

REID NEWFOUNDLAND COMPANY.

Keep Your Display Windows Free From Frost

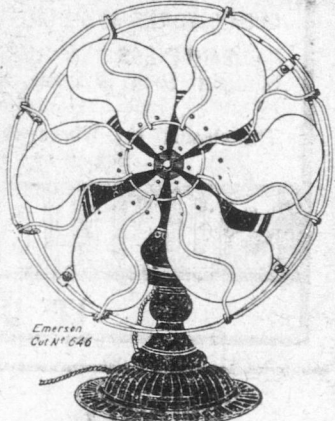
For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

ELECTRIC FAN directed against the glass.

The Philosophy of the thing is plain.

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various awkward means.

By Using This Little Preventer



Reid Newfoundland Company

ASTIGMATISM!



ASTIGMATISM is the cause of a large number of headaches. It is one of the commonest of eyesight defects and the most difficult to correct. By using the Retinoscope we are able to detect even the smallest degrees of this error and so prescribe the exact lenses suitable to your eyes—only the most up-to-date methods used—no guess work. Frameless and Rimmed Spectacles and Eyeglasses fitted with the correct lenses for your eyes.

CONSULT US.
IT COSTS YOU NOTHING.

T. J. Dulev & Co.
The Reliable Jewellers & Opticians.

WE'RE EASY!

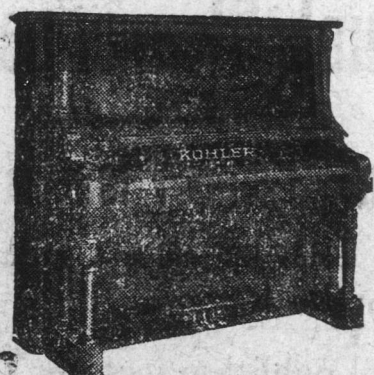
Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

H. W. de FOREST TEA CO'Y.

PIANOS!



ORGANS.
OLDEST HOUSE IN THE TRADE.
CHESLEY WOODS.
Old Instruments taken as part payment.

Job Printing Executed.

Prepare to be Pleased

There is no room for improvement in the Bargains we offer this week.

COLORS:
Navy, Cardinal,
Myrtle, Ruby.

COLORS:
Navy, Cardinal,
Myrtle, Ruby.

GIRLS' MOTOR HATS!



AT
33
cents each.

We make them Low to sell them Quick.

No question about you being pleased with the goods and prices.

S. MILLEY, Water St.

THIS IS THE FLOUR FOR YOU MADAM!

SELECTED HARD SPRING WHEAT
ROBIN HOOD FLOUR
SASKATCHEWAN FLOUR MILLS CO. LTD.
MOOSE JAW SASK.
S. L. ROBIN HOOD

If You Can Afford to use the BEST buy Robin Hood Flour

"The Flour that is different." If you do you will find that the cost of ROBIN HOOD is smallest after all. The bigger loaf is one difference. Easier assimilations of the bread is another difference. The sweeter flavor is a third difference. There are other points of difference. Any one of them worth the extra cost.

THE SASKATCHEWAN FLOUR MILLS CO., Ltd.
Moose Jaw - Sask.

ROBIN HOOD FLOUR IS DIFFERENT

DUE TO-DAY, ex 'TABASCO'

30 kegs Halifax Sausages, 50's,
50 boxes Choice Cheese. And in stock,
150 brls "Sterling" Plate Beef.

F. McNAMARA, QUEEN STREET.

Notice to Smokers.

It may be confidently asserted that until the advent of the PATENT CARTRIDGES and PIPE FILLER smokers have never experienced the true flavour and taste of a Tobacco in all its charms. The supreme luxury of smoking is attained only by using the Cartridges and Pipe Filler.

For Sale at CASH'S TOBACCO STORES.

LETH BRIGGS COU VER

SOLID GOLD WATCH PUZZLE
GREAT GIFT BY A HUSBAND TO HIS WIFE.
IT COSTS YOU NOTHING TO BUY.

Miss Stella E. Merrills, 35 Belvidere St., St. John's, Newfoundland.
Mr. E. Payne, Brigus, Conception Bay, Newfoundland. dec17.sat.11

Fresh Rabbits!

300 PAIRS by Rail To-Day.

N. Y. TURKEYS.
N. Y. CHICKEN.
N. Y. CORNED BEEF.

HOMINY and BRAN—mixed;
\$1.85 bag.

FRESH COUNTRY EGGS,
FRESH HALIBUT,
ROBIN HOOD FLOUR.

T. J. EDENS, Phones 411 & 411A

REGAL SHOES

are the most stylish, comfortable and serviceable ready-to-wear shoes made—and every man in town can prove this by coming to us and selecting a pair from the new styles we have just received.

A Smart Regal Style For Dressy Men

Every one of these Regal styles is built exactly after a high-priced New York custom model. Exact fit is assured you by Regal quarter-sizes—just double the usual number of shoe-fittings. Do not put off paying us a visit—drop in to-day.



PRICE,
\$4.50

PARKER & MONROE, Ltd.

John Jackson

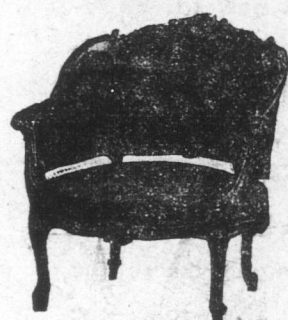
Manufacturers' Agent,

Has removed his Office and Sample Rooms to

305 Water Street,

feb11,2in

Next Door to Lash's—Up Stairs.



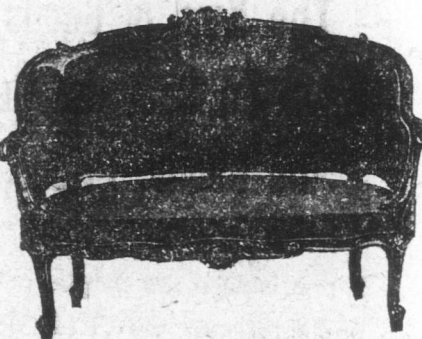
FURNITURE

FURNISHINGS!

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc. from our exceptional assortment of the Newest and Best in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at Marked Down Prices.



U. S. PICTURE & PORTRAIT COMPANY,
Complete House Furnishers.

FUSSELL'S GOLDEN BUTTERFLY BRAND
The Real Thing at Last!

PURE RICH CREAM

IS NOT A Make-shift nor a Substitute but PURE Mountain Pasture CREAM. Put up in Sterilized Tins. Guaranteed quite Pure. Contains no Preservatives. Keeps good anywhere.

NINE GOLD MEDALS.

Best Scotch Household Coal.

Now landing ex S.S. Hafnia, 800 tons Best Scotch Household Coal,

\$6.20 Per Ton, sent home
Also, in store, North Sydney Coals, at \$6.40 per ton, sent home.

Newfoundland Produce Co., Ltd.

feb17,2od

Duder's Premises

WEATHER FORECAST

TORONTO, Noon. — Fair and clear with a strong N. and N.W. wind. Local snow flurries.

VOLUME XXXI

VALENTINE SOCIETY

PRESBYTERIAN HALL.
EVENING, at 8 p.m.

GRAND CONCERT

Home-Made Candy for Sale.
Also, Valentines at Post Office.
Admission, 25 cts.

Notice

THE STEAMER



'Prosper'

Will leave the Wharf

BOWRING BROS., Ltd.

Saturday, 18th Feb.

at 10 a.m.

Calling at the following ports:

Cape Breton, Pictou, St. John's, Lunenburg, Miramichi, St. Mary's, Antigonish, Marytown, Basin, St. John's, Lamaline, Port-au-Fort, Bank, Belleoram, St. John's, Breton, Pass Island, Bonaventure, Pishthrough, Frenoville, Hune, Ramea, Buzon, Ross Channel.

Freight received until Friday.

For freight or passage apply Coastal Office of

BOWRING BROTHERS, Ltd.

Telephone, 306.

Phoenix Store

100 Chalmers

JUST RECEIVED

P. E. ISLAND CHICKEN

In Excellent Condition

A. H. MARTIN, AGENT

PHONE 608.

CUT FLOWERS

Carnations and Hyacinths.

J. McNEIL

Rawlin's Cross

Telephone 197.

NOTICE!

THE undersigned begs to his friends and the public that the business heretofore conducted by his father, the late J. W. will in future be conducted by him and he respectfully solicits a patronage. All orders in his name will be promptly and personally received.

F. W. COLLIER
Painter & Glazier, No. 6 Victoria Street.
feb13,41

N.F.L. HIGHLAND ORDERS

Special Parade

A. & B. Companies will parade through the streets, TUESDAY, at 8 p.m., sharp. Every member to attend. Full Dress (Trousers).

A. C. GOODRIE
Capt. 4th

feb13,21

ANYONE, anywhere can start a mail order business. No canvassing. Be your own boss. For free booklet, "How to Start a Mail Order Business," write to E1612 Lookport, N.Y.