

BAIRD'S

This week we offer Money Saving Opportunities for Friday & Saturday Shoppers. Many more reductions not mentioned here but to be seen on our tables.

Everyday Necessities in Smallwares.

- American Plated Pins, 3 papers for... 5c.
- Fancy Hat Pins, assorted, 4 for... 7c.
- Mending Woods, 3 cards for... 5c.
- Sewing Cotton, 200 yard reels, 3 for... 9c.
- Sewing Cotton, twin reels, Black and White on each reel, 3 for... 7c.
- Boot Laces, 2 doz. for... 5c.
- Pearl Buttons, 3 doz. for... 5c.
- Hair Pins, 8 pkts. for... 5c.
- Safety Pins, heavily nickel-plated, 2 doz. for... 5c.
- Waist Pin Sets, 3 and 5 pins on card; per card... 5c.
- Envelopes, full size; 100 for... 9c.
- Boxed Stationery, with 18 Envelopes and 18 sheets of Paper... 9c.
- Writing Pads, each... 4c.
- Crepe Tissue Paper, 10 feet long, all colors, 20 ins. wide... 5c.
- American Pin Cushions, large... 15c.
- Wall Mirrors, 6 x 8, white frame... 11c.
- Scissors, assorted sizes... 10c.
- Embroidery Hoops, round... 10c.
- Embroidery Hoops, oval, pat. frame; asstd sizes... 14c.

Boot Specials

56 pairs of Ladies' Dongola Buttoned, Kid Top, Patent Back and Tip, with High Heel. Very nobby footwear. Regular \$3.00. **Friday and Saturday \$2.70**

44 pairs Ladies' Tan Laced, Blucher shape, Blocked Toe, High Heel. A smart looking boot. Reg. \$2.50. **Friday & Saturday \$2.25**

68 pairs of Ladies' Black and Tan, Blucher Cut Oxfords. This is the favourite shoe this season and one of our leaders in footwear. Reg. \$1.70. **Friday & Saturday \$1.48**

Colored Wool Braids

3 doz. for 25c.

Here is an exceptionally fine range of Colored Wool Braids, in colors of Navy, Green, Brown, Fawn and Greys, usual width and splendid quality. **Friday & Saturday 3 doz. for 25c.**

Men's Bows

8c.

See this assortment of smart, up-to-date Neckwear, in assorted colors. Reg. 10 & 12c. **Friday & Saturday 8c.**

Men's Half Hose—20c

Another clearing line in Men's Half Hose in Black and assorted colors; this line the correct weight for summer wear. Reg. 25 and 30. **Friday and Saturday 20c.**

Shaving Brushes—25c

4 dozen in this lot, assorted makes, with good bristles firmly set. Reg. 30c. **Friday and Saturday 25c.**



Ladies' American Shirt Waists—98c

Another new arrival of Ladies' White Lawn Shirt Waists in a large variety of designs. This is a very dainty assortment of Fashion's latest decree in summer wear. Regular \$1.10 and \$1.20. **Friday and Saturday 98c**

Ladies' White Cotton Night Dresses—\$1.18

Made of best English Longcloth, some trimmed with lace and insertion, others with dainty embroidery and insertion, and also with Torchon Lace; this assortment all with Dutch neck. See this array of fashion's latest conceptions in night apparel. Reg. \$1.40. **Friday and Saturday \$1.18**

Ladies' Silk Blouses—\$2.10

49 only, in dainty and artistic designs, made of good Jap. Silk, elaborately trimmed with fine lace and insertion, others trimmed with Silk Soutache Braid, beautifully embroidered on fronts. Also in this lot a few Shantung Blouses, with Kimono sleeves. This lot we have grouped together, though of different values. Some of them worth in the regular way \$3.00. **Friday and Saturday (all one price) \$2.10**

"Peter Pan" Collars—18c

7 1/2 doz. of assorted makes, some White Spotted Muslin, extra wide make; others Plain White with colored embroidery work effect; very pretty line this. Also a nice line in Paris Point Lace. Reg. 24c. **Friday and Saturday 18c**

Children's White Muslin Dresses—28c

12 doz. of these; a very neat assortment to fit children from 2 to 4 years; finished with dainty embroidery yokes. Reg. 35c. **Friday and Saturday 28c**

Ladies' Dressing Jackets—52c

Made of American fancy colored Muslins, with sailor collars and full sleeves, in a range of artistic patterns. Reg. 65c. **Friday and Saturday 52c**

Children's Fancy Tuscan Straw Bonnets—30c

Lined and trimmed with Pink and Blue Ribbons and Flowers. Reg. 35c. **Friday and Saturday 30c**

Children's "Easy" Waists—12c

All sizes, of good strong make, with reinforcement of strapping throughout, fitting from 4 to 12 years. Reg. 15c. **Friday and Saturday 12c**



Nuns Veiling—19c

236 yards of this fashionable and ever useful material, in colors of Pale Blue, Grey, Turquoise, Myrtle and Brown. Selling fast; come while they last. Reg. 27c. **Friday and Saturday 19c**

Monster Line of Striped Wash Cottons, 32 inches Wide—18c

White grounds with colored stripes, also Blue, Grey and Green, etc., grounds with running stripes. This is a very dainty assortment. Note the width. Observe the price. Reg. 22c. **Friday and Saturday 18c**

Men's Working Shirts—65c each

42 doz. in this assortment; hardly any two alike. Special purchase, enabling us to place before you this rare chance to provide shirts unequalled in value, unequalled in price. Light and dark colors; plain and fancy makes. Some of them regular value up to \$1.20. **Friday and Saturday (all one price) 65c**

REMNANTS

Always an Appealing Word to the Thrifty Buyer.

AMERICAN WASH GOODS

Here's a rare chance to make your dollars do double duty in purchasing from this monster pile which we will place on our tables this week regardless of price. Come! Come! and see this lot of REMNANTS, containing the pick of American Wash Fabrics, in Gingham, Percales, Wash Poplins, Musline, White and Colored Lawns, Zephyrs and Colored Linens, etc.

Sale—REMNANTS—Sale

"Replenish While You May"—Look! SPECIALS IN TOWELS

Here is an assortment of Towels, containing White Honeycomb and Unbleached Turkish, sizes 17 x 36 and 19 x 38, specially reduced for this sale. Regular 15c. **Friday and Saturday 12c**

READ ON.

Another line of Unbleached Turkish Towels, slightly larger; size 19 x 40. Reg. 20c. **Friday and Saturday 16c**

KEEP READING.

And then some more in Unbleached Turkish, with colored stripe, extra weight; size 21 x 48. Reg. 30c. **Friday and Saturday 24c**

TURKISH TOWELING

124 yards of Unbleached Towelling, 14 inches wide, with colored running stripe. Reg. 11c. **Friday and Saturday 9**

139 yards of Unbleached, 15 inches wide, also with colored stripe; splendid quality. Reg. 13c. **Friday and Saturday 11c**

198 yards of Unbleached, also 15 inches wide; much heavier quality and warranted to wear well. Reg. 15c. **Friday and Saturday 13c**

JAMES BAIRD, LIMITED.

Table Oil Cloths 18c

1,260 yards of good American make, in White, and a large variety of colors in artistic designs, including all the new patterns for 1912. Reg. 22c. **Friday & Saturday 18c.**

American Pillow Shams 32c

A dainty assortment, size 28 x 28; embroidered in Soutache braiding and with fancy frill. Reg. 40c. **Friday & Saturday 32c.**

Linen Table Damask

12 inches wide—39c.

110 yards of strong Imitation Irish Linen Tabling, warranted to stand heavy wear and wash well. This is a splendid opportunity to get a cheap cloth at a saving price. Reg. 45c. **Friday & Saturday 39c.**

Breakfast Cloths 47c

Here is the very article you require to save your good cloth; just the thing for morning use; size 44 x 54, fringed edge and colored border of Red. Reg. 55c. **Friday & Saturday 47c.**

Now, if your table is a bit larger, why can't you offer yet another line, size 44 x 68, finished in the same way and at a reduced price. Reg. 65c. **Friday & Saturday 57c.**

Something Special

In Ladies' Colored Kid Gloves 50c

96 pairs only, in assorted colors; very fine make, good strong stitching. All one price. **Friday & Saturday 50c.**

Ladies' Colored Suede Gloves 25c

A beautiful line in a range of charming shades; all sizes. Regular 30c. **Friday & Saturday 25c.**

Exceptional Offer

In Men's Fancy Summer Vests—\$1.00

This is a lot which we have just opened, and the man who wishes to be correctly attired should secure one of these vests. Remember unequalled value in this lot. Values up to \$2.50. **Friday and Saturday (Note the price) \$1.00**

Brass Sash Rods

A new line, finished with small brass ball at ends, extending to 42 inches in length. Reg. 7c. **Friday & Saturday 5c.**

Door Mats 42c

86 of these little beauties, size 18 x 30 inches, with fringed ends. Reg. 50c. **Friday & Saturday 42c.**

Hearth Rugs \$1.40

96 Axminster Hearth Rugs, size 27 x 54 inches long, in a fine range of artistic colors with colored side border. Regular \$1.80. **Friday and Saturday \$1.40**

Ladies' White Hemstitched Handkerchiefs

26 doz. very fine make, standard size. **Friday & Saturday, 2 for 5c.**

18 doz. same size, nicely hemstitched. **Friday & Saturday, 4c. each**

A Total Loss.

Special to Evening Telegram.
KING'S COVE, Yesterday.
The schooner Cabot Content, 20 tons, John Lane, master, belonging to Tickle Cove was lost yesterday while entering that harbour. The schooner was making the last tack before anchoring when the jumbo boom gave out where fastened to the bowsprit, and she ran ashore. She was fully laden with supplies which have become a total loss. The schooner was covered by insurance.
CORRESPONDENT.

Shipping Disast's Meeting on Tuesday.

On Tuesday a meeting was held in the Board of Trade rooms under the presidency of His Excellency the Governor, to take action to raise a fund for the relief of the relatives of those who have been lost at sea recently. The number of those missing is:—

Erna	35
Aureola	8
Grace	6
Dorothy Louise	6
Arkansas	6
Beatrice	5
Reliance	7
Total	73

Accompanying the Governor were Lady Williams, Miss Dean, Mr. Fitzherbert, P.S., and Lieut. Gale, A.D.C., and among those present were the Archbishop of St. John's, the Bishop of Newfoundland, the Bishop of St. George's, Rev. Dr. Curtis, Canons White and Bolt, the rectors of St. Thomas's and St. Mary's, Fr. McDermott, Mr. Justice Johnson, Hon. D. Morrison, Mr. G. C. Fearn was appointed Secretary and Hon. John Harris Treasurer.

His Excellency the Governor spoke at some length on the disasters of the sea, making pointed references to the Titanic disaster, before referring to the losses sustained by the families of Newfoundlanders who go down to the sea and carry on their business in the great waters. He was strong in the expression of his opinion that the families of the officers had a strong claim on shipping disaster funds, who he declared were often the biggest sufferers. He thought that the appeal should not be confined to the families, but should be made to the business men of the outports and the fishermen of the island. He then called upon the Archbishop of St. John's who said they had all held out the hope as long as there was a chance of any favourable news. It was difficult to make some of the sufferers realize that their breadwinners were lost and they must now abandon hope of their return. The time for action had now come. The Governor then called upon the Bishop of Newfoundland, who thought the time was now ripe for deeds, for the time of speeches had passed by. He thought the appeal should go forth to the whole island.

Mr. Outerbridge in response to a call from the Governor for a few words, said he would not presume to speak on behalf of others, who were well able to speak for themselves. In the case of the Greenland Relief Fund, the outports had responded to the appeal for aid. He did not consider the appeal as one for charity, but as a call to islanders whose community of interests rendered it a duty to lend a hand to one another in shipping just as if they were on board a ship. In a second speech, Mr. Outerbridge told of his experience in administering the Greenland Relief Fund, some \$18,771 had been distributed, \$1,651 of which came from interest paid on deposits in the Saving Bank. The winter had received \$40 a year for five years, the orphans \$15 a year until they were 14 years old. A few months ago the last call had been met and \$500 was left which he hoped could be handed over to the present fund.

The Mayor of St. John's also made a sympathetic speech.

The Governor then read the names of the following gentlemen, from a list which had been put into his hands and no word from the general committee with power to add to their numbers.

RELIEF FUND COMMITTEE.
Rt. Hon. Sir E. P. Morris, Rt. Hon. Sir Robert Bond, Sir William Horwood, (Chief Justice), Archbishop of St. John's, Bishop of Newfoundland, Rev. Dr. Fenwick, Brigadier Morehen, Rev. Father McDermott, Rev. Monsignor Roache, Rev. Dr. Rogers, Rev. J. Thackeray, Rev. H. Uphill, Rev. Canon White, The Mayor of St. John's, representatives of St. John's in the Legislature, Editors of the Daily Papers, Fred Ayre, Esq., Hon. R. K. Bishop, Hugh Baird, Esq., A. F. Goodridge, Esq., J. H. Goodison, Esq., J. C. Hepburn, Esq., Hon. John Harris, Hon. W. C. Job, Hon. George Knowling, James Monroe, Esq., Hon. D. Morrison, J. S. Munn, Esq., Joseph Outerbridge, Esq., James Parker, Esq., H. D. Reid, Esq., Hon. M. G. Winter, President, "British" Society, President "Benevolent Irish" Society, President "Star of the Sea" Society, President "Total Abstinence" Society, President "St. Andrew's" Society, President "St. George's Society", President "Long" Shoremen's Union, Grand Master "Loyal Orange" Society, President "United Fishermen" Society, President "Mechanics".

A WORD TO THE WISE.—We have no time to write long winded "ade," but we just want to say that our tailoring business, in points of cutting, fitting and workmanship, has no superior in Newfoundland, and we can back up this assertion by the garments produced from our shop compared with any other. **STURRELL BROS., 865 Water Street, next door to Parker & Monroe's. ju10, eod.**

MINARD'S LINIMENT CURES GAGGET IN COWS.

The Police Court.

Four drunks were discharged. Two others were fined \$2 or 7 days; one was fined \$1 or 3 days, and another who was also charged with disorderliness was fined \$5 or 14 days.

A labourer charged with assaulting and beating his wife was ordered to give a bond to keep the peace, and also to contribute \$3 a week towards the support of the children.

This afternoon at 3 o'clock a further enquiry will be held into the cause of the death of James Gardiner who was injured at Brigus Junction, when the statement of the Rev. Mr. Uphill will be taken.

Minard's Liniment for sale everywhere

Glencoe's Passengers.

The Glencoe arrived at Placentia at 11.30 a.m. yesterday. Her passengers were:—Rev. Mr. Tulk and wife, Rev. Fr. Wilson, Rev. Mr. Moore and 2 children, James Vigus, A. Morgan, T. Lefevre, J. W. Marshall, Mrs. Hartley, Mrs. Cluett, Revs. Boyle, Mercer, Swann and Blunt, J. Chesman, C. S. Bishop, A. E. Noel, J. Jones, H. Lake, J. Doyle, Miss McEvoy and Mrs. Dr. Roberts.

Lost His Course.

We learn by the Beothic that the hull of the Tattalia, wrecked at Camp Island on the Labrador, has been sold for the benefit of the underwriters. The ship, we hear, lost

her course in a dense fog, got in there and anchored in the ice. Fearing that she would drag her anchors when the ice pressed on the land, the crew left her and proceeded to Battle Harbor. The men returned later and the Southern Cross went to the scene from Battle Harbor. It was found that what the men feared happened and that the ship was wrecked. The Southern Cross made an effort to get her off but failed. Owing to the ice jam on the shore the Beothic could not get to Battle Harbor, and the crew will likely come here by the Sagona.

MINARD'S LINIMENT is the only Liniment asked for at my store and the only one we keep for sale. All the people use it.
HARLIN FULTON.
Pleasant Bay, C. B.

Football Match.

The C. E. I. and Casuals will play tonight's football match on St. George's Field. The names of the players are:—Casuals:—Goal, G. Dicks; backs, Fraser, A. Barnes; half backs, A. Cunningham, Stevenson, Brown; forwards, Searle, Morgan, Brophy, Baird, Bailey.
C. E. I.—Goal, Hayter; backs, Husey, C. Hunt; half backs, L. Stick, Hallett, R. Stick; forwards, James, Volsey, Smith, Bartlett, Goodland.

Prospero Reports

On Tuesday afternoon, Bowring's Coastal Office had the following message from Capt. A. Kean, of the Prospero:—

"Reached Battle Harbor at 2 p.m. yesterday; cut in through ice below Double Islands; upper Labrador blocked with ice extending south to Belle Isle; good sign of fish from Cape John to St. Anthony; all well."

Wanted to Rent, by

1st August, in central locality, a Dwelling House with modern improvements. Reply, stating terms and locality, to "Z," care of this office. apr18, 1f

15th May, 1912.

CADIZ SALT.

NOW LANDING,
Ex S.S. "Denaby,"
4,800 TONS
Cadiz SALT,
Lowest Market Rates.

M. MOREY & Co.