



The Red Ball That Means QUALITY SUGAR

We are making this the best-known trade-mark in Canada. Newspapers, Magazines, Bill Boards, are carrying the message of "Lantic Sugar" into practically every home in the world Dominion.

People can't help but see the huge red ball—bearing the words "Lantic Sugar"—that catches their eyes from the Posters, and our advertisements are telling the story of "the most up-to-date refinery in the world," where "Quality" sugar is made.

Lantic Granulated

2 and 5 lb. Sealed Boxes; 10 lb., 20 lb., 100 lb. Bags

ATLANTIC SUGAR REFINERIES LIMITED

Montreal, Que.

St. John, N.B.

