CASE

Supremacy has Long Belonged to CASE Threshing Outfits

In the early days of 1842 Jerome I. Case, then a youth came far west leaving his home in New York state to settle in Wisconsin. He started then a small workshop in which to build his first threshing machine. From that modest beginning there has developed a great institution known and respected by farmers and threshermen in all parts of the world.

J. I. Case - A Man of Wide Vision

J. I. Case believed in quality. He admired perfection. The sincerity of his intentions, his enthusiasm to build good machinery soon resulted in a steady constant growth of Case users. Threshermen passed the word to threshermen that Case threshing machines were grain savers, profit producers. For four generations this name has passed from grandfather to father to son. Today Case machines are working in the fields of United States, Canada, South America, Europe and the Phillipines.

How We Have Kept This Faith

During a!! these years we have followed the principles laid down by the founder, J. I. Case. His code of business principles has been carefully lived up to. Today as in 1842 our one idea has been to maintain quality. We have made no attempt to build to meet a price. We have spent time and money to make Case machines the most efficient on the market. We believe that we have succeeded.

Acknowledged the Leader

We have in the Case organization, men who for years have studied farm power problems. These men understand the threshermens' needs. They are designers, practical men. They have applied their knowledge, their experience, by constantly improving Case threshing machines, until today Case machines are acknowledged as the standard by which others are judged. Send for complete details of Case Machinery. Send for our 1916 Catalog. It contains just such information as you are seeking.

J. I. CASE THRESHING MACHINE CO., Inc.

716 Liberty St. Racine, Wisconsin
Canadian Branches: Winnipeg, Toronto, Calgary, Regina and Saskatoo

