

The Ives' Column

Religion and Doctrine. He stood before the altar, The glowing robes around him...

Every editor gets letters from beautiful young women and good-looking young men inquiring how to get rid of freckles...

How to Encourage Tree-Planting. Mr. Dempsey, ex-president of the Ontario Fruit Growers' Association...

Fashionable Women. Fashion kills more than toil or sorrow. Obedience to fashion is a greater transgression of the laws of woman's nature...

Well Rewarded. A liberal reward will be paid to any party who will produce a case of Liver, Kidney or Stomach complaint that Electric Bitters will not speedily cure...

What Nobody ever saw.

A white elephant. A woman climb a tree. A gas meter look tired. A modest Chicago drummer. Good butter in New York city.

The "Great Paper."

Many pieces of old paper are worth their weight in gold. I will tell you of one that you could not buy for even so high a price as that...

Pressure.

We do not sufficiently appreciate the value of pressure in the formation of character. A child left to himself brings his mother to shame...

Fashionable Women.

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Postage Rates.

Postage to Great Britain—6c. per pound by each route. Registration fee, 5c. Money orders granted on all money orders of five in Canada, United States, Great Britain, Prince Edward Island, Newfoundland and India.

FOREIGN POSTAGE.

Canada having been admitted into the Postal Union there is a re-arrangement of postal rates, as follows: For Austria, Belgium, Denmark, Iceland, Egypt, France, Algeria, Germany, Gibraltar, Great Britain and Ireland, Greece, Italy, Luxembourg, Malta, Montenegro, Netherlands, Norway, Persia, Portugal, Azores, Roumania, Russia, St. Pierre, Serbia, Spain, the Canary Islands, Sweden, Switzerland and Turkey.

Club Rates.

We have made arrangements to club THE SIGNAL with city papers at the rates given below: Signal and Daily World \$3.50 Weekly Globe 2.25 Mail 2.25 Advertiser 2.25

Club Rates.

Are you troubled with Salt Rheum, Rough Skin, Pimples or Cancer Sores? If so, go at once to Geo. Kibben's Drug Store and get a package of McGregor's Parke's Carbolic Cerate. Price 25 cents. It was never known to fail.

A Startling Discovery.

Physicians are often startled by remarkable discoveries. The fact that Dr. King's New Discovery for Consumption and All Throat and Lung Diseases is daily curing patients that they have given up to die, is startling them to realize their merits of duty, and examine into the merits of this wonderful discovery...

GODERICH PLANING MILL

ESTABLISHED 1855. Buchanan, Lawson & Robinson. MANUFACTURERS OF Sash, Doors & Blinds. DEALERS IN ALL KINDS OF Lumber, Lath, Shingles and builder's material of every description.

MINNESOTA LANDS!

THE CHICAGO & NORTHWESTERN RAILWAY has for sale the following lands in the State of Minnesota: 1. LANDS IN THE COUNTY OF SOUTHERN MINNESOTA. 2. LANDS IN THE COUNTY OF WASHINGTON, MINNESOTA. 3. LANDS IN THE COUNTY OF WASHINGTON, MINNESOTA.

The Seegmiller Plow.

FARMERS Desires of obtaining Plows of the above make do all save to conceive and give them birth; and when reared what are they? What do they amount to but weaklings of the old stock? Who ever heard of a fashionable woman's child exhibiting any virtue and power of mind for which it became eminent?

A Reduction of 25 Per Cent.

Apply to C. A. HUMBER, Managing Agent, Goderich, Goderich, March 21, 1914.

Sore Throat.

This common and painful affection may be readily cured by the application of Haggard's Yellow Oil, taking it internally at the same time according to directions. In croup, asthma, colds, swollen glands, rheumatism and other painful diseases it is equally efficacious.

Nine Physicians' Evidence.

Mrs. Helen Pharris, No. 331 Dayton St., Chicago, Ill., is now in her sixty-eighth year, and states that she has suffered with Consumption for about ten years, was treated by nine physicians, all of them pronouncing her case hopeless. She had given up all hope of ever recovering. Seven bottles of Dr. King's New Discovery for Consumption completely cured her. Doubting ones, please drop her a postal and satisfy yourselves. Call at J. Wilson's drug store and get a free trial bottle.

Seeing is believing.

Read the testimonials in the pamphlet on Dr. Van Buren's Kidney Cure, then buy a bottle and relieve yourself of all those distressing pains. Your Druggist can tell you all about it. Sold by J. Wilson, Goderich.

The use of Pills, Salts, Castor Oil, &c. and other nauseous, griping Cathartics is unnecessary, as a pleasant substitute is found in Dr. Carson's Bitters, which act as a Cathartic without griping or causing nausea. All druggists sell it 50 cents a bottle.

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PITY THE POOR DYSPETIC.

Poverty with perfect health is rather to be chosen than riches and dyspepsia. Try the magic effect of a dollar bottle of FOUNTAIN OF HEALTH.

For rough conditions of the Skin.

Shampooing the head, Pimples, Eruption and skin diseases, use Prof. Low's Sulphur Soap.

All Nervous Debility cured by the use of Dr. E. C. West's Nerve and Brain Treatment.

Sold at Wilson's drug store.

Can any one bring us a case of Kidney or Liver Complaint that Electric Bitters will not speedily cure?

Can any one bring us a case of Kidney or Liver Complaint that Electric Bitters will not speedily cure? We say they cannot, as thousands of cases already permanently cured and who are daily recommending Electric Bitters, will prove Bright's Disease, Diabetes, Weak Back, or any urinary complaint quickly cured. They purify the blood, regulate the bowels, and act directly on the diseased parts. Every bottle of Electric Bitters is sold at 50c. a bottle by J. Wilson. [1]

Salt Rheum Cured.

Are you troubled with Salt Rheum, Rough Skin, Pimples or Cancer Sores? If so, go at once to Geo. Kibben's Drug Store and get a package of McGregor's Parke's Carbolic Cerate. Price 25 cents. It was never known to fail.

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Physicians are often startled by remarkable discoveries. The fact that Dr. King's New Discovery for Consumption and All Throat and Lung Diseases is daily curing patients that they have given up to die, is startling them to realize their merits of duty, and examine into the merits of this wonderful discovery, resulting in hundreds of our best Physicians using it in their practice. Trial bottles free at J. Wilson's Drug Store. Regular size \$1.00. [4]

Dr. Wilson's PULMONARY CHERRY BALSAM FOR THE CURE OF COUGHS, COLDS, ASTHMA, BRONCHITIS and ALL LUNG COMPLAINTS and for the RELIEF OF PERSONS in the advanced stage of CONSUMPTION. J. W. BRAYLEY, PROPRIETOR, MONTREAL.

SOAP, SOAP, SOAP, SOAP. SWISS SOAP No. 1. SWISS SOAP No. 2. SWISS SOAP No. 3. Same as manufactured by the great Economy Soap Company, of ZURICH, SWITZERLAND, whose trade extends largely throughout England, France, Germany, Austria, Greece and Italy. Manufactured in Canada only by The Huron Soap Co., GODERICH. SOAP, SOAP, SOAP, SOAP. Goderich, Sept. 13, 1883. 1906.

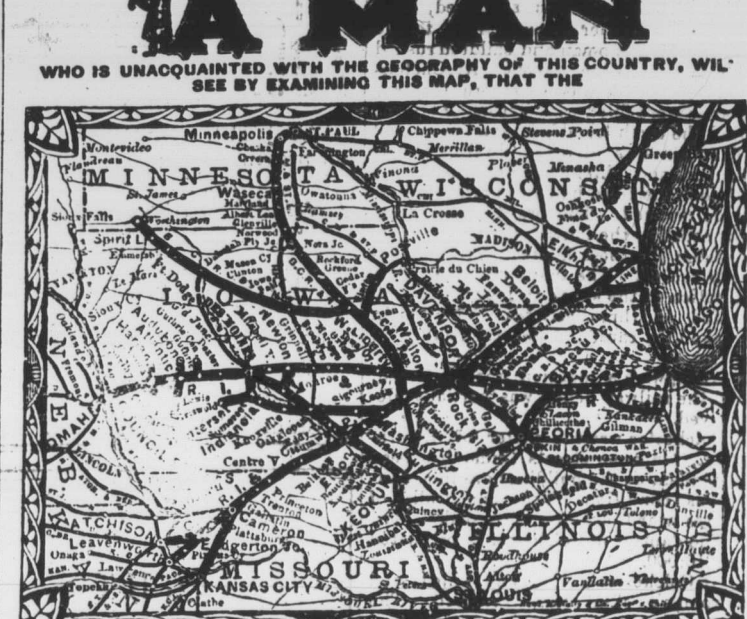
Extensive Premises and Splendid New Stock.

GEO BARRY CABINET-MAKER AND UNDERTAKER

Hamilton Street, Goderich. A good assortment of Kitchen, Bed-room, Dining Room and Parlor Furniture, such as Tables, Chairs (hair, cane and wood seated), Cupboards, Bedsteads, Mattresses, Washstands, Lounges, Sofas, What-Nots, Looking Glasses.

Picture Framing a specialty—A call solicited.

WHO IS UNACQUAINTED WITH THE GEOGRAPHY OF THIS COUNTRY, WILL SEE BY EXAMINING THIS MAP, THAT THE



CHICAGO, ROCK ISLAND & PACIFIC R.R.

Being the Great Central Line, affords to travelers, by reason of its unrivaled geographical position, the shortest and best route between the East, Northwest and Southwest. It is literally and strictly true, that its connections are all of the principal lines of road between the Atlantic and the Pacific.

"GREAT ROCK ISLAND ROUTE"

As it is familiarly called, safe to travelers all the advantages and comforts incident to a smooth track, safe bridges, Union Depots at all connecting points, FAST EXPRESS TRAINS, composed of COMMODIOUS, WELL VENTILATED, WELL HEATED, FINELY UPOLSTREDED and ELEGANT DAY COACHES; a line of the MOST MAGNIFICENT HORTON RECLINING CHAIR CARS ever built; PULLMAN'S latest designed and hand-made PALACE SLEEPING CARS, and DINING CARS that are acknowledged by press and people to be the FINEST RUN UPON ANY ROAD IN THE COUNTRY, and in which superior meals are served to travelers at the low rate of SEVENTY-FIVE CENTS EACH.

ALBERT LEA ROUTE.

A New and Direct Line, via St. Louis and Kansas City, has recently been opened between New York, Richmond, Cincinnati, Indianapolis and La Fayette, and Council Bluffs, St. Paul, Minneapolis and Intermediate points. All Through Passengers carried on Fast Express Trains. For more detailed information, see Maps and Folders, which may be obtained, as well as Tickets, at all principal Ticket Offices in the United States and Canada, or of R. R. CABLE, Vice-President & Gen'l. Manager, CHICAGO. E. ST. JOHN, Gen'l. Ticket & Pass'g. Ag't.

CARTER'S LITTLE LIVER PILLS.

Sick headaches and relieve all the troubles incident to a bilious state of the system, such as Dizziness, Stomach, Bloating, Drowsiness, Nervousness, Pain in the Side, &c. While their most remarkable success has been shown in curing...

CURE SICK HEADACHE

Headache, yet Carter's Little Liver Pills are equally valuable in Constipation, curing and preventing long and annoying constipation, while they also correct all disorders of the stomach, stimulate the liver and regulate the bowels. Even if they only cure...

ACHE

It is the bane of so many lives that here is where we meet our great foe. Our pills cure it with others. They are strictly vegetable and do not grip or purge, but by their gentle action, please the stomach, and in a few days, five for \$1. Sold by druggists everywhere, or sent by mail.

THE GREAT TONIC FOUNTAIN OF HEALTH

Guarantee—After fair trial, with no relief or cure effected, your money will be refunded. PRICE, \$1.00. Sold by J. Wilson.

PRIZE

Send six cents for postage, and receive free a costly box of goods which will help you to do all save to conceive and give them birth; and when reared what are they? What do they amount to but weaklings of the old stock? Who ever heard of a fashionable woman's child exhibiting any virtue and power of mind for which it became eminent?

Fun and J

If you have time don't try to see yourself through around you. A pawnbroker is a pathy. He is a lone c. The horse's populatio States is now over 11, every five persons.

Because a woman? This being less you swimming leopards privileged to kick out!

If there is any one than an obstinate w handed look on a left h

An eastern proverb' erable once who meet but twice who fears it

She—"Do you believ right?" He—"Certain loved more than a hu first sight.

"Is your mother in of a little Mormon boy? plied. "No ma'am,"

"But my brothe

"A post sends a com

"Why do I live?" It is because he buttons to this office in them in person.

"In any one waiting polite salesman to a you country. "Yes sir,"

"I'm glad to see you wouldn't come into

"A foreign girl's heart

side, and she says

"It is because he

"Always hugging with

"Yes," sighed Amel

George profess

for me, and now he

life insured in a my

poor girl burst into a f tears.

Fashion's

Feathers will be very

Brown will be with its summer.

Immense and diam like fashionable.

The fashion able in angles than a dude ha

The jersey bodice ar will be as popular as e the next.

We are to have ano dresses, at which owners will rejoice.

Long overalls will all spring gone. The will be without trimm

A hat that is entirel net, the high crown of the shape of the head-

warriors.

The fancy for low e to increase, but there i to preserve the wear of immodesty.

So far there is nothi but the gaudiest, which of celluloid, and lace of the wrist with meta

One of the only cl shown is truly ext more like the roof of than anything else. will probably look ver, trimmed.

Unless all signs fail regular "boom" in dot and plain gingham muslins colored with gaily-colored cotton mer silk.

The spring hats that appearance are strag and which are generall brims narrow, and the as to be obtrusive, an able.

The Poor and TI

We are prone to thi gle for bread harden dries up the fountain helpfulness in the hu it is a question from there shall be any bre of aims to our more n garded almost in the

It would merit the app scientists who find the mainly in improviden who was employed to about a house failed t another applicant. Si and she reappeared, that the work had bee er.

"It's Mrs. Brown, is keeping the plac I've been sick," the Inquiry developed th Brown, who support washing, had contriv of her neighbor so th the place, another died, the sick woman the n

"Why, Bridget," sai is a grand thing to h that. I don't believe the world who woul me.

"Sure," said Bridg what would become o we want good to on "Mrs. Brown mus woman."

"So she is," said "She nursed a bab with her own, beca thing's mother died, it. It was puny an it's a brave lad now."

"Where is it now with interest.

"I've got him," sai tionally.

"Why, how in the to keep him?"

"It's little he cost, and I couldn't sen house with his per; this poor woman husband and five ch gave a practical ans "Who is my neighb