

Bigger Profits for YOU. Champion Machine and Motor Works, Ltd., plan to spend all their time Champion Machine and Motor Works, Ltd., plan to spend all their time,
all their energy, all their ability and all their money on a proposition
that acks the essentials for big success? Do you seriously believe that that lacks the essentials for big success? Do you seriously believe that
we have gone so far, only to fail? Recent developments assure to us the big success of this enterprise because some big capital has become inter-
ested, so that with your money added to what we already have, big pro-
HOW MANY DOLLARS WILL YOU INVEST? J. J. Lacey ${ }^{\&}$ Co., Limited,

Nearly 200,000 Motorists this year are buying "Chevrolet" Motor Cars.
What else would you select but a "Chevrolet" when the price
is only $\$ 1,375.00$ delivered. Remember the "Chevrolet" is fully equipped with electric
lights and starter and has all the refinements of an up-to-date 25 miles to the gallon is "Chevrolet" economy-and in every respect running cost is lower than any other car.
We assure owners of "Chevrolet"' cars that a complete line
of spare parts will be kept at St. John's. Ask or write for catalog.

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MAJESTIC THEATRE Friday and Saturday, Select Picture Corporation presents NORMA TALMADGE and their greatest male star, EUGENE O'BRIEN, 6 Acts '66The Safety Curtain," 6 Acts
A Strong Social Offering. Do not miss this picture. A RIB-TICKLING COMEDY.
Music par excellence, by F. J. King and J. F. Ross. MONDAY---Great Patriotic Drama, "OVER THERE." EMAJESTIC THEATRE From Out the Storied Past.


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Models that are the smartest and
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Ladies' Straw Sailors.
White and Black, with assorted
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Misses' \& Children's HATS.
All in becoming combinations, bows. Nothing smarte
little girl or young miss.
75c. to \$3.50.
FLOWERS, TRAILS, RIBBONS,
BANDINGS, ETC.
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Miss Information.


About time "Cleo" did a little spring desk cleaning.


By Cowan


