

DON'T WAIT FOR LOWER PRICES. BUY NOW!



DON'T WAIT FOR LOWER PRICES. BUY NOW!

Shoes are going to be much higher priced in a few months. While our present stock lasts you can save from \$1.00 to \$3.00 a pair. If you buy

THE EMERSON SHOE

you are sure of getting the utmost in wear, style and comfort for your money.

The Emerson Shoe Company is the largest manufacturer in America making high grade men's trade marked shoes exclusively.

Their reputation for fine workmanship and high quality of materials has been built up through forty years of successful shoemaking.

At present prices you don't want to take any chances on the quality of the shoe you buy. Stick to Emerson's and you will be sure of getting your money's worth.

RUBBER FOOTWEAR.

We feature all reliable makes in shapes to fit all style shoes. This is truly a remarkable showing for variety of shapes and shades. Prices and quality leave nothing to be desired.

THE BEST OPPORTUNITY you will have for Rubber Footwear satisfaction this season is at BISHOP'S.

10,000 pairs now opening.

BISHOP, SONS & COMPANY, Limited,

Exclusive Agents for the Emerson Shoe in St. John's.

Mail Orders will receive careful consideration.

P. O. Box 920.

'Phone 484.

Walter Baker Co's Preparations.

PREMIUM CHOCOLATE, 1/4 lb. and 1/2 lb. cakes.
CARACAS SWEET CHOCOLATE, 1/4 lb. cakes.
BREAKFAST COCOA, 1/2 lb. tins.
SWEET CHOCOLATE POWDER, 1/2 lb. tins.
MOTT'S CHOCOLATE, 1/4 and 1/2 lb. cakes.

WILLIAMS' TOILET PREPARATIONS:—
Toilet Soaps, Shaving Sticks, Shaving Cream,
Shaving Powder, Cold Cream,
Dental Cream, Talcum Powder.

Due by S. S. Lady of Gaspe:
200 barrels GRAVENSTEIN APPLES.

C. P. EAGAN,
Duckworth Street and Queen's Road.

C. C. C. Church Parade.

The C. C. C. attended Last Mass at St. Patrick's Riverhead, yesterday morning and the turnout was the largest since 1914. Assembling at the Armoury at 9:15 the Corps was inspected by Lieut. Col. Conroy, O.B.E., who congratulated the lads on their appearance, and intimated that some promotions would be announced on Thursday's parade.

Capt. J. O'Grady then took over the Battalion, with Capt. Leo Murphy as Adjutant, and the following officers to companies:—Capt. G. Byrne, M.C., Capt. A. Bulley, Capt. W. Cleve, Lieut. J. P. Lang, C. McGrath, A. Lacey, and R. S. M. Gaiety. The parade was made up as follows:—

X. F. Men	26
Band	26
No. 1 Coy.	29
No. 2 Coy.	72
Officers	8

Total all ranks 246
Returning from Divine Service, the Brigade marched to the Armoury, via Patrick, Water, and Prescott Streets and Harvey Road, while the stirring selections of the splendid Brass Band under Capt. A. Bulley, and the Drums and Buglers evoked much admiration from the many spectators along the route. At the Armoury the commanding Officer congratulated the Cadet Team on winning the Victory Cup; the Boat Club held a special meeting and the matter of a banquet for the winning club was taken up and dealt with.

McMurdo's Store News.

MONDAY, Sept. 29.

If you are interested in perfumes sold on draught—and many persons prefer these to the other kind—that sold in bottles—we can show you a very nice new line of choice Canadian ones, including some of the most fragrant and engaging we have come across for a considerable time. Some of the titles of these fine perfumes are Tipperary Rose (a specially sweet one) special White Lilac (good and strong) and Blue Bird (the Perfume of Happiness). We would like you to drop in and sample this lot. You'll be pleased, we know.

Sable I.'s Passengers.

The following passengers arrived in port this morning by Sable Island:—Mr. Marcus Bradbury, Mrs. Marcus Bradbury, Mrs. T. Carter, Miss M. Edgar, Miss Edens, Mr. R. Hopkins, Mr. H. McEwen, Mr. and Mrs. C. C. Oke, Miss E. Oke, Mr. A. Proudfoot, Miss Ryan, Miss Southcott, Mrs. Thomas, Mr. T. D. Taylor.

Here and There.

WEATHER ACROSS COUNTRY.—Calm and dull; 40 to 50 above.

Moir's Chocolates at THE BEE-HIVE STORE.
sep19,3m,f,s,m

SAILS TO-MORROW.—The S. S. Sable I. will leave here to-morrow morning at 10 a.m.

Save the Coupons you receive at THE BEE-HIVE STORE.
sep19,3m,f,s,m

S.S. ROSALIND ON DOCK.—The S.S. Rosalind is now on dock at New York. It is expected she will be ready to resume her sailings about Nov. 1st.

By permission of the Lieut. Colonel commanding, the C. L. B. Bards of St. John's and Bell Island will hold a Garden Party and Sports on the afternoon of October 2nd, commencing at 3 o'clock, concluding with Grand Concert and Dance in C. L. B. Armoury, Bell Island.—sep29,11

Police Court.

Charged with issuing false cheques amounting to \$200, a soldier pleaded guilty and was sentenced to six months imprisonment.

A sailor from the Nascope was charged with using threatening language. He was put aboard his ship and under the Captain's care.

Two drunks were fined \$1 each.

From Cape Race.

Special Evening Telegram
CAPE RACE, To-day.
Wind north, light, weather fine. The steamers Laure, Maersk, passed west, and Sheba inward yesterday. The Maskinonge passed in at 10.45 a.m. to-day. Bar 30.10; Ther. 0.

NOT SAILING YET.—We are informed by the Furness Withy Co., that the S. S. Betsay Bell will not sail for about two weeks yet.

Here and There.

Stafford's Drug Store, Theatre Hill, is open every night till 9.30.
sep11,1f

S.S. ALCEIE ON DOCK.—The S. S. Alceie which struck a rock while going out the narrows some time ago, has gone on dock to have repairs made.

Fichus of net and lace are used on dainty taffeta frocks.

Here and There.

Postage Stamps and Stationery at THE BEE-HIVE STORE.
sep19,3m,f,s,m

Look out for the C. L. B. Amalgamated Bands Grand Concert and Dance, Bell Island, Thursday, October 2nd, commencing at 8 o'clock. Secure your tickets from the members of the Bell Island Band.—11

NOTICE!

Newfoundland Government Coastal Mail Service.

S.S. "Portia" will sail for usual Western ports of call on Tuesday, Sept. 30th, at 10 a.m.

JOHN C. CROSBIE,
Minister of Shipping.

"Terra Nova" Plate Beef,

Libby's Pack, Is a Good Retailing Beef. We offer 100 Barrels at an Attractive Price.

HEADQUARTERS.
George Neal.

New Goods at Frew's.

Now showing Ladies' New Fall and Winter Coats, Costumes, Raglans, Blouses, HATS, etc., etc. Newest Styles, Lowest Prices. SEE THEM TO-DAY.

WILLIAM FREW, Water St.

Advertise in The Telegram

DO NOT MISS THIS SPECIAL CLEARAWAY SALE of LADIES' BOOTS.

333 pairs.

It is without doubt the event of the season in Footwear value. Our chief reason for this Sale is to dispose of broken lines, and incomplete size ranges. To hasten their exit we have made pretty drastic price cuts as you will observe once you have seen them.

Your choice of Vici Kid, Dongola, Gun Metal, Patent Leather with cloth uppers and other reputable makes. Laced or Buttoned. Distinctive value in every instance. Regular prices range from \$2.75 to \$6.00.

Special Clearaway Prices

\$1.98 to \$3.98

Need we urge you to such important fall footwear values?



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Every man wi
Fall and Winter v

Men who know
come as soon as t
at old prices.
We have Boots
to \$11.00 a pair.

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