

Buy High-Grade Flour

Direct From the Mill

MAKE the best bread and pastry you've ever tasted. Prices of flour and feeds are listed below. Orders may be assorted as desired. On shipments up to 5 bags buyer pays freight charges. On shipments over 5 bags we will prepay freight to any station in Ontario east of Sudbury and south of North Bay. West of Sudbury and New Ontario add 15 cents per bag. Prices are subject to market changes. Cash with orders.



Cream of the West Flour

the hard wheat flour that is guaranteed for bread

GUARANTEED FLOURS	Per 98-lb. bag
Cream of the West (for bread).....	\$3.95
Toronto's Pride (for bread).....	3.60
Queen City (blended for all purposes).....	3.50
Monarch (makes delicious pastry).....	3.50

FEED FLOURS	
Tower.....	2.00

CEREALS	
Cream of the West Wheatlets (per 6-lb. bag).....	.35
Norwegian Rolled Oats (per 90-lb. bag).....	3.40
Family Cornmeal (per 98-lb. bag).....	2.30

FEEDS	Per 100-lb. bag
Bullrush Bran.....	\$1.40
Bullrush Middlings.....	1.50
Extra White Middlings.....	1.62
Whole Manitoba Oats.....	2.05
Crushed Oats.....	2.10
Chopped Oats.....	2.10
Whole Corn.....	1.80
Cracked Corn.....	1.85
Feed Cornmeal.....	1.80
Whole Feed Barley.....	1.85
Barley Meal.....	1.90
Geneva Feed (Crushed Corn, Oats and Barley).....	2.05
Oil Cake Meal (old process).....	2.05
Cotton Seed Meal.....	1.95

These prices are not guaranteed for any length of time owing to the unsettled condition of the market.

Every bag of Flour ordered entitles purchaser to two bags of bran or middlings at 10 cents per bag less than the prices given above. Special prices to farmers' clubs and others buying in carload lots.

You can get a free copy of "Ye Olde Miller's Household Book" (formerly, Dominion Cook Book), if you buy three bags of flour. This useful book contains 1,000 carefully selected recipes and a large medical department. If you already have the former edition, (Dominion Cook Book), you may select one book from the following list, each time you order from us not less than three bags of flour. If you buy six bags you get two books, and so on. Enclose 10 cents for each book to pay for postage. Remember at least three bags must be flour.

BOOKS

Helen's Babies	Beautiful Joe
Lorna Doone	Little Women and Good Wives
Mill on the Floss	The Story of an African Farm
Tom Brown's School Days	Black Beauty
Adam Bede	Quo Vadis
David Harum	The Three Musketeers
Innocents Abroad	The Mighty Atom
Rebecca of Sunnybrook Farm	Mr. Potter of Texas
The Lilac Sunbonnet	Joe
The Scarlet Pimpernel	A Welsh Singer

The Campbell Flour Mills Company Limited
(West) Toronto

CREAM

Where are you shipping now? And what are you getting for your cream?

We want more individual shippers and more men to gather cream for us.

Write for our proposition.

Silverwoods Limited
LONDON, ONTARIO

Please mention The Farmer's Advocate

OTHELLO

"THE WONDER WORKER" TREASURE RANGE

In many details of its construction, the SHERLOCK-MANNING "Canada's Biggest Piano Value"

has been built to give you the best of both worlds. It is a piano that will give you the best of both worlds. It is a piano that will give you the best of both worlds.

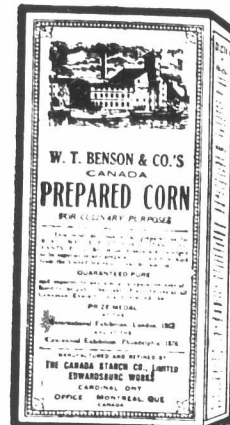
THE SHERLOCK-MANNING PIANO CO.
London, Ontario, Canada

games which require team work, and train the children in the self-control and co-operation so indispensable for their future success and happiness in any community. These problems are being solved by the consolidated school. By joining forces, several sections build a fine schoolhouse of which the ratepayers can be justly proud, a school with large grounds, modern equipment and well-paid teachers who are encouraged by good salaries and congenial companionship to remain and improve the social life of the district. The consolidated schools make a special effort by continuation courses to keep the country boys and girls in the country, and give every child a chance to get a better education without having to leave home, and by teaching agriculture, gardening, domestic science and other vocational subjects to prepare the children to make the best of the great possibilities of country life. The day is coming when consolidated schools will be seen all over the Province, but meantime our present schools can do a great deal in the same direction. Do the fathers and mothers of the rural community realize the powers their schools will give them to make country life more attractive, and to build a finer race of men and women from the boys and girls of to-day than has ever been known in the past? This is a great field for the activities of the Women's Institute, and it is waiting for them to take up the challenge. Every school should have a Ladies' Aid or Auxiliary just as the churches have now. If the church needs a Ladies' Aid Society how much more is it needed by the school where our children spend ten times as much of their lives, and where harmful conditions will therefore have that much greater power to mar their bodies and souls. It is the right of every country boy to have a bright, attractive school that is kept neat and clean, both outside and inside, a school with the best heating, lighting and ventilation; with seats that will not deform his body during the process of improving his mind and without those all too common reproaches of country schools, bad water and indecent sanitary and toilet arrangements. The grounds should be large enough for more vigorous and varied kinds of games than are usually possible at present. They should be made shady and beautiful with trees, and bright and fragrant with shrubs and flowers. The work of the school should open the eyes of the boy to the dignity and value of rural life, and show him that it is worthy of the powers of his intellect. Let us wake up and insist that the school shall be a wholesome and inspiring influence in the life of the neighborhood. If the mothers of the boys set themselves seriously to demand these improvements in the schools they will get them. The result will be to make farm life attractive for the boy, but it will do more—it will make the boy better fitted for farm life and for all the duties of manhood by making his body healthy and refining his nature as well as developing his mind.

Outside the home and the school, the general social life of the community has a great effect in making farm life attractive to the boy. Parents have a direct responsibility in encouraging wholesome amusements in their locality. Youngsters like company and fun, and if they don't get good company and good fun there is a great danger that they may resort to bad company and bad fun to satisfy a perfectly necessary want in their natures. Good people very seldom give this question the importance it deserves. They look upon the recreation of their sons and daughters as something that must be endured but not actively encouraged. The wise parent, however, is the one who realizes that recreation is not merely something to pass the time, but a vital factor in building the boy's personality and character. There is perhaps nothing that would have such a direct effect in keeping the boys in a district from leaving the farm as an organized effort on the part of their fathers and mothers to improve the opportunities for sociability and recreation. At the recent Rural Conference held at Guelph, Mr. E. C. Emery, one of the speakers said that the chief disadvantages of country life—the lack of leisurely profitable return, social intercourse and time for play, in the eyes the public playground has become

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In the famous Yellow Package



Don't ask merely for 'corn starch' or even for 'the best starch', but insist on BENSON'S—the 'Quality Starch' with a reputation gained by half a century's experience.

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A Complete Power Laundry Outfit

Condensed into a SIMPLE SAFE SILENT machine that rivals the vacuum cleaner and sewing machine as a

HOUSEHOLD LABOR SAVER

It does everything by power, washes and wrings at the same time or separately. The wringer swings round and works in any position, in either direction, over stationary or other tubs.

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Hamilton, Ont.

HER NECK MEASURED OVER 16 INCHES

On the first of April this year the neck of a lady in Peel Co. measured sixteen and one-half inches when she began using our

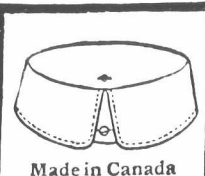
Goitre Sure Cure

On the 21st, three weeks later, she wrote us as follows: "My neck measures fourteen and one-half inches now. When I have finished the bottles I will write you again. I am very grateful for the benefit. We frequently receive such encouraging letters. Write for particulars or send \$2.00 for the treatment. We pay war tax and postage."

We remove such blemishes as Moles, Warts, Red Veins and Superfluous Hair permanently by our reliable method of Electrolysis and assure satisfaction always. Booklet "F" and sample of Toilet Cream mailed on receipt of postage—5 cents.

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Hiscott Institute



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