

A CUSTOMER PLEASED
RISING SUN  **SUN**
SUN **&** **PASTE**
STOVE POLISH  **STOVE POLISH**
IN CAKES **IN TINS**

means a friend for the grocer. It is just as true that the sale of inferior goods in the long run loses friends for the grocer. Then why take chances of losing trade by passing out cheap and inferior stove polishes when the best stove polishes may be sold by you at a good profit and help make friends for you every day.

That is a good reason for urging the sale of our very popular **RISING SUN** Stove Polish in Cakes and **SUN PASTE** in Tins. Every package is right when you sell it and makes friends for you and for us day in and day out. Just what you want to push. We know you think so.

MORSE BROS., Props. - Canton, Mass., U.S.A.

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 is often missed when it might have been easily embraced by
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