



THE GREATEST Catalogue

**IN THE HISTORY OF THE STORE
IS NOW BEING MAILED :: :: ::**

Send Us Your Name and Address and you will receive one by return mail

WE have devoted more care, more art and more money to the preparation of our Fall Catalogue for 1906 than ever before. It will be a beauty. Two hundred clearly but closely printed pages of modern merchandise, illustrated profusely and exactly, priced with the moderate Simpson prices which have won Mail Order Customers for this store from every post-office in Canada.

SEND FOR IT. IT IS FREE FOR THE ASKING

By it you may take advantage of Toronto fashions, Toronto prices, Toronto variety of choice. You may sit down in your own home and shop in Toronto by letter with as much surety and positively more convenience than if you came in person to the store.

Every family should have Simpson's Catalogue. It's the greatest hand-book of current retail values a Canadian household can possess.

Why not sit down and drop us a card right now? That's all we ask.

**Address: THE ROBERT SIMPSON COMPANY, Limited
Toronto, Ontario**

Of Interest to Mail Order Customers

**We Prepay Freight or Express
Charges on all Orders of \$25.00**

or over to your nearest railway station in **ONTARIO, QUEBEC and the MARITIME PROVINCES**, except on some especially heavy goods, such as Furniture, Heavy Hardware, Crockery, Groceries, Baby Carriages, Wall Paper, Pictures and Sewing Machines; and on orders received for the same amount from **MANITOBA, ALBERTA, SASKATCHEWAN, BRITISH COLUMBIA, the NORTH-WEST and YUKON TERRITORIES** we prepay freight or express as far as **WINNIPEG, except on goods as above stated.** Where freight or express rates are the same to points outside of Winnipeg as to Winnipeg, such charges will be fully prepaid. We reserve the right to ship by cheapest way.

**THE
ROBERT**

SIMPSON

**COMPANY
LIMITED**

TORONTO, ONTARIO

Dept. F.A.