



THE BEST  
THAT SCIENCE CAN PRODUCE

# Your customers have heard

time and again of the high-grade purity of every Borden Product. We have spent thousands of dollars on publicity campaigns and consumer advertising, with the result that

## *Borden's*

need only be displayed to sell quickly and easily. Other dealers are reaping big returns through Borden popularity. The demand is there and some one will supply it.

Who is going to get **your** share of the demand?

### Borden Milk Company, Limited

*"Leaders of Quality"*

Montreal

Branch Office: No. 2 Arcade Bldg., Vancouver

License No. 14-213

*If any advertisement interests you, tear it out now and place with letters to be answered.*