailor Caps, etc.**  
Real Naval style, in washable White Pique, detachable name band; smart looking for little fellows. Reg. \$1.50. Friday, Sat. and Monday . . . \$1.25  
BOYS' ELASTIC BELTS—Extra strong Elastic Cricket Belts, with silvered metal fastenings; assorted mixtures. Friday, Saturday & Mon. 54c.  
BOYS' CHECKER SHIRTS—Cream Flannel Check Shirts with collar and pocket. These are quality Shirts for little boys for Sunday wear; sports wear. Reg. \$2.40. Fri. Sat'y, and Monday to clear . . . \$1.40

**"Billy Boy" Shirt Waists**  
Have a soft flannel look, beautifully made, and such lovely striped patterns, ready to suit. All sizes. Reg. \$2.00. Fri. Sat'y, and Mon. \$1.69  
BOYS' FLANNEL FRONTS—Real Flannel Fronts for boys' Sailor Suits; Navy neck hands and white tap. Friday, Sat. and Monday . . . \$1.10  
BOYS' VELVET PANTS—Open knee style; calico lined; in assorted shades; small sizes. Reg. \$1.50 pair. Fri. Sat'y, and Monday . . . \$1.79

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**Special Discount of 25 PER CENT. OFF Boys' Long Pants Suits**  
These bring sizes to fit from 13 to 17 years; 3-Piece Suits in best English Tweeds, long pants style, cut buttons. Worthy Suits in every way. Priced range from \$17.00 to \$30.00

**Where Crusoe Lived.**  
Every schoolboy knows that a Scottish lad, Alexander Selkirk, was the character on whom Daniel Defoe founded his world-famous story, "Robinson Crusoe."  
But Alexander's real history is not so familiar. His birthplace was Largo, a little fishing village on the Fife-shire coast, now a popular holiday resort. Here he gained the reputation of being a very unruly boy, who teased the life out of a half-witted brother, and finally ran away to sea because his father wanted to make him a shoemaker.  
According to Defoe, Crusoe was on his desert island thirty years. Selkirk, however, was only away for four years and four months—as a matter of fact, he was marooned.  
When, after many strange adventures, the wanderer returned to Largo, it was a Sunday morning, and his people were at church. Never backward at coming forward, he went in and took a seat close to his mother. That individual had long given up her wandering boy as lost, and so great was the scene she caused on seeing him again that it broke up the service.  
Ultimately Selkirk married a village girl and everyone thought he had decided to settle down. Largo woke up one morning, however, to find that he had disappeared with his wife. It is known that she died and Selkirk married again. What became of him eventually, no one knows.  
Largo perpetuated his memory by erecting a fine monument on the site of the cottage in which he lived, and interesting mementoes are pointed out to visitors by the inhabitants.

**W. J. MURPHY, RAWLINS' CROSS.**  
**FRESH TOMATOES, BANANAS, TABLE APPLES, ORANGES, LEMONS, NEW GREEN CABBAGE**  
Special for Saturday, NEW TURNIP TOPS.  
**W. J. Murphy, RAWLINS' CROSS.**

**PILES**  
Do not suffer another day with itching, bleeding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. See a box all dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample Box free if you mention this paper and enclose 2c. stamp to pay postage.

**ONIONS:**  
200 sacks due April 5th. Booking orders now.  
— ALSO —  
200 boxes FANCY TABLE APPLES.  
150 crates GREEN CABBAGE.  
250 cases SUNKIST ORANGES— Sizes 250, 200, 216, 176, 150.  
20 cs. CALIF. LEMONS.  
25 brls. FANCY PARSNIPS.  
25 brls. SOUND CARROTS.  
100 brls. N. S. APPLES.  
— AND —  
100 brls. LOCAL 'POTA-TOES.  
**Soper & Moore**  
Wholesale Grocers.

**Refused to Honor Joan of Arc.**  
There was considerable disorder May 8 in Paris and in other places in France, during the celebration of the anniversary of the lifting of the siege of Orleans by Joan of Arc in 1429. Fourteen policemen and 23 Communists were wounded for many arrests were made when Communists tried to enter the gates of Paris in protest against the celebration. There was hand-to-hand fighting between the demonstrators and mounted guards who barred the way of the Communists.

**FARMERS!**  
We have a shipment of **P. E. I. SPECIAL SEED OATS.**  
Guaranteed to be first class producing stock. Orders Being Booked Now.  
**The East End Feed**  
AND  
**Produce Store.**  
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**Cuticura Soap Imparts The Velvet Touch**  
Fads and Fashions.  
Sand-colored foulard, figured in dark blue, makes an attractive street dress.  
Smart little parasols are made of checked gingham, flowered taffeta and chintz.  
**MINARD'S KING OF PAIN LINIMENT**  
YARBOURTH, N.S.  
Fishermen and Campers, Quick Relief.  
PUT A BOTTLE IN YOUR OUTFIT

**No Reasonable Offer Refused.**  
In stock complete with all fittings  
**3, 4, 6 and 9 H. P. FRASER MARINE ENGINES.**  
We are going out of the Engine business. See us before you buy.  
**Cowan & Co., Ltd**  
276 Water Street, St. John's.  
minard's liniment for distemper.