

# QUALITY! STYLE! PRICE!

Every sensible man when purchasing Clothing looks first for the best possible Quality of Material, and then the most modern Style and Finish, and last but not least the RIGHT PRICE. We claim that our Readymades are of the best Quality and made up-to-date in Style and Finish, and that our Prices are RIGHT. The increasing sales of our Readymades prove we are right. We offer from to-day to July 15th our Entire Stock of Men's and Boys' Readymade Clothing at a Special Discount of 10 per cent. for Cash only.

**Men's Tweed Pants**  
from 2.00 up to 6.50  
Less 10 p. c. Discount.  
A full range of sizes.

Goods charged to account at regular prices

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from \$6.00 up to \$18.00,  
(sizes 4 to 12)  
Less 10 Per Cent. Discount.  
**BOYS' PINCH BACK SUITS,**  
from \$10.00 up to \$20.00,  
(sizes 4 to 12)  
Less 10 Per Cent. Discount.

## Side Talks by Ruth Cameron

### PLACING CHARACTER ABOVE CIRCUMSTANCE.



A friend of mine had to wait some weeks for a letter from a man with whom he has business dealings, although he had every reason to expect a prompt answer.

His family, who were impatient because of the delay, were very caustic in their comments on the delay.

"I don't see how he can be so selfish about it," was one comment.

Another was, "He has probably decided to turn you down and is putting off waiting because it's a disagreeable job. I don't think that's nice of him when he knows that you ought to know, so that you can make your plans."

"Did he ever do anything of that sort before?" countered the man.

"No, but—"

Character Doesn't Change in a Night

"Well, I don't think he will this time. Character doesn't change in a night."

"Then why doesn't he write?"

"I don't know but I feel sure that he has some perfectly good reason. If I had to stake anything on a guess, I'd say he was sick."

"Perhaps he is and perhaps he isn't," said the critic darkly.

But when the letter finally did come that was exactly the news it brought—that he had been very ill and that he was now ready to give the man the chance he had asked.

How Would We Have Felt If He Had Written That Letter?

Suppose he had written an impatient letter as his wife would have, how would he have felt?

But he didn't because he had learned to place character above circumstances.

There are some people who never do that. And there are a very few trusting people who do it often.

Of course one cannot do it with

people whom one knows only casually. They may seem one thing and be another and circumstances may find them out. But when you are dealing with "the friend" who has his adoption tried, surely you can know what he will do along certain lines and can know it so well that you will not believe rumor or even convincing appearances to the contrary, until he has had a chance to justify himself.

Which Do You Say?

When anyone tells you that a person whom you know to be characterized by squareness and justice has done a mean thing you can either think "Well he must have changed," or "There must be some mistake."

One type of person thinks one thing and one the other.

To place character above circumstance is the essence of friendship. You have a right to expect it from any true friend and an obligation to give it to him.

Minard's Liniment Co., Limited.  
Gents—I cured a valuable hunting dog of mange with MINARD'S LINIMENT after several veterinarians had treated him without doing him any permanent good.

Yours, &c.,  
WILFRED GAGNE.  
Prop. of Grand Central Hotel,  
Drummondville, Aug. 3, '04.

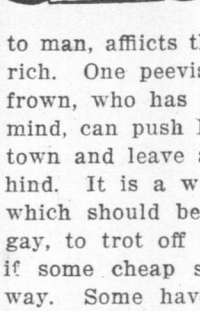
### Friday Superstition.

Considering the strength of the superstition that Friday is an unlucky day, it is surprising to know how this reputation came about. Friday got its name from Friga, the supposed mother of the gods, who was the goddess of peace, fertility, and riches. Not much fear of superstition there, surely! Wednesday would have been more likely of superstitious origin because that was the name for the god Woden (or Odin), supposed to be the father of the gods of war. The other days? Sunday, of course, was named after the sun; Monday for the moon; Tuesday, for Tuisco; Thursday for the god Thor, the Roman Jupiter; and Saturday, for Saeter, the Roman Saturnus.



GRIEF.

The world would not object to grief, if man would keep it in his soul; but when he's sad he wants to beef, and spring a plaintive rigmarole. Grief is contagious in its plan; it travels like a case of itch; it spreads around from man to man, afflicts the poor man and the rich. One peevish guy who wears a frown, who has a grievance in his mind, can push himself around the town and leave a train of gloom behind. It is a weakness of the race, which should be hopeful, blithe and gay, to trot off to the walling place if some cheap skate will show the way. Some have to struggle to be glad, it costs an effort to be spry, but it is easy to be sad, if some poor fish will have a sigh. Don't trot your trouble to and fro; it isn't fair, you must agree, to dump a wagonload of woe, and spoil a happy day for me. How often I have left my shack as happy as a basking shark, to find some reuben in my track, who greeted me with blue remark! If I exulted in the sun that shed its beams and made things gay, he'd say, "I'll bet nine kinds of mon there'll be a rain ere close of day!" Say pleasant things; they cost no more than grouchy words that spoil men's peace; the man of troubles is a bore, and bores should all be fried in grease.



WILL MASON

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### Just Received

LARGE STOCKS OF THE FOLLOWING ITEMS:

Dodd's Pills, Gin Pills, Indian Root Pills, Hamilton's Pills, Nyals Face Cream, Stafford's Peroxide Cream, Woodbury's Face Powder, Electric Oil, Radways, Fletcher's Castoria, Wampole's Cod Liver Oil, Carnol, Woodbury's Soap, Colgate's Tooth Paste, Colgate's Talcum.

Also several other well-known preparations too numerous to mention. Phone or write for Wholesale Prices.

DR. F. STAFFORD & SON,  
Wholesale Chemists & Druggists,  
St. John's, Newfoundland.  
June 10, 1919

## READY

for delivery to-day.

200 only 90

lb. Bags

P. E. I. Blue

Potatoes.

Soper & Moore

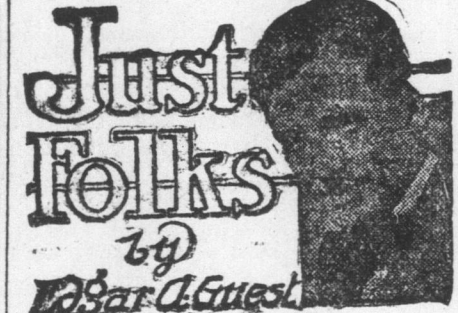
Importers and Jobbers.

Hunting Whales.

With his airplane equipped with a machine gun, an army lieutenant recently went out on a whale hunting expedition. Flying at an altitude of about a thousand feet above the Pacific Ocean, the airman saw his quarry about four miles out at sea, and swooped down before the great animal could submerge. A short round from the machine gun was sufficient, and a motor boat was soon on its way to pick up the carcass, which yielded the hunter a considerable profit.—Popular Mechanics.

### As Tricky as Ever.

The state of mind of the German people has, in spite of the revolution and defeat, remained the same. One might almost say the German point of view is worse than ever. Not only are the German people as far from any recognition of the true situation as they were before the revolution, but everything is being done to make it impossible for the Allies to trust them and to make it as difficult for the Allies to give them easy peace terms.—New York Telegram.



UNMORTGAGED JOYS.

Blossoms of beauty for every eye, Over each head a roof of sky, Grass for the humblest of feet to tread Till with kindness it seems we are surfeited.

Round about us the songbirds sing For the peasant boy or the sceptered king; No one can hide from another's sight The tiniest star that shines at night.

Gold can be gathered and hidden away From the lives of men and the light of day, But no one can hold for one moment sweet And claim all the fragrance of clover sweet.

And never a man has power to seize As his possession the cooling breeze, No selfish hand can take a fee For sharing the charms of a kindly tree.

Rich is the world in a thousand ways With joys which the lips of men may praise. Who so great or so strong has grown As to call the light of the sun his own?

And who can take to himself and hide The daisies decking the country-side Or keep for his cold and selfish ear The song of the thrushes singing near?

Never a mortgage grim shall lie On a single acre of God's great sky, And never shall mortal write a deed On the life that throbs in a poppy seed.

There is much that's here for the world's delight That defies and mocks at a tyrant's might. He may build his fences and vault his gold, But the joys of life he can never hold.

When It Happened.

"Now be careful," said a barrister to the plaintiff in a recent action. "Have you ever been bankrupt?"

"No," was the answer.

"Again I must ask you to be careful. Did you ever stop payment?"

"Yes," was the reply.

"Ah!" exclaimed counsel. "I thought we should get at it at last. When did that happen?"

"After I had paid all I owed," rejoined the plaintiff.

## The Newest 1919 Trench Coats!

The Trench Coats for men we are now showing arrived on the last English boat and are quite the finest Coats we have ever handled. They are the product of a first class English firm, famed for its Military Tailoring, are built of fine quality Gabardine in all shades of Khaki, well-lined with smart-patterned Twill Plaid. Pockets velvet lined. Three very special features in these Coats are: (1) Extra high and well-fitting storm collar; (2) extra wide revers, forming when fastened ample throat and chest protection; (3) an entire interlining of Oilskin, rendering them not only doubly waterproof but absolutely wind and cold proof as well; forming an ideal Coat for all weathers. All Coats are belted and strapped at wrists. All sizes.

PRICE FROM \$30.00 UP.

## U.S. Picture & Portrait Co.,

Men's Furnishings.

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### JEFF'S LOST HIS COW, AND MUTT'S LOST HIS TEMPER.

