

SCLATER'S,

Water Street, Foot of Queen's Street,

would call attention to the fact that, having decided on making some changes in the working of the business, which will necessitate some alterations in the premises, they intend marking down all the Dry Goods at present in stock, and which have been carried over winter, to the lowest popular prices.

This Sale will be on for one month only from date, and will consist of Costumes, Coats, Men's and Boys' Clothing, Hats, Caps, Ties, Gloves, &c., &c., along with the usual stock of Dry Goods carried.

All new goods coming now will be marked down to the lowest possible prices, taking into account the advanced cost in foreign markets.

This being a CASH SALE, no approbation will be allowed, except to those who have accounts with the Firm.

SCLATER'S.

may12,1m,eod

Flour, Pork and Molasses!

On the Spot:

1000 barrels VICTOR FLOUR.
1000 barrels QUAKER FLOUR.
500 barrels FIVE STAR FLOUR.
100 puns. BEST GROCERY MOLASSES.
100 brls. LIGHT H. B. PORK.
25 tierces CHOICE RIBS.
100 brls. LINCOLN BEEF.
100 brls. BONELESS BEEF.

GEO. NEAL

Comfort Shoes!



"DR. CUSHMAN'S" FAMOUS COMFORT SHOE FOR WOMEN

Is known the world over as the most comfortable Shoe for Women, at **\$2.50**

Made of selected Vici Kid, turn soles and rubber heels, with cushion insole, wide fitting.

FOR MEN!

The REGAL CUSHION SOLE SHOE for Men, at **\$6.75**

If you suffer from tender feet and bunions, if you are much on your feet, try a pair of "Regal Cushion Sole" Shoes. Satisfaction guaranteed.

PARKER & MONROE Ltd.,
SOLE AGENTS.

J. J. St. John.

People say it's the only Good Butter to be had,

Our Real Irish,

not in blocks, 48c. lb.
One thousand pounds landed to-day per s.s. Durango.

NORWEGIAN SMOKED SALMON
is delicious, 15c. lb.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

FRESH GROCERIES Just Received.

<p>COLMAN'S MUSTARD, 34, 1/2 & 1 lb. tins. PAN YAN PICKLES. WHITE'S PICKLES & CHOW. FRENCH PEAS (in Glass). FRENCH BEANS (in Glass). BRITISH MOOR HONEY. CALVES FEET JELLY, in Glass RED CURRANT JELLY (tins). LAZENBY'S PICKLES & CHOW.</p>	<p>HARTLEY'S JAMS & MARMALADES. UNCOMPRESSED JULIENNE. CURRIED RABBIT. PRESERVED GINGER. GLENFIELD CORN FLOUR. DISTILLED CRYSTAL VINEGAR. VINEGAR ESSENCE. ENGLISH CHEDDAR CHEESE.</p>
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A Fresh Supply of our
Celebrated Brand of Tea,
ROYAL, CROWN and OUR BEST.

<p>FOR CAKE MAKING: Cakeoma. Spongeoma. Potato Flour. Powdered Chocolate for icing.</p>	<p>By Stephano: Cal. Oranges, Pines, Table Lemons. Celery, Tomatoes, Bananas, Grape Fruit, Asparagus Ferns.</p>
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BOYRING BROS., Limited,

'Phone 332. Grocery.

may eod.

Send for Prices and free samples Post your letter now.



BEAVER BOARD

Better than lath and plaster for walls and ceilings in every kind of building.

"Nulli Secundus."

COLIN CAMPBELL, Distributor.

THE ALADDIN LAMP!

Once using the Aladdin Lamp You'll never want to go back to the dingy, reddish flickering light of your old style kerosene lamps.

Half the Oil Six Times the Light.

Come and see it demonstrated at our new business stand,
282 DUCKWORTH STREET (Head McBride's H.H.I.).

CHESLEY WOODS.

Armada Tea

is winning
Golden
Opinions
from everyone.

Just Try It and be convinced.

FOR SALE EVERYWHERE.

Just Arrived on the Last Boat:

BEST NOVELS OF THE SEASON—
LATEST IN WAR AND OTHER
LITERATURE.

Della Blanchflower, by Mrs. Humphrey Ward, 60 and 80c.
Imperilment Reflections, by Cosmo Hamilton, 80c.
Sinister Street, by Compton Mackenzie, Vol. II, 60 and 80c.
You Never Know Your Luck, by Sir Gilbert Parker, 80c.
The Keeper of the Door, by Ethel M. Dell, 60 and 80c.
The Mutiny of the Elsinore, by Jack John Barclay, by Jack London, 60 and 80c.
Facing Fearful Odds, by Jos. Hocking, 60c.
The Patrol of the Sundance Trail, by Ralph Connor, 60 and 80c.
The Way of the Strong, by Rodgwell Millum, 60 and 80c.
The Man and the Moment, by Elinor Glyn, 60 and 80c.
The Thirty Days, by Hubert Wales, 60 and 80c.
The Invasion of England, by "Ed. Ford," 75c.
History of the British Empire, by Geo. F. Bosworth, 60c.
Six Lectures on the British Empire, by Sir Chas. Lucas, 65c.
The World War, by Elbert F. Baldwin, \$1.65.
The Evolution of Modern Germany, by W. H. Dawson, \$1.50.
Nietzsche; His Life and Work, by W. A. Mudge, \$1.10.
The Life of Friedrich Nietzsche, by Daniel Halvey, 75c.
Trietschke and the Great War, by Jos. McCabe, 65c.
America's Arrangement of Germany, by J. W. White, 30c.
Prussianism and its Destruction, by Corman Angell, 30c.
Germany's Great Lie, by Douglas Sladen, 30c.
A Sister to Assist, by John Le Breton, 30c.
Come Rack; Come Rope, by K. H. Benson, 30c.
In Hoc Vince, by F. M. Barclay, 30c.
St. Elmo, by E. Wilson, 15c. Cloth.
Daily Graphic War Cartoons, Nos. 1 & 6, 4c. each.
Quick Rifle Training for National Defence, 30c.
Also a new supply of The Graves of Kilmorna, by Rev. P. A. Sheehan, 60 and 80c.
All of Ethel M. Dell's older Novels are in.

GARLAND'S Bookstores,
177 and 253 Water Street.

HAYWARD & CO., Water Street, East



JAMES MACKERRIN
OLD MALT
SCOTCH WHISKY

House Cleaning.

The annual return of this distressing and most contagious condition is now near at hand. What can be done towards reducing its horrors to suffering manhood? One thing should occur to you, that is to see that those books that are piled up in back rooms, on tables and mantels and spilling by exposure should be housed in dustless, elastic, sectional, economical book-cases of the famous

Globe-Wernicke

PERCIE JOHNSON,
Agent for Newfoundland.

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 1713

WINDARD'S LINIMENT CURES DIPS-
VAZEL.

Nitrate of Soda

The Great Fertilizer.

We Offer To-Day:
100 Sacks--2 cwt. each.
At Lowest Prices.

F. McNAMARA, Queen Street.

A RARE SNAP!

500 pairs LADIES' MILITARY BOOTS—Made with Patent Leather, with Fawn, Black and White or Black Cloth Tops; new concave heel. Prices, per pair, \$3.00 and \$3.50. Secure a pair of these while the sizes hold good.




LADIES' MILITARY BOOTS—All styles, \$3.00, \$3.50, \$5.00, \$5.50, \$6.00.
THE WHITE HOUSE SHOE for Men—\$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$7.50.



LADIES' LOW SHOES—One, two, three, four, five, six and seven strap, in all leathers, sizes and widths.

F. SMALLWOOD,

Sole Agency The Brown Shoe Co., St. Louis, U.S.A.

Ladies' Kid Gloves,

SPECIAL VALUES,
—AT—
Henry Blair's.

Ladies' Tan Kid Gloves, 4 lots, in dome and button fasteners. Prices 40c, 50c, 65c, 80c. per pair

Ladies' Black Kid Gloves, 2 lots. Prices 50c. & 80c. per pair

Ladies' Real French Kid Gloves, 3 dome fasteners, in Tan, Brown, Light Beaver, Grey, Navy, Saxe, Blue, Myrtle and Black. Our Special Price \$1.19 pair

Ladies' Best Quality French Kid Gloves, 3 dome fasteners; every pair guaranteed, in the following shades: Tan, Brown, Navy Blue, Grey, Light Beaver and Black \$1.60 per pair

SPECIAL NOTE.—Owing to the war Kid Gloves are not being made, and when stocks are sold there will be none to be had.

Ladies' Elbow Length Kid Gloves.

12 button length, Glace Kid, White or Black, at \$1.15, \$1.60, \$1.95 pair.

16 button length, Glace Kid, White or Black, at \$2.00 per pair

12 button length, Glace Kid, Tan or Grey, at . . . \$1.90 per pair

12 button length, Suede Kid, White or Black, at \$1.30 & \$1.50 pr.

12 button length, English Doeskin, shades Drab & Putty, \$1.90 pr.

HENRY BLAIR

Over 40,000 People Read The Telegram

TEN PAGES

WEATHER FORECAST
TORONTO, Noon, 50°
Friday—Strong
winds, showers.
ROPER'S, No. 1
ther. 56.

VOLUME XXV

Auction

THE PEOPLE'S AUCTION

TO SATISFY A MORTGAGE
On Wednesday, the 12th
1915, at 11 o'clock a.m.,
Exchange Building, Water
John's, I will sell at public
all that piece or parcels of
at St. John's aforesaid, on
northern side of Madras
which it measures 20 feet
about, and bounded on the
Western side by land of
Estate, leased to William
which it measures 80 feet
Northern side by pastur
McLea's Estate, by which
20 feet or thereabouts,
Eastern side by other
Lea's Estate, leased to
by which it measures 80
about, together with the
on, the same being held
for a term of 99 years
1906, at an annual rent
and also all that piece of
land having buildings thereon,
in St. John's aforesaid,
on the northern side of
by which it measures 20
bounded as follows: On the
side by land of McLea's
to Joseph Jacobs, by which
measures 80 feet or thereabouts,
Northern side by pastur
longing to the said Estate,
it measures 20 feet or
and on the eastern side
McLea's Estate, leased to
by which it measures 80
being held under lease
99 years from May 1st
annual rental of \$10.00. Particulars apply to HERBERT
Solicitor, Pitts Buildings,
or to the undersigned.

P. C. O'DRISCOLL
may12,eod,ff

SALE

AFLOAT

Just arrived
Cargo per
"Mount"

Book your
AT ONCE

BOWEN BROTHERS LIMITED

may8,eod,ff

Southworth
10c; Post
BYRNE'S BO
Retribution, Ishmael
The Missing Bride,
The Curse of Clifton
The Lost Heiress, On
The Disgraced Duke
The Bride's Victory,
The Bride's Love,
Love's Labor Won,
How He Won Her,
The Broken Engage
The Bride's Fate,
The Changed Bride,
A Beautiful Fiend,
Cruel as the Grave,
Unknown, The Myst
The Artist's Love, N
Little Nea's Engage
Only a Girl's Heart
Gertrude's Sacrifice
The Rejected Bride
A Husband's Devo
Gertrude's Gaidon,
The Unloved Wife,
The Bride's Ordeal,
The Trail of the S
A Tortured Heart

Garrett
BOOKSELLER