

FIGHT PAGES TO-DAY. WEATHER FORECAST. TORONTO, Noon. Fresh north to northwest winds, fair to-day and on Wednesday; not much change in temperature. ROPER'S, Noon.—Bar, 28.60, ther. 40.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.

THE EVENING TELEGRAM

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

TUESDAY, MARCH 23, 1915.

ST. JOHN'S, NEWFOUNDLAND.

\$3.00 PER YEAR.

NUMBER 67.

WHITE'S PORTLAND CEMENT.

GET OUR PRICES.

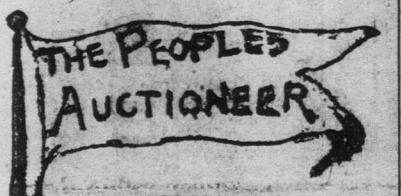
BOWRING'S Retail Store.

Auction Sales!

PUBLIC AUCTION. On Thursday next, 25th inst. at 11 o'clock. 1 10-lb. tub BUTTER. 1 22-lb. tub BUTTER. 69 boxes BUTTER. M. A. BASTOW, Auctioneer. mar23,21

To Satisfy a Mortgage.

BY PUBLIC AUCTION. On Saturday, the 27th day of March, all that piece of land situate on the North Side of Duckworth Street in the town of St. John's aforesaid and bounded as follows: that is to say, on the South by Duckworth Street, by which it measures 20 feet more or less; on the East by land of one Walsh, by which it measures 28 feet 4 inches more or less; on the West by the Estate of the late Samuel Garrett, by which it measures 24 feet 5 inches, and on the North by property of one Chafe, by which it measures 13 feet more or less. For further particulars apply to P. C. O'DRISCOLL, Auctioneer, or CHARLES H. EMERSON, Solicitor for Mortgage. mar22,51



FOR SALE. A Farm containing 23 acres with Bungalow partly built, situated about 2 1/2 miles from town on the Cove Road. A real ideal spot for summer seat or farming purposes. Will be sold very reasonable. Apply to P. C. O'DRISCOLL, Exchange Building. mar11,6,50

TO LET! That desirable Country Residence (property of T. J. Edens) situated on Waterford Bridge Road, ten minutes walk from street cars. Possession given 1st May. For particulars apply to P. C. O'DRISCOLL, Exchange Building. mar11,6,50

NEW ARRIVALS! CHOICE CABBAGE, CARROTS, PARSNIPS, BEETS. Also LOCAL POTATOES, and 5 cases STRICTLY FRESH LOCAL EGGS. Ex Tabasco: 2 cases "Emiskean" Irish BUTTER. M. A. BASTOW, Beck's Cove. mar23,21

Building Lots. FREEHOLD: \$1.60 to \$4.00 per foot. LEASEHOLD: 50c. to \$1.50 per foot. The longer you keep on paying rent the further away owning your own house you will be. We have some very desirable sites—good tearage. See our list before you build. Listings solicited. No sale no charge. Fred. J. Roll & Co. REAL ESTATE—SMALLWOOD BUILDING, Duckworth St.

Beef, Butter, etc. Ex Train Monday: Beef, Hogs, Mutton, Lamb, Butter. JAS. R. KNIGHT. MINARD'S LIMENT CURE FOR COLDS, Etc. mar16,23,30,apr6,13,17

FERRO

Ferro Engines since 1909 the World's standard Two-Cycle Engines, have now been adopted as the Nfd. Standard of all that is best in Motor Engines.

The New Ferro Kerosene Engines will now be supplied to intending purchasers by the following firms:—

- Messrs. Bowring Bros., Ltd., St. John's & Branches
Harvey & Co., Ltd., St. John's & Branches
James Baird, Ltd., St. John's & Branches
Martin Hardware Co., Ltd., St. John's and Branches.
Ayre & Sons, Ltd., St. John's & Branches
Monroe & Co., Ltd., St. John's & Branches
Smith Co., Ltd., St. John's & Branches
Messrs. Royal Stores, Ltd., St. John's & Branches
Bishop, Sons & Co., Ltd., St. John's and Branches.
R. Moulton, Ltd., Burgeo & Branches
P. Templeman, Bonavista & Branches
James Norris, Three Arms & Branches
J. J. Norris, Conche & Branches
Earle, Sons & Co., Fogo & Branches

To L. M. TRASK & CO., St. John's. Dear Sirs,—I am interested in a motor engine of about H.P. for a boat about ft. long on top and ft. beam. Please send me catalogues and all information about the New Kerosene Ferro. My Merchant's name is Address My name is Address

Mf. FISHERMAN.— Ask your merchant about the New Ferro Kerosene Engine. Write us telling us your merchant's name and ask why we state and can prove that the New Ferro Kerosene Engine is superior to any other engine on the market. Your merchant will supply you with a Ferro if you ask him. We guarantee all engines and carry a full stock of engines and engine supplies. We have a complete staff of engine experts and can give you the best engine satisfaction of any firm in Nfd. Fill in this blank and mail it to us to-day. Address it to—

Sole Distributors for the Ferro,

L. M. TRASK & Co.,

140 Water Street. P. O. Box 1217. St. John's. ONLY EXCLUSIVE DEALERS IN OIL ENGINES AND SUPPLIES IN NEWFOUNDLAND.



YOUR POLICY should be kept up. Don't you often hear of a friend's loss? This should be a warning to you to look after your own INSURANCE POLICIES and not let them run out. If you take out a policy with my companies you know that any loss will be met promptly. Cost is low.

PERCIE JOHNSON, Insurance Agent. Statutory Notice! Notice is hereby given that all persons claiming to be creditors of, or who have any claim or demand upon the Estate of George R. Godden, late of St. John's, Clerk in Holy Orders, deceased, are required to send particulars in writing, duly attested, to WILLIAM E. WOOD, Temple Building, Duckworth Street, St. John's, Solicitor, Executor of the Will of said deceased, on or before the 17th day of April, A.D. 1915, after which date the Executor will proceed to distribute the said Estate, having regard only to claims of which he shall then have had notice. Dated the 13th day of March, A.D. 1915. W. E. WOOD. mar16,23,30,apr6,13,17

T. A. PIPPY, Machinist, AND BRASS WORKER, Waldegrave Street.

Agents for E. LEONARD & SONS, LTD., Engines and Bolders. LLOYD MFG. CO., LTD., Saw Mill Machinery. KITSON-EMPIRE LIGHTING CO., High Power Kero Oil Lamps. REMINGTON KERO OIL ENGINES, Stationary and Marine. We carry in stock: Shafting, Shaft Couplings, Bearings, Saw Mandrels, Pulleys, Iron Pipe and Pipe Fittings, Valves, etc. PHONE 252. mar13,6,50

YOUR-TEETH-NEED ATTENTION! Why let them go longer in bad condition? If you will entrust us with your Dental Work we can assure you that it will be well done. A thorough examination of your teeth, with good sound advice, will be given FREE to all who call. You'd better take advantage of this offer now. A. B. LEHR, (The Senior Dentist), 202 WATER STREET, Phone 345. mar13,6,50

GEO. H. HALLEY Respectfully Solicits a Policy From all His Friends. Queen Insurance Co. G. H. HALLEY, Agent. mar19,50,51

Standard Copper Paint! Best for Boats and Ships Use. Have your Dealer write us for Free Trial Proposition. The Standard Mfg., Co., Ltd.

GRAND LECTURE WILL BE DELIVERED IN THE STAR HALL, Theatre Floor, on Monday, March 29th, by the REV. J. F. COX, S.J., of Montreal, "A JESUIT IN THE MAKING." By special courtesy, the T. A. BRASS BAND will be in attendance. Only 250 of the latest tip-seat opera chairs (newly installed by the Rossley Theatre Management) reserved at 20c. Entrance from the Side Door. Plan of Hall will be open at the Atlantic Bookstore on Wednesday morning. General admission 10 cents. Entrance from the Box Office door. Doors open at 7.30 p.m. Chair to be taken at 8.30 p.m. J. J. LACEY, Chairman. E. P. THOMPSON, Sec'y. mar23,31

BIG SHOE VALUES WHITE HOUSE SHOE FOR MEN WHITE HOUSE SHOE FOR WOMEN We offer a big snap in Men's and Women's, Boys and Girls' Fine Foot-wear. Having bought a portion of the Bankrupt Stock of S. Johnson & Son of the U. S. A., we offer you the following bargains. Cash only—no booking. 200 pairs Men's Tan Boots, \$3.75 value for \$2.50 166 pairs Men's Gun Metal Button, \$4.00 value for \$3.00 99 pairs Men's Gun Metal Blucher, \$3.50 value for \$2.60 107 pairs Men's Fine Douglas Blucher, \$3.00 value for \$2.50 66 pairs Ladies' Fine Gun Metal Button, \$3.50 value for \$2.50 121 pairs Ladies' Tan Calf Button Boots, \$3.75 value for \$2.50 35 pairs Ladies' Douglas Button Boots, \$3.25 value for \$2.50 38 pairs Ladies' Douglas Blucher, \$3.40 value for \$2.50 700 pairs Ladies' Fine Boots, regular \$2.50 value for \$2.00 1500 pairs Boys' and Girls', Misses and Children's Fine Boots at Greatly Reduced Prices. SEE OUR GENTS' EASTERN WINDOW. F. SMALLWOOD, The Home of Good Shoes.

POTATO Headquarters! We offer to-day at Lowest Prices: "BLUE NOSE" POTATOES—90 lb. sacks. "GREEN MOUNTAIN" POTATOES—90 lb. sks "SCOTCH" POTATOES—112 lb. sacks. F. McNAMARA, Queen Street.

Job Printing Executed.

LECTURE. Knights of Columbus Lecture. V. P. Burke, Esq., M.A., LL.D., will lecture to the members of Terra Nova Council, No. 1452, and their friends on Friday evening, 26th inst., at 8.30. Subject: "One of Newfoundland's Problems." JAS. A. MacKENZIE, m23,25,26 Rec. Sec'y.

For Sale or to Let! The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to GEO. W. B. AYRE, Solicitor. mar23,31 Renuof Building.

NOTICE. If you want your Dwelling House, Store or Motor Boat repaired at shortest notice, apply to 84 GOWER STREET, mar19,61 Cor. King's Road.

TO LET—That modern and commodious Dwelling House, No. 21 Gower Street (Musgrave Terrace); fitted with all modern conveniences. Possession 1st April. Apply to S. E. GARLAND'S OFFICE, Water Street. mar23,31,50

FOR SALE—1 Gen'l Horse, weight about 1200 lbs.; 1 Bay Mare, weight about 1650 lbs. (with foal); 1 Bay Pony (mare), quiet and kind and not afraid of motor cars. For further information apply at this office. mar19,41

FOR SALE—One Good Cow to calve within two or three days; apply to this office. mar22,21

A GOOD BARGAIN in a Splendid Upright Piano; apply at this office. feb16,50,51

SAW DUST FOR SALE—1 carload at Station, immediate delivery; apply to STEER BROS. office. mar23,

WANTED TO RENT by May 1st, a House containing eight rooms and bathroom, with electric light, in a good locality; apply by letter, stating rent, to "GOOD TENANT" this office. mar23,31

HELP WANTED. WANTED—An Experienced General Servant; good wages; apply immediately Mrs. T. J. DULEY, 51 Rennie's Mill Road. mar22,41

WANTED—A Good Wash-erwoman; apply Mrs. J. SELLARS, 35 Queen's Road. mar22,41

WANTED—Immediately, a General Servant; apply at 7 King's Road between 7 and 9 p.m. mar22,41

WANTED—Experienced Girl for Confectioner's Shop, must have references; apply by letter to "J." this office. mar22,21

DRESS MAKER.—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,41

WANTED—A General Servant who has knowledge of plain cooking; apply to Mrs. KNOWLING, Waterford Bridge. mar11,41

\$15 WEEK & EXPENSES —To travel, appointing local representatives. WHIFFIELD LINSOOTT, Brantford. mar6,9,11,20,23,25

\$150 FOR SIXTY DAYS' EASY WORK. Write for contract. BRADLEY-GARRISON, Brantford. mar6,9,11,20,23,25

Nfd. Stamps Wanted—One Cent Gay Issue, and all values over three cents only. Address: P. F. FEARN, P. O. Box 667, St. John's. Cash by return mail. feb26,41

AGENTS—"The World's Greatest War" including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. LINSOOTT COMPANY, Brantford. mar23,9,50

TALKING

High-class Tailoring. Unusual values that come at your earliest

ABLE NG

Fabrics of the best make. want to pay, so be for the style you

ang, Tailoring, St. John's.



NELL, Water Street.

ge, etc.

17th. Onions—100 lbs. Keeping Apples. Choice Apples, choice stock.

ower Street. Tel. 750.

CLOTHES STYLE AND INDIVIDUALITY.

is something to our garments which them look as if they d in the wearer. Not e will selected mater-

Artistic and the through

Construction, suits stand out all others for fit, fin-

APLIN, ore that Pleases.

Patterns!

equal to them. must accompany Book, 27 cts.,

Agent.