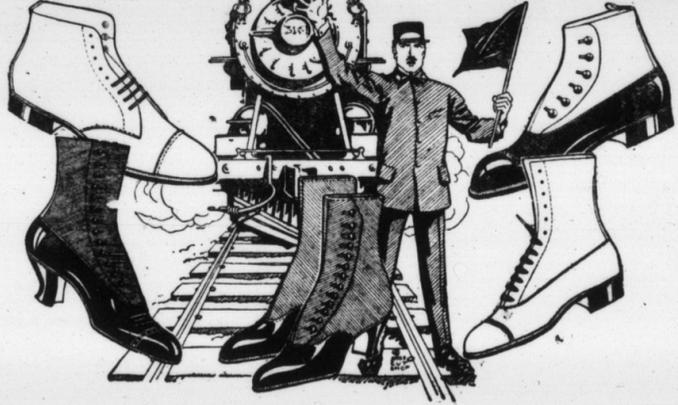


# A TREMENDOUS VICTORY

## The Second Week of the Big Spring Drive

proves to be a mighty victory over high prices. The shopping public have been quick to recognize the economy of shopping here. We realize that only bargains of the most sensational sort can make people buy. We reduced to prices that will bring a regular pandemonium of eager buyers this week. Come—join the crowds, and save dollars on your Spring Footwear.

## CLEAR the TRACK



### Help the Belgians and Help Yourself DON'T THROW AWAY YOUR OLD SHOES

During this 15-Day Spring Drive we will allow a credit of 50 cents for any pair of old shoes on each individual purchase of \$5 or over. This applies principally to men's and women's shoes, but credit will be allowed also on children's shoes if in fairly good condition. All shoes which can be repaired with a reasonable amount of work and expense will be put in serviceable condition free of charge in our Modern Shoe Repairing Department and will be handed over to the Belgian Relief Work. This is an opportunity to do a kindness to the needy, suffering Belgians and at the same time secure a substantial discount from the wonderfully low prices already fixed for this Great Spring Drive in Footwear.

We are not leaving AND PRICES.—Our Shoes have been lower in price than any stone unturned to THEN other store's ever since the rise in prices and are still the help you— lowest, but highest in quality.

SALE STARTS THURSDAY, APRIL 18th.

Ridiculously low prices prevail on the entire stock

#### BOYS' SHOES

- Boys' Solid School Shoes—Good heavy soles, black, will stand the hard knocks. Special. 3.50
- Boys' Tan Shoes—The strongest school boot made. See these at. 4.00
- Boys' Tan Military Shoes—Plain toes. Special. 3.75
- Dressy, Neat and Best Make—Tobacco Brown, Neolin sole, new receding toe. Very special. 4.98
- Something Special—A durable Waterproof that will outstand any hard knocks. \$5 value, go at. 3.98
- Boys' Rubber Boots go at. 3.50

#### YOUTHS' SHOES

- Youths' Tan Military Shoes—Sizes 11, 12 and 13. A real bargain at. 3.39
- Youths' School Shoes—Just the kind you want. Sizes 11, 12 and 13. \$3.50 value, go at. 2.75
- Youths' Box Kip Blucher Shoes—Good solid soles. To go at. 2.69

THE SHOES THAT STAND THE TEST—The Shoe Store That Guarantees Absolute Satisfaction.

#### MEN'S SHOES

- Men's Fine Shoes—Dress wear, fine shapes and styles, in patent leather, regular \$8 and \$9 value, go at. 6.45
- Men's Kid Comfort Shoes—Plain toes. A big bargain. 3.98



Sounds Reasonable—Men's Heavy Storm Calf, double sole, Viscollized, worth \$10, for. 7.95

Special Offer to Dressy Young Men—All our new and best \$9 shoes during this big Fifteen-day Drive. 8.00

Another Big Shipment of Men's Rubber Boots go at. 4.50

Men's Mahogany Shoes—Round toes, double soles, select calf skin, Astoria make, \$9 value. 7.95

Men's Leather High Boots—Select cowhide, pegged soles, hand-sewn. Special. 4.00

Men's Tan Grain Work Shoes—Regular \$5 value. Special. 3.98

Men's Black Work Shoes—Plain toes, suitable for farm or foundry work. Special. 2.98

Men's Fine Black Sox—All sizes. Special, 35c pair; 3 for. 1.00

Men, Look at This One—Gunmetal Calf Shoes, leather lined, Neolin soles, Wingfoot rubber heels. Sale price. 6.95

Men's Military Shoes—For dress or parade. Best of leathers and workmanship. Our prices. 7.00 to 8.00

Trench Boots for Overseas—Made of best waterproof material, high laced, made specially for trench work. Special. 15.00 to 20.00

Men's Black Calf Shoes—Receding toes, \$6 value. Very special. 4.50

Look, Men! Koko Brown Shoes, champagne tops, white Neolin soles, rubber heels, regular \$10 value. Special. 8.50

See These, Men! Patent Leather Lace and Button Shoes, round or receding toes, choicest of leathers, regular \$9 value. Special. 6.45

Young Men—You sure will want a pair of Dancing Pumps. \$5 value. Special. 2.00

Look Here, Men—If you wear size 7 or 7½, don't miss the Sample Shoe Sale, all styles, all colors and leathers. Values up to \$10. 5.95, 6.45, 6.95

Men's Dark Brown English Walking Shoes—Acome soles and heels, regular \$7.50. Special. 5.95

Men's Gunmetal Shoes—Round toes, Goodyear welts, all sizes. Sure to appeal to well-dressed men. Regular \$6.50. Special. 4.98

A Good Appearance in Men's Gunmetal Shoes—Rounding toes, Goodyear welt, \$6.50 value. Sale price. 4.98

### THIS IS THE YEAR FOR ECONOMY

We have a MODERN REPAIR Department in connection with our store. We can do your repairing neatly and very promptly, whether the shoes were bought here or not.

There is nothing beyond us when it comes to good shoe repairing.



#### WOMEN'S SHOES

Women's Fine Kid Shoes—Plain toes, Louis heels, all sizes. Special. 2.98

Ladies' Fine Kid and Gunmetal High Top Shoes—Louis heels, very dressy, regular \$8 value. Special. 5.95

Stylish, Neat and All-around Wear—Rounding toes and medium heels, go at. 3.48

Special Attention—Latest up-to-the-minute style, black, high kid, laced, full Louis heel, plain receding toe. Special. 2.98

Beats Them All—Something neat, black kid button shoe, plain toe. Sale price. 2.98

Attractive Prices on Pumps, patent colonial. Very new in pumps. 2.98

Hurry for These—Women's Kid Three-strap Slippers, \$3.50 value, for. 2.50

Men's Rubbers—The very best made. Regular \$1.25 and 1.35. 98c

Men's Machinaus—Regular \$3.50. 1.98

Youths' Machinaus—Regular \$1.75. 1.09

Ladies' Rubbers—Regular \$1 a pair. 78c

Children's Running Shoes—Regular \$1.25. 79c

Men's Rubber Boots—The very best made, regular \$6.50, for. 5.49

Men's Regular \$5.50 Rubber Boots for. 4.49

#### MISSES' SHOES

Misses' Fine Shoes—Lace, good soles and heels, sizes 11 to 2. Special. 2.69

Look, Mothers—You can buy the best school or dress boots in patent or gunmetal, for the growing girl or for yourself, regular value \$5.50. Special. 3.98

Misses' and Children's Classic Shoes—Patent leather with white buck tops, very pretty, sure to please the wee folks, at. 2.50 to 4.00

Look, Mothers—Children's Gunmetal and Kid Shoes, button and lace styles, \$2 value, for. 1.49

Misses' Brown Shoes—High tops. Special at. 4.50

#### CHILDREN'S SHOES

Children's Fine Shoes—Button styles, good fitters, sizes 8½ to 10. To go at. 1.69

Children's High Top Shoes—Dressy, smart and serviceable are these boots and yet the price is within the reach of all. Regular \$3.50. Special value. 2.50

Look! Here's Economy—Misses' Button Shoes, sizes 11 to 2. Special. 1.98

Ladies' Overshoes—Regular \$1.50 per pair. 1.05

Boys' Rubbers—Regular 90c per pair. 78c

Ladies' White Canvas Running Shoes—With white sole. Regular \$1.50, for. 1.09



# MODERN SHOE STORE

MAIN STREET, GLENCOE

TELEPHONE 103