

VALUABLE PREMIUMS

These Premiums are Given Only to Our Present Subscribers for Sending in Bona-fide New Yearly Subscriptions Accompanied by \$1.50 Each.

Present Subscribers (if not already paid in advance) are expected to send their own renewal for 1914, at the same time as sending in new subscriptions. Below are described some of the premiums which we are offering for procuring new yearly subscriptions to "The Farmer's Advocate and Home Magazine"

TWENTY-ONE-PIECE AUSTRIAN CHINA TEA SETS BEAUTIFUL DELICATE PATTERN

These would retail at from \$3.50 to \$4.50 per set, depending on locality. FOR TWO NEW SUBSCRIBERS or \$3.00 CASH.

FARMER'S ADVOCATE KNIVES

Manufactured by Joseph Rogers, Sheffield, England. Jackknife and Penknife, both nickel-handled and having two blades. Manufactured specially for "The Farmer's Advocate," worth, retail, \$1.00 each. ONE NEW SUBSCRIBER FOR EACH KNIFE.

COMPLETE KITCHEN EQUIPMENT

A utensil for every purpose. All made of the highest grade of crucible steel. Rubberoid finished. hardwood handles, mounted with nickel-plated ferrules. All six articles for ONE NEW SUBSCRIBER or \$1.00 Cash.

SET SCISSORS

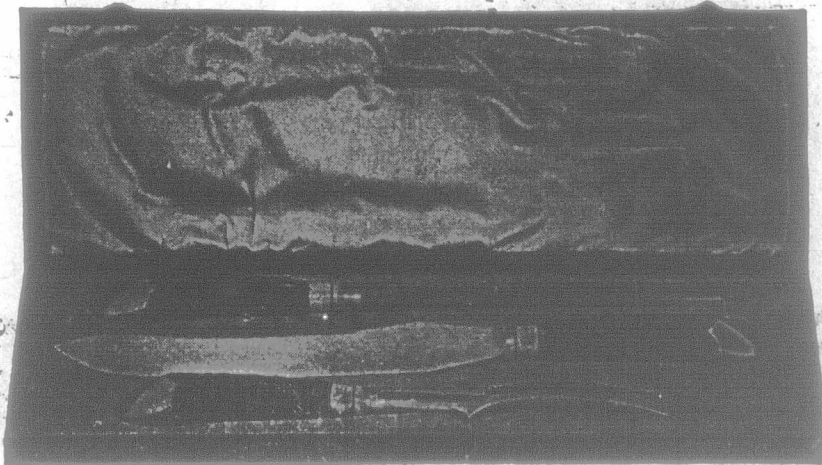
One self-sharpening scissors, one embroidery scissors, one buttonhole scissors. All good quality steel. ONE NEW SUBSCRIBER.

SET STAGHORN CARVERS

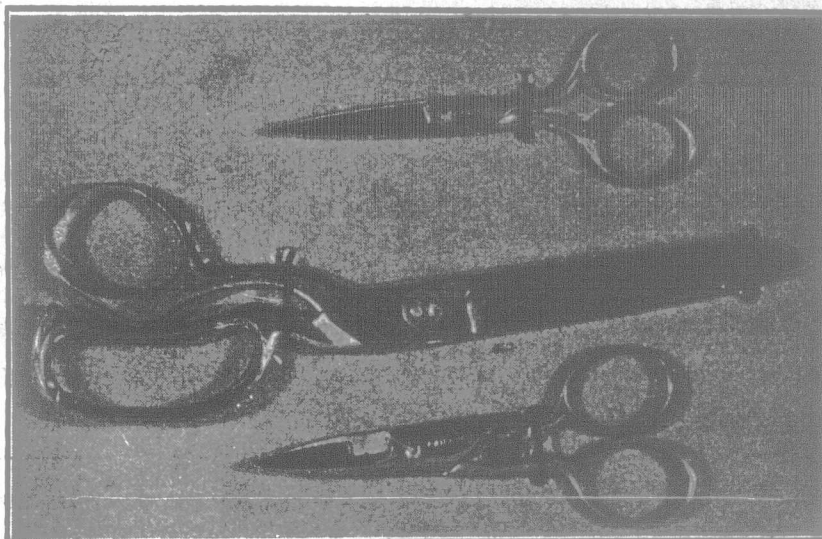
First quality steel, with staghorn handles and handsome nickel mounting. These carvers retail from \$3.50 to \$5.00 per set. TWO NEW SUBSCRIBERS or \$3 Cash.

SANITARY KITCHEN SET

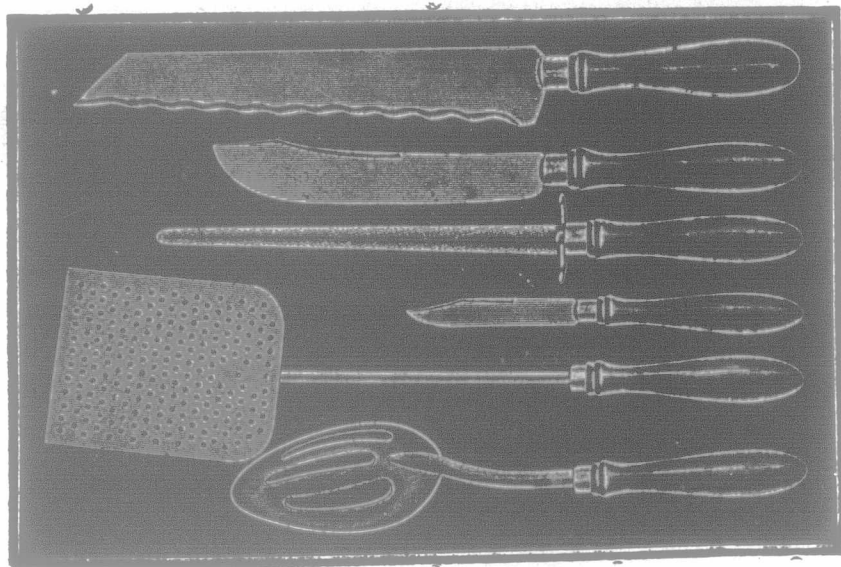
Best quality steel; five pieces and rack which can be hung on the wall. ONE NEW SUBSCRIBER.



SET STAGHORN CARVERS



SET SCISSORS



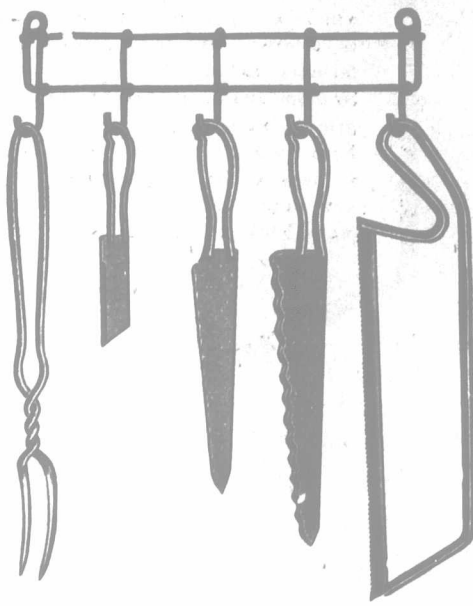
COMPLETE KITCHEN EQUIPMENT

SIX MONTHS' CREDIT

Any subscriber may have the date on his own label advanced 6 months for sending us the name of one new subscriber and \$1.50.

These premiums are all extra good value, and excellent remuneration for the short time necessary in securing the required number of new subscribers.

Send for sample copies and agent's outfit to-day.



SANITARY KITCHEN SET

BIBLE

Old and New Testaments in beautifully clear, legible type; references, concordance to both old and new Testaments. Index to names of persons, places and subjects occurring in the Scriptures. Twelve full-page maps; all excellent in type and outline. This book is of most convenient size, being 7 x 10 inches when open; weight, 23 ounces; and would sell at regular retail price from \$1.00 to \$1.50. ONE NEW SUBSCRIBER.

"THE VISION OF HIS FACE"

By Dora Farncomb, writer of Hope's Quiet Hour in "The Farmer's Advocate," contains 18 chapters 224 pages, in cloth with gilt lettering. 75c or ONE NEW SUBSCRIBER.

"CARMICHAEL"

By Anison North—A Canadian farm story, bound in cloth, illustrated. Buffalo Courier says: "It is far above the ordinary run of fiction." Toronto World says: "Should be in all the homes of the people." Cash, \$1.00 or ONE NEW SUBSCRIBER.

"IN THE GARDEN WITH HIM"

A new book by Dora Farncomb, marked by the same sweetness and spirituality that characterized "The Vision of His Face." Bound in cloth with gilt lettering. Cash, 75c or ONE NEW SUBSCRIBER.

The William Weld Co., Limited, London, Ontario