

MOTION PICTURE INDUSTRY OF CANADA

CLIMATE IS SPECIALLY SUITED TO OUT-DOOR PHOTOGRAPHY.

Dominion Has All Requisites for Successful Production but Lacks Necessary Capital.

One of the newest born of Canadian industries, but one which has achieved such initial success as to leave no shadow of doubt as to its future importance to the Dominion, is the motion picture industry. Not only is Canada coming to use motion pictures to an ever increasing extent in every phase of her national existence, but her home manufactured films, distributed broadcast, are widely advertising the Dominion in the most effective manner. Her beautiful, her opportunities, her industries, and her agricultural progress. The fact that Canadian produced and manufactured films have been so favorably accepted and commented upon in all parts of the world is proof of the high standard of Canadian production, a bright augur for the future of the industry.

There is no reason why Canada should not attain prominence in the motion picture industry, and at the present time much of the material she might be using is going to the building up of the industry in other countries and the Dominion being exploited in every utilizable phase. There is no greater world interest than in the various activities of a young nation in the building and developing stages where the romance of tradition blends with the materialism of modern construction. Canadian scenery is unsurpassed and attracts thousands of tourists and sightseers every year, whereas the motion picture can and does bring these same beauties before millions who are not in a position to travel. Furthermore, it has been adjudged by experts that the Canadian climate lends itself in a particular manner to open air camera work, and in this is found one of the reasons of the high quality of Canadian-made motion pictures.

Canada is importing positive film to the extent of more than a million and a half dollars a year. In 1921 she imported to the extent of \$29,581 from the United Kingdom, \$1,629,424 from the United States and \$1,887 from other countries. From the little nucleus created, with all her advantages, it is hoped to build up the Dominion industry until she is meeting all her own needs.

Dominion and Provincial Production. It is in producing by her natural advantages that Canada has made her initial successes in moving pictures. In the scenic picture and travelogue, the industrial and educational film. Firms in Montreal, Toronto and Calgary are engaged in this kind of work and have succeeded in making the Canadian travel picture famous, to be encountered in theatres in all parts of the world. Many dramas of excellent workmanship have been produced in Canada, notably the cinema versions of the works of James Oliver Wood and Ralph Connor.

The great value of motion pictures in advertising and educational work has long been recognized by the Dominion and provincial governments, the railways and larger industrial organizations. The Dominion government makes use of them extensively in practically every department. The Department of Trade and Commerce has a notable list of films depicting all the economic phases of Canadian life. They are used most successfully in advertising the Dominion abroad and are of incomparable value in bringing before peoples of the old world the conditions and customs awaiting them in the new land and so preparing them for national assimilation.

Ontario has a motion picture bureau which is busily engaged in advertising the province elsewhere as well as carrying on an energetic educational campaign in the rural districts. All branches of the provincial government make use of the bureau as an aid in their work. Motion pictures have been adopted as an integral part of the agricultural extension work of the province of Manitoba. In all the phases of agricultural work and in the line of lighter entertaining propaganda. Exchange is made with the film productions of other provinces. Saskatchewan has a similar bureau co-ordinating the moving picture activities of the various government departments and the University.

Quebec has long realized the value of the motion picture in teaching, especially agriculture, and it is being used very extensively in all phases of provincial government work. Nova Scotia has its motion picture bureau and has produced a wide variety of films depicting Nova Scotia's charming life and modern and advanced methods of agriculture and horticulture. The motion picture work of the University of Alberta is well known all over the province, for besides providing films of an educational nature it distributes films of foreign travel and entertainment in the rural districts.

Many of England's most famous public schools were founded as charitable institutions.

DO YOU FEEL WEAK AND RUN DOWN?

In This Condition a Tonic Medicine is Needed.

The condition of being "run down" is one that doctors do not recognize as a disease. But those who are run down in health know that it is not a fanciful affliction. The expression "run down" applied to health means a condition in which the bodily functions are enfeebled. Appetite fails, the digestion is impaired, the nerves are impoverished, the complexion becomes pale or waxy, there is no animation, but rather worry and mental depression. Fatigue is a constant symptom. No particular organ being affected, you must look for relief to the blood. As it circulates through every part of the body, any improvement in the condition of the blood is quickly felt throughout the entire system. In cases of this kind a tonic medicine is what is needed and Dr. Williams' Pink Pills are recognized as a valuable tonic because of their direct action on the blood, and through the blood to the nerves, giving tone to the system generally and restoring vigor. Where the system is run down the value of this medicine is shown by the statement of Mrs. Gregory J. Murphy, Lower Ship Harbor East, N.S., who says: "About a year ago I was completely run down. I was so nervous and weak that I could scarcely do my housework, and the least exertion left me breathless and tired out. A neighbor advised Dr. Williams' Pink Pills, and so much good did they do me I feel quite like a different woman. I hope some other suffering woman may benefit by my experience."

Dr. Williams' Pink Pills can be had through any medicine dealer, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Unvaccinated persons are not permitted to vote in Norway.

Surnames and Their Origin

BOYCE
Variations—Boice, Boies, Boles, Du-bois, Wood, Atwood, Bywood.

Racial Origin—English, Norman-French and French.

Source—A locality. England and France are full of family names founded on the forest, for forests were more plentiful in the days of family name formations than they are today in both of those countries. The French family names rarely show signs of English influence, but the reverse is not true of the English names.

In fact, there were as many of these "wood" names developed in England from the Normans' speech as from the Saxons'.

The form Boyce, though so close to the French "bois" (wood), is undoubtedly an English name. The French tongue, uninfluenced by the Saxon, would never have developed it, though in medieval French the pronunciation was "boiss" rather than the present "bwah." It is not that the French tongue has failed to develop in the direction of the pronunciation of "Boyce," but that it has actually developed away from it. It is interesting to note, in fact, that the unschooled English tongue naturally pronounces the average French word, so that it would be likely to be recognized by a medieval Frenchman, though not at all by a modern Frenchman.

The manner in which such names as these, originally indicative of real-

The Air We Breathe.

Will the time ever come when all the oxygen gas in the air will be used up, and human beings will die for want of it?

Such a state of affairs would have come to pass long ago had it not been for a natural arrangement of continual new supplies which are provided for man by plant life.

It has been estimated that an adult human being inhales and consumes about one and a half pounds of oxygen gas, and if this is multiplied by the number of the world's inhabitants—human beings and animals—the amount of oxygen removed from the air is represented by an astounding figure.

This is where vegetable life, in a twofold manner, comes to man's aid. As it is, 100,000 parts of air ordinarily contain about thirty-three parts by volume of carbon dioxide, and if the proportion were bigger the air would be foul, and consequently be seriously prejudicial to health.

But vegetable life absorbs the excess carbon dioxide, and thus prevents the dangerous gathering of foul air. It does more, for after assimilating the carbon by a variety of chemical processes, it gives out again the precious oxygen which we breathe, thus maintaining constantly all over the world the correct composition of the air. In a word, the world is saved from disaster by the work of plants.

The immensity of this process can be imagined when we reflect upon the vast extent of the forestry and plant life which covers the surface of the earth. It makes us realize at the same time the great importance of carbon dioxide as a constituent of the air, side by side with that of oxygen and nitrogen, its other chief constituents.

The Wise Owl Owled.
A wise owl lived in an oak.
The more he saw, the less he spoke;
The less he spoke, the more he heard.
Why can't we all be like that bird?

Wouldn't Need It Otherwise.
Advice that a man really needs is usually what he dislikes to hear.

Minard's Liniment for Gargle in Cows.

What John Needed.

When Farmer Bassett decided to send his son to college, and selected one exploiting the advantages of its physical training system, he had a plain talk with the president.

"John don't need no setting-up exercises. He sets up too late already, so I'd rather you'd cut them out. But say, if you've got any good getting up exercises that are a sure thing, go to it with John!"

New Use for French Maps.
Trench maps, which were printed for military use on strong canvas, are now being used in England to make inner soles for tennis shoes.

KEEP LITTLE ONES WELL IN WINTER

Winter is a dangerous season for the little ones. The days are changeable—one bright, the next one cold and stormy, that the mother is afraid to take the children out for the fresh air and exercise they need so much. In consequence they are often cooped up in overheated, badly ventilated rooms and are soon reined with colds or grippe. What is needed to keep the little ones well is Baby's Own Tablets. They will regulate the stomach and bowels and drive out colds, and by their use the baby will be able to get over the winter season in perfect safety. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Experiment on Music Paper.
Experiments are being made to save the eyes of music readers. Green paper on which the notation appears in white has proved most successful.

Those Having Sick Animals SHOULD USE

MINARD'S "KING OF PAIN" LINIMENT
Good for all throat and chest diseases, Distemper, Gargle, Sprains, Bruises, Cuts, Burns, Swellings, Running Sores, etc., etc. Should always be in the stable. SOLD EVERYWHERE.

Mountain of Sulphur.
A great mountain of sulphur has been rediscovered in the banks group of the New Hebrides Islands, in the Southern Pacific Ocean. It was called Vanna Lava fifty years ago, when a French company worked its deposits. The London Times says that the mountain is one vast mass of sulphur—99 per cent sulphur, and the rest ash. It is 1,600 feet high and covers 100 square miles.

Peat Second Best Fuel.
Next to coal, peat is the best possible fuel. It burns longer than wood and gives more heat.

The custom of drinking "toasts" is derived from the ancient religious ceremony of pouring libations to the heathen gods.

figure prominently in most of these plays, nor were they so numerous in everyday life as might be supposed, for very often the functions they performed were also performed by the feudal overlords, which made the need for them less.

The literal and original meaning of "demester" was "doomster," meaning the one who pronounced judgment, for the older meaning of "doom" was judgment. It is only in comparatively recent times that it has come to bear a significance of destruction or punishment especially.

And the answer to that is that there were not—for every little village of England in the Middle Ages had its "mystery" play, with local talent taking part. There were Kings in these plays, and it was, perhaps, more usual than not for the actors to be nicknamed from their roles. Hence a majority of the medieval communities developed families of Kings.

More "demester," however, did not

SALESMAN MAKES FULL STATEMENT

RESTORED BY TANLAC TWO YEARS AGO, TROTTER STILL FEELS FINE.

Gained Twenty Pounds in Weight and Was Soon Back on Job, He States.

"Tanlac soon had me feeling like a new man, and I gained twenty pounds in weight on four bottles," said Lawrence E. Trotter, well-known salesman for the Lawler's Bakery, residing at 15 Wardell St., Toronto, Ont.

"Two and a half years ago when the 'flu' epidemic was at its worst I went down with it, and was in bed for two weeks. When I got up I was thin and weak, had no appetite at all and was so nervous I could scarcely sleep any. I had no strength or energy to do a thing, and as I was eating hardly anything, I couldn't seem to take a start to mend."

"I had read a great deal about Tanlac being good to build a person up, so I got a bottle and it seemed that my appetite got better the first day I started taking it. I soon went back on the job feeling fine, even better than I did before I had the 'flu.' Since then I've been telling people about Tanlac constantly, for it did me so much good I think everybody ought to know about it."

Note—Tanlac Vegetable Pills are an essential and vitally important part of the Tanlac treatment. You cannot hope to get the most satisfactory results from Tanlac without first establishing a free and regular movement of the bowels. Tanlac Vegetable Pills are absolutely free from calomel and are sold on a positive guarantee to give satisfaction.

Tanlac is sold by all good druggists.

—Adv.

Fattening Girls.
In Morocco the elder members of the adult population follow professionally the pursuit of fattening young ladies for the matrimonial market of Barbary.

Mother! Clean Child's Bowels With California Fig Syrup

Even a sick child loves the "fruity" taste of "California Fig Syrup." If the little tongue is coated, or if your child is listless, cross, feverish, full of cold, or has colic, give a teaspoonful to cleanse the liver and bowels. In a few hours you can see for yourself how thoroughly it works all the constipation poison, sour bile and waste out of the bowels, and you have a well, playful child again.

Millions of mothers keep "California Fig Syrup" handy. They know a teaspoonful today saves a sick child tomorrow. Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.

Health Affects Coral Beads.
A belief exists among the negroes of the West Indies that the color of coral is always affected by the state of health of the wearer, becoming paler in disease.

MONEY ORDERS.

Dominion Express Money Orders are on sale in five thousand offices throughout Canada.

Saddle-horses were used by the English as long ago as C31.

Minard's Liniment for Distemper.

Shackleton.

Silence has wrought on him his spell.
White wastes had set their seal.
The outer light was dim but well
He saw, since he could feel.

There God perhaps communes with all
Who hear no outward sound.
But come as to a trumpet call
To icy shrines profound.

Unquenched and quenchless in him
burned
A spark, a leaping flame,
And back and back again he turned
To where—his wish—death came.

He would have wished this coffin rude
That island whalers gave—
Have wished his well loved solitude
Might too have held his grave.

But wherefore now his form
May howling find its goal,
His constant spirit rides the storm
That sweeps the southern pole.
—Maurice Morris.

Worms in the Air.

The annual migration of spiders during the recent autumn months has resulted in aeroplanes, which crossed the seas, arriving silvered from end to end with gossamer webs collected from the air.

Purple Taboo.
At a marriage ceremony in Japan a dress of purple color is taboo, lest the mutual love of the bride and groom be soon lost, as purple is a color most liable to fade.

The topaz derives its name from Topazos, an island in the Red Sea.

ISSUE No. 7—22

America's Pioneer Dog Remedies
Back on
DOG DISEASES
and How to Feed
Mailed Free to any Address by the Author.
Dr. Clay Glover Co., Inc.
118 West 31st Street
New York, U.S.A.

COARSE SALT LAND SALT
Bulk Carlots
TORONTO SALT WORKS
C. J. CLIFF - TORONTO

The Joy of Living.
When you awaken with no appetite, a dread of the day's work and your head heavy, your digestive organs are probably calling for just the help which Mother Seigel's Syrup can give them. The medicinal extracts of more than ten different roots, barks and leaves restore the natural healthy action of liver and stomach. Meals are enjoyed, that tired feeling disappears, and you know the joy of living. Sold in 50c. and \$1.00 bottles at drug stores.

DID PAIN DISTURB YOUR SLEEP?

THE pain and torture of rheumatism can be quickly relieved by an application of Sloan's Liniment. It brings warmth, ease and comfort and lets you sleep soundly. Always have a bottle handy and apply when you feel the first twinge. It penetrates without rubbing. It's splendid to take the pain out of tired, aching muscles, sprains and strains, stiff joints, and lame backs. For forty years pain's enemy. Ask your neighbor.

At all druggists—35c, 70c, \$1.40.
Sloan's Liniment (Pain's enemy)

Cuticura Promotes Good Hair
Treatment: At night rub Cuticura Ointment into partings all over the scalp. Next morning shampoo with Cuticura Soap and hot water. Repeat in two weeks.
See 25c. Ointment 25c. and 50c. Tubes 25c. Sold throughout the Dominion, Canadian Drug Co., Limited, 344 St. Paul St., W., Montreal.
Cuticura Soap shaves without soap.

CASCARETS 10¢
For Constipated Bowels, Sick Headache, Sour Stomach, Bilious Liver
The nicest cathartic-laxative in the world to physic your liver and bowels when you have Dizzy Headache, Colds, Biliousness, Indigestion, or Upset. Acid Stomach is candy-like "Cascarets." One or two to-night will empty your bowels completely by morning, and you will feel splendid. "They work while you sleep." Cascarets never stir you up or gripe like Salts, Pills, Calomel, or Oil and cost only ten cents a box. Children love Cascarets too.

Genuine BAYER ASPIRIN
WARNING! Say "Bayer" when you buy Aspirin. Unless you see the name "Bayer" on tablets, you are not getting Aspirin at all. Why take chances?
Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for
Colds Headache Rheumatism
Toothache Neuralgia Neuritis
Earache Lumbago Pain, Pain
Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Mono-acetic acid ester of Salicylic acid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

Classifier's Advertisement

HELP WANTED—FEMALE.
WANTED A NUMBER OF LADIES to colour Easter and birthday cards at home; light pleasant work; no dress; 25c stamp for particulars. Ladies' Supply Co., Cumtuck Ridge, Toronto.

CANADIAN MATRIMONIAL PAPER.
25c. No other fee. A. McCreery, Nathan, Ont.

BELTING FOR SALE
ALL KINDS OF NEW AND USED belting, pulleys, saws, cable, hose, packing, etc., shipped subject to approval at lowest prices in Canada. YORK BELTING CO., 115 YORK STREET, TORONTO.

DANDERINE

Stops Hair Coming Out; Thickens, Beautifies.



35-cents buys a bottle of "Danderine" at any drug store. After one application you can not find a particle of dandruff or a falling hair. Besides, every hair shows new life, vigor, brightness, more color and abundance.

NEARLY CRAZY WITH PAINS IN BACK

Read How Lydia E. Pinkham's Vegetable Compound Helped Mrs. Beecroft

Hamilton, Ontario.—"I have suffered for three years from a female trouble and consequent weakness, pain and irregularity which kept me in bed four or five days each month. I nearly went crazy with pains in my back, and for about a week at a time I could not do my work. I saw Lydia E. Pinkham's Vegetable Compound advertised in the Hamilton Spectator and I took it. Now I have no pain and am quite regular unless I overwork or stay on my feet from early morning until late at night. I keep house and do all my own work without any trouble. I have recommended the Vegetable Compound to several friends."—Mrs. EMILY BEECROFT, 11 Douglas St., Hamilton, Ontario.

For nearly fifty years women have been telling how Lydia E. Pinkham's Vegetable Compound has restored their health when suffering with female ills. This accounts for the enormous demand for it from coast to coast. If you are troubled with any ailment peculiar to women why don't you try Lydia E. Pinkham's Vegetable Compound? It has helped others, let it help you.

To win a race a Jockey doesn't put extra weight on the horse that helps him succeed

No man or woman who wants to succeed in the race of life can afford the handicap of headaches, insomnia, indigestion and debility. Nor can they afford to take anything that may keep up a continual irritation of the nervous system.

Yet this is what many people do who drink excessive amounts of tea or coffee. For tea and coffee contain caffeine, a substance that is sometimes very injurious. Many doctors say that caffeine raises the blood pressure, irritates the kidneys, and over-stimulates the entire nervous system. Also that it is especially bad for growing children, or for anyone who has any tendency to nervousness or insomnia.

If you want to avoid a pos-

sible cause of headache, insomnia, or nervousness, it might be well to stop taking tea and coffee for awhile, and drink rich, satisfying Postum, instead.

Postum is a delicately-roasted, pure cereal beverage—delicious and wholesome.

Order Postum from your grocer today. Drink this fragrant, healthful beverage for awhile, and see if you will not feel brighter, more active, and more resistant to fatigue—as so many thousands of others have felt.

Postum comes in two forms: Instant Postum (in tin) made instantly in the cup by the addition of boiling water. Postum Cereal (in packages) of larger bulk, for those who prefer to make the drink while the meal is being prepared) made by boiling for 20 minutes.

Postum for Health—"There's a Reason"
Made by Canadian Postum Cereal Co., Limited, Windsor, Ontario

