

Grasp the Money Saving Opportunity Now Knocking at Your Door The 25th Annual February Sale



Affords hosts of very remarkable bargains. Owing to the exceptional conditions now prevailing in the Dry Goods business, many lines are offered much lower than the present day cost of production. Everyone who can should grasp this golden opportunity to save money, as the bargains cannot be repeated at anything like these Sale Prices when trade again becomes normal.



Cotton Gingham

Thousands of yards of strong serviceable Gingham in short lengths, averaging about 6 yards each; 30 ins. wide. Plain Blue and Striped patterns. Regular 45c. a yard for **22 1/2c.**

White Shirtings

Over 2,000 yards Superfine Shirting of excellent quality; 27 inches wide; finished smooth for the needle. Regular 40c. a yard for **24c.**

Congoleum Squares

Handsome Carpet and Tile designs in various colorings; size 6 ft. x 9 ft. These Squares will give excellent service. Regular \$10.00 each for **\$6.75.**

Men's Velour Hats

20 dozen High Grade Velour Hats in shades of Navy, Green, Bronze, Fawn and Black; latest shapes; all sizes. Regular \$14.00 each for **\$9.35.**

Dainty Undermuslins

Silk Muslin Camisoles.
Medium sizes, in Pink only, trimmed with lace and finished with ribbon straps. Regular \$1.80 each. Sale Price **\$1.45**
Regular \$2.00 each. Sale Price **\$1.60**

White Silk Camisoles.
Laced trimmed finished with shoulder straps. Regular \$1.50 each for **\$1.20**
Regular \$2.00 each for **\$1.50**

Silk Envelope Chemises.
In shades of Pink, lace trimmed. Reg. \$3.45 each for **\$2.84**

Brassieres.
In White Cambric and Lace; sizes 34 to 42.
Reg. \$1.10 each for **88c.**
Reg. \$1.35 each for **\$1.08**
Reg. \$1.75 each for **\$1.40**

White Cambric Camisoles.
Lace and embroidery trimmed, with and without sleeves.
Reg. \$1.00 each for **80c.**
Reg. \$1.10 each for **\$1.12**
Reg. \$1.70 each for **\$1.45**
Reg. \$1.85 each for **\$1.49**
Reg. \$2.50 each for **\$2.05**

Dressing Gowns and Wrappers

Flannelette Wrappers.
In fancy floral designs, large sailor collars, long sleeves, collar and front laced with satin; elastic at waist. Regular \$6.40 each for **\$4.30.**

Cotton Crepe Wrappers.
In a nice variety of designs and colorings, short sleeves, V shaped neck trimmed with satin; elastic at back; girdle at waist. Reg. \$2.75 each for **\$2.20**
Reg. \$3.00 each for **\$2.40**
Reg. \$3.40 each for **\$2.70**

All Wool Dressing Gowns.
Warm, cosy garments in a variety of useful colors; round neck styles, 3/4 sleeves; girdle at waist. Reg. \$20.50 each for **\$16.50**
Reg. \$30.00 each for **\$24.00**

Clothes that Express Your Personality

An important part in the expression of personality is the correct cut of your clothes. The Royal Stores' Custom Tailoring Department is noted for correct style and splendid workmanship. We have received quite a number of orders for Suits and Overcoats since this Sale commenced. By making your selection now you not only get a good correct fitting Suit but you also save \$10.00 to \$20.00 on the transaction.



What You Save

Men's Suits.
S. B. Lounge Suit, Navy Serge; made to order. Reg. \$50.00 \$55.00 each for **\$37.00**

S. B. Tweed Suits, cut in any style to measure. Reg. \$50.00 suit for **\$38.50**
Reg. \$60.00 suit for **\$47.50**
Reg. \$65.00 suit for **\$54.00**
Reg. \$85.00 suit for **\$67.50**

Smart Raglans and Overcoats.
Tweed Overcoats for Spring, made of Local Tweeds in any style to measure. Reg. 48.00 each for **\$37.00**

Spring Overcoats made of fine English Tweeds; Dark Grey shades. Reg. \$60.00 each for **\$48.50**

Smart Raglans made to measure from light grade Covert Costings. Regular \$55.00 each for **\$43.50**

Millinery Bargains

Black Velvet Hats.
Ready-to-Wear. Reg. \$ 6.25 each for **\$ 4.75**
Reg. \$ 9.50 each for **\$ 7.00**
Reg. \$12.50 each for **\$10.00**

Colored Velvet Hats.
Assorted shades, nicely trimmed. Reg. \$2.95 each for **\$2.37**
Reg. \$3.25 each for **\$2.60**
Reg. \$3.75 each for **\$3.00**

Ready-to-Wear Velours.
Reg. \$4.75 each for **\$1.75**
Reg. \$5.75 each for **\$3.50**
Reg. \$7.50 each for **\$4.25**
Reg. 10.75 each for **\$6.60**

Colored Felt Hats.
Nice variety of pretty shapes and colorings. \$5.75 and \$4.25 values for **\$2.75**

Striped Washing Silks

36 inches wide; white grounds with broad colored stripes; assorted colorings and designs. Regular \$2.70 yard for **\$1.35**
Regular \$3.90 yard for **\$1.95**
Regular \$4.75 yard for **\$2.38**

Toilet Goods

Carbolic Tooth Powder. Reg. 12c. tin for **9c.**

Royal Vinella Tooth Powder. Reg. 30c. tin for **23c.**

Armour's Shaving Soap. 3 cakes in a box. Reg. 60c. box for **48c.**

Colgate's Week End Packages. Men and Women's. Reg. 85c. each for **66c.**

Crepe Deauville. A perfect Cream for the skin. Reg. 60c. pkt. for **40c.**

Striped Voiles.

36 inches wide superior grade Voiles in White with Pink and Green stripes. Reg. \$1.25 yard for **63c.**

Pongee Silks.

Of extra fine quality, 33 inches wide; in a wide range of colors. Reg. \$3.20 yard for **\$1.60**

Stylish Underskirts

White Cambric Underskirts.
Flounces nicely trimmed with embroidery and lace; medium sizes. Reg. \$2.40 each for **\$1.90**
Reg. \$3.50 each for **\$2.90**
Reg. \$4.75 each for **\$3.98**
Reg. \$6.75 each for **\$5.67**

Moire Underskirts.
In all popular colors and in Blue. Reg. \$1.85 each for **\$1.49**
Reg. \$2.50 each for **\$2.05**
Reg. \$3.75 each for **\$3.15**
Reg. \$5.50 each for **\$4.50**
Reg. \$6.75 each for **\$5.67**

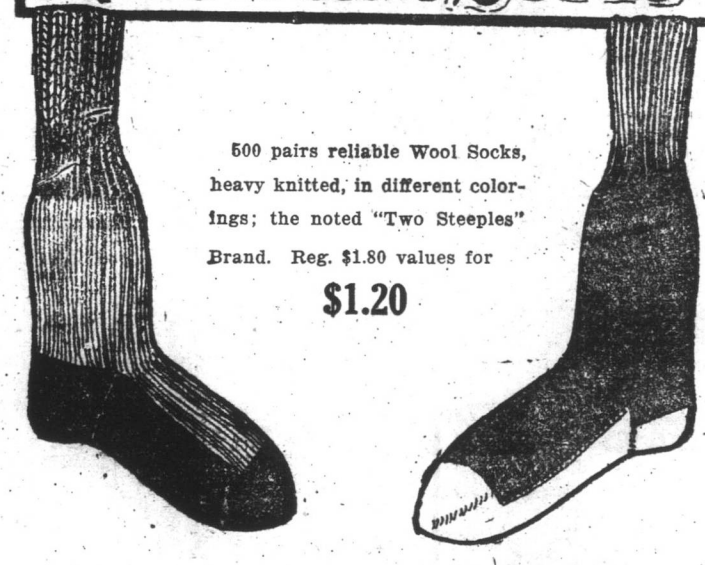
Silk Underskirts.
Assorted styles and colors, wide or narrow pleated flounces. Reg. \$14.50 each for **\$12.10**
Reg. \$15.50 each for **\$13.45**
Reg. \$16.85 each for **\$14.06**

Ladies' Corsets.
In all popular makes; a wide range of sizes to choose from. Reg. \$1.50 pair for **\$1.23**
Reg. \$1.85 pair for **\$1.77**
Reg. \$2.50 pair for **\$2.40**
Reg. \$3.40 pair for **\$3.10**
Reg. \$4.25 pair for **\$3.50**
Reg. \$5.00 pair for **\$4.35**
Reg. \$6.25 pair for **\$5.50**
Reg. \$8.00 pair for **\$7.10**

Princess Petticoats.
Lace and embroidery trimmed; sizes 35 to 44. Reg. \$2.25 each for **\$1.50**
Reg. \$2.85 each for **\$2.35**
Reg. \$2.75 each for **\$2.15**

Cream Flette Nightdresses.
A fine selection in all the popular styles, finished with silk embroidery on collars, fronts, &c.; also a nice assortment made of Cream Wineyette. Reg. \$4.75 each for **\$3.98**
Reg. \$6.00 each for **\$4.98**
Reg. \$6.75 each for **\$5.62**
Reg. \$8.00 each for **\$6.75**

Men's Winter Socks



500 pairs reliable Wool Socks, heavy knitted, in different colorings; the noted "Two Steeples" Brand. Reg. \$1.50 values for **\$1.20**

Men's Socks.
All wool, good Scotch knit Sox in assorted sizes. Reg. \$1.35 pair for **9c.**
Reg. \$1.80 pair for **\$1.35**

Ladies' Heather Hose.
250 pairs all Wool Heather Ribbed Hose in mixtures of Brown, Grey and Green; double heels and toes; seamless; all sizes. Reg. \$3.00 pair for **\$2.25**

Smart Silk Neckwear Wide End Ties

Here is an assortment of Ties that are the biggest values we've seen for a long time. You'll have to pay \$1.50 and \$2.00 for these elsewhere. Better lay in a supply now for future needs. The patterns are distinctive, the colors rich and the materials of good quality. Come in and pick out some. Special Sale Price, each. **80c.**

Silk Knitted Scarfs
People who ought to know tell us that our showing of Knitted Scarfs for men and women is by far the best in town and that our prices are away below any other stores. We draw your attention here to one special lot of Silk Knitted Scarfs in assorted colors, fringed ends, in a variety of striped and bar ends. Special Sale **\$3.48**



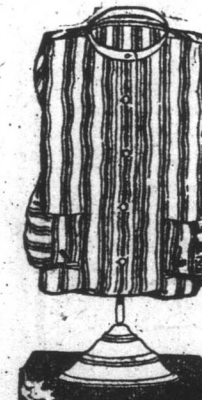
Extra Special Values in Men's Shirts

Negligee Shirts.
6 dozen all White Percal Shirts with soft fronts and cuffs, in all sizes; well made roomy Shirts. In two qualities. Sale Prices **\$1.44 and \$1.76 each.**

All Wool Underwear.
Heavy knit Vests, ribbed, Winter weight; in all sizes. Special each **\$1.60**

Boys' Pyjamas.
In stout quality Flannelette; to fit boys of 8 to 14 years. Reg. \$3.75 each for **\$2.50**

Stanfield's Underwear.
8 dozen Suits; Shirts and Drawers, stoutly made garments; in all sizes. Special per ment **\$2.50**



Black Sealtettes

48 inches wide; handsome figured designs. In two qualities. Reg. \$16.50 yard for **\$12.48**
Reg. \$18.00 yard for **\$13.50**

Civic Commission.

WEEKLY MEETING.
The weekly meeting of the Municipal Council was held yesterday afternoon. Mayor Gooling and Councillors Mullaly, Morris, Ayre, Peet, Jagman and Vinicombe were present. After the Minutes of the last meeting were confirmed, the following matters were given consideration.
Communications were read from the Colonial Secretary and the Manager of the Royal Bank of Canada regarding loan in connection with the extension of water and sewerage mains. Deputy Minister of Agriculture and Mines forwarded conditions under which lease of land, Signal Hill, would be given M. Tavernor for quarrying purposes. Same were approved.
Petition was read from residents of South Side Road asking that snow be removed from that locality. This will be given consideration.
W. J. Coveyduck's request to make alterations to dwelling, Hutchings' Street, was acceded to.
Regarding the conditions of the city streets and the immediate necessity of making same passable for the Fire Department, and in view of the fact that the city's finances are insufficient to cope with the situation, it was decided the Government be asked to contribute the sum of \$5,000 to assist in relieving present conditions.
It was also decided that one thousand dollars be immediately expended in such localities as the City Engineer considers urgent.
As it is the wish of the Council that the expenditure in connection with the above be distributed as far as possible among the unemployed, it was decided the L.S.P.U., N.I.W.A. and T.P. Union be asked to send deputations to meet the Council and discuss the matter of wages.
In the matter of outstanding city taxes, lists of delinquents are to be prepared so that there may be no delay in the proceedings to be taken at the end of the present month.
The City Engineer submitted his weekly report. Matters in connection with the present snow blockade, water and sewerage mains, etc., were dealt with.
Tenders are to be called for the supplying of osts, earthenware pipes, etc.
Health Officer Brehm reported 3 new cases of diphtheria in the city for the last week.
With the disposal of several routine matters and the passing of the pay roll and bills, the meeting adjourned at 6 o'clock.

G.W.V.A. Card Tourney

The card tournament held under the auspices of the G.W.V.A. last night was well attended and proved most enjoyable. This is the first of the series being held by the Association this winter. The good old game of "five-and-forty" was played. The first prize went to Mr. Nottall with 15 games out of a possible 20, to his credit. He was closely followed by Mr. J. Downey with 14 games.

Additional Passengers.

The S.S. Rosalind sailed for Halifax and New York at 2 p.m. yesterday, taking the following additional passengers: L. C. Mews, E. V. Spry, S. Levitz, R. Morris, Miss M. Learning, Miss Lillian Cull, J. Williams, Wm. White, Mrs. P. McNamara, Mrs. A. McNamara, A. G. Beatty, Miss C. Walsh, J. J. Barnes, Rev. F. J. Rawlins, T. H. Byles, E. B. Eby, C. Lake, R. J. Hickey, D. Baird, Miss M. Horne, Harold Mitchell H. D. Carter, J. A. Hiscock, A. Brown, J. Sheppard.

Enjoyable Re-Union.

The annual re-union and smoker of the Marine Engineer's Association was held last night in the Blue Puttee Hall. There was a large attendance. President J. Forbes occupying the chair. Good fellowship prevailed and after refreshments had been partaken of the usual toast list was discussed. The speeches were of a very high order, and the affair was amongst the most successful held by the Association. During the evening an excellent programme of songs and recitations were rendered by Messrs. Hansford, Pike, McKinley, Perez, Cornick, Taylor, Lewis, Parsons, Jones and Dalton, which added to the evening's entertainment. At the close a vote of thanks, proposed by Mr. W. J. Higgins, K.C., was heartily accorded the Chairman, and at 1 a.m. the affair was brought to a close by the singing of the National Anthem.



MINARD'S LINIMENT
Rheumatism.
Lumbago, Neuralgia, or any other pain, apply Minard's Liniment to the aching spot and get quick relief. Minard's is the remedy your grandmother used. There is nothing to equal it.
FOR SALE EVERYWHERE.

Heavy Coatings

All Wool Plaids, 54 inches wide; Light and Dark colorings; in a variety of splendid patterns. Regular \$6.25 yard for **\$4.00**

The Royal Stores, Ltd.