

FOR SALE!

100 Boxes 14 x 20
I. C. Coke Tinplate.
107 lb. Basis, 112 Sheets.
Special price for delivery from wharf.

ROBERT TEMPLETON.
333 WATER STREET.

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



Newfoundland Clothing Co., Ltd.

mar6,eod,tf

WM. WHITE, Manager.

Late Importations

American Floor Cloths,

2 yards wide,
CONGOLEUM and other makes, \$1.35 yard.
For your advice, if not for your comfort, we may say, the price of Congoleum will be much higher shortly.

Table Oil Cloths,

Large variety of patterns, 45c. yard.

Oil Cloth Shelving,

12 inches wide, nice patterns, 13c. yard.

Stair Oil Cloths,

This is a lot of seconds, but they are not bad, and we are glad to get them, as it is very difficult to obtain Stair Oil Cloths at present. Prices 20c. and 22c. yard.

Grey Wool,

Soft Canadian make, five knots to the pound, 60c. knot.

Khaki Wool,

Five knots to pound, 50c. knot.
The Khaki Wool is not as soft as the Grey. Prices are high to-day, but you will find on the whole by comparison that our prices are low.

HOWEVER, TO GET LOWER PRICES

We Shall All Have to Buy

Victory Bonds

and keep on buying them until at last our soldiers shall win the victory for us, and then prices will be easier.

HENRY BLAIR



NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOENSON
Insurance Agent.

OPENING ANNOUNCEMENT!

Mrs. Peter Stewart

has reopened her Fancy Bakery. Dark Cake, Citron, Sultana, Pound, also Pastry, Meat Pies, Shortbread, Ginger Bread, etc.

Wedding Cakes a Speciality,
MERINGUES TO ORDER.

Our Baking Department is under the supervision of an experienced Baker, backed by 20 years of English manufacturing experience. July 12, 61

BIG

Shipment of engines due to arrive shortly from New York.

ARROW

2 cycle jump spark engines. Sizes 2 and 4 H.P.

SNAPPER

4 cycle medium and heavy duty engines. Sizes 5 to and 5 H.P.

PEERLESS

4 cycle medium and heavy duty engines. Sizes 5 to 35 H.P.

Of the above engines only 18 are unsold, and all parties wanting early delivery should order at once to avoid disappointment. Engines are hard to obtain and shipping difficulties are causing great delay, so we are fortunate in obtaining these motors for prompt delivery.

WM. H. TRASK,

Corner Water St. & Job's Cove. P. O. Box 278.
apr20,3m,m,w,s

PAINTS and VARNISHES

We can supply anything you require in this line as we carry a complete assortment, comprising—

B. H. English Paint, Harland's White Enamel, Vitralite White Enamel, Effecto Auto Enamel, Kyanize Floor Varnish, Oil Stains, Shellac, Graining Colours, Concrete Proofing, Crack & Seam Filler, Waterproof Spar Varnish, Church Oak Varnish, Floor Varnish, Carriage Varnish, Bronzing Liquid, Paint Remover, Black Varnish for Iron & Steel, Jap-a-lac, Straw Hat Enamel, Bath Enamel, Dryers, Wood Filler, Aluminum Paint, Gold Paint, etc.

Also, Paint, Varnish and Wall Brushes.

BOWRING BROTHERS, Limited,
HARDWARE DEPARTMENT.

Help to Win the War by Using Less Flour

Oaten Bread Recipe: TAKE

1 sifter full of Ogilvie's "STANDARD" Flour and 1 sifter full of Ogilvie's ROLLED OATS

THEN

Scald the Rolled Oats with 2 cupfuls of boiling water. Make sponge with 1/2 yeast cake and one cup of Ogilvie's "Standard" Flour; then add the Rolled Oats—after allowing sufficient time for them to cool.

ADD

1 tablespoonful of Butter,
2 teaspoonfuls of Salt,
1 1/2 tablespoonfuls of Sugar.
Knead well, adding Ogilvie's "STANDARD" as required to give it the proper texture before proceeding to bake.

The above recipe will make a Wholesome and Delicious Bread.

Reid-Newfoundland Co

KILBRIDE GARDEN PARTY.

Special Train will leave St. John's at 2.30 p.m. Wednesday, July 17th, going to Kilbride, and returning, will leave Kilbride 8.30 at night.

ONE WAY AND ONE THIRD FIRST CLASS FARE.

REID-NEWFOUNDLAND Company

A Royal Smoke



BENGAL LITTLE CIGARS,

Satisfies the most exacting smoker, 10 FOR 40 CENTS.

Wholesale or Retail.

JAS. P. CASH,
TOBACCONIST, WATER STREET.

Our Selected List!

My Year of the Great War, 75c.
My Second Year of the War, 1.25
Ladies from Hell, \$1.75.
Trenching at Gallipoli, 75c.
What I Found Out, 75c.
The Secrets of the German War Office, 75c.
The Tenth Irish Division in Gallipoli, \$1.75.
A Student in Arms, \$1.75.
The Soul of the War, 75c.
The Evidence in the Case, 75c.
Outwitting the Hun, \$1.75.
Our Part in the Great War, 75c.
Elements of the Great War, 1.75
Face to Face with Kaiserism, \$2.25.
The Crime by a German, \$2.75.
The British Campaign, \$2.25.
A History of the Great War, 2.25
A Journal from Our Legation in Belgium, \$2.75.
Action Front—Boyd Cable, 1.75
Grapes of Wrath—Boyd Cable, \$1.75.
Between the Lines—Boyd Cable, 90c.
The First Call—Empey, \$1.75.
Over the Top, \$1.75.
War Aims, 85c.
England's Weak Points, 75c.
Under Fire, \$1.75.
Worrying Won't Win, \$1.65.
War and the Future, \$1.25.
The Cross at the Front, \$1.10.
Postage 4c. extra.

S. E. GARLAND,

Leading Bookseller,
177-S WATER STREET.

MINARD'S LINIMENT LUMBER-MAN'S FRIEND.

PORK & BEEF

Just Landed

200 Barrels Libby's Special Plate.
200 do Lincoln Beef.
200 do Parker Welb H. B. Pork.
150 do Fat Back Pork.

GEO. NEAL

This Week's SPECIAL!

Men's Fine Balbrigan
Summer UNDERWEAR.
Sizes, 36 to 44,
Only 80c. a garment.
WILLIAM FREW, Water St.

J. J. ST. JOHN.

500 Bags Mixed and White Oats.
250 Bags White Hominy Feed.
150 Bags Bran.
250 Bags Feed Meal, at \$5.50.
100 Bags Whole Corn.
50 Bags Stock Feed.
100 Boxes Blue Raisins, 50's.
175 Boxes Seeded Raisins, 15c. pkg.
75 Boxes Currants, 20c. lb.

J. J. ST. JOHN,

DUCKWORTH ST. & LeMARCHANT ROAD.

WAR, MARINE & FIRE INSURANCE.

SCOTTISH UNION & NATIONAL INSURANCE COMPANY, Edinburgh, Scotland.

For Fire Insurance, Assets Exceed . . . \$75,000,000
War and Marine Insurance effected on Hulls, Cargoes and Freight at low rates.

We have exceptional facilities for effecting all kinds of War and Marine Insurance.

P. O. Box 1236. Write or Phone us. Phone 380.

NFLD-LABRADOR EXPORT CO., LTD.,
Board of Trade Building.

June 18, 1916, tf

TEN PAGES TO WEATHER FORECAST

Up to the hour of going to press no weather report had been received at the Marine & Fisheries Department. ROYER & THOMPSON'S 28.49, Ther. 73.

VOLUME XL.

Auction Sale

AUCTION.
Grocery Store and Utensils

WEDNESDAY NEXT,

at Store of late

Mrs. Captain F.

HARVEY ROAD.

Stock of GROCERIES, consisting of

Tinned Goods, Coconuts, Chevre

Nuts, Tobaccos and Cigarettes

Washing Soda, 2 boxes Cloth

Pipes, etc.

2 Sets Scales.

1 Marine Clock.

5 Looking Glasses.

1 Fixture with Glass Back.

1 Kitchen Dresser or Show

Glass Doors.

1 Shop Stove and Fumebelling

1 Refrigerator, almost new.

R. K. HOLDEN

July 16, 1916

AUCTION.

Household Furniture

Modern & Antique

THURSDAY & FRIDAY

10.30 a.m. at Dwelling of

Mrs. Captain F.

HARVEY ROAD.

1 5-ft. Bevelled Wall Mirror.

1 English Piano—Bandall &

1 2-piece Parlour Suite (raised)

1 2-piece Fibre Suite.

1 Dragon Fern Pot and Stand

1 Mandolin.

1 Brass Clock—Jewelled.

2 Brass Ornaments.

1 Extra Heavy Carpet Square

1 Velour Hearth Rug.

1 Hand-made Wool Hearth R

3 Sets Lace Curtains with P

1 Singer Sewing Machine.

1 Large Mahogany Round Table

old).

1 Golden Oak China Closet, C

shape.

1 Golden Oak Secretar

1 Morris Chair.

2 Wicker Chairs.

1 Wicker Rocker.

1 Brussels Carpet Square.

1 Brass Clock.

1 China Rack.

1 Curtain Stretcher.

Pictures, Ornaments.

Linoleum, Mats, Cutlery, etc.

Glassware, Crockery.

2 Single Bedsteads.

1 Double Bedstead.

A Folding Bed (a beauty).

6 Mattresses.

1 Walnut Wardrobe.

1 Rosewood Chiffonier.

1 Walnut Bureau with Marble

and Bevelled Glass (Antique)

1 Box Couch.

3 Card Tables.

1 Handsome Walnut Bureau.

1 Nickel Water Heater.

Nickel Bathroom Fittings.

1 Hall Stand.

Floor and Hall Linoleum.

State Carpets.

1 Hall Stove.

1 Gas Stove.

1 Refrigerator (Century).

1 Sideboard.

2 Tables.

1 Child's Table and Chairs.

1 Marble Clock.

2 Sets D. K. Curtains.

6 Sets Curtains.

5 Oil Paintings.

1 Richmond Range.

2 Tables.

Cooking Utensils, etc., etc., etc.

R. K. HOLDE

July 16, 1916

Grove Hill Bulb

THIS WEEK.

Celery Plants, \$2 a hundred

Cucumber Plants, 30c.

Wreaths, Crosses,

Wedding Bells

at shortest notice.

Terms: Strictly Cash

J. McNEIL,

PHONE 347.

Waterford Bridge Road