

Practice Safety First!

Safeguard your health by wearing the Best Rubber Shoe in the world. **THEY KEEP YOUR FEET DRY.** Wet feet are very often the cause of many serious ailments—and perhaps worse—death.

Children Anchor Brand.

Low and Storm; sizes 3 to 10.

Misses' Anchor Brand,

Low and Storm; sizes 11 to 2.

Ladies' Merchant and Anchor Brand,

Low and Storm; sizes 2 1/2 to 7 1/2.

CHILDREN'S, MISSES' and LADIES' RUBBER BOOTS.

In stock and to arrive, 5,000 pairs RUBBER SHOES, including the world-famous "MERCHANT BRAND" RUBBERS.

We do not know if the word "MERCHANT" will rhyme well in poetry, but we do know that any Rubber Shoe stamped "MERCHANT" will give satisfaction to the wearer.

Marshall Bros

Youths' Anchor Brand

Low and Storm; sizes 9 to 13.

Boys' Anchor Brand

Low and Storm; sizes 1 to 5.

Men's Merchant and Anchor Brand

Sizes 6 to 11. Low and Storm.

YOUTHS', BOYS' and MEN'S RUBBER BOOTS.

Back to the Country.

By RUTH CAMERON.



RUTH CAMERON

One of the most wonderful things about this age, it seems to me, the increased facilities for decentralization. The tendency of the last fifty years has been toward centralization. People have rushed into cities. They have herded as closely together as possible—and then a little closer. I do not know whether statistics show that the tide has turned back to the country but I feel sure that it will turn. Why shouldn't it? What need to go to the city when the city can be brought to the country.

Steam Heat and Electric Lights.

Consider the innumerable country towns in which these prize conveniences of modern city homes—steam heat and electric lights—are almost as common as they are in the city.

And consider the number of country homes which have a bathroom and running hot and cold water nowadays. Then of course there are those blessed space annihilators—the telephone and the automobile. How they make mock of the long country roads that once kept people so isolated that, because of their loneliness, insanity was more common among farmers' wives than any other class.

That Great Power, The Printed Word. Nor should we forget that great power for keeping the remotest country districts in step with the city, the printed word.

I have a dear friend who lives in a small country town. She is one of the most up to date and well informed women I know. And the way she keeps herself in step is by reading thoroughly, one first class general review, one first class fashion and society review, and one of the good city newspapers.

When you speak of an artistic or literary development, of any political condition, or of the one absorbing topic of the day, she can discuss it far

more intelligently than most of her city sisters. She has more time to read than they. Her life is less crowded and of better perspective.

Culture and the City Not Twins.

Most of us have a fixed notion that culture and the city are twins (because their names begin with the same letter?). Yet many people who say they like to live in the city because of the opportunities take little advantage of these opportunities. A librarian said to me the other day, "We think we couldn't live anywhere but in the city but when you come right down to it we get little out of it. We have to go a long distance to our work and we are usually too tired at night to go out again."

I almost wish I might live a hundred years and see if some of the problems of the world will not be solved by this movement towards decentralization.

Minard's Liniment Co., Limited.

Gentlemen—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON.

Household Notes.

From the button side of a blouse on a folded bath towel, buttons turned downward. It will prevent them from breaking.

Salted peanuts can be prepared with olive oil instead of butter, but the nuts should be blanched instead of roasted.

Delicious batter cakes are made of stale bread. Soak the bread soft and mix with it eggs, milk, a pinch of salt and baking powder enough to make light.

There is no more efficacious way of removing finger-marks from woodwork, window panes or porcelain than by wiping them with a cloth moistened with kerosene.

Chicken breast may be cooked in a casserole with diced carrots and celery, and the rest of the chicken used for another meal with gravy and hot biscuits.

Have Your HAM and BACON Machine Sliced.

We have installed the improved type of Van Berkel's Patent Meat Slicer. The new machine gives more meat in the pound delivered from the machine as compared with that cut by hand. The slicing is graded by numbers ranging from one to twenty-four, or from the thinnest of tissue paper to one-eighth inch thickness.

BACON is a Cheap, Necessary and Economical Food.

GOOD FAMILY BACON, 27c. lb. by side ... 30c. lb.
QUALITY BACON, 38c. lb. by side ... 45c. lb.
ROLLED BACON, 40c. lb. by side ... 45c. lb.
SINCLAIR'S BACON and HAMS.

C. P. Eagan

Duckworth Street and Queen's Road.

Split PEAS, Beans, Rice.

50 bags (60's) SPLIT PEAS.
200 bags (112's) SMALL BEANS.
100 bags (100's) SPLIT RICE.
100 bags (25's) SPLIT RICE.

On spot to-day.

Soper & Moore
IMPORTERS & JOBBERS.
PHONE 480.

Rann-dom Reels.

PHRENOLOGY.

Phrenology is the science of telling an audience what is inside of a man's head by the bumps scattered hither and yon upon its surface. It is one of the most advanced sciences in use, as it reaches down into the personal and private life of the victim on the stage and brands him as an abandoned cut-up before the horrified eyes of his neighbours.

Phrenology accomplishes some of its most startling results when the subject is 99 per cent. bald. It is an awe-compelling sight to see a dreamy, stub-fingered phrenologist run both hands carefully over the glossy dome of a prominent business man and draw therefrom moral lessons for the benefit of the youth of our land. The sincere phrenologist is a stickler for the naked truth, and unless headed off by a right uppercut is liable to spill a lot of information which is of no interest to anybody except the grand jury. The greatest mistake the bigamist or the bootlegger can make is to place his head in the hands of a conscientious phrenologist and allow him to play upon it before the general public.

While the human head appears at a distance to be round, with a mansard roof, in reality it is a solid mass of convolutions, humps, trenches and thank-you-ma'ams. A well-trained phrenologist can run his thumb and little finger around these projections and tell at once whether the patient should be breaking rock on the public highway or teaching a Sunday-school class. This science is so exact that every bump and hummock on the male skull is card-indexed, which makes it impossible for anybody to escape by claiming that a bump the size of a goose egg was caused by falling down the cellar stairs.

Phrenology could be made very useful if people had more confidence in it. For instance, if the male macher could have his head examined before he begins to mash, his career would be cut as short as the 1918 walking skirt. If every father of a susceptible daughter were a student of phrenology and would exercise it upon the young men who sit out in the hammock and poison the lilac bushes with cigarette smoke, there would be

fewer dead-heat elopements and unavailing regrets.
Woman does not need phrenology, for there are no bumps on her head except those caused by the kid currier and the spiral twist.

MILITARY TRAINING.

Bill Jonah Tinkle worked for me, before the army got him, and such a slouchy young man was he, I often yearned to sweat him. He walked with an ungainly stoop, he shambled and he shuffled, and didn't seem to care a whoop who saw him. When in repose he seemed to slump, as though his joints were falling; he had to lean against a pump, a building or a railing. And when he went away to drill, I said, "I'll be a pity, if they have many men like Bill down there near Junction City. An army made of gangling gents, swaybacked and double-jointed, will look, in France, like twenty cents—Halg will be disappointed." I saw this lad the other day, and he was sleek and sassy; I hardly knew the blooming jay, he was so clean and classy. Erect, alert, well-groomed and slim, he walked with spring and vigor, as though his legs belonged to him, and not to some lay figure. The army took this reuben green, and made him an Apollo; oh, wondrous transformation scene—it beats the band all hollow! The army has magicians' bent; it takes the knock-kneed sinner, the man who is all neck and feet, and makes of him a winner.

Household Notes.

Many dishes have hitherto depended for flavor on meat and butter; now we must find substitutes for these flavors.

Irish moss or the sea moss found on the New England coast and sold in the stores as sea moss, is one patriotic dessert.

Thinly sliced bananas, moistened with mayonnaise and placed between buttered slices of bread, make excellent school sandwiches.

Ham, shoulder and bacon are the pork products needed for our soldiers; other parts of the pig may be eaten at home without compunction.

When bread is left from a meal, do not put it into the bread box to be forgotten, but cover over in a dish and use for toast at the next meal.

To improve the appearance of leather furniture, try polishing it with a soft cloth dipped in a polish made of one part vinegar and two parts linseed oil.

A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of **Stafford's Liniment.**

We believe there is no more generally useful liniment. It seems to reach the spot every time.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere.
Manufactured only by
DR. F. STAFFORD & SON,
St. John's, Nfld.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.
ST. JOHN'S GAS LIGHT CO.
dec22,17

Hr. Grace Notes.

Mrs. Louisa Jenkins, of the West End, received a Military Medal on Friday that had been won by her son Sergeant Victor Jenkins, for bravery on the battlefield.

The laborers at the Shipbuilding Co.'s premises appealed to the manager on Saturday for an increase of wages, and were met part way by their pay being raised to 15c. per hour for the present. They resume work to-day.

Miss Kitty Ryan, C. of E. teacher at Bryant's Cove, Miss Drett, C. of E. teacher at Upper Island Cove and her assistant, Miss B. Young took a run to town on Friday returning to their stations on Saturday evening.

Mr. R. Sheppard, of the Southside, arrived from Bell Island last evening with a small load of coal in his schooner.

Mr. E. Fitzgerald, piano tuner, arrived from Placentia Bay on Saturday night where he had been on a tuning tour.

The s.s. Beverley arrived in port at 5.30 last evening, and a large number of men are engaged to-day discharging salt and loading fish. It is thought with fine weather the steamer will get a quick despatch.

Rev. A. A. Holmes, of the Methodist Church, and Rev. F. S. Coffin, of St. Andrew's exchanged pulpits yesterday morning. The Week of Prayer that was held in connection with the two above churches last week will be continued this week.

Mrs. John Moriarty of Rocky Pond Road, lost a valuable cow last week, \$250.00 and a pair of purple eyes before perishing. It is a great loss to the owner.

The funeral of the late Mrs. John Hogan took place yesterday afternoon, and was largely attended.

Mr. Hiscock, agent for the Imperial Tobacco Co., is in town on his usual business trip.

A very enjoyable dance was held in the Academy Hall on Friday night.

Mr. Shipman and Mr. Larson, of the Shipbuilding Staff arrived from the West Coast on Thursday night last.

All our citizens are pleased to hear that Mr. Norman Munn, who is at the General Hospital is improving and hopes to be home shortly.

—COR.

Hr. Grace, Jan. 14, 1918.

The wise housewife will see that the kitchen is frequently flooded with fresh air. One can work faster and with more ease in a well ventilated room.

MINARD'S LINIMENT CURES DYPH-THERIA.

We have just received a shipment of

44,640

Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

T. A. Macnab & Co.,

Wholesale Distributors.

Telephone 444.

City Club Building.

For New Year

400 Barrels Choice APPLES.

BURT & LAWRENCE

12 NEW GOWER STREET.

WE are still showing a splendid selection of :

TWEEDS

and

SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,

Tailor and Clothier St. John's, Nfld.

The "Evening Telegram" is read by over 40,000 People daily.

Is This Right?

THE RESERVISTS' PAY.

Editor Evening Telegram.
Dear Mr. Editor,—Will you kindly give me a little of your valuable space (and which I now know to be quite a premium) that I, as a Reservist of the Navy, and one who has been honest duty for two years in foreign waters, may give to the public a bit of information which I think will very much surprise all? Mr. Editor, do you know the amount of wages the Royal Naval Reservist gets to-day and each day for his service to his country? He gets, sir, FORTY CENTS A DAY—two dollars and eighty cents a week—twelve dollars a month. Pause a moment, Mr. Editor, and hurriedly collect the evidence of what the humblest Reservist is supposed to do. Look at what he has done during those nearly four years of service. Consider the dangers, the work, the hardship, the daily and nightly perils, the constant and nightly his home-leaving, the offering of his life to serve the Empire's cause, and then, sir, ask yourself can this thing be an actual fact that we, the men who have been in "war's very zone", are receiving from a grateful and a loyal and a patriotic country the magnificent sum of forty cents a day? Just think of it.

A few months ago, Mr. Editor, the Naval Reservist was promised a standard wage of one dollar and ten cents (\$1.10) per day, and for a few weeks he received this amount, but it ceased to be paid and the old scale of wage (40c.) was continued.

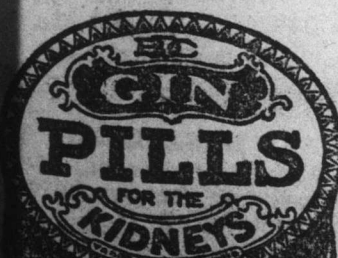
Who stopped this higher amount, sir? Why was it stopped, and will not the Government act up to its original promise? Those questions should be answered. It is an actual insult to every man who has joined the forces on H. M. S. Briton to have offered to him this miserable dole. We are men of sinew and blood and mind, we have done and are doing our "bit" and are ready to do it again, but sir, we must be treated like men.

To pay us 40 cents a day is not treating us like men, it is a positive insult and wrong to our intelligence and our manhood. Let the authorities, whoever they may be, do what is right and just in this whole matter, let them give us the more decent and manly wage of \$1.10. Many of us (of which the writer is one) have thrown up lucrative positions to join the Reservists when the call on honor and manhood came. We must like some I know, be still in our old positions and employ, receiving substantial wages, but we did our duty by our country. Let that grateful country now do its duty by us and treat us right.

Yours sincerely and thankfully,
R. A. J.
Royal Naval Reservist,
H. M. S. Briton.
St. John's, Jan. 15th, 1918.

New Scotch Cured Herring.

While it is known that certain receivers of Newfoundland fall caught Scotch cured herring sold their goods in this market as low as \$21, there appears to be no indication on the part of importers to reduce the opening prices made with the arrival of the s.s. Florizel, which brought the first cargo of this herring from St. John's a fortnight ago. On the contrary, the tendency seems to be to hold for high prices, and many importers predict that the market will continue firm at \$28 when the next shipment shall have arrived. The demand for this grade of herring is probably stronger at this time than ever before, and the market is practically bare. The consumption of herring was never more active, and the market stocks which were distributed this week and last have now gone into largely consuming channels. Rumor has had it for a week that certain factors would continue to sell under the established market, but it seems doubtful if any importers re-selling goods at present could afford to offer them below the opening prices in view of the advancing market in Newfoundland. It is reported that sales of Scotch pack herring were made last week in St. John's at \$21 each, there, and it is known that current are not inclined to sell at much below these prices at present. In view of this condition it hardly seems logical that merchants here would sell herring they bought at even lower



GIN PILLS
FOR THE KIDNEYS

READ HERE LETTER

"About eight months ago, I read your advertisement in one of the papers. I was very much interested in it, and I had been suffering for years with the backache. I had tried many remedies, but nothing seemed to do me any good. I decided to try your pills, and I am glad to say that I feel perfectly well now."

(Gin) Pills for the Kidneys.

Stafford's Liniment cures DYPH-THERIA.