

# HALLEY & CO.

Wholesale Dry Goods and Commission Merchants, 106-108 New Gower St.

We are well known to the trade, and we make it a point to give SATISFACTION in our dealings with them. We only ask for a chance to quote prices, and are therefore sure of your order in almost every case. We are SPECIALISTS in DRY GOODS, having TWENTY-FIVE YEARS' EXPERIENCE in the business. All we ask is to phone or write us for quotations before placing your orders. By so doing, our benefits will be mutual.

# HALLEY & CO.

113, m. eod.

## "Victory" Flour

MADE IN A NEW MILL

TWICE as much "Victory" Flour has been sold this year. Why? Because as the flour becomes known the demand increases. "Victory" Flour is the highest grade imported to this Colony and nothing better milled.

Get out of the rut of always asking for the same brand that you bought ten years ago, as we represent a new and up-to-date mill, and the old known brands of flour cannot be made from a new mill, unless they have a fire, as it would cost too much to pull down a fairly good mill to build a new mill, with all the latest machinery, such as the mill we represent.

Remember the name and ask for "Victory" Flour, sold by all the leading merchants, and well and favorably known by the F.P.U.

Franklin's Agencies, Ltd. St. John's

118, n. w. fr. tu. th. sat.

July 15, '15.

## ORANGES, ONIONS, TURNIPS, ETC.

To arrive per Florizel due to-day:

- 80 Cases ORANGES.
- 20 Barrels NEW TURNIPS.
- 20 Bunches BANANAS.
- 50 Crates TEXAS ONIONS.
- 40 Barrels NEW POTATOES.

## George Neal

Phone 264.

# For Sale

A SPLENDID

# MOTOR BOAT

ALMOST NEW.

Decked, good accommodation and fitted with Sails—18 h.p. Engine—Will be sold a Bargain. Can be inspected at the F.P.U. Wharf. For further particulars apply to Storekeeper

# Union Trading COMPANY.

## QUICK WORK BY CANADIANS

Just Twenty Minutes to Take Two Trenches Says, Gunner M. A. Woods

Gunner M. A. Woods, a former member of the government printing bureau, now with the Canadian artillery at the front, writing to an Ottawa friend, Mr. Leo Delaire, at the bureau, says that on one occasion recently two Canadian infantry battalions were given three hours in which to capture two lines of trenches held by the Germans and that they did the work in twenty minutes. He describes the terrible effect of heavy gun fire in the bombardment to which the belligerents have subjected each other, stating that the concussion from a six-inch gun fired close to a party of fifteen men, was so great that the men were thrown to the ground.

The letter, which is dated June 18, is in part as follows: "We have been kept very busy for the last few days and I am afraid it is going to be worse tomorrow, from what we can hear. There was a terrible bombardment here two nights ago. Hundreds of our big guns had been firing on the German trenches all day cutting the wire entanglements and destroying the trenches, and at night our infantry made an attack.

### In Quick Time.

"There were two battalions of Canadian infantry engaged, and they were given three hours in which to capture two lines of trenches held by the Germans. They started the assault and at 8.20 they had taken the trenches. Just twenty minutes in doing the trick! Not bad, was it? Unfortunately, however, the men on their flanks were not successful and failed to get through, so the Canadians had to retire to their old positions.

"One of the battalions came back with only two hundred men out of eight hundred. You have no idea what heavy gun fire can do when there are a lot of them being fired at the same time. One of our officers who was up in the first line infantry trenches at the time of the bombardment, and who had also been in the trenches at the time of the battle of Ypres, gave us a description of what he saw.

### Worse than Ypres.

"He said that Ypres was out in it for a minute, and that there were hundreds of shells bursting near him continually. He brought out with a Colt revolver, pair of field glasses and a wire cutter which had belonged to a friend of his, an officer in the Canadian Engineers, who was hit by a shell and torn into a thousand pieces, not ten feet from where our officer was observing. All that could be found of him was the articles I mentioned, and the barrel of the revolver was almost bent in two where it had been struck by a piece of shell, and the other articles were twisted up some. The infantry trenches as a rule are only about fifty yards apart, and our artillery must fire over our heads into the German trenches. When a shell is passing just over one's head it makes a loud whistling sound and what with that the bursting of the German shells in our trenches, you can imagine how pleasant it is for the infantry.

### Force of Shell.

"To illustrate the force of a large shell, I will tell you this. A party of about fifteen men were returning from the guns along the canal bank and on the other side of the canal there was an armored train carrying six-inch guns. Just as they were passing she fired one of the six-inch guns and the shell passed right over their heads. The concussion was so great that all of the fifteen were thrown off their feet. There were hundreds of these shells bursting near us all the time. We have got so accustomed to it now that when we hear a German shell coming we can just about judge where it is going to land. "I saw Twyman and Poynter last Sunday and they are, both well, but I haven't seen or heard of Rainey since leaving Canada."

Made in Germany The Nation.

The ill-deeds of the German nation all spring from the pursuit of a doctrine which conducts humanity straight down the road to hell.

It is always more or less of a shock to a woman when she discovers later in the game that her husband really did know what he was talking about.

### Wandering Fires

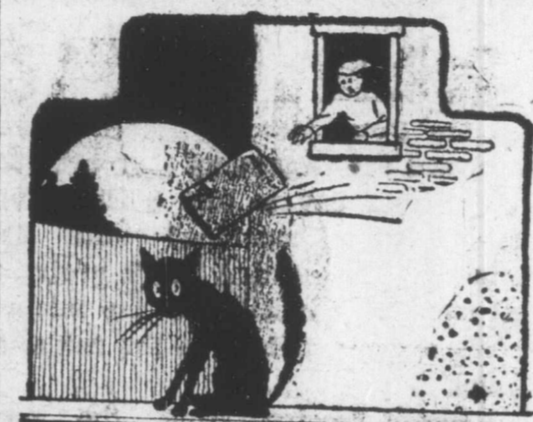
This chance of noble deeds will come and go Unchallenged, while ye follow wandering fires Lost in quagmire!

—Tennyson.

## Western Ontario Crops in Danger

Toronto, July 6.—Unless warm weather comes soon in the northern part of the province the crops in the great section from Port Arthur to the western limits of the province will prove a serious disappointment. W. B. Roadhouse, deputy minister of agriculture and C. F. Bailey, assistant deputy minister, returned to-day from a two weeks' tour of inspection in northwestern Ontario and their opinion of the outlook was anything but optimistic.

"They have had rain practically every day since the first of June," stated Mr. Roadhouse, "and in many districts the fields are literally covered with water. The crops went into the ground in better condition and over a much larger area than ever before but they have been held back to such an extent by the cold, wet weather that unless they get some warm dry weather from now on there will be a big shortage. In many places the potatoes are already rotting in the ground."



## FIRE INSURANCE

DON'T THROW AWAY

your chance to get insured because so far you have escaped a fire. Your turn may be coming to-night as far as you can tell. Come in to-day and let us write you a FIRE INSURANCE POLICY

in one of the strongest and safest companies. The premium charged will be ridiculously small compared with the protection given.

PERCIE JOHNSON, Insurance Agent.

## J. J. St. John

### To Shopkeepers:

100 dozen ROYAL PALACE Baking Powder at 50c dozen tins.

500 Dozen TOILET SOAP 1 dozen in a Box, 35c dozen.

500 Dozen BLACK PEPPER, at 10c lb.

150 Dozen ELECTRIC PASTE, the best Blacklead on the market, 48c dozen.

## J. J. St. John

Dickworth St & LeMarchant Rd

## Thoughtful People

Are stretching their Dollars by having us renovate the old garments, and make up remnants of cloth.

C. M. HALL, Genuine Tailor and Renovator, 813 THEATRE HILL

ADVERTISE IN THE MAIL AND ADVOCATE FOR BEST RESULTS

## RUSSIANS FULL OF CONFIDENCE

London, July 8.—The Petrograd correspondents of the London morning papers are optimistic regarding the situation on the fighting front. The correspondent of the Morning Post says:

"It was only on Friday that the Russians began offering real resistance to the Germans' forward movement northward from Galicia. The whole area which Russia will hold as a Brobdingnagian redoubt against the encircling Germanic forces centers on the Warsaw system of fortifications. The outer works are of such vast extent, having a diameter of nearly one hundred miles that the Germans have before them the hardest task yet met in the war.

"After Thursday next nobody will be allowed to enter or to leave Warsaw without a special pass. Similar measures of military preparation are being taken at other important points in this vast area."

### Russia's Waiting Game.

The Petrograd correspondent of the Times says:

"No apprehension is entertained as to the fate of Warsaw in the struggle, for the city bids fair to be protected. Even if the Germans should take Lvangorod, this would of necessity involve the surrender of Warsaw.

"The Russian waiting game has in fact been justified. The critic of the Novoe Vremya explains the withdrawal as a manoeuvre deliberately undertaken with the object of accepting battle under the best conditions for the Russians. He adds that on the Vistula front the ground which offers the Russians the greatest advantage is that with Brest-Litovsk as a base, Lvangorod on the right flank and a strong army occupying the flank and rear positions in relation to the right flank of General Von Boehm-Ermolli's army."

## Use Hens To Spy Aeroplanes

The London Daily Chronicle republishes from the Cologne Gazette an odd article on the use of animals to signify the approach of enemy aeroplanes. The writer, who is evidently quite serious, has noticed that the sight of certain animals is much keener than that of human beings, and in a hasty view of the entire animal kingdom he comes to the conclusion that birds have the most alert vision, and that hens and pigeons are the birds most get-at-able, most easily trained, and most reliable.

Hens protect their chickens against soaring birds of prey which the sharpest human sight cannot discover, and pigeons will fly in any weather, and are extraordinarily docile. The training of a hen or a pigeon to announce the approach of an aeroplane is much easier than one would think. They are to be placed, captured, in the vicinity of a descending air machine, and as soon as the airman lands he is to rush at the unfortunate fowls and belabor them with a rod. This practice is to be repeated until the hen or the pigeon believes its life to be endangered by anything on a large scale descending from the skies. All day long these terrified birds will strain their vision skyward, and the remotest speck in the vault of heaven will flutter the devotees and hencoops as nothing else would.

Another bird which adapts itself to this military service is the common crow. He has most extraordinary eyes, which enables him to see in front of him and behind. An object for which a man requires a telescope is easily discovered by the crow without any telescope. Crows are very wise creatures, says the Cologne writer, and once you catch your crow, train him and whack him sufficiently, you will be surprised at the results when the enemy aeroplane comes along.

Farm, Stock and Home The religion that one has to worry about isn't a sort that heaven will raise any flurry about.

South Blend Tribune The inventor seldom profits by his invention. The Chinese invented gunpowder.

# Anderson's New Modern Store In the West

IS now open to the general public—all our dry-goods, with the exception of a few odd lines, has been removed from Grace Building and is carefully arranged and placed in the various departments.

We are ready to cater to the wants of our patrons, to whom we extend a hearty invitation to call and see us.

Quite a different appearance here from Grace Building—it is bigger, brighter, and better and the stock is well displayed which should tend to make this New Building a busier store.

You know our new address—opposite the Eastern End of the General Post Office.

Anderson's, Water Street, St. John's

REALLY GOOD NEW GRASS

## -BUTTER-

Wholesale in 56lb. and 14lb. Boxes and 30lb. Tubs, also retailing at 45 cents pound.

—also—

- 5 cases SPANISH APRICOT PULP, 10lb. tins.
- 5 cases STRAWBERRY PULP.
- 5 cases APPLE PULP.
- 5 cases GOOSEBERRY.
- 25 cases PEELED and CORED APPLES, 1 gallon tins, at 35c. tin.
- 2 cases CRYSTALIZED GINGER, 1lb. & 1/2lb tins.
- 1 case PARROT FOOD.

W. E. BEARNS HAY MARKET GROCERY PHONE 379

## For Sale!

IDEAL FAST MOTOR BOAT

in best condition; 30 feet over all. Cabin accommodation for about fifteen persons. Boat fitted with a ten h.p. STANLEY Engine. A beautiful safe boat at an attractive price.

For further particulars apply to BUTT BROS., Bonne Bay.

## WHY BRITISH SUITS EXCELL!

BECAUSE:—We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line—Knowing their work thoroughly—Having a taste for their work—Qualified by Experience and Observation—and trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world.

BECAUSE:—We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:—We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

INSIST ON BRITISH SUITS.

THE BRITISH CLOTHING Co., Ltd. Sinnott's Building, St. John's.