

# The Success of this Sale Of WINTER WEARABLES

Has been so great that we have decided to continue it up to Stock-Taking time.

## Practical Gifts.

Practical Gift giving will be a feature this Christmas.

Here are some Suggestions! for prudent shoppers.

### LADIES' WINTER COATS.

"Tis no idle boast to say we are 'top notchers' for value in Ladies' Coats. Present reduced prices brings this magnificent stock down to the reach of the average Coat buyer. Come along and view the styles and make-ups and observe the reduced prices.

#### COAT PRICES.

Reg. \$6.00. Reduced to \$5.00	Reg. 13.00. Reduced to 10.50
Reg. \$7.00. Reduced to \$5.50	Reg. 14.00. Reduced to 12.00
Reg. \$8.00. Reduced to \$6.50	Reg. 16.00. Reduced to 13.00
Reg. \$8.50. Reduced to \$7.00	Reg. 20.00. Reduced to 15.00
Reg. \$9.00. Reduced to \$7.50	Reg. 21.00. Reduced to 16.00
Reg. 10.00. Reduced to \$7.70	Reg. 22.00. Reduced to 18.00
Reg. 11.00. Reduced to \$8.50	Reg. 24.00. Reduced to 19.00
Reg. 12.00. Reduced to 10.00	

## BLOUSES!

### Travellers' Samples.

By S. S. Mongolian we have received a case lot of handsome Blouses, the entire stock of samples from a large manufacturing house on the other side. We have marked every one of these to the very lowest possible figure. Come early and view the plums, they will be quickly plucked. Prices to suit each purse.



### Ladies' Dresses.

The many winsome styles which you may have already seen. These Dresses were all personally selected by our English and American buyers. London and New York styles are to be seen here vying for supremacy, but who can decide which is the prettier? Below we give you a complete list of materials and prices. Read it through.

Black, Brown, Grey and Navy Serges; Poplin in Sage, Fawn and Black; Crepe Cloth in Navy, Sage, others in Bouillonné, Nînon, Crepe de Chine and Silk Dresses, and a pretty lot of Evening Dresses with elaborate trimmings.

#### DRESS PRICES.

Regular \$5.00. Reduced to \$4.10	Regular \$12.00. Reduced to \$9.50
Regular \$5.50. Reduced to \$4.50	Regular \$14.00. Reduced to \$11.00
Regular \$6.00. Reduced to \$5.00	Regular \$15.00. Reduced to \$12.00
Regular \$6.50. Reduced to \$5.30	Regular \$16.00. Reduced to \$13.00
Regular \$7.00. Reduced to \$5.90	Regular \$18.00. Reduced to \$14.00
Regular \$8.00. Reduced to \$6.70	Regular \$19.00. Reduced to \$14.50
Regular \$8.50. Reduced to \$7.10	Regular \$20.00. Reduced to \$16.00
Regular \$10.00. Reduced to \$8.20	Regular \$22.00. Reduced to \$17.00
Regular \$11.00. Reduced to \$9.00	Regular \$25.00. Reduced to \$19.00

## A SNAP IN FURS.

### COLLARS, STOLES, and MUFFS

Much Lower than our usual Low Prices.



### Black and Brown Hare Stoiles.

Very Fashionable To-Day.

Regular \$1.80. Reduced to \$1.55
Regular \$2.20. Reduced to \$1.90
Regular \$2.50. Reduced to \$2.15
Regular \$3.60. Reduced to \$3.00
Regular \$4.80. Reduced to \$4.20
Regular \$7.00. Reduced to \$6.30

### SEAL STOLES.

Very neat and smart looking.

Regular \$2.50. Reduced to \$1.95
Regular \$3.80. Reduced to \$2.50
Regular \$4.80. Reduced to \$3.80

Muffs to match.

Regular \$5.00. Reduced to \$4.00
Regular \$7.00. Reduced to \$5.50

### FITCH SETS.

Not many of these, they are probably the handsomest furs we are showing. Medium and large pillow Muffs with neat Collar, the two making an enviable set.

Reg. \$22.00 sets. Reduced to \$21.00
Reg. \$23.00 sets. Reduced to \$20.00
Reg. \$51.00 sets. Reduced to \$46.00

### BROWN MARMOT STOLES.

Reg. \$ 3.70 for . . . . . \$3.00
Reg. \$ 4.00 for . . . . . \$3.20
Reg. \$ 7.00 for . . . . . \$6.00
Reg. \$ 8.00 for . . . . . \$7.20
Reg. \$ 8.50 for . . . . . \$7.50
Reg. \$10.00 for . . . . . \$9.00
Reg. \$11.50 for . . . . . \$9.50

### BROWN MARMOT MUFFS.

Reg. \$ 4.00. Reduced to \$ 3.25
Reg. \$ 7.00. Reduced to \$ 6.00
Reg. \$ 8.50. Reduced to \$ 7.50
Reg. \$ 9.00. Reduced to \$ 8.00
Reg. \$10.50. Reduced to \$ 9.40
Reg. \$12.00. Reduced to \$10.40
Reg. \$15.00. Reduced to \$12.00

### SQUIRREL NECK STOLES.

Reg. \$11.00. Reduced to \$ 8.00
Reg. \$14.00. Reduced to \$11.00
Reg. \$16.00. Reduced to \$13.00
Reg. \$19.00. Reduced to \$16.50
Reg. \$22.00. Reduced to \$19.50

Muffs to match.

Reg. \$5.00. Reduced to \$ 4.30
Reg. \$6.50. Reduced to \$ 5.20

### LADIES' COSTUMES.

Our stock of these is particularly good, one of the most comprehensive ranges of makes we have ever handled. Tweeds, Cloths and Woollens are here, shaped to suit every kind of a figure; plain and fancy weaves to suit each individual taste.

#### COSTUME PRICES.

Reg. \$4.50. Reduced to \$3.50	Reg. \$14.00. Reduced to 10.00
Reg. \$5.70. Reduced to \$4.90	Reg. 16.00. Reduced to 13.00
Reg. \$6.80. Reduced to \$5.90	Reg. 19.00. Reduced to 15.00
Reg. \$8.00. Reduced to \$6.90	Reg. 24.00. Reduced to 17.00
Reg. 11.00. Reduced to \$8.30	

### BLACK VELVET COSTUMES.

One only of each price. These are certainly beautifully finished, rare examples of the dressmakers' art.

Regular \$15.00. Reduced to . . . . . \$13.30
Regular \$18.00. Reduced to . . . . . \$16.30
Regular \$20.00. Reduced to . . . . . \$17.90

**15 PER CENT. REDUCTION**  
Off WATERPROOFS.

## Ladies', Misses' and Children's.

### LADIES' WATERPROOFS

Less 15 per cent. during this Sale.

We can offer you a very big selection to choose from, the leading shades and approved makes are here; British made will stand the test; small, medium and large sizes.

Regular \$3.50, \$4.50, \$5.50, \$7.00, \$8.00, \$9.00, \$10.00.
LESS 15 PER CENT.

### MISSSES' WATERPROOF SCHOOL CAPES.

These are specially made for school-going children, the better grade having a school bag of the same material as Cape, with shoulder strap attached; 2 shades, Crimson and Navy, gathered hood.

Regular . . . . . \$2.20
Regular . . . . . \$3.50
(With School Bag.)
LESS 15 PER CENT. REDUCTION.

### MISSSES' WATERPROOFS.

More Victims of the 15 per cent. Reductions.

Navy and Fawn shades are here in best Waterproof Cloths. Regular \$2.80, \$3.00, \$3.50 and \$4.50. On each price 15 PER CENT. DISCOUNT.

## Blankets and Quilts

At Prices Cut to Suit the Times.

### WOOL BLANKETS.

Regular \$2.30. Reduced to . . . \$1.95	Regular \$5.20. Reduced to . . . \$4.65
Regular \$2.70. Reduced to . . . \$2.35	Regular \$6.50. Reduced to . . . \$5.75
Regular \$3.30. Reduced to . . . \$2.85	Regular \$7.00. Reduced to . . . \$6.10
Regular \$3.60. Reduced to . . . \$3.20	Regular \$9.00. Reduced to . . . \$7.80
Regular \$4.50. Reduced to . . . \$3.85	

### Fine Yorkshire WOOL BLANKETS.

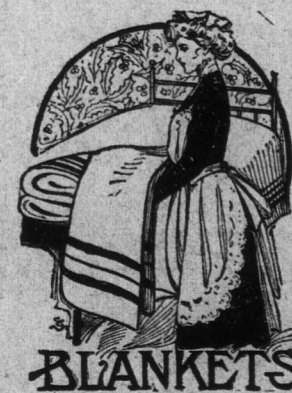
The choice of those who require a real good Blanket, finer in make than the usual wool Blanket and without coloured border, high grade finish, beautifully bound.

Reg. \$6.50. Reduced to . . . \$5.70
Reg. \$7.50. Reduced to . . . \$6.50
Reg. \$9.50. Reduced to . . . \$8.25

### Real Eiderdown QUILTS.

A handsome aggregation of Genuine Eider Down Quilts, covered in best quality art Satin, Silk and Satin, pretty floral centres and plain borders, frilled edge, pale shade borders predominate.

Reg. \$ 8.50. Reduced to . . . \$ 7.20
Reg. \$10.00. Reduced to . . . \$ 8.80
Reg. \$12.50. Reduced to . . . \$10.40
Reg. \$14.00. Reduced to . . . \$12.00
Reg. \$20.00. Reduced to . . . \$17.40



BLANKETS

### English & American Wadded Quilts.

A nicely assorted stock, every one of these imported this fall, light and dark mixtures, plump and full size, well quilted.

Reg. \$14.00. Reduced to . . . \$11.70
Reg. \$20.00. Reduced to . . . \$16.90
Reg. \$22.00. Reduced to . . . \$18.90
Reg. \$25.00. Reduced to . . . \$21.25
Reg. \$30.00. Reduced to . . . \$25.50
Reg. \$35.00. Reduced to . . . \$29.75
Reg. \$50.00. Reduced to . . . \$42.50

**James Baird LIMITED**

## Thirty-Four Men Burned to Death.

ONLY TWO OF THE CREW OF THE BRITISH STEAMER VEDRA ESCAPED.

Barrow, England, Dec. 8.—Wrapped in flames, and with the sea about her abaze from the cargo of gasoline she was carrying, only two men of her crew of thirty-six escaped death today, when the British steamer Vedra piled on the shore near Barrow during a heavy gale, broke up and was consumed.

The two men rescued were severely burned while swimming through the flaming sea to a tug. A majority of the crew were trapped in the fore-castle of the Vedra and perished.

So suddenly did the fire break out when the vessel grounded that only four of the ship's company had time to reach her weather side. These were the chief engineer and three sailors.

Flowing in a torrent from the rent in the cofferdam, the gasoline invaded the engine room. In a second it had ignited and spread to all parts of the doomed vessel, also pouring through rents in the hull into the sea.

Reaching the weather side of the ship the chief engineer gave the three seamen with him life belts he had picked up in his flight and, mounting the rail, plunged headlong into the sea, trusting to his ability as a swimmer to reach a nearby tug which was endeavoring to pull off the Vedra.

The engineer had taken only two or three strokes when a huge wave picked him up and dashed him against the side of the steamer, killing him. Two of the seamen immediately followed the engineer and swam until they were picked up, but in doing so were badly burned. The other seaman, unable to swim, feared to take the plunge and was burned to death where he stood.

Meanwhile a number of lifeboats had come on the scene, but they were unable to give aid to the men imprisoned in the fore-castle whose screams could be heard above the roar of the flames.

The Vedra, which was bound from Port Arthur, Texas, for London, is a total loss.

## Like a Soldier.



Let me like a soldier fall, with a bullet in my gall, with the colors in my hand—such a passing would be grand, and a line or two I'd catch in some general's dispatch. I might live in tale and song, while my mother scraped

along, toiling in her wintry years, saturating things with tears, mourning for her martial son, who was shot up with a gun. Let me like a soldier fall, where the blaring trumpets call, so that some ten-dollar clerk in the War Department works, may inscribe against my name, "Perished on the field of fame." Let me nobly sink to rest with a banner on my breast, while my father, old and blue, does the work I ought to do, drudging for his daily bread, while I hang around some dead-end. Let me like a soldier fall, all ripped up by bomb and ball, let me to Valhalla go, with my face toward the foe, so my fame for aye may ring, and the minstrels ever sing of the mighty swash I made where the armies were arrayed, while my widow at the tub washes for her humble grub and my hungry children howl for the wishbone of a fowl. Glory is the stuff I crave, glory and a soldier's grave.

## Such Stuff as Dreams are Made

New York Evening Post.—When Herr Harden comes to speak of the way in which the war is to be ended, he gets upon ground where many of his countrymen may be tempted to follow him. It is all very easy. Germany will stay in Belgium, and also conquer "a narrow strip of coast towards Calais." This done, we will close the war. It may be thought that color for such bravado is given by the nature and trend of German military operations. But no members of the German Government, or of the General Staff, unless they are insane, can believe in the possibility of any programme like this. If the French and English armies are annihilated, yes; if the British navy is destroyed, yes; if the Russian avalanche can be stayed, yes; but otherwise it is such stuff as dreams are made of.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach, Gastritis and Nervous Dyspepsia. Price 25c. a bottle. Postage, 5 and 10c. extra.—decl,t

MINARD'S LINIMENT FOR SALE EVERYWHERE.