

Prudent Buyers Take Full Advantage of Our June-July White Sales

Men's Cotton Socks

100 dozen pairs Men's Socks in Black Cotton Cashmere; guaranteed fast colours; stainless and acid proof; spliced heels and toes; all sizes. Special, per pair **60c**

Job Braces.

A splendid lot of Men's Braces, including French and English makes. Value up to 90c. pair. Special **59c**. Price

White Blouses



We pride ourselves on the completeness of our stocks of Fashionable Blouses and Skirts. The models are all up-to-date and have been intelligently selected so as to meet the most exacting demands.

White

Voile Blouses.

Hand embroidered designs, round and V shaped styles in collarless models and many others; sizes 34 to 44.
Reg. \$ 2.25 each for... \$ 1.80
Reg. \$ 2.75 each for... \$ 2.30
Reg. \$ 3.25 each for... \$ 2.80
Reg. \$ 3.50 each for... \$ 3.00
Reg. \$ 4.25 each for... \$ 3.50
Reg. \$ 4.80 each for... \$ 4.05
Reg. \$ 5.25 each for... \$ 4.50
Reg. \$ 5.75 each for... \$ 4.75
Reg. \$ 6.25 each for... \$ 5.25
Reg. \$ 6.75 each for... \$ 5.62

Reg. \$ 3.00 each for... \$ 6.75
Reg. \$ 3.50 each for... \$ 7.13
Reg. \$ 4.50 each for... \$ 7.98
Reg. \$ 10.00 each for... \$ 8.33
Reg. \$ 11.50 each for... \$ 9.58
Reg. \$ 13.20 each for... \$ 10.95
Reg. \$ 14.00 each for... \$ 11.68

White

Pique Blouses.

Heavy and fine cords; shirtwaist styles; all sizes.
Reg. \$ 4.80 each for... \$ 4.05
Reg. \$ 5.25 each for... \$ 4.50
Reg. \$ 5.75 each for... \$ 4.75
Reg. \$ 6.25 each for... \$ 5.25
Reg. \$ 6.75 each for... \$ 5.62

Sheetings, Pillow Cottons, etc.

Prices on Cotton Goods are still soaring. This Sale is undoubtedly one of the best opportunities to replenish your supplies, that you are likely to get for some time.

White

Twilled Sheetings.

Width
40 in. Reg. \$1.00 yd. for... 88c.
65 in. Reg. \$1.50 yd. for... \$1.30
70 in. Reg. \$1.80 yd. for... \$1.58
90 in. Reg. \$2.00 yd. for... \$1.74

Blay Sheetings.

Width
40 in. Reg. \$1.25 yd. for... \$1.10
65 in. Reg. \$1.35 yd. for... \$1.18
70 in. Reg. \$1.50 yd. for... \$1.30
90 in. Reg. \$1.75 yd. for... \$1.49

Pillow Cottons.

Twilled; 40 inches wide.
Reg. \$1.15 yard for... \$1.00
Reg. \$1.30 yard for... \$1.14
Plain.
Reg. \$1.25 yard for... \$1.10

Victoria Lawns.

Width
35 in. Reg. 45c. yd. for... 40c.
39 in. Reg. 55c. yd. for... 45c.
39 in. Reg. 75c. yd. for... 65c.
36 in. Reg. 85c. yd. for... 75c.
35 in. Reg. 90c. yd. for... 75c.

Linen

Crash Toweling.

Width
15 in. Reg. 27c. yd. for... 24c.
15 in. Reg. 45c. yd. for... 40c.
15 in. Reg. 60c. yd. for... 53c.
16 in. Reg. 70c. yd. for... 60c.
16 in. Reg. 80c. yd. for... 69c.

Rubber Sheetings.

36 inches wide.
Reg. \$2.40 yard for... \$2.09

White Shirtings.

Width
27 in. Reg. 38c. yd. for... 33c.
26 in. Reg. 40c. yd. for... 35c.
27 in. Reg. 45c. yd. for... 40c.
27 in. Reg. 50c. yd. for... 44c.
26 in. Reg. 60c. yd. for... 53c.

Horrockses Shirtings.

Width
32 in. Reg. \$1.10 yd. for... 97c.
32 in. Reg. \$1.20 yd. for... \$1.05
36 in. Reg. \$1.35 yd. for... \$1.15
36 in. Reg. \$1.50 yd. for... \$1.30

White Nainsooks.

(36 inches wide).
Reg. 60c. yard for... 55c.
Reg. 70c. yard for... 60c.
Reg. 80c. yard for... 69c.

White Millinery

A large assortment of Ready-to-Wear and Untrimmed Hats are reduced in price during this Sale. A great chance to secure your needs for the rest of the summer.



Trimmed Leghorn Hats.

Fine White Straws; the season's newest shapes.
Reg. \$1.90 each for... \$ 1.58
Reg. \$ 9.75 each for... \$ 8.00
Reg. \$12.75 each for... \$10.00

White Trimmed Panamas.

Reg. \$3.45 each for... \$3.18
Reg. \$4.25 each for... \$3.78
Reg. \$7.75 each for... \$6.48

Ready-to-wear Tuscan Hats.

Reg. \$ 6.50 each for... \$5.47
Reg. \$10.25 each for... \$8.50

Ready-to-wear Straws—Chip & Tape

Reg. \$1.85 each for... \$1.59
Reg. \$1.95 each for... \$1.57
Reg. \$3.25 each for... \$2.69

Untrimmed Hats.

White Straw; all new shapes.
Reg. \$2.55 each for... \$2.04
Reg. \$3.00 each for... \$2.50
Reg. \$3.75 each for... \$3.15
Reg. \$4.25 each for... \$3.59
Reg. \$5.00 each for... \$4.10

Untrimmed Panamas.

Reg. \$2.75 each for... \$2.50

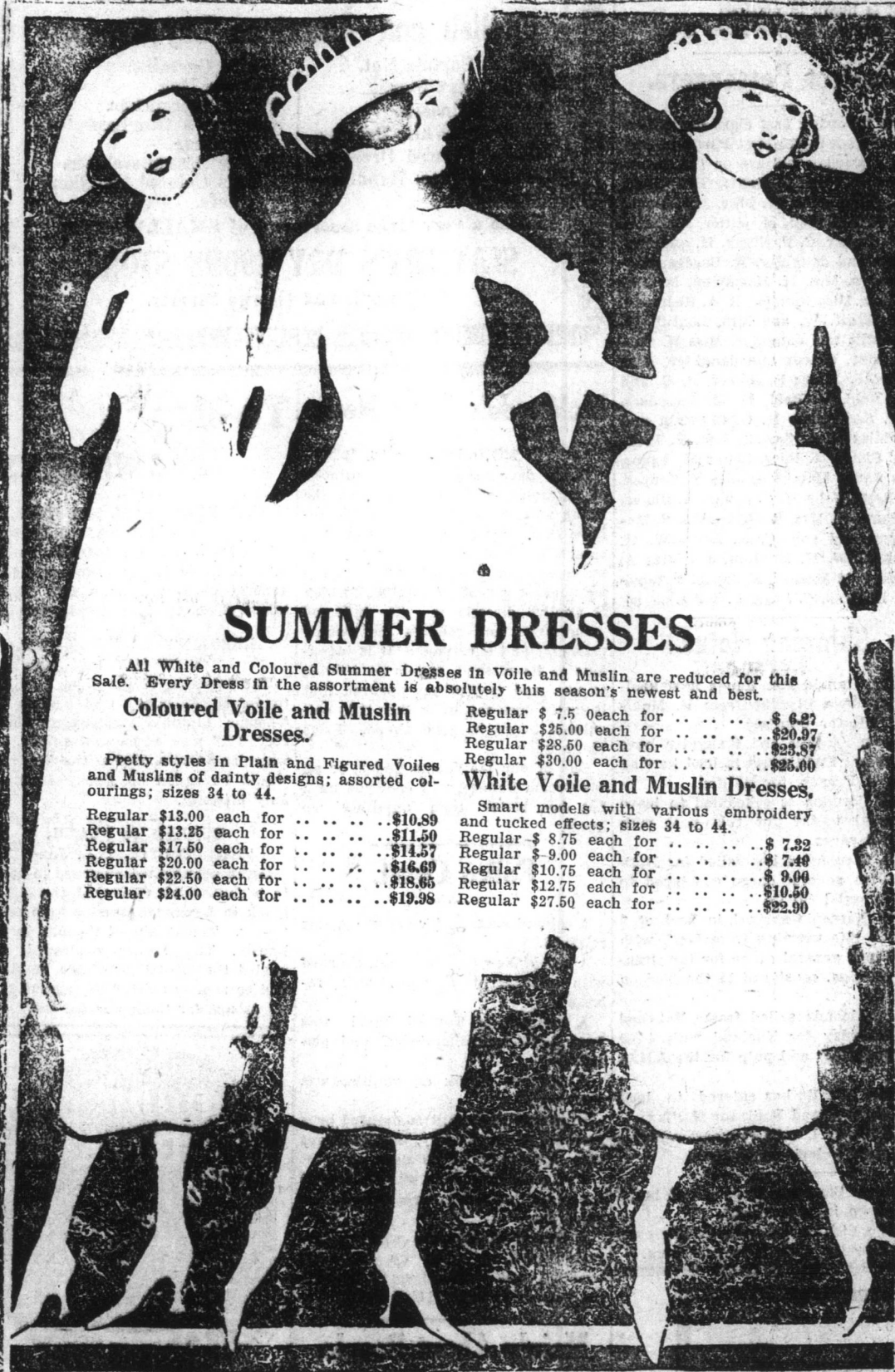
White Pique Collars.

Reg. 85c. each for... 85c.
Reg. \$1.15 each for... \$1.15
Reg. \$1.75 each for... \$1.45

So thoroughly has public imagination been impressed by the possibilities of this great money-saving event, that hundreds of keen, experienced shoppers are eagerly grasping the opportunity to reduce the cost of living.

New Goods, to replenish fast selling lines, are added continually.

DON'T DELAY—COME TO-DAY.



SUMMER DRESSES

All White and Coloured Summer Dresses in Voile and Muslin are reduced for this Sale. Every Dress in the assortment is absolutely this season's newest and best.

Coloured Voile and Muslin Dresses.

Pretty styles in Plain and Figured Voiles and Muslins of dainty designs; assorted colorings; sizes 34 to 44.

Regular \$13.00 each for... \$10.89
Regular \$13.25 each for... \$11.50
Regular \$17.50 each for... \$14.57
Regular \$20.00 each for... \$16.69
Regular \$22.50 each for... \$18.85
Regular \$24.00 each for... \$19.98

White Voile and Muslin Dresses.

Smart models with various embroidery and tucked effects; sizes 34 to 44.

Regular \$ 7.50 each for... \$ 6.27
Regular \$25.00 each for... \$20.97
Regular \$28.50 each for... \$23.57
Regular \$30.00 each for... \$25.00
Regular \$ 7.25 each for... \$ 7.23
Regular \$ 9.00 each for... \$ 7.40
Regular \$10.75 each for... \$ 9.00
Regular \$12.75 each for... \$10.50
Regular \$27.50 each for... \$22.90

White Cambric Camisoles

In all sizes; pretty embroidered and lace trimmed effects.

Regular 60c. each for... 85c.
Regular 80c. each for... 94c.
Regular \$1.00 each for... 98c.
Regular \$1.10 each for... \$ 1.00
Regular \$1.20 each for... \$ 1.00
Regular \$1.50 each for... \$1.25
Regular \$1.70 each for... \$1.25
Regular \$1.85 each for... \$1.49
Regular \$2.00 each for... \$1.69
Regular \$2.75 each for... \$2.50

White Cambric Under Garments



Princess Petticoats.

Fine White Cambric; embroidery trimmed.

Regular \$2.25 each for... \$1.80
Regular \$2.85 each for... \$2.40
Regular \$3.25 each for... \$2.69
Regular \$3.75 each for... \$3.15

Envelope Chemises.

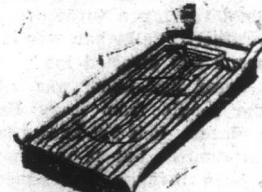
White Cambric; lace trimmed.

Regular \$2.25 each for... \$1.80
Regular \$2.50 each for... \$2.05
Regular \$1.80 each for... \$1.38
Regular \$1.85 each for... \$1.50

White Cambric Underskirts.

Regular \$ 1.80 each for... \$1.45
Regular \$ 2.10 each for... \$1.68
Regular \$ 2.40 each for... \$1.95
Regular \$ 3.00 each for... \$2.50
Regular \$ 3.75 each for... \$3.15
Regular \$ 4.25 each for... \$3.59
Regular \$ 4.75 each for... \$3.98
Regular \$ 5.25 each for... \$4.30
Regular \$ 6.75 each for... \$5.62
Regular \$ 8.00 each for... \$6.75
Regular \$ 9.00 each for... \$7.25
Regular \$10.50 each for... \$8.78

Men's Shirts, etc.



White Tunic Shirts.

Stiff cuffs; sizes 14 to 16; plain and self stripes.
Reg. \$1.50 each for... \$1.45
Reg. \$2.00 each for... \$1.95
Reg. \$2.75 each for... \$2.45
Reg. \$3.50 each for... \$3.15
Reg. \$4.25 each for... \$3.85

Balbriggan Underwear.

Vests and Pants in all sizes.
Reg. \$1.50 garment for... \$1.35

Striped Flette Pants.

Assorted colors; Linen neckband.
Reg. \$3.25 each for... \$2.98

White Dress Bows.

Fine Cambric; elastic fasteners.
Reg. 12c. each for... 10c.
Reg. 15c. each for... 12c.
Reg. 25c. each for... 21c.
Reg. 35c. each for... 30c.

Negligee Shirts.

Assorted fancy stripes, soft cuffs; all sizes; fine quality Cottons.

Reg. \$2.00 each for... \$1.80
Reg. \$2.25 each for... \$1.95
Reg. \$2.75 each for... \$2.45
Reg. \$3.50 each for... \$3.15
Reg. \$4.25 each for... \$3.85

Men's White Cotton Nightshirts.

Sizes 15, 16, 17; with and without collars.
Reg. \$2.25 each for... \$1.95
Reg. \$3.00 each for... \$2.70

Boys'

Cream Flette Shirts.
Size 12 Reg. \$2.35 for... \$2.05
Size 12 1/2 Reg. \$2.40 for... \$2.10
Size 13 Reg. \$2.45 for... \$2.15
Size 13 1/2 Reg. \$2.50 for... \$2.30

Boys'

Rubber Collars.
Reg. 25c. each for... 21c.
Reg. 30c. each for... 26c.
Reg. 35c. each for... 30c.

Men's Collars.

Rubber and Celluloid; all sizes.
Reg. 40c. each for... 35c.
Reg. 45c. each for... 39c.

A Clearance Sale of Cotton Rompers

10 doz. Cotton and Gingham Rompers, to fit boys and girls of 1 to 6 years. Special Clearance Price **99c**

Cotton Overalls

For indoor and outdoor wear. They look good, they wear good. For children of 2 to 6 years. Special, each **1.30**

Cotton Play Clothes

Cotton and Gingham Overall Garments in styles that children delight to wear; sizes 1 to 6 yrs. Special, each **1.45**

White Tennis Shoes

Ladies' White Canvas Oxfords.

Low and flat heels; rubber soles.

Regular \$3.95 pair for... \$3.60
Regular \$2.20 pair for... \$2.78

White Tennis Shoes.

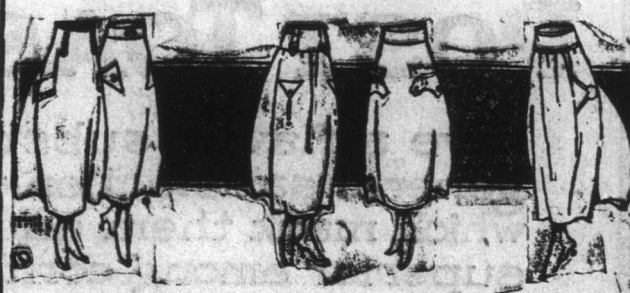
Regular \$1.50 pair for... \$1.35
Regular \$2.00 pair for... \$1.80
Regular \$2.95 pair for... \$2.68

Children's White Canvas Shoes.

Elk Soles.

Sizes:—
6-8 Regular \$1.85 pair for... \$1.67
9-11 Regular \$2.10 pair for... \$1.95
12-2 Regular \$2.30 pair for... \$2.07

White Skirts



White Gabardine Skirts.

Reg. \$7.00 each for... \$6.25
Reg. \$8.50 each for... \$7.00
Reg. \$9.00 each for... \$7.49

White Eolienne Skirts.

Reg. \$10.45 each for... \$8.57

White Sateen Skirts.

Reg. \$12.00 each for... \$9.98

White Pique Skirts.

Reg. \$6.40 each for... \$5.40

White Muslin Skirts.

Dainty Organdy models in the latest style effects; assorted sizes.
Reg. \$6.75 each for... \$5.62
Reg. \$9.00 each for... \$7.49

White Linen Skirts.

High waist effects; fancy pockets and pearl buttons; all sizes.
Reg. \$2.40 each for... \$2.00
Reg. \$3.00 each for... \$2.50
Reg. \$4.25 each for... \$3.50

ROYAL STORES Ltd.